

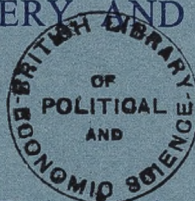
BOARD OF TRADE

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*The Report on the
Census of Production
for 1954*

Volume 5: Industry J

JEWELLERY AND PLATE



*Presented by the Board of Trade to Parliament in pursuance of the
Statistics of Trade Act, 1947 (10 & 11 Geo. 6 Ch. 39, Sec. 7)*

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The Report on the Census of Production for 1954

VOLUME 5, INDUSTRY J

JEWELLERY AND PLATE

THIS REPORT relates to establishments engaged wholly or mainly in the cutting and polishing of precious stones and the manufacture of jewellery, coins, medals, tableware and ornaments of gold, silver, pewter, gold or silver plate, etc. The Royal Mint is included.

This industry corresponds to part of minimum list heading 102 in the Standard Industrial Classification, the remainder of the heading being covered by the report on the Precious Metals Refining Industry (Volume 5, Industry K).

LIST OF TABLES

Table No.	Title	Page	Table No.	Title	Page
1	Industry summary: estimates for the industry as a whole	5/J/3	6	Sales of principal products of the industry by establishments classified to other industries	5/J/7
2	Summary of returns received	5/J/3	7	Sales in the industry of other than principal products	5/J/7
3	Analysis by size, 1954	5/J/4	8	Total make of intermediate products	Does not apply
4	Analysis according to specialisation within the industry, 1954	Does not apply	9	Purchases of materials and fuel, 1954	5/J/8
5	Sales of principal products of the industry, including sales of these products by establishments classified to other industries	5/J/5	10	Average number of employees and wages, salaries and superannuation payments	5/J/9
			11	Employment in a specified week	5/J/9

IMPORTANT NOTES and definitions appear on the next page. In interpreting the data in the tables, it is essential to bear these in mind.

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The following notes describe terms in general use in the tables of the report. More detailed explanations of the terms used and a description of the scope and method of taking the census are given in the separate booklet entitled 'The Report on the Census of Production for 1954 - Introductory Notes' (price 1s. 6d. net).

Industrial Classification: Establishments are classified to industries according to the nature of their output and, as far as possible, in conformity with the Standard Industrial Classification. Certain products are identified as the principal products of individual industries, the principal products for a given industry being of a similar nature or commonly associated in production. The principle of classification normally followed is that an establishment is classified to an industry if its output of the principal products of that industry accounted for a greater proportion of the value of its output than did its output of the principal products of any other industry.

Specialist producers normally comprise those establishments 50 per cent. or more of whose total output by value is accounted for by the characteristic products of the specialist group.

Intermediate products: For some industries figures are given showing the total quantities made during the year of intermediate products, i.e., products which may be further processed in the establishments in which they are produced.

Larger establishments: The information given in the report relates mainly to 'larger establishments', i.e., establishments of firms employing on the average more than 10 persons. In most cases an establishment comprises the whole of the premises under the same ownership or management at a particular address (e.g., a mine or factory). Offices, warehouses, laboratories and other ancillary places of business situated apart from the producing works are not regarded as separate establishments and are included in the return for the works.

Small firms are those employing on the average 10 or fewer persons.

The estimates for the industry as a whole given in Table 1 are normally obtained by increasing the other items shown in the same proportion as total employment.

Gross output (production) is the total value of goods made and other work done during the year; it is obtained by adjusting the value of sales and work done during the year for changes in the value of stocks of products on hand for sale and work in progress.

Net output is the amount left after deducting from the value of gross output the aggregate of the cost of materials and fuel used, the amount paid for work given out, and, for 1951 and 1954, any transport payments made. This represents the value added to materials by the process of production, and constitutes the fund from which wages, salaries, rents, rates and taxes, advertising and other selling expenses and all other similar charges have to be met, as well as depreciation and profits.

Sales means sales during the year of goods made in the establishment covered by the return or made on commission for it, whether produced in the year or not. The value of sales is the net selling value, i.e., the amount charged to customers, whether on an ex-works or delivered basis, and net of any trade discounts, agents' commissions, allowances for returnable cases, purchase tax, etc. For goods charged on a delivered basis to customers overseas, firms were required to give the f.o.b. value.

Materials and fuel: The total cost of materials and fuel purchased includes all purchases during the year of materials for use in production, and of fuel (includ-

ing oil, gas and electricity) for all purposes; packing materials, including the full cost of returnable cases when first purchased; workshop and office materials; water charges; materials for repairs to buildings, plant and vehicles when carried out by firms' own work-people included in their returns; consumable tools; and parts for machinery purchased as replacements. Purchases of goods for merchanting are excluded. The cost of materials and fuel used, given in Table 2, is obtained by adjusting purchases for changes during the year in the value of stocks.

Stocks: Firms were required to give stocks of materials and fuel, products on hand for sale, and work in progress, at income tax values.

Customs and Excise Duty paid on materials purchased is normally included in the cost of materials. Finished goods are similarly valued as they were sold, duty-paid or duty-free. The net amount of any duty paid is deducted in arriving at net output.

Employment: Total employment includes working proprietors, administrative, technical and clerical employees, and operatives, but excludes outworkers, canteen employees and persons engaged in merchanting or any other activity not covered by a firm's return, who are shown separately as excluded employees. Employees are persons on the pay-roll (i.e., persons whose National Insurance cards were held by employers), whether employed full-time or part-time.

Working proprietors are proprietors of businesses other than limited companies, together with members of their families who worked in the business without receiving fixed wages or salaries. Any persons working less than half the normal hours are excluded. For Northern Ireland directors of limited companies (other than those paid by fee only) are also included.

Administrative, technical and clerical employees include directors, other than those paid by fee only (except in Northern Ireland); managers, superintendents and works foremen; research, experimental, development, technical and design employees (other than operatives); draughtsmen and tracers; travellers; and office (including works office) employees.

Operatives include all other classes of employees, i.e., broadly speaking, all manual workers.

Outworkers are persons employed by the firm who work on materials supplied by the firm in their own homes.

Wages and salaries include all overtime payments, bonuses and commissions without any deductions for income tax, insurances, contributory pensions etc. They exclude payments to working proprietors.

Capital expenditure includes expenditure on new building work, and on plant, machinery and vehicles, charged to capital account during the year, including any transport and installation costs involved. It includes expenditure in respect of establishments in Great Britain which had not begun production before the end of the year (which has not previously been included in the Census of Production reports for individual industries).

Symbols used:

- .. for not available
- for nil or negligible (less than half the final digit shown).

Where figures are rounded, e.g., given to the nearest £ thousand, there may be apparent slight discrepancies between the sums of constituent items and the totals shown. In some cases, figures have been combined with others of a similar nature where publication of separate details might disclose information relating to an individual undertaking.

Industry summary
Estimates for the industry as a whole

TABLE 1

	United Kingdom			Scotland 1954	Wales 1954
	1948	1951	1954		
Gross output (production)	£ million 23.6	£ million 26.9	£ million 28.1	£ million 0.20	£ million 0.40
Net output	12.2	13.3	14.6	0.15	0.22
Total stocks and work in progress					
At beginning of year	5.3	6.4	6.5	0.05	0.05
Change during year	+ 0.6	+ 0.5	+ 0.9	- 0.02	+ 0.01
Capital expenditure less disposals (a)	0.3	0.2	0.3	-	0.03
Wages and salaries	7.3	7.4	8.3	0.10	0.16
Total employment (including working proprietors)	Thousands 24.4	Thousands 22.6	Thousands 22.4	Thousands 0.29	Thousands 0.66

(a) Capital expenditure on new building work, plant, machinery and vehicles, (including (except in 1948) that incurred in Great Britain for establishments not yet in production), less amounts received for plant, machinery and vehicles disposed of.

Summary of returns received

TABLE 2

	Unit	Great Britain 1948	United Kingdom	
			1951	1954
FIRMS EMPLOYING ON AVERAGE MORE THAN 10 PERSONS				
Number of establishments	No.	350	356	337
Total value of sales and work done	£'000	19,173	22,437	23,085
Products on hand for sale	at beginning of year	2,268	2,912	2,857
and work in progress		change during year	+ 464	+ 162
Gross output (production) (a)(b)			19,601	22,599
Purchases of materials and fuel		9,088	11,095	10,958
Stocks of materials and fuel	at beginning of year	2,098	2,489	2,553
		change during year	+ 69	+ 274
Cost of materials and fuel used			9,019	10,821
Payment for work done on materials given out		425	503	590
Excise Duty		1	2	-
Payment for transport (c)		37	91	133
Net output (b)		10,156	11,182	12,135
Average number of employees	No.	17,481	16,121	15,707
		others	2,695(d)	2,793
Total employment (b)(e)			20,283	19,005
Net output per person employed (b)(e)	£	501	588	652
Wages and salaries	£'000	4,802	4,769	5,279
		of others	1,278	1,432
Capital expenditure				
New building work (f)		72	27	40
Plant and machinery	acquisitions (f)	182	108	192
		disposals	13	11
Vehicles	acquisitions (f)		55	111
		disposals	13	32

TABLE 2 (contd.)

	Unit	Great Britain 1948	United Kingdom	
			1951	1954
FIRMS EMPLOYING ON AVERAGE 10 OR FEWER PERSONS				
Number of returns	No.	692	707 (g)	638
Total employment, including working proprietors	..	3,413	3,404 (g)	3,100

(a) For the year 1948 gross output excludes payments for transport services outwards on finished goods sold. For subsequent years gross output includes payments to other firms and undertakings and to firms' own separate transport organisations for transport services.

(b) Including the following figures relating to the Royal Mint:-

		1948	1951	1954
Gross output	£'000	1,439	1,819	1,690
Net output	£'000	596	1,017	1,046
Total employment	No.	660	432	417
Net output per person employed	£	903	2,353	2,507

(c) Payments to other firms and undertakings and to firms' own separate transport organisations. For the year 1948 payments cover only transport outwards of finished goods sold. For subsequent years they cover payments for transport of both finished goods sold and materials and fuel purchased.

(d) Number in week ended September 25, 1948.

(e) Excluding outworkers and including working proprietors.

(f) Excluding expenditure for establishments not yet in production.

(g) Excluding Northern Ireland. No information about small firms was collected in Northern Ireland for 1951.

Analysis by size, 1954

Larger establishments in the United Kingdom

TABLE 3

Average number employed (a)	Estab-lish-ments	Gross output	Net output	Employees		Wages and salaries		Capital expenditure (b)	Net output per person employed (a)
				Operatives	Others	Operatives	Others		
	Number	£'000	£'000	Number	Number	£'000	£'000	£'000	£
11 - 24	122	3,024	1,602	1,711	392	635	206	45	746
25 - 49	117	6,352	2,867	3,225	685	1,170	403	67	727
50 - 99	57	4,801	2,383	3,369	599	1,107	343	65	600
100 - 199	22	2,949	1,652	2,554	427	858	259	41	553
200 - 299	12	2,702	1,428	2,359	312	692	163	54	534
300 - 749 (c)	7	3,509	2,203	2,489	414	816	217	63	759
Total	337	23,337	12,135	15,707	2,829	5,279	1,591	335	652

(a) Excluding outworkers and including working proprietors.

(b) Capital expenditure on new building work and on acquisition of plant, machinery and vehicles, excluding expenditure for establishments not yet in production.

(c) Including figures relating to the Royal Mint (see Table 2, Note (b)).

TABLE 4 - Analysis according to specialisation within the industry, 1954

Larger establishments in the United Kingdom

No specialisation within this industry was distinguished

Sales of the principal products of the industry, including sales of these products by establishments classified to other industries

Larger establishments in the United Kingdom

TABLE 5

	1951		1954		Entries
	Quantity	Value	Quantity	Value	
Jewellery, gem set or not	Th.oz.troy	£'000	Th.oz.troy	£'000	Number
Of gold and/or platinum	53.6	1,042	77.0	1,250	85
	..	1,411	..	2,012	
Of silver and/or silver gilt	172.7	310	101.1	261	62
	..	286	..	302	
Of other metals	..	2,212	..	1,473	53
Unclassified	..	203	..	672	10
Total jewellery		5,464		5,969	..
Gold and silver thread, lace and braid	..	376	..	278	10
Other goldsmiths' and silversmiths' wares, except watch cases					
Of gold and/or platinum	7.4	92	4.2	34	24
	..	62	..	46	
Of silver, gilt or ungold					
Spoons and forks			{ 148.2 Th.gross 0.9 ..	96	25
	{ 1,017.2 ..	{ 869 119	..	40	
Other			{ 323.7 ..	331	57
Of electroplate or of metals other than gold, platinum, silver or pewter	Th.gross		Th.gross	567	
Spoons and forks					
Plated with silver	115.7	1,565	68.8	854	75
	545	
Plated with base metals	135.4	730	68.9	357	30
	..	108	..	301	
Other (except stainless steel) (a)	131.0	705	75.6	436	52
	..	92	..	197	
Knives, complete with blades (a)	30.9	696	16.0	319	49
	343	
Articles of silver plate on nickel silver					
Table hollow-ware			..	1,137	43
Other descriptions	..	1,880	..	320	32
Other (including articles of electroplated Britannia metal)					
Table hollow-ware	..	1,697	..	692	18
Other descriptions	1,417	50
Unclassified		561		-	-
Total other goldsmiths' and silversmiths' wares		9,176		8,032	..
Pewterware	..	158	..	107	17
Diamonds cut or otherwise worked			..	1,530	12
Other precious and semi-precious stones and pearls cut or otherwise worked	..	2,754	..	34	8
Lighters, mechanical, complete (with or without flint) (b)	..	27			
Synthetic jewels (for watch, instrument, etc. industries) (c)	..	47	..	190	5

TABLE 5 (contd.)

	1951		1954		Entries
	Quantity	Value	Quantity	Value	
Stampings, findings and other semi-processed goods	Th.oz.troy	£'000	Th.oz.troy	£'000	Number
Of precious metals					
Gold	131.3	1,684	6.9	54	7
			..	360	
Silver and/or platinum	39.1	28	63.1	33	12
	..	5	..	27	
Of other metals	Th.gross		Th.gross		
Blanks for spoons or forks	176.6	486	188.4	548	15
	..	93	..	128	
Other	..	403	..	518	28
Coinage (c)					
In cupro-nickel	..	715	..	1,329	..
In bronze and nickel brass	..	453	..	107	..
Other and unclassified	..	749	Th.cwt.	331	..
			..	43	
Imitation pearls and imitation pearl products (necklets ear-rings etc.) (c)	..	223	..	180	5
Imitation or fashion jewellery (other than imitation pearls or articles made with imitation pearls) (c)	-	-	..	2,516	35
Waste products sold	Th.oz.troy		Th.oz.troy		
Precious metals	391.0	247	308.1	145	105
	..	63	..	218	
Other	..	185	..	129	91
Total goods and waste products		23,333		22,805	..
Repair work on customers' goods including remounting and mounting of loose stones (d)		702		646	118
Work done for the trade or on commission (d)					
Plating or finishing of plated goods		575		662	51
Cutting of precious stones		18		6	..
Other work		125		108	18
Total work done		1,420		1,422	..
Total		24,753		24,228	..
Sales in other industries (see Table 6)		3,200		2,115	..
Principal products of this industry sold by establishments in the industry		21,553		22,113	326

- (a) Silversmiths' wares. For output by other firms see the Cutlery Industry (Volume 5, Industry B).
 (b) Of precious metals. For other mechanical lighters, see the Hardware, Hollow-ware, Metal Furniture and Sheet Metal Industries (Volume 5, Industry E) and the Plastic Goods and Fancy Articles Industry (Volume 11, Industry I).
 (c) So far as recorded separately.
 (d) Amount charged.

Sales of principal products of the industry by establishments classified to other industries

Larger establishments in the United Kingdom

TABLE 6

	1954			Principal industries in which produced (a)
	Quantity	Value	Entries	
	Th.gross	£'000	Number	
Goldsmiths' and silversmiths' wares, except watch cases				
Of electroplate or metals other than gold, platinum, silver or pewter				
Spoons and forks				
Plated with silver	11.3	153	26	5B
Plated with base metals	14.7	76	12	5B, 5E
	..	18		
Other (except stainless steel)	41.3	216	22	5B
	..	42		
Knives, complete with blades	0.9	34	16	5B
Other goods				
Of silver plate on nickel silver and of other metals, except pewter (but including electroplated Britannia metal)	..	41	..	5E, 5G
Unclassified	..	356	12	
Pewterware	..	2	..	
Stampings, findings and other semi-processed goods				
Of gold, silver and/or platinum, and of other metals	..	346	..	3G, 5K
Coinage, and imitation or fashion jewellery (other than imitation pearls or articles made with imitation pearls)	..	591	6	3G, 11F, 11I
Repair work on customers' goods including remounting and mounting of loose stones (b)	..	4	..	
Work done for the trade or on commission (b)				
Plating or finishing of plated goods	..	236	22	
Total		2,115	..	

- (a) The volume number and industry references given are to the industries shown in the list at the back of this report.
 (b) Amount charged.

Sales in the industry of other than principal products
Larger establishments in the United Kingdom

TABLE 7

	1954	
	Quantity	Value
	Th.gross	£'000
Cutlery and parts thereof (other than silversmiths' wares)	13	131
Cases for jewellery, cutlery, etc.	..	186
Hardware and hollow-ware of metal	..	80
Metal smallwares (buttons, buckles, needles, etc.)	..	18
Watches and watch cases	..	75
Other goods	..	37
Work done (a)	..	399
		46
Total		972

- (a) Amount charged.

5/J/8

JEWELLERY AND PLATE

TABLE 8 - Total make of intermediate products: Larger establishments in the United Kingdom

This table is not applicable to the industry

Purchases of materials and fuel, 1954: Larger establishments in the United Kingdom

TABLE 9

	Quantity	Cost
	Th.oz.troy	£'000
Gold		
Gold bars, refined or partly refined, and gold sheet	155.2	1,169
In other forms including gold leaf and rolled gold	107.3	207
Silver		
Refined or partly refined and fine silver sheet and fine silver wire	1,752.4	589
Other forms including alloyed silver and solders	382.3	128
Platinum	3.9	109
Non-ferrous metals in all forms except finished parts and scrap	Th.cwt.	
Nickel silver	19.0	308
Nickel and nickel alloys other than nickel silver	12.9	288
Brass and other copper alloys including cupro-nickel but excluding all other nickel alloys	37.8	542
Copper	36.4	125
Zinc and zinc alloys	6.5	505
Blanks for knives	..	30
Blanks for spoons and forks	..	9
Diamonds uncut	Th.carats	
Other precious and semi-precious stones and pearls, unset	673.2	1,509
Imitation stones, unset	..	502
Plastics materials		499
Sheet, including plastic film, rods and tubes	..	16
Finished plastics components and fittings	..	46
Packing materials		186
Cases for jewellery, cutlery, etc.	..	122
Cardboard boxes, cartons and fibre-board packing cases	..	100
Other packing materials	..	2,531
All other purchased materials	..	
Fuel and electricity	Th.tons	
Coal	5.3	23
Coke	5.1	30
Liquid fuels (including creosote/pitch mixtures)		
For use in internal combustion engines	Th.gal.	
Motor spirit (petrol) for use in road vehicles and deriv. fuel	103.5	23
Other	..	5
For burning in furnaces, boilers, kilns, etc.	132.5	6
Gas purchased from Gas Boards and other sources	Th.therms	
Electricity purchased from Electricity Boards and other sources	1,843.6	99
All other purchased fuel	Th.kWh	
	17,492	26
	..	99
	..	29
		1
Total cost		10,958

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JEWELLERY AND PLATE

5/J/9

Average number of employees and wages, salaries and superannuation payments (a)

Larger establishments in the United Kingdom

TABLE 10

	1951	1954
Average number of employees	Number	Number
Operatives	16,121	15,707
Administrative, technical and clerical employees	2,793	2,829
Total	18,914	18,536
Wages and salaries paid to	£'000	£'000
Operatives	4,769	5,279
Administrative, technical and clerical employees	1,432	1,591
Total	6,201	6,869
Wages and salaries per head	£	£
Operatives	296	336
Administrative, technical and clerical employees	513	562
Superannuation and other pension funds for employees and dependents (b)		£'000
Employers' contributions	..	28
Employees covered	..	Number
		1,288
Pension, etc. payments to former employees and dependents (b)	..	£'000
		15

(a) The following persons, not included above, were also employed by larger establishments in this industry ('other workers' includes, for example, employees engaged in merchanting). Payments to outworkers are also shown:-

	United Kingdom	
	1951	1954
Canteen workers	Number	Number
Males	5	8
Females	127	104
Total	132	112
Other workers		
Males	97	114
Females	83	64
Total	180	178
Total excluded employees	312	290
Outworkers	1,482	2,171
Payments to outworkers	£'000	£'000
	217	313

(b) The figures given relate to larger establishments in Great Britain only.

Employment in a specified week (a): Larger establishments in the United Kingdom

TABLE 11

	1951			1954		
	Males	Females	Total	Males	Females	Total
Working proprietors	83	8	91	73	10	83
Operatives	8,193	7,870	16,063	7,456	8,709	16,165
Administrative, technical and clerical employees	1,480	1,341	2,821	1,357	1,453	2,810
Total employees	9,673	9,211	18,884	8,813	10,162	18,975

(a) Week ended September 22, 1951, or October 30, 1954.

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- P. Made-up Household Textiles
- Q. Textile Finishing
- R. Textile Packing

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- A. Grain Milling
- B. Bread and Flour Confectionery
- C. Biscuit
- D. Bacon Curing and Sausage

VOLUME 8 (contd.)

- E. Preserved Meat
- F. Milk Products
- G. Ice Cream
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- I. Cocoa, Chocolate and Sugar Confectionery
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VOLUME 9

- A. Margarine
- B. Fish Curing
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- D. Vinegar and Other Condiments
- E. Starch
- F. Ice
- G. Miscellaneous Preserved Foods
- H. Brewing and Malting
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- K. Spirit Rectifying and Compounding
- L. Soft Drinks, British Wines and Cider
- M. Tobacco

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- B. Furniture and Upholstery
- C. Soft Furnishings
- D. Shop and Office Fitting
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- E. Sports Requisites
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- H. Cinematograph Film Printing
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