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# Association of Maternity and Child Welfare Centres

(Founded in 1911 under the name of "THE  
ASSOCIATION OF INFANT WELFARE AND MATERNITY CENTRES.")

INCLUDING THE

Babies Homes Department

AND THE

Infant Welfare Workers Employment  
Bureau



## ANNUAL REPORT 1932

Pamphlet

Carnegie House,  
117 Piccadilly, London, W. I.

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June 1933

# Association of Maternity and Child Welfare Centres

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### *\*Co-opted Members.*

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REPORT

for the Year ended December 31st, 1932

THE year which has just ended has in no way caused the Association to feel discouraged as to the results of its work, nor unduly anxious about its future, although the financial outlook is uncertain. It might have been supposed that, as the statutory powers of Local Authorities in dealing with the maternity and child welfare work of the country were increased, and as more and more of the voluntary societies came under the jurisdiction of the Local Authority, the need for a national voluntary body such as that at Carnegie House might cease to be felt. This, however, does not seem to be the case, judging by the large amount of correspondence received, the requests for advice and co-operation from other societies and from individuals, the steady sales of the Association's publications, and the number of people, many of them from India and the Dominions, who find their way to Carnegie House, and still look upon the Association's offices as the fountain head and cradle of the welfare movement, as indeed it has proved itself to be since 1911.

Membership.

The following Centres have affiliated during the year:—Brenchley, Burnley, Catterick, Featherstone, Felstead, Gunnersbury, Haxby and Wigginton, Hindhead, Hornchurch, Horsmonden, Hyde Park Babies' Club, Liskeard, Minehead, Mullion, Multan, Pembury, Rochdale. There are over 1400 Centres affiliated to the Association.

Though the advice and assistance of the Association is at all times readily placed at the disposal of all enquirers, whether members of affiliated organisations or not, the benefits gained both by the Association and by its affiliated members are great and should not be overlooked. The Association is enriched by the pooling of the experience of its members and the opportunity afforded at the Council meetings of exchange of ideas, discussion of common difficulties and problems. The very modest affiliation fees help to maintain the small but efficient staff at Headquarters, to keep up-to-date, by means of frequent revision, and to issue at low rates which bring them within the reach of all, the publications of the Association, and to finance the two Convalescent Homes for babies and toddlers, of which institutions there is still a totally inadequate supply in the country.

Affiliated centres, who really make full use of the benefits of affiliation, will hardly need to be reminded of these, *i.e.*, the 25 per cent. discount on books and other publications of the Association, admission of their cases to the Convalescent Homes, grants from a special fund for holidays for their needy mothers, the free copy monthly of "Mother and Child," etc.

In addition to these, there is behind them a powerful organisation to watch their interests in Parliament and with the Ministries of Health and Education and to exercise its influence on their behalf where this is needed.

### Council Meetings.

The Annual Meeting was held in July during the Conference, when the subject chosen for discussion was "Diet and the Domestic Budget" and the speakers were Professor Stuart J. Cowell, (University of London) and Miss Rose Simmonds, (Dietician to the London Hospital). A keen discussion followed the speeches.

A second meeting was held in November, rendered possible by the kind offer of the Public Health Congress to set apart a session during the week for the use of the Association.

On this occasion the subject chosen was "The Scope, Uses and Abuses of Infant Welfare Centres" and the speakers were Dr. Ethel Cassie (Maternity and Child Welfare Medical Officer, Birmingham), Dr. Eric Pritchard (Chairman, Association of Maternity and Child Welfare Centres and of the Executive Committee of National Baby Week Council), Dr. W. Paterson, (representing the British Medical Association), Dr. H. W. Pooler (Medical Officer, Infant Welfare Centres, Derbyshire County Council). An interesting discussion followed. This was the best attended meeting of the Congress, and goes to show that the Association's members are really deeply interested in their work and the questions of the day as affecting Maternity and Child Welfare.

The bare report of such Council Meetings sounds uninspiring, but delegates, both medical and non-medical, undoubtedly take home from such meetings much enthusiasm and sound ideas, which inevitably produce far reaching results.

### Executive Committee.

Under the able chairmanship of Dr. Eric Pritchard, interest in and support of the Association has been well maintained. Twelve new members, *i.e.*, Dr. Victoria Bennett, Dr. Helen Campbell, Dr. Caroline Wright, Mrs. Booker, Miss R. Brodie, Mrs. Haddon, Miss C. Jack, Mrs. Marston, Mrs. Parker, Mrs. Parkin and Mrs. White, were co-opted at the first meeting of the newly elected Committee in January and during the year, as vacancies occurred. The sudden death of Mrs. Parkin a few months later was greatly regretted. The Committee were fortunate to secure the valuable services of Mr. John Hoare as Honorary Treasurer in place of Mr. Symmons, who resigned in April. It is difficult with such a very large number of affiliated Centres to secure adequate representation of all, but on the whole it may be fairly claimed that, at any rate, every type of Centre, voluntary, municipal, urban, rural and military is represented, also other organisations such as

the National Union of Teachers, Child Guidance Council, National Council for Maternity and Child Welfare, British Dental Association, Federation of Babies Clubs, etc. This adds greatly to the value of the Association's work and ensures a breadth of outlook, which is so desirable for the furtherance of the child welfare movement.

Dr. Emslie, who had acted as Honorary Medical Secretary since 1928, resigned in April and her post has not been filled.

The grateful thanks of the Association are again due to the Honorary Solicitor and Honorary Auditors.

### Standing Committees.

A very brief review of the work of these Committees should find its place in the Report, as it is the general aim of the Association that more and more responsibility should be undertaken by the Sub-Committees, only decisions affecting general policy and finance being referred to the Executive.

Sub-Committees have powers to appoint their own Honorary Officers and to co-opt members from outside the Association.

*The Editorial Sub-Committee.* This has met 6 times during the year. Apart from the routine business of sanctioning reprints of publications when necessary, a new publication by Miss Jarman, entitled "Backward Children," has been brought out and has been very well received, also a leaflet on "Food and the Family." A number of enquiries from correspondents have been dealt with by the Committee, and the Honorary Secretary, Dr. John Gibbens, has given most generously of his time and ability in reading and reporting on publications submitted by firms of publishers and private individuals for review or inclusion in those stocked at Headquarters.

The actual sales of publications indicating the amount of educational work carried out by the Association are reported on elsewhere.

*The Babies Homes' Sub-Committee.* There have been 10 meetings during the year and the outstanding event of importance has been the transfer of the Arkley Home for Toddlers to the beautiful Noel Home at Letchworth, the gift to the Association of a new friend, Dr. Moon. This has necessitated much deliberation and careful budgeting on the part of the Committee, as it is an increased financial liability as well as being a very valuable new asset.

The report of the Association's 10 cots at the Creagh Nursery is also considered by the Sub-Committee and applications for admission dealt with. Miss Halford, as a member of the Committee of the Babies' Hotel, Clapham, which the Association originally started, reports monthly on the progress of that Home.

*Clothing Sub-Committee.* 13 meetings have taken place. An interesting piece of work undertaken during the months March to November was the preparation of a page for Weldon's Bazaar

of Children's Fashions. Designs submitted by Weldon's were carefully considered and where necessary amended by the Committee and letterpress written by Mrs. Cocker, the Honorary Secretary of the Sub-Committee, embodied the hygienic principles of clothing for young children. For the excellent material supplied by Mrs. Cocker, the Association is greatly indebted and there can be no doubt but that a very large number of readers of the journal benefited by her teaching.

Certain members of the Committee also assisted in judging the large collection of layettes submitted by Womens' Groups in connection with the National Baby Week Competitions, entailing many hours of laborious work.

*Competitions Sub-Committee.* The most grateful thanks of the Association are due to those members of this Committee and others who shared in the arduous task of judging the many entries in the National Parentcraft Competitions, the Competitions for the Rhondda Mothercraft Shield for Mothers and Schoolgirls, and the Non-Competitive Examinations. The annual competitions are eagerly looked for by a large number of people and it is undoubtedly one of the best means of keeping alive the interest of Centres and Schools in education in good mothercraft.

The new Committee was appointed by the Executive on the successful conclusion of the 1932 Competitions in National Baby Week, when the shields were presented publicly to the winners at the Annual Conference.

Several groups of mothers came to town from far distant Centres to receive their certificates at the special party given at Carnegie House on July 2nd, on which day, too, a demonstration was given by Miss Keating in the Permanent Exhibition. A splendid tea was provided by the Association and a happy crowd of mothers took part, waited on by the staff of the Association and friends. This is the only occasion in the year in which the staff are able to come into touch with the women with whose interests they are constantly dealing.

The regulations for the 1933 Competitions have been slightly altered. In the National Parentcraft Competitions the compulsory Records class has been made optional. Dr. Eric Pritchard has kindly offered a special award for the Records class. The two Rhondda Mothercraft Shields for Centre mothers have been reallocated, one to England and Wales and one to Scotland and Northern Ireland, and in the case of the two Rhondda Shields for schoolgirls, it has been decided to admit entries from any educational group of girls between the ages of 14 and 18 as well as from Secondary Schools for the one Shield, and girls from Elementary Schools, as hitherto, for the other.

The prize-winning entries this year were as follows:—  
The National Parentcraft Competitions:—the Challenge Shield was again won by the Longmoor Military Centre; the silver cup by the Rushden Centre, the silver medal by the Malvern Centre, and the bronze medal by the Trinity Mission, Stratford, E. Centre. For the Rhondda Mothercraft Challenge Shield Competition for Infant Welfare Centres the results were as follows:—The Challenge Shield for England was won by the Bishop Auckland Centre and the Challenge Shield for Ireland by the Harold's Cross Centre, Dublin. The Rhondda Mothercraft Challenge Shield for elementary school-girls was won by the Cross Street School, Stoke-on-Trent. In the Non-Competitive Examination, out of 20 entries received from fathers, 19 received elementary certificates. Out of 52 entries received from mothers, 41 received elementary certificates. 15 out of 19 mothers received advanced certificates. 15 out of 16 mothers received honours certificates.

#### **Publications.**

In view of the world-wide financial depression, the continued demand for the Association's publications has been really gratifying. "To Mothers and Fathers" still remains a prime favourite with a total of 52,220 copies sold during the year.

A new publication was added to the list this year, entitled "Backward Children" (Hints to their mothers regarding their early training) by Mabel Jarman, which has supplied a real want.

A valuable leaflet was issued in time for the Annual Council Meeting, entitled "Food and the Family," a carefully compiled budget dealing mainly with the difficulties of the housewife of to-day in spending on food to the best advantage where the family is living on Unemployment Benefit.

An up-to-date Directory of all Maternity and Child Welfare Centres in the United Kingdom is being compiled and will be ready for publication early in 1933.

The total number of publications sold during the year amounted to 331,601.

#### **Individual Cases.**

Although a considerable amount of the time of the Secretary is taken up in dealing with visitors who may really be roughly classified as 'cases' and whose needs are amazingly varied, there is not much in the often pathetic stories told, to find a place in an Annual Report.

In every case, it has been possible to put them in touch with some person or agency competent to help them with their individual difficulty, a piece of work which is somewhat costly both as regards time and money spent on postage, but is infinitely worth while.

### **Babies' Clubs.**

The Federation of Babies' Clubs has met at Carnegie House at intervals throughout the year. The memorandum drawn up by them for the use of those wishing to start a Babies' Club has been sent to enquirers all over the Country, and it is hoped that before long London will not be the only district where this valuable branch of Welfare service is established. The London Clubs, which are affiliated to the Association of Maternity and Child Welfare Centres, report that in spite of a difficult year the number of mothers availing themselves of the services of the Clubs is steadily increasing, and the enthusiasm and support of the members is most gratifying.

### **Voluntary Work.**

Headquarters can nearly always find work for those who are willing to help in a voluntary capacity. In this connection the Association is deeply indebted to Miss R. Logan and Miss A. Bull for steady work on the new Directory of Maternity and Child Welfare Centres, which it is hoped will be ready for issue early in 1933. Without their aid, it is unlikely that the Association could have afforded to prepare the pamphlet with its 4,000 or so classified entries. They also did all the laborious work entailed by the very successful annual Clothing Sale.

### **Employment Bureau.**

The Infant Welfare Workers Employment Bureau has had a busy year, in spite of the fact that the number of vacancies has fallen from 578 in 1931 to 438 this year. The decrease in the number of posts is due, of course, to the general economic depression in the country, and all similar bureaux are suffering in the same way.

Of the vacancies registered, 223 were for institutions such as Babies' and Children's Homes, Mothers and Babies' Hostels, Holiday Homes, etc., and posts for Health Visitors, the supply of whom largely exceeds the present demand. Many who have recently trained have been obliged to go back to ordinary nursing. Of the posts registered, 136 were filled.

There were 215 private posts available of which 100 were filled through the Bureau.

The number of applicants registering for employment was about the same as in the previous year, the figure being 973. The total number of interviews was 2,490, an increase of over 300; letters despatched were 9,037 against 8,278 in 1931, and 5,385 letters were received.

### **Staff.**

Miss Richards, the Secretary, left in April to take up other work, her place being filled by Miss Muriel Simon, who had been in touch with the Association in various capacities for many years, and had at one time served the Association's mother Society, the National League for Health, Maternity and Child Welfare, for a short time as temporary Matron at one of their Convalescent Homes, having subsequently worked in India as Inspectress of Health Centres to the Punjab Government and Principal of the Punjab Health School for training Health Visitors, during which time she was the first Secretary of the All-India Baby Week Council.

The remainder of the staff have by now given many years of devoted service and the smooth working of the Association is largely attributable to their loyalty, enthusiasm and unfailing courtesy to visitors. To them and to Miss Simon the Committee desires to tender its best thanks. Although Miss J. Halford is a member of the Committee and only gives her service in a voluntary capacity, the Committee feels that it must once more record its appreciation of her invaluable and ungrudging services.

### **Tired Mothers' Holiday Fund.**

This Fund originated in 1921, when the late Sir Arthur Acland, a former President of the Board of Education, gave the Association £100 and asked the Honorary Secretary to act as his almoner, in distributing it among deserving mothers of the working class who had not had a holiday for a long time and could not afford one themselves.

At the beginning of this year the Fund was at its lowest ebb, having only £1 12s. 10d. in hand. A few small donations (see page 25) were received and were promptly spent on 9 cases. Fortunately, just before the close of the financial year, a most welcome legacy of £150 was received from the trustees of the estate of the late Miss C. Greenhalgh, earmarked for this particular purpose. It will therefore be possible to continue the work next year, on the same lines as before.

### **Finance.**

The position of the Association, from the financial point of view, shows little, if any, improvement on the previous year. The General Revenue Account, having reaped part of the benefit of the abnormally large expenditure on Publications last year, now shows a small balance, but not sufficient, unfortunately, to clear away the deficit on the General Capital Account.

Subscriptions from affiliated Centres have remained steady, but those from individual members have decreased somewhat. The

Association records with gratitude its indebtedness to its subscribers for their continued help during this difficult period and trusts that as times improve, those of its friends who have been compelled to discontinue their subscriptions, will once again renew them.

The income from donations would have been very small but for the contribution of £10 10s. from the Fishmongers Company, the grant of £65 10s. from the National Council for Maternity and Child Welfare as a result of their Special Appeal, and the part proceeds of the sale of superior worn clothing which was allocated to the general fund.

The gift by Dr. R. O. Moon of the Noel Home at Letchworth made the Association for the first time an owner of house property. The heavy initial cost of equipment and re-decoration was met partly by a grant from the Babies' Homes Appeal Fund, which was able to give substantial help to each home as a result of the efforts of various friends, notably the Lend-a-Hand Club, whose Pierrot Entertainment resulted in a contribution of £83 3s. 5d. to the Fund. Part of the proceeds of the Sale of superior worn clothing were also allocated to the Fund and a very welcome grant of £25 from the Goldsmiths' Company helped to replenish the quickly diminishing balance, and last but not least an anonymous gift of £25 from a member of the Executive Committee for the installation of toddlers baths at the Noel Home, enabled the Association to give it a good start.

Depreciation of investments, amounting to £51 19s. 6d., is a serious item in the Balance Sheet, which it is hoped, however, will be rectified in due course.

## BABIES HOMES DEPARTMENT.

### John Madocks Convalescent Babies Home,

Basing, Near Basingstoke, Hants.

*Medical Officer* : DR. H. K. WILLIAMS.

*Matron* : MISS O. C. COLEMAN.

The experiment of keeping the Home open for the full 12 months proved most successful, and the steady demand for the cots a sufficient reward to the Association for its efforts in meeting the extra cost entailed. There had, of necessity, to be a short suspension of the work in the early part of the year, when the whole of the drainage system was overhauled.

It is impossible within the limits of a report to give any adequate description of the results produced by the combined effects of individual care and love, (on which great emphasis is laid at the Nursery), pure air and good feeding on the little patients who are able to stay long enough to be given a really good start.

Every Committee sending children, especially those suffering from chest complaints, should be prepared to allow them to remain for a minimum of three months if in the opinion of the Medical Officer of the Nursery it seems desirable.

Several local cases have been admitted and of this the Committee is particularly glad, as it gives the Association a small chance of showing its appreciation of the kindness which the Nursery constantly receives from its many well-wishers in the county.

*Students.* The full complement of students have been in training and Dr. Bond's generous offer, which the Association accepted, of giving the students a course of lectures in preparation for the standard examinations is gratefully acknowledged.

A gift from Miss Card of £5 worth of books to the Students' Library was greatly appreciated and has proved most helpful to them in their study.

The Annual Dance was as usual a marked success, both socially and financially. Part of the proceeds were given to the general funds of the Nursery and a substantial sum was retained to replenish the Staff and Students' Cot Fund, which enables children to have an extension of their convalescence when it is impossible to obtain funds from elsewhere.

The funds of the Nursery were very materially helped by part proceeds of the Pierrot Entertainment arranged by one of the members of the Committee and given by the Lend-a-Hand Club at the beginning of the year, to whom the Association here acknowledge its great indebtedness, not only for the financial assistance thus rendered, but for the most delightful entertainment given.

The Annual Sale of Superior Worn Garments at Carnegie House also resulted in a substantial sum being placed in the "Babies

Homes Appeal Fund," from which the Nursery funds have had to be replenished during the year.

The Nursery has sustained a very real loss in the passing of the late Hon. Mrs. Madocks, the mother of Col. Henry John Madocks in whose memory the Nursery is run, and who from its very beginning has been a most generous friend, and spent many hours of pleasure and happiness in tending and playing with the children.

The success of the Nursery is very largely due to the untiring devotion of Mrs. Madocks, Dr. Williams, Miss Coleman and her staff, who give unstintedly of their service; Miss Chandler, who makes the journey from Reading once a week to act as masseuse to such children as need this treatment; Miss Chafy who in her Worcestershire home 'mothers' those children who, although restored to health, yet need the comfort of home life to set them on their feet; Miss Hurst, who carries on so successfully the after-care work, by visiting the babies in their London homes, and of all the kind friends who fill in gaps in the staff when necessary. With this firm and happy co-operation the Association looks forward confidently to another year's work in aiding the Centres, Local Authorities and Hospitals to procure convalescent treatment for their small charges.

The following gifts are gratefully acknowledged:

*Provisions, eggs, sweets, vegetables, flowers, fruit* from Mrs. Ashley, Mrs. Barker, Mrs. Barker (Greywell), Mrs. Bird, Mrs. Brown, Congregational Church (Harvest Festival Gifts), Mrs. Deadman, Miss K. Dowling, Mrs. Falconer, Mrs. Fowle (Oakley), Count Gurouska, Countess Gurouska, Miss Gurouska, Miss Harmsworth, Miss Hoare, Miss Inkpen, Mrs. Arthur Leavey, London Street Congregational Church Sunday School, Mrs. Madocks, Mrs. Manning, Mrs. and Miss Olding, Mrs. Seal, Master Bryan Seal, Master John Seal, Mrs. Jack Smith, Miss Ware, Miss Plum Williams, Miss Honor Williams, Women's Institutes—Hartley Wespall, Old Basing, Sherbourne St. John.

*Clothing* from Miss Allen, A.M.C.W.C., Miss Chandler, the Girl Guides (per Miss Rosemary Hoare,) Miss Gore, Miss Gurouska, Miss Hawkshaw, Miss Hocking, Mrs. Ladds, Miss Macpherson, Mrs. Madocks, Mrs. Willie Madocks, Mrs. and Miss Mason, Miss Jean Morris, Mrs. Pelly, Lady Rosemary Portal, Miss Pyman, Queen Mary's London Needlework Guild, Mrs. Shepherd, Mrs. and Miss Styles, Miss Surtees, Miss Tanner, Miss FitzGerald,\* Miss Jane Williams.

*Equipment* from Miss Dale, Mrs. Lionel Goff, Mrs. Goodbody, Mrs. Madocks, Lady Rosemary Portal.

*Toys* from A.M.C.W.C., Mrs. Carey, Miss Dale, Mrs. Drage, Mrs. Durant, Mrs. Illingsworth, Mrs. Madocks.

*Miscellaneous.* Miss Card—books for students, Mr. Claude Hurt—sand for babies playground, Mr. Morris, Carrier,—free carriage of all parcels, Mrs. Bird—Christmas tree. Parcel of clothing—no name.

*Voluntary help* from Mrs. Ashley, Miss Chafy, Miss Chandler, Miss Goodall, Miss Hooper, Miss Betty Inkpen, the Rangers, Miss Sisson, Miss Tritton, Miss Ware.

*Special gifts (in money and kind)* for the Annual Dance were received from Mrs. Anning, Miss Baker, Mr. Brewer, Mrs. Bird, Miss Card, Miss Chandler, Messrs. Colebrooke, Miss Coleman, Miss Cornell, Mrs. Cross and family, Miss Falconer, Miss Fowle, Miss Gurouska, Major W. Hoare, Hon. Mrs. Hileary, Mrs. Hill, Miss Hurst, Mr. Claude Hurt, Mrs. Inkpen, Messrs. Jukes, Messrs. Lanham, Mrs. Arthur Leavey, Mrs. Madocks, Mrs. Marlowe, Miss O'Brien, Mrs. O'Neil, Miss Osbourne, Miss Pettitt, Miss Petre, Messrs. Sealey, Miss Sheffield, Miss Surtees, Mrs. and Miss Tigwell, Miss Wateridge, Miss Wiggins, Mrs. Wright, Mrs. Young.

## STATISTICAL TABLE.

### IN-PATIENTS.

#### A. Number of Beds and Patients.

	1932	1931
1. Normal complement of Beds at 31st December .. .. .	10	10
2. Average daily number for the year of Beds occupied .. .. .	9.39	7.35
3. Number of In-patients admitted during the year .. .. .	57	52

#### B. Average Cost of each In-patient per week.

	1932		1931	
	Expenditure	Average cost of each In-patient per week	Average cost of each In-patient per week	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.
1. Provisions .. .. .	352 15 7	0 14 5	0 14 5	0 14 5
2. Surgery and Dispensary .. .. .	38 9 5	0 1 7	0 1 3	0 1 3
3. Domestic .. .. .	201 14 3	0 8 3	0 7 3	0 7 3
4. Salaries and Wages (Maintenance) .. .. .	336 4 6	0 13 8	0 13 6	0 13 6
5. Miscellaneous .. .. .	32 10 1	0 1 4	0 1 3	0 1 3
6. Administration .. .. .	31 17 4	0 1 3	0 1 3	0 1 3
Statistical Cost .. .. .	993 11 2	2 0 6	1 18 11	1 18 11
7. Establishment: Renewals and Repairs .. .. .	5 2 11	0 0 3	0 0 6	0 0 6
8. Finance .. .. .	7 0 0	0 0 3	0 0 2	0 0 2
Total Cost .. .. .	1005 14 1	2 1 0	1 19 7	1 19 7



## The Arkley Toddlers Convalescent Home, Oaklands Lane, Arkley, near High Barnet, Hertfordshire.

Medical Officer : DR. WALTER MERCER.

Matron : MISS THORPE.

At the request of Mr. F. P. Symmons, by whose generosity the Association had enjoyed the use of the Arkley Toddlers Convalescent Home since 1925, its tenure was terminated at the end of July, as the house was to be used for another purpose. The Association will always be most grateful to Mr. and Mrs. Symmons for their great generosity in having placed at their disposal for so many years this charming little home, in which so many children have been restored to health. Their generosity and kindness to the children and to the staff has indeed been outstanding in its constancy and the Association wishes them the greatest success in their new venture.

The work was carried on without interruption until a few days before the closing and it proved possible to send the whole party of children to their own homes with a clean bill of health, with the exception of one little girl, who was sent home temporarily until she could complete her convalescence at the new Home.

The funds of the Nursery had been very materially helped by the Carol Singing Party of the Arkley Church, by part of the proceeds of the Pierrot Entertainment given by the Lend-a-Hand Club; by a share in the takings at Whist Drives (organised by Mrs. Newland Fletcher); by the Jumble Sale organised by Matron and the staff; and by the gifts, in kind and money, of the many friends which the Home had won in the course of its 7 year's work.

Since the work of the Home was transferred almost immediately to the Noel Home, Letchworth, of which a report follows, no separate statistics appear for the 7 months' work in 1932 at Arkley.

It is with very real regret that the Association makes this its last report, and in doing so wishes to place on record its grateful thanks to all those who have helped to make the sojourn of the staff and children at Arkley, one of great happiness.

We acknowledge gratefully the following gifts :

*Provisions, eggs, sweets, vegetables, flowers, plants, fruit* from Christ Church Congregational Church (Junior Department), Mrs. Cowing, Mrs. Goddard, Miss Larcombe, Mrs. Mulley, Mr. Nicklin Mrs. Thomas.

*Clothing* from Arkley Girls' Club, Mrs. Coades, Miss Gore, Herts. Needlework Guild (Barnet Branch), Mrs. Nicholson, Mrs. Symmons, Mrs. Turnbull, Mrs. Vatcher.

*Equipment* from Babies Homes' Trading Company, Miss Duncan Brown, Mrs. Eldridge, Mrs. King.

*Toys* from Mrs. Cutbush, Mrs. Heskell, Mrs. Nicholson, Mrs. Thomas.

## The Noel Home

1 Norton Way North, Letchworth, Hertfordshire.

Medical Officer : DR. P. F. WILSON.

Matron : MISS THORPE.

Simultaneously with the withdrawal by Mr. Symmons of the Arkley Home, came the offer by Dr. Edward Moon of the Noel Home, Letchworth—a Leasehold house in an excellent position in the Garden City.

The Association after weighing pros. and cons. decided that it must at all costs continue its convalescent work for toddlers and in spite of the difficulty foreseen in collecting sufficient funds for initial expenses and for the greater cost of upkeep, gratefully accepted Dr. Moon's offer.

Certain re-decorations and adaptations were required and the County Medical Officer for Hertfordshire after a visit of inspection, approved the premises for the reception of 16 children. The increase in the number necessitated an increased staff and three trainees are therefore in residence instead of two as previously. The move was effected and the work recommenced within a very short space, and by the second week in August, 16 toddlers were installed. The work has progressed steadily and the staff has adapted itself readily to the new conditions. Much remains to be done to make the house ideal for the work, notably the installation of central heating, and the Association hopes for a special effort on the part of those who have the welfare of children at heart, to make this possible in the near future.

Of the children admitted, none have been "impossible" cases and thanks to the constant care and skill of Dr. Wilson and Matron, all have returned after varying periods, healthy, happy little folk. Letters from Medical Officers of Centres, which are constantly received, testify to the appreciation of the marked difference in the children, and the parents cannot praise Matron's care too highly.

The Association was fortunate in securing Dr. P. F. Wilson as Medical Officer to the Home; and is glad to acknowledge with gratitude his unfailing attention and help.

The 'Wendy' Society has had a cot reserved for it all the year round, and this has proved a great boon to the Bethnal Green Day Nursery, which has the first claim on the cot, and to the other Nurseries which have been privileged to use it. The little ones sent to benefit by the care meted out to them at the Noel Home respond rapidly, and it is only to be regretted that in so many cases they have to return to wretched, overcrowded homes.

The Shoreditch Borough Council has enjoyed the use of the 'Pip, Squeak and Wilfred' Cot for the current year and regretfully relinquished it in November in favour of the St. George's Infant Welfare Centre, which is to use it for the year 1932 to 1933. The Association would like to join with these two Centres, in offering its grateful thanks to Miss O. W. Smith and to the employees of the Prudential Assurance Company for the gift of this cot and for the many other ways in which they show their interest in the toddlers.

It was noted with much appreciation that new friends had already been made during the short period of residence in Letchworth and many were the gifts that found their way to the Home at Christmas. We acknowledge in particular the following:

*Provisions, eggs, sweets, vegetables, flowers, fruit* from Dr. and Misses Cuff, Mr. Dean, Mr. W. H. Gaunt, Mr. Harbour, 2nd Letchworth Guides, Mrs. Lorsom, Mr. Mason, Mrs. Merrick, Mrs. Mulley, Mr. Nott, Mrs. Passay, Miss Roe, Mrs. Simster, Miss Jessie Starbuck, Mrs. Townsend, Mrs. Underwood.

*Clothing* from Babies Homes' Trading Company, Miss Boothby, Mrs. Ponsty, Miss Pyman, Queen Mary's London Needlework Guild, Mrs. Thomas, Mrs. Winslade, Miss Winter.

*Toys and Books* from Mrs. Bailey, Mrs. Godwin, Mrs. Haydon, Mr. K. Hill, Mrs. James, Miss Knowles, Pip, Squeak and Wilfred Fund, Mrs. Ponsty, Miss Swill, Mrs. Thatcher, Mrs. Thompson, Tilehouse Baptist Church (Primary Department), Mrs. Underwood, Mrs. Vernet, Master Billy Wilkinson, Miss L. Macquire, Mrs. Robinson.

*Miscellaneous.* Collecting box—Christmas tree from Mr. Winslade,—Mrs. Keen, Grand Piano lent by Mrs. Eatwell, Piano moved by Mr. Dean.

#### ARKLEY HOME and the NOEL HOME

### STATISTICAL TABLE.

#### IN-PATIENTS.

##### A. Number of Beds and Patients.

	1932	1931
1. Normal complement of Beds at 31st December .. .. .	16	12
2. Average daily number for the year of Beds occupied .. .. .	11.69	11.16
3. Number of In-patients admitted during the year .. .. .	90	70

#### B. Average Cost of each In-patient per week.

	1932		1931	
	Expenditure	Average cost of each In-patient per week	Average cost of each In-patient per week	
	£ s. d.	£ s. d.	£ s. d.	
1. Provisions .. .. .	331 11 4	0 10 11	0 11 1	
2. Surgery and Dispensary .. .. .	5 16 10	0 0 2	0 0 4	
3. Domestic .. .. .	178 7 10	0 5 10	0 3 10	
4. Salaries and Wages (Maintenance) .. .. .	262 0 6	0 8 7	0 8 11	
5. Miscellaneous .. .. .	17 11 11	0 0 7	0 0 4	
6. Administration .. .. .	29 11 5	0 1 0	0 0 10	
Statistical Cost .. .. .	824 19 10	1 7 1	1 5 4	
7. Establishment: Renewals and Repairs .. .. .	129 5 9	0 4 3	0 1 0 $\frac{1}{4}$	
8. Finance .. .. .	10 10 0	0 0 4	0 0 0 $\frac{1}{4}$	
Total Cost .. .. .	964 15 7	1 11 8	1 6 4 $\frac{1}{2}$	

#### The Babies' Hotel and Nursery Training School, Buxted Lodge, 83 King's Avenue, Clapham Park, S.W.

The Babies' Hotel and Nursery Training School is closely connected with the Association, as it was founded in 1918 by the National League for Health, Maternity and Child Welfare.

It is now widely known as a training college for educated girls, and it also provides a home for babies and children of the professional class, whose parents, owing to temporary or permanent difficulties, are unable to give them skilled attention.

During the year 57 children, varying in age between three weeks and nine years, have been cared for by a trained staff. Between January 1st and December 31st, 1932, eleven students have taken their year's course of training, passed their practical, theoretical and First-Aid examinations, and are now doing well in good private posts.

Throughout the year there has been a clean bill of health both as regards children and students.

#### The Creagh Nursery Training School, Addison House, 38 Holland Villas Road, W.14.

By the generosity of the owner of this beautiful Home, the Association has 10 cots at its disposal for the reception of resident children up to the age of 5 years, whose parents are unable to give them the necessary home care.

Unfortunately, there was a certain amount of mild epidemic illness in the Nursery this year, which, while providing useful experience for the 22 students in training, has meant that the cots have not been full all the year round. Fortunately, all the children made a good recovery.

There has been a change of Principal and a reorganisation of the students' training course.









## John Madocks Home.

### Donations.

	£	s.	d.		£	s.	d.
Barclay, Major R. L.	50			Brought forward	216	9	1
Bird, Mrs.	5	5		Surtees, Miss M.	5	5	
Collecting Box	1			Sutton-Hawes, Mrs. M.	1		
Congregational Sunday School	4	1		Williams, Miss	5		
Homes' Appeal Fund	125						
Madocks, The Late Hon. Mrs.	25						
Staff and Students' Dance, Part Proceeds of	10						
Carried forward	216	9	1		227	14	1

### Reserved Cots.

	£	s.	d.		£	s.	d.
Amounts allocated from the Homes' Appeal Fund (q.v.) in respect of Finsbury, Metropolitan Borough of	66	5	0	Brought forward	72	5	
Leyton, Borough of	6			Wendy Society	50		
Carried forward	72	5			122	5	

## The Arkley Toddlers' Convalescent Home and The Noel Home.

### Donations.

	£	s.	d.		£	s.	d.
Anonymous	50			Brought forward	284	6	
Anonymous	25			Reed, Miss E. M. (for the Elsie Reed Cot)	2	2	
Collecting Boxes	2			Symmons, Mr. and Mrs. F. P.	47	11	9
Evening Standard Ltd.	1	1		Vatcher, Mrs.	1		
Homes' Appeal Fund	200			White, Miss	8		
Jumble Sale, Proceeds of	5						
Mulley, Mrs.	5						
Napier, Mrs.	1						
Carried forward	284	6			342	19	9

### Reserved Cots.

	£	s.	d.		£	s.	d.
Amounts allocated from the Homes' Appeal Fund (q.v.) in respect of:—				Brought forward	88	15	
Brook Road, Hornsey Infant Welfare Centre	5			Leyton, Borough of	7		
Finsbury, Metropolitan Borough of	83	15		Pip, Squeak and Wilfrid Cot	50		
Carried forward	88	15		Wendy Society	50		
					145	15	
					195	15	

## Pip, Squeak and Wilfred Fund.

RECEIPTS.				£	s.	d.	PAYMENTS.				£	s.	d.
To Balance brought forward							By Cases at the Arkley Toddlers Home and the Noel Home, Letchworth, from Shore-ditch I.W.C. and St. George's Hall I.W.C.				50		
from 1931	3	2					„ Balance carried forward to 1933	3	2				
Donation	50										53	2	
				53	2						53	2	

## An S.O.S.

The Association's work is increasing, but its funds are decreasing. **MORE** money is urgently needed to give **MORE** health to **MORE** mothers and babies.

## Association of Maternity and Child Welfare Centres

### BALANCE SHEET AS AT 31st DECEMBER, 1932.

LIABILITIES.				ASSETS.			
	£	s.	d.		£	s.	d.
Sundry Creditors .. .. .				Leasehold Premises, Letchworth, as valued, 3rd October, 1932 .. .. .			
Tired Mothers' Holiday Fund .. .. .				Office Furniture as at 1st January, 1932 .. .. .	47	6	6
Capital Accounts:—				Add Additions during year .. .. .	2	0	0
Marjorie Lumley Cot Fund:—				49	6	6	1600
Grant from Homes Appeal Fund, 31st March, 1932 .. .. .	100	0	0	Less Amount written off .. .. .	9	14	11
Add Bonus on War Loan .. .. .	19	5		39	11	11	10
100	19	5		Equipment at Children's Homes as at 1st Jan., 1932 .. .. .			10
Less Depreciation of Investment .. .. .	3	13	10	Sundry Debtors .. .. .	208	18	9
				Less Reserve for Bad Debts .. .. .	2	3	6
Eve Endowed Cot Fund:—				206	15	3	2
Balance as at 1st January, 1932 .. .. .	235	15	6	Unexpired Insurance .. .. .			2
Add Bonus on War Loan .. .. .	2	9	1	Investments at Market Value at 31st December, 1932:—			0
Appreciation of Investment .. .. .	6	11	9	£97 6s. 11d. 3½ per cent. War Loan (Marjorie Lumley Cot Fund) .. .. .	96	6	2
				£245 12s. 4d. 3½ per cent. War Loan (Eve Endowed Cot Fund) .. .. .	242	7	3
Homes Appeal Fund:—				£300 London & North Eastern Railway 4 per cent. 1st Preference Stock .. .. .	79	10	0
Balance as at 1st January, 1932 .. .. .	243	15	9	Leicester Co-operative Printing Society, Share .. .. .	5	0	0
Add Allocation of 1930-31 Special Appeal Fund .. .. .	127	8	1	Leicester Co-operative Printing Society, Loan .. .. .	68	13	1
	371	3	10	427	4	10	491
Less Grant to Marjorie Lumley Cot Fund 100 0 0				Cash at Bank .. .. .			16
Loss on Sale of Investments .. .. .	2	6	3	Cash in hand .. .. .	33	13	7
Deficit for Year as per Income and Expenditure A/c. 81 3 5				460	18	5	460
183	9	8	187				16
			14				6
			2				7

John Madocks Home:—							
Balance as at 1st January, 1932 .. .. .	.73	7	0				
Less Deficit for year as per Income and Expenditure Account .. .. .	.56	2	9				
				17	4	3	
Arkley Toddlers Home:—							
Balance as at 1st January, 1932 .. .. .	.97	18	9				
Transferred to Noel Home, 8th August, 1932 .. .. .	.97	18	9				
Noel Home:—							
Amount transferred from Arkley Home, 8th August, 1932 .. .. .	.97	18	9				
Add Surplus for Year as per Income and Expenditure Account .. .. .	.4	1	7				
				102	0	4	
General Account:—							
Allocation of 1930-31 Special Appeal Fund .. .. .	.71	16	8				
Leasehold Premises presented to the Association, as per contra .. .. .	1600	0	0				
Surplus for year, as per Income and Expenditure Account .. .. .	.40	17	9				
	1712	14	5				
Less Balance at 1st Jan., 1932 .. .. .	73	18	1				
Depreciation of Investments .. .. .	51	19	6				
	125	17	7				
				1586	16	10	
							2235
							17
							6
							£2,811
							2
							7

### AUDITORS' REPORT.

We have audited the above Balance Sheet dated 31st December, 1932, and report that we have obtained all the information and explanations we have required. In our opinion such Balance Sheet is properly drawn up so as to exhibit a true and correct view of the state of the Association's affairs, according to the best of our information and the explanations given to us, and as shown by the Books of the Association.

4 and 6 Throgmorton Avenue, London, E.C.2.  
17th February, 1933.

CASSLETON ELLIOTT & Co.,  
Hon. Auditors.



**GENERAL INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st DECEMBER, 1932.**

INCOME.	£	s.	d.	£	s.	d.	EXPENDITURE.	£	s.	d.	£	s.	d.
Affiliation Fees from Centres .. .. .	478	18	4				Salaries and National Insurance .. .. .	923	4	1			
Individuals' Subscriptions .. .. .	121	15	4				Rent .. .. .	109	3	4			
Donations .. .. .	133	5	7				Printing and Stationery .. .. .	99	18	9			
				733	19	3	Printing—Publications .. .. .	673	13	4			
Sales of Publications .. .. .				1421	6	2	Postage and Carriage .. .. .	173	7	1			
Share of Conference Profits .. .. .				23	13	3	Telephone .. .. .	18	19	11			
Interest and Dividends on Investments .. .. .				3	8	1	Insurance .. .. .	2	4	11			
Income Tax Recovered .. .. .				3	0	0	Repairs .. .. .	5	3	11			
							Travelling Expenses .. .. .	2	8	8			
							General Office Expenses .. .. .	14	5	9			
							Mothercraft Competitions :—Net Cost .. .. .	17	11	0			
											2040	0	9
							Amount written off Office Furniture .. .. .				9	14	7
							Employment Bureau :—						
							Total Expenditure .. .. .	492	0	5			
							Less Children's Day Appeal—						
							Donation .. .. .	17	6	0			
							Fees Received .. .. .	380	0	9			
											397	6	9
							Balance being excess of Income over Expenditure for year .. .. .				94	13	8
											40	17	9
											£2,185	6	9
											£2,185	6	9

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**HOMES APPEAL FUND.**

**INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st DECEMBER, 1932.**

INCOME.	£	s.	d.	£	s.	d.	EXPENDITURE.	£	s.	d.	£	s.	d.
Donations :—							Reserved Cots :—						
Ordinary Donations .. .. .	67	7	10				John Madocks Home .. .. .	72	5	0			
Share of Special Appeal .. .. .	107	14	0				Noel Home .. .. .	145	15	0			
				175	1	10					218	0	0
Proceeds of Entertainment .. .. .				83	3	5	Grants to Homes :—						
Reserved Cots .. .. .				200	0	0	John Madocks Home .. .. .	125	0	0			
Special Cases per contra .. .. .				4	10	0	Noel Home .. .. .	200	0	0			
Dividends .. .. .				3	11	4					325	0	0
Balance being Excess of Expenditure over Income for the year, carried to Homes Appeal Fund .. .. .				81	3	5	Special Cases as per contra .. .. .				4	10	0
											£547	10	0
											£547	10	0

**THE JOHN MADOCKS HOME.**

**INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st DECEMBER, 1932.**

INCOME.	£	s.	d.	£	s.	d.	EXPENDITURE.	£	s.	d.	£	s.	d.
Ordinary :—							Ordinary :—						
1. Voluntary Gifts :—							1. Provisions .. .. .	352	15	7			
(a) Subscriptions, Donations, &c. .. .. .	227	14	1				2. Surgery and Dispensary .. .. .	38	9	5			
(b) Central Funds :—							3. Domestic .. .. .	201	14	3			
King Edward's Hospital Fund .. .. .	15	0	0				4. Salaries and Wages (Maintenance) .. .. .	336	4	6			
				242	14	1	5. Miscellaneous .. .. .	32	10	1			
2. Contributions on Account of Services rendered :—							6. Administration .. .. .	31	17	4			
Reserved Cots .. .. .	122	5	0				7. Establishment, Renewals and Repairs to Buildings and Plant .. .. .	5	2	11			
Hampshire County Council .. .. .	217	0	0				8. Finance .. .. .	7	0	0			
Other Fees .. .. .	260	11	9								1005	14	1
Students' Fees .. .. .	94	15	0				Extraordinary .. .. .						
				694	11	9							
3. Invested Property .. .. .				12	5	6	Total Expenditure .. .. .				1005	14	1
Ordinary Income .. .. .				949	11	4							
Extraordinary :—													
1. Legacies .. .. .													
Total Income .. .. .				949	11	4							
Balance being Excess of Total Expenditure over Total Income for the year .. .. .				56	2	9					£1,005	14	1

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We have audited the above Income and Expenditure Account with the books and vouchers and in our opinion it is correct and in accordance therewith ; further, to the best of our knowledge and belief, the regulations of the Revised Uniform System of Hospital Accounts have been followed.

4 and 6 Throgmorton Avenue, London, E.C.2.  
17th February, 1933.

CASSLETON ELLIOTT & Co.  
Hon. Auditors.

INCOME AND EXPENDITURE ACCOUNT FOR

{ THE ARKLEY TODDLERS HOME for the period 1st January, 1932, to 8th August, 1932.  
 { THE NOEL HOME for the period 8th August, 1932, to 31st December, 1932.

		INCOME.		£	s.	d.	£	s.	d.	EXPENDITURE.		£	s.	d.	£	s.	d.	
Ordinary :—										Ordinary :—								
1. Voluntary Gifts :—										1. Provisions		..	..	..	..	331	11	4
(a) Subscriptions, Donations, &c.		..	342	19	9					2. Surgery and Dispensary		..	..	..	..	5	16	10
(b) Central Funds :—										3. Domestic		..	..	..	..	178	7	10
King Edward's Hospital Fund		..	15	0	0					4. Salaries and Wages (Maintenance)		..	..	..	..	262	0	6
							357	19	9	5. Miscellaneous		..	..	..	..	17	11	11
2. Contributions on Account of Services rendered :—										6. Administration		..	..	..	..	29	11	5
Reserved Cots		..	195	15	0					7. Establishment, Renewals and Repairs to Buildings and Plant		..	..	..	..	129	5	9
Hertfordshire County Council		..	109	16	1					8. Finance		..	..	..	..	10	10	0
Other Fees		..	299	0	6					Ordinary Expenditure		..	..	..	..	964	15	7
							604	11	7	Extraordinary		..	..	..	..	—	—	—
3. Invested Property		..	..	..	..		6	5	10	Total Expenditure		..	..	..	..	964	15	7
Ordinary Income		..	..	..	..		968	17	2	Balance being Excess of Total Income over Total Expenditure for the year		..	..	..	..	4	1	7
Extraordinary :—																		
1. Legacies		..	..	..	..		—	—	—									
Total Income ..		..	..	..	..		968	17	2									
							£968	17	2									

We have audited the above Income and Expenditure Account with the books and vouchers, and in our opinion it is correct and in accordance therewith further, to the best of our knowledge and belief, the regulations of the Revised Uniform System of Hospital Accounts have been followed.

4 and 6 Throgmorton Avenue, London, E.C.2.  
 17th February, 1933.

CASLETON ELLIOTT & Co.,  
 Hon. Auditors.

## Some Useful Publications

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**Mothercraft.** Sixth Edition, revised and enlarged. 4s. 6d., cloth bound, post free ; £2 2s. per dozen.

**\*To Mothers and Fathers ; How to Keep Yourself and Your Children Well and Strong.** 11th Edition. 6d. each ; 4s. 6d. per dozen ; 32s. per 100 ; £6 10s. per 500 ; £12 per 1,000, carriage paid.

**\*To Husbands and Fathers.** 3d. each ; 2s. 9d. per dozen ; 16s. per 100, carriage paid.

**\*Some Thoughts for Wives and Mothers** (on the teaching of sex hygiene). Per set of five parts : 5d. ; 4s. per dozen ; 30s. per 100, post free.

**The Nursery Years,** by Mrs. Susan Isaacs, D.Sc. (Simple Psychology). 138 pages ; 1s. net, postage 1½d. extra.

**\*Backward Children :** hints to their mothers regarding their early training. 6d. post free.

**\*The Mothers' Cookery Book :** how to prepare simple, cheap and tasty meals for parents and young children. 4d. each ; 3s. per dozen ; 20s. per 100 ; £4 per 500 ; £7 10s. per 1,000 ; carriage paid.

**Family Fare :** Menus and Budgets for Small Incomes. 6d. post free ; 5s. per dozen.

**Talks on Health :** a series of 31 detailed talks, by various Child Welfare workers. 2s. post free.

**Health Talks :** outline syllabuses for the use of Superintendents of Infant Welfare Centres, Health Visitors, etc. 6d. each. 4s. per dozen, carriage paid.

**\*Functional Disorders of the Nervous System,** by Dr. Eric Pritchard. 2d. each ; 1s. 6d. per dozen, carriage paid.

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*Free samples of any of the above marked with an asterisk will gladly be forwarded on application to the*

**Association of Maternity and Child Welfare Centres  
Carnegie House, 117 Piccadilly, London, W.1.**