WOMEN & WEMBLEY

THE BRITISH EMPIRE AT HOME

April to October, 1924

* WOMEN'S SERVICE .

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WOMEN'S SECTION
RITISH EMPIRE EXHIBITION

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British Empire Exhibition

WOMEN'S SECTION

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THE BRITISH EMPIRE AT HOME

A S the work of preparation for the British Empire Exhibition has progressed, so the extent and variety of the interests with which women are primarily concerned have become more and more evident.

The British Empire Exhibition, which will be the greatest thing of its kind that the world has ever seen, will be a supreme example of Imperial unity. To symbolise this unity more is required than the splendid colour and form, the massive power and dignity of the great Pavilions at Wembley, worthy though they are to represent the material side of the Empire's might. The British Empire has a meaning beyond and above material form. It lives in the spirit of the people: it draws its inspiration from kindred loyalties.

The British Empire Exhibition will attract to Great Britain large numbers of our kindred from the Dominions and Colonies overseas. They will all have great anticipations. So far as the material objects and attractions of the Exhibition are concerned, it is certain that they will not be disappointed. But they will have other expectations of a more sentimental character. Many of them will be coming for their first visit to the old Motherland, many to see it once more after a life-long absence. What welcome will their Motherland give them?

On the women of Great Britain rather than on the Exhibition authorities devolves the answering of that question. With a view to ensuring that the welcome shall be adequate to the occasion, the Women's Section of the British Empire Exhibition has been created, under the patronage of H.M. the Queen, with H.R.H. the Duchess of York as President.

The main objects of the Women's Section may be set forth briefly as follows:—

- 1. To organise hospitality, more especially for visitors from the Dominions and Colonies Overseas.
- 2. To assist in promoting the Fellowship of the British Empire Exhibition.
- 3. To assist in the organisation of private accommodation for visitors from Overseas.
- 4. To form a representative body to which the Board of the British Empire Exhibition can refer on all matters particularly affecting women's interests.

Empire Year

While the British Empire Exhibition is in no sense a purely man's Exhibition, it is felt that the organisation of a Women's Section will be of the greatest value in promoting the aims underlying the whole Wembley project, and in bringing out the real significance of "Empire Year." Nothing is more desirable than that Empire visitors should be made really welcome, not only in London, but throughout the length and breadth of the Home Country.

All the organisations which are represented on the General Committee of the Women's Section are concerned in one way or another with the entertainment of the Overseas visitors.

Through the Women's Section, which will act as a general clearing-house, their efforts will be co-related, and overlapping thereby avoided.

The Women's Section will have an Information Bureau at the South-West Entrance to the Exhibition. Close to it will be an Empire Visitors' Information Bureau for men and women, run by the Royal Colonial Institute, the Overseas League, and the Victoria League.

A Women's Week

Between July 21st and July 25th a "Women's Week" is being organised by the Women of the Dominions, in order to present in attractive form to the British public the chief activities and interests of women in the various Overseas Nations.

Conference Hall No. I has been placed at their disposal by the Exhibition Authorities, and it is proposed to hold morning conferences and evening entertainments in the Hall, while afternoon receptions are to be given in the Galleries by each Dominion. India, Canada, Australia, New Zealand, and the Union of South Africa have each undertaken one day during the week. The platform will be occupied by speakers from each Dominion, while the concerts and entertainments will be carried out entirely by artists from Overseas. It is hoped that British women will support in great numbers this special effort on the part of the women of the Dominions.

The following provisional programme has been arranged:—

Monday, July 21st New Zealand Day.

Tuesday, July 22nd South Africa Day.

Wednesday, July 23rd Australia Day.

Thursday, July 24th Canada Day.

Friday, July 25th India Day.

Saturday, July 26th Newfoundland Day.

Though the general question of accommodation does not come within the scope of the Women's Section, it may be well to bring to the notice of the women of the country the arrangements that have been made to deal with the matter. Messrs. Thomas Cook and Sons, Ludgate Circus, and Messrs. H. Whitfield Baker and Co., 5B, Pall Mall, S.W.I, are preparing registers of all accommodation for visitors available in the London area for the six months during which the Exhibition is open. By this means visitors both from the provincial towns and from overseas will easily obtain full particulars both of accommodation and charges. Messrs. Thomas Cook and Sons will deal with all hotels and boarding houses, and



Messrs. Whitfield Baker and Co. with all other classes of accommodation, such as furnished and unfurnished houses and flats, board-residence and apartments in and around London. All questions regarding accommodation should therefore be addressed to the offices of one or other of these firms. A special confidential list of private rooms offered by those who do not normally take in boarders is being kept by Messrs. H. Whitfield Baker and Co.

The Housewife's Interest

The British Empire Exhibition will appeal with special force to the woman visitor, be she from the Home country or from the Empire Overseas. To the housewife the wonders of the Palace of Engineering will be an endless source of interest. Apart from the huge engineering exhibits there will be a host of electrical appliances for labour-saving in the home which will provide her with ideas to put into operation as and when occasion offers.

In the Palace of Industry she will be able to inspect the making of the things she is handling every day in her own family circle. She will see how bread is made, how cotton is converted into cloth, how chemicals are coming to lighten domestic service. She will learn the innumerable uses to which gas is put, and in a specially attractive section will be able to inspect in detail the many commodities that come under the heading of domestic utilities.

In the various Dominions and Colonies Pavilions the British housewife will be able to compare the conditions of life enjoyed by her sisters and cousins in other lands, and in the Amusement Park, on the lake, at the various bandstands, she will have diversions at her command too numerous to mention.

Many women's organisations are associated with the British Empire Exhibition as exhibitors. Amongst others, the International Council of Women, the Central Council for Infant and Child Welfare, the National Baby Week Council, the Order of St. John of Jerusalem, and the British Red Cross Society are to play an active part at Wembley.

The International Council of Women is erecting a special Pavilion of its own in the grounds, in which millions of organised women will be represented. The Council is holding various Conferences on Education, International Peace and other questions affecting women's interest. The National Councils of Women of Great Britain and Ireland and Canada, South Africa, Australia and New Zealand are co-operating with them, and members of each of these Councils are expected to be at Wembley throughout the course of the Exhibition.

The Central Council for Infant and Child Welfare is to organise and manage a Child Welfare Centre near the north entrance to the Exhibition, where visitors will be able to leave their babies and small children while exploring the grounds. In this they are to have the co-operation of the British Red Cross Society and British and Dominion Sections of the International Council of Women. Accommodation will be provided for over 100 children.

The Empire's Bonniest Baby!

The National Baby Week Council is holding an Imperial Baby Week at Wembley from July 26th to 31st, at which films will be shown dealing with the various aspects of the Infant Welfare question, scientific and popular. Lantern lectures will be given, and there will be a series of Baby Week talks. In connection with the "Week," a "Bonny Baby" Competition is being arranged to discover the most beautiful and healthiest baby in the Empire.

The British Red Cross Society and the Order of St. John of Jerusalem are providing a Central Aid Station and two subsidiary aid posts within the Exhibition grounds.

The Young Women's Christian Association is erecting a kiosk of its own in the grounds, which will be available as an enquiry office for all girls employed there, and may be used as a general enquiry office. Competent welfare workers will be in charge all the time the Exhibition is open.

In addition the following Women's Organisations are holding Conferences during the course of the Exhibition:

> British Women's Temperance Association.

May 21st, 22nd, July 24th, 25th, August 4th.

September 10th, 17th.

October 27th, 28th.

August 13th, 14th.

October 20th, 21st.

May 1st, June 13th, 28th,

July 26th, August 22nd.

May 28th, 29th, 30th.

June 23rd, 24th,

20th, 21st.

May 2nd, 5th, 7th, 18th

June 28th.

July 21st,

June 17th.

Canning Town Women's Settlement.

College of Nursing. International Council of

Women.

Industrial Christian Fellowship May 3rd, (Women's Section).

Missionary Settlement for University Women.

National Council of Women of June 16th, 17th, 19th, Great Britain and Ireland.

National Council of Women of Canada.

National Children Adoption Association.

Universal Brotherhood Campaign (Women's Housing Council): July 28th to 30th. Social Work in the New Age.

Women's House Property Managers.

Women's International League. May 20th. Young Women's Christian Assn. June 19th.

Your Opportunity.

To visit the British Empire Exhibition is to visit the whole of the British Empire, to meet representatives from the farthest parts of the world. As well as meeting them at Wembley, you will want to entertain them in your own homes, for whatever your circumstances, wherever you live, there is someone from Overseas who will welcome the opportunity of meeting you. Large numbers of offers of hospitality of all kinds have already been sent in, and the Secretary will be glad to receive names of people willing to offer entertainments. The Women's Section is the connecting link. Through its offices you can obtain the names of visitors from those Dominions and Colonies in which you are most interested.

H.R.H. THE DUCHESS OF YORK-PRESIDENT.

H.R.H. PRINCESS ARTHUR OF CONNAUGHT.

*H.H. PRINCESS HELENA VICTORIA.

*H.H. PRINCESS MARIE LOUISE

LADY ALLEN.

MRS. L. S. AMERY.

*Mrs. Corbett Ashby—International Suffrage Alliance.

The Duchess of Atholi, M.P.

The MARCHIONESS OF ABERDEEN AND TEMAIR—International Council of Women.

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MRS. STANLEY BALDWIN. LADY PIETER STEWART BAM.

MRS. E. BARKER-St. Barnabas Hostels.

The LADY BEARSTED. *The Countess Buxton.

The DOWAGER LADY BOYLE. MRS. JOHN BOYD-CARPENTER.

MR. G. M. BOUGHEY-Royal Colonial Institute.

*SIR HARRY BRITTAIN, M.P.—Empire Parliamentary Association.

LADY CARSON.

*The VISCOUNTESS CHELMSFORD.

MRS. WINSTON CHURCHILL.

LADY TRAVERS CLARKE.

*Mrs. J. R. Clynes.

MRS. WALEY COHEN-Union of Jewish Women.

LADY COGHLAN. LADY COOK.

*LADY COWAN.

The Countess of Cromer.

MRS. HENRY DAMAN—Navy League (Ladies' Committee).

*The LADY BERTHA DAWKINS—Girls' Friendly Society.

*The Duchess of Devonshire.

*MISS G. DRAYTON—Victoria League.

The LADY DAWSON OF PENN.

The LADY EMMOTT.

MRS. FENWICK-National Council of Trained Nurses of Great Britain and Ireland.

MISS FIELD—Fellowship of the Maple Leaf.

*Hon. Mrs. Wilson-Fox.

*LADY GALWAY—Chairman (Executive Committee). DAME MARGARET LLOYD GEORGE.

The VISCOUNTESS GLADSTONE.

*Mrs. Ogilvie Gordon—International Council of Women.

MRS. BENJAMIN GUINNESS.

MISS HASLETT—Women's Engineering Society.

The Hon. Emily Kinnaird—Young Women's Christian Association.

MRS. P. C. LARKIN.

*The Countess of Liverpool.

The Marchioness of Londonderry.

*MRS. MASSEY LYON—Society of Women Journalists.

*MISS MACDONALD OF THE ISLES—Lady Francis Ryder.

MISS ISABEL MACDONALD—Royal British Nurses' Association.

LADY MACMAHON.

*The Hon. Mrs. Sidney Marsham-Women's Auxiliary Committee of

*MRS. GEO. MORGAN-National Council of Women.

The LADY LOUIS MOUNTBATTEN.

*The Hon. Mrs. Gideon Murray of Elibank.

MRS. MIRRLEES—British Empire Producers' Organisation.

MISS OLGA NETHERSOLE—People's League of Health.

MRS. SAXTON NOBLE.

The DUCHESS OF NORFOLK.

*The VISCOUNTESS NOVAR.

*The LADY PARMOOR—Y.W.C.A., British.

*Major Paulet-Liaison Officer, B.E.E.

*DR. MARION PHILLIPS.

LADY PROCTER, Y.W.C.A.

*The LADY PATRICIA RAMSEY.

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LADY WEIGALL

MRS. T. C. WATSON, League of Remembrance.

*MISS L. YATES—League of Nations Union—Hospitality Committee. LADY YOUNGHUSBAND.

Those marked * are also members of the Executive Committee.



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