

LEADING OPINIONS

VISCOUNT GREY OF FALLODON

I want to emphasise that the importance and necessity for the League of Nations Union increases and does not decrease as a League of Nations policy makes progress in Europe. It is absolutely essential that just as each Party finds it necessary to have an organisation to advocate its own political policy, so there should be in this country an organisation which will inform and educate and instruct public opinion on the subject of a League of Nations policy. And it is for that that this organisation exists.

VISCOUNT CECIL OF CHELWOOD

I believe that the League of Nations Union has been of incalculable value to the cause of the League of Nations.

It is not too much to say that without the Union the League might not have survived, and it is almost certain that it would not have achieved the very remarkable success which has fallen to it.

LIEUT.-GENERAL J. C. SMUTS

The public has helped generously with funds, and must continue to help. There is to-day no better form of missionary enterprise than that of the cause of world peace. Let people continue to make their contributions to that mission of peace and good-will among men. In making their contributions to the League of Nations Union they are not only helping to realise a great ideal, they are in a very real sense paying their small insurance against the greatest danger that threatens civilization.

THE RT. HON. REGINALD MCKENNA (Chairman, Midland Bank, Ltd.) says: To render the League's work vital and effective, the public in every country have got to be informed and their interest and sympathy stimulated. The League of Nations Union performs these functions in our country. And if we wish to help the League, we must give the Union our active, unstinted support.

MR. J. BEAUMONT PEASE (Chairman, Lloyds Bank, Ltd.) says: The League can only operate effectively in so far as it has the support of public opinion. This the League of Nations Union has done much to secure. I am sure that it will do much more if only it is given the necessary funds. I hope they will be given promptly and generously. It would be hard to find a cause with greater claims upon all whose prosperity depends upon international co-operation, security and peace.

THE LATE VISCOUNT COWDRAY (who made a personal donation of £45,000 to the League of Nations Union) said: It has not been realised that the objects of the League of Nations are simply vital to us. I am speaking of "us" as the industrial element of Great Britain; I have had to make my bread and butter out of business.

We must think of the future and pay to the insurance fund. That means we have to keep alive the League of Nations. Only so can we have money free for savings and for the extension of business. And we have to make the League of Nations effective. It cannot be effective unless the League of Nations Union secures for it the support of the people of this country. That is the business of the League of Nations Union. **(As a member of its Finance Committee I can assure you that it makes effective and economical use of every penny it receives.)**

In short, we business men can best help to re-start world trade by contributing to the funds of the League of Nations Union and regarding such payments as an insurance. Only in that way can we become solvent again.

NOTE: Cheques or Bankers' Orders should be made out to 'League of Nations Union,' crossed 'Midland Bank, Ltd.,' and sent to: The Secretary, League of Nations Union, 15 Grosvenor Crescent, S.W.1, or to the Secretary of your local branch (if any).

LEADING OPINIONS

H.R.H. THE PRINCE OF WALES

on November 11, 1927 said:

It is now a day of Remembrance. If we are to save ourselves, and those who come after us, from a renewal in an even more frightful form of all that we suffered in the Great War, we must in every action, in every-day conversation, even in our very thoughts, seek peace and ensue it. . . . If we have a duty to the dead, we have also a duty to the living.

FIELD-MARSHAL SIR WILLIAM ROBERTSON

(Chief of the Imperial General Staff during the War), said in November, 1927:

War has become, in short, a wholly detestable thing: is almost, if not quite, as disastrous to victor as to vanquished. . . . I suggest that every man and woman should energetically support all efforts made for devising some more sensible and humane way of composing international differences than the destructive and futile methods upon which reliance has hitherto been unsuccessfully placed.

Resolution passed at the Annual Conference of the British Legion, May, 1928:

That this Conference requests the whole-hearted support of the British Legion be given to the League of Nations Union in its endeavours to promote a world peace, and further advocates the use of Legion machinery on all possible occasions to assist in bringing about the desired result of settling all international disputes by arbitration, thus endeavouring to bring to a practical consummation one of the main principles on which the British Legion is founded, *i.e.* to secure Peace and Goodwill on earth.

FOUNDATION MEMBERSHIP

The existence of the League of Nations Union is essential to the League of Nations itself. When a crisis occurs—as is bound to happen sooner or later—the most carefully made plans will collapse and the British Empire will again be plunged into war unless there is a manifest desire expressed for the use of the League machinery. That desire can only be nurtured by steady and persistent effort on the part of the League of Nations Union.

Most people at the present time have not so lively a sense of the importance of the League to the cause of peace that they will spontaneously come forward in support of it. We have to go to them. This costs money. The finances of the Union are entirely supported by voluntary contributions—membership subscriptions, eked out by large donations. The latter cannot be relied upon to go on for ever.

The financial backbone of the Union is the 'Foundation Member,' who subscribes a pound year by year. Far too many people consider that they fulfil their duty to the League by giving the Union a subscription of 1s. a year, or 3s. 6d. to include the monthly journal. Their adherence is not without moral or political value; these small subscriptions, however, do but little to put the Union on a sound financial foundation. In order that the entire income of the Union may be put upon a regular basis, **100,000 Foundation Members** are a prime necessity. Given the requisite number of Foundation Members the Union (headquarters and branches) would be in a position not only to meet current expenditure, but would also be relieved from the constant financial strain and anxiety which necessarily absorbs so much time and energy. The Union would, therefore, be far better fitted to undertake well-sustained and constructive activities on the League's behalf.

Your pound will help the work locally, nationally and internationally. You will be doing something solid for the organisation of the peace of the world, and you will be performing a patriotic duty, since the greatest of British interests is peace.

Will you not therefore become a Foundation Member of the League of Nations Union?

NOTE: Cheques or Bankers' Orders should be made out to 'League of Nations Union,' crossed 'Midland Bank, Ltd.,' and sent to: The Secretary, League of Nations Union, 15 Grosvenor Crescent, S.W.1, or to the Secretary of your local branch (if any).