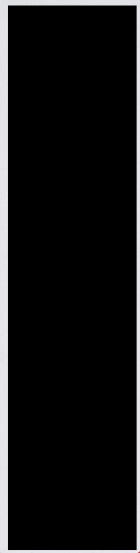
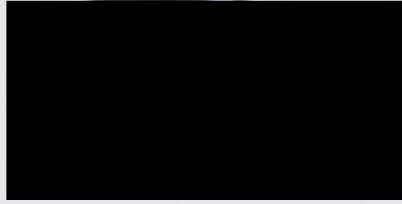


REFERENDUM COMMUNICATION



**MARTIN LEWIS,
CONSUMER CHAMPION,
ON THE PROSPECT OF BREXIT:**

“On balance of probability, it is more likely we’ll have less money in our pockets if we vote to leave.”

18/04/2016

BRITAIN STRONGER  EUROPE

WHAT DO EXPERTS THINK



Stephen Hawking

"Leaving the EU would be a disaster for science." "

10/03/2016



Karren Brady

"UK businesses can create more jobs in the EU than out on their own." "

17/01/2016



Richard Branson

Leaving the EU "would be very, very damaging for Great Britain." "

19/02/2016



Cathy Warwick, Chief Executive, Royal College of Midwives

"Staying in is better for the NHS." "

19/04/2016



Frances O'Grady, General Secretary, Trades Union Congress (TUC)

"A Brexit would have massive

implications for jobs, rights, and the very fabric of the UK. If you take that floor away, workers will be worse off." "

27/01/2016



Mark Carney, Bank of England Governor

"(Leaving the EU) is the biggest

domestic risk to financial stability." "

08/03/2016

**VOTE
REMAIN** 
ON JUNE 23RD

FOUR REASONS YOU NEED TO VOTE IN THE EU REFERENDUM

1 JOBS FOR YOU AND YOUR FAMILY

Over 3 million jobs linked to our trade with the EU: one in every ten jobs in this country *(Source: The Treasury)*.

2 LOWER PRICES ON YOUR WEEKLY SHOP

Being in the EU means lower prices in UK shops, with the average UK household saving over £350 a year *(Source: Centre for Economic Performance)*.

3 YOUR RIGHTS PROTECTED IN THE WORKPLACE

Vital workers' rights are protected by EU law including paid holiday and sick leave, guaranteed parental leave and equal rights.

4 YOUR FAMILY'S INCOME

Being in the EU means more growth in the UK. Overall, if we left the EU, UK households would be worse off by £4,300 a year *(Source: The Treasury)*.