PA494.1

1978

42(AUN25) 18834

MSO

Business Statistics Office

Business Monitor

Report on the Census of Production

Toys, games and children's carriages

BRITISH LIBRARY

27 OCT 1980 OF POLITICAL AND ECONOMIC SCIENCE



A publication of the Government Statistical Service

PA494.1 Business Monitor

A publication of the Government Statistical Service

Special Note for Purchasers

Commencing with the 1971 Census, the Census of Production reports are being numbered in a uniform series embracing all industrial inquiries in the Business Monitor series. Business Monitors have a code P (for production) followed first by A (indicating that it is an annual series) or O (occasional) or Q (quarterly) or M (monthly): and then by a number indicating the minimum list heading, or sub-division of a minimum list heading, of the Standard Industrial Classification (revised 1968).

The Census of Production (PA) reports are available on standing order (details on application to Her Majesty's Stationery Office, P.O. Box 569, London SE1 9NH. Telephone 01-928 6977), although they are not included in the global subscription arrangements for the Business Monitor series.

Government Statistical Service A service of statistical information and advice is provided to the Government by specialist staffs employed in the statistics division of individual Departments. Statistics are made generally available through their publications and further information and advice on them can be obtained from the Departments concerned.

Enquiries: Business Statistics Office Newport, Gwent NPT 1XG Newport 56111 (STD code 0633) ext 2455 Telex 497121 Answer Back BSONPT G

Report on the Census of Production 1978

Toys, games and children's carriages

Presented by the Secretary of State for Industry to Parliament in pursuance of the Statistics of Trade Act 1947 (10 & 11 Geo.6 Cha.39 sec 7)

Department of Industry Business Statistics Office

London: Her Majesty's Stationery Office

List of Industry Reports, etc.

PA1001 Introductory notes Coal mining Stone and slate quarrying and mining PA101 PA102 PA103 Chalk, clay, sand and gravel extraction PA104 Petroleum and natural gas PA109 Miscellaneous mining and quarrying PA211 Grain milling Bread and flour confectionery PA212 PA213 PA214 Biscuits Bacon curing, meat and fish products Milk and milk products PA215 PA216 Sugar PA217 Cocoa, chocolate and sugar confectionery PA218 Fruit and vegetable products Animal and poultry foods PA219 PA221 Vegetable and animal oils and fats PA229.1 Margarine PA229.2 Starch and miscellaneous foods PA231 Brewing and malting PA232 Soft drinks PA239.1 Spirit distilling and compounding PA239.2 British wines, cider and perry PA240 Tobacco PA261 Coke ovens and manufactured fuel PA262 PA263 Mineral oil refining Lubricating oils and greases Inorganic chemicals PA271.1 PA271.2 Organic chemicals PA271.3 Miscellaneous chemicals PA272 Pharmaceutical chemicals and preparations PA273 PA274 Toilet preparations Paint PA275 Soap and detergents PA276 Synthetic resins and plastics materials and synthetic rubber PA277 Dyestuffs and pigments PA278 Fertilizers PA279.1 Polishes Formulated adhesives, gelatine, etc. PA279.2 PA279.3 Explosives and fireworks PA279.4 Formulated pesticides, etc. PA279.5 Printing ink PA279.6 Surgical bandages, etc. PA279.7 Photographic chemical materials PA311 Iron and steel (general) PA312 PA313 Steel tubes Iron castings, etc. PA321 Aluminium and aluminium alloys PA322 PA323 Copper, brass and other copper alloys Miscellaneous base metals PA331 Agricultural machinery (except tractors) PA332 Metal-w PA333.1 Pumps Metal-working machine tools PA333.2 Valves PA333.3 Compressors and fluid power equipment PA334 Industrial engines PA335 Textile machinery and accessories Construction and earth-moving equipment Mechanical handling equipment PA336 PA337 PA338 Office machinery PA339. Mining machinery PA339.2 Printing, bookbinding and paper goods machinery PA339.3 Refrigerating machinery, space-heating, ventilating and air-conditioning equipment PA339.5 Scales and weighing machinery and portable power tools Food and drink processing machinery and packaging and bottling machinery PA339.7 PA339.9 Miscellaneous (non-electrical) machinery PA341 Industrial (including process) plant and steelwork PA342 Ordnance and small arms PA349 Ball, roller, plain and other bearings PA349.2 Precision chains and other mechanical engineering PA351 Photographic and document copying equipment PA352 Watches and clocks PA353 Surgical instruments and appliances Scientific and industrial instruments and systems PA354 PA361 Electrical machinery PA362 Insulated wires and cables PA363 Telegraph and telephone apparatus and PA364 Radio and electronic components PA365.1 Gramophone records and tape recordings PA365.2 Broadcast receiving and sound reproducing equipment PA366 Electronic computers PA367 Radio, radar and electronic capital goods PA368

Electrical appliances primarily for domestic use

(ii)

PA369.1 Electrical equipment for motor vehicles, cycles and aircraft PA369.2 Primary and secondary batteries PA369.4 Electric lamps, electric light fittings, wiring accessories, etc. Shipbuilding and marine engineering Wheeled tractor manufacturing PA370 PA380 PA381.1 Motor vehicle manufacturing PA381.2 Trailers, caravans and freight containers Motor cycle, tricycle and pedal cycle manufacturing PA382 PA383 Aerospace equipment manufacturing and repairing PA384 Locomotives, railway track equipment, railway carriages, wagons and trams PA390 Engineers' small tools and gauges PA391 Hand tools and implements Cutlery, spoons, forks and plated tableware, etc. PA392 PA393 Bolts, nuts, screws, rivets, etc PA394 Wire and wire manufactures PA395 Cans and metal boxes PA396 Jewellery and precious metals PA399.1 Metal furniture PA399.5 Drop forgings, etc. PA399.6 Metal hollow ware PA399.8 Miscellaneous metal manufacture PA411 Production of man-made fibres PA412 Spinning and doubling on the cotton and flax systems PA413 Weaving of cotton, linen and man-made fibres PA414 Woollen and worsted PA415 Jute PA416 Rope, twine and net PA417.1 Hosiery and other knitted goods PA417.2 Warp knitting PA418 Lace PA419 Carpets PA421 Narrow fabrics PA422.1 Household textiles and handkerchiefs PA422.2 Canvas goods and sacks and other made-up textiles PA423 Textile finishing Asbestos PA429.1 PA429.2 Miscellaneous textile industries PA431 Leather (tanning and dressing) and fellmongery PA432 Leather goods PA433 Fur PA441 Weatherproof outerwear PA442 Men's and boys' tailored outerwear PA443 Women's and girls' tailored outerwear PA444 Overalls and men's shirts, underwear, etc. PA445 Dresses, lingerie, infants' wear, etc. PA446 Hats, caps and millinery PA449.1 Corsets and miscellaneous dress industries PA449.2 Gloves PA450 Footwear PA461.1 Refractory goods PA461.2 Building bricks and non-refractory goods PA461.1 PA462 Pottery PA463 Glass PA464 Cement Abrasives PA469.1 PA469.2 Miscellaneous building materials and mineral products PA471 Timber PA472 Furniture and upholstery Bedding, etc. Shop and office fitting PA473 PA474 PA475 Wooden containers and baskets PA479 Miscellaneous wood and cork manufactures PA481 Paper and board PA482. Cardboard boxes, cartons and fibre-board packing cases PA482.2 Packaging products of paper and associated materials PA483 Manufactured stationery PA484.1 Wallcoverings PA484.2 Miscellaneous manufactures of paper and board PA485 Printing, publishing of newspapers and periodicals PA489 General printing and publishing PA491 Rubber PA492 Linoleum, plastics floor-covering, leathercloth, etc. PA493 Brushes and brooms PA494 Toys, games and children's carriages PA494.3 Sports equipment PA495 Miscellaneous stationers' goods PA496 Plastics products PA499 1 Musical instruments PA499.2 Miscellaneous manufacturing industries PA500 Construction PA601 Gas PA602 Electricity PA603 Water supply PA1002 Summary tables

PA494.1 TOYS, GAMES AND CHILDREN'S CARRIAGES

The information in this report relates to establishments classified to the Toys, games and children's carriages industry, minimum list heading 494.1/2 in the Standard Industrial Classification (revised 1968). The activities of the industry include:-

Manufacturing children's toys of all kinds (except rubber toys), children's bicycles, scooters and tricycles, indoor games, including chess and draughts sets and jigsaw puzzles and conjuring apparatus; perambulators, push-chairs, folding baby carriages, invalid carriages, etc., parts such as wheels and axles are included.

> In interpreting the data in the tables it is essential to bear in mind the notes and definitions which commence on page (iii).

LIST OF CONTENTS

lable No	Title	Page
1	Output and costs, 1974–1978	2
2	Capital expenditure, 1974–1978	3
3	Stocks and work in progress, 1974–1978	3
4	Analysis of establishments by size, 1978	4-5
5	Regional distribution of employment, net capital expenditure, net output and gross value added at factor cost, 1978	6
6	Percentage analysis of twelve-month periods covered by returns received from United Kingdom establishments, 1978	7
7	Percentage analysis of employees, by full and part-time employment and sex, 1977	7
8	Operating ratios, 1977–1978	8

1

TABLE 1

APEE 1

Output and costs, 1974–1978 All United Kingdom establishments classified to the industry (a)

	Unit	1974	1975	1976	1977	1978
Enterprises	Number	403	434	465	485	519
Establishments		429	458	492	515	548
Sales of goods produced	£ thousand	180,745	206,840	263,693	291,008	348,391
Receipts for work done and industrial iervices rendered		(b)	(b)	145	238	268
Capital goods produced for establish- nents' own use	"	545	605	272	915	1,363
Non-industrial services rendered	"	555	835	676	551	528
Goods merchanted or factored		23,910	23,222	24,094	23,917	22,909
Total sales and work done (c)	"	205,756	231,502	288,880	316,628	373,460
ncrease during the year, work in progress and goods on hand for sale	"	12,467	1,992	8,510	7,619	5,026
Gross output		218,223	233,495	297,389	324,248	378,486
Purchases of materials for use in pro- duction, and packaging and fuel	"	78,030	78,885	100,489	121,339	138,159
Purchases of goods for merchanting or actoring	"	19,468	19,291	21,098	14,847	15,640
ncrease during the year, stocks of naterials, stores and fuel		6,533	914	5,271	3,477	4,971
Cost of industrial services received	"	7,040	6,826	6,829	5,570	6,398
Net output	"	120,218	129,406	174,243	185,968	223,260
Fotal employment (d)	Thousands	37.6	34.4	34.8	33.9	35.3
Net output per head	£	3,201	3,764	5,002	5,493	6,321
Payments for non-industrial services						
Hire of vehicles, plant and machinery	£ thousand	2,175	2,789	590	1,215	1,767
Rents of industrial and commercial buildings	,,	(e)	(e)	2,023	2,939	2,963
Commercial insurance premiums		1,173	1,511	1,885	2,205	2,468
Bank charges	"	265	277	493	339	411
Other non-industrial services	"	12,582	14,905	19,987	24,256	28,368
_icensing of motor vehicles	"	76	111	97	127	153
Rates, excluding water rates	"	1,690	2,256	2,841	3,404	3,218
Gross value added at factor cost		102,258	107,557	146,327	151,484	183,911
Gross value added at factor cost per head	£	2,722	3,128	4,200	4,475	5,207

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments not selected for the Census. Satisfactory returns accounted for 84 per cent of employment within the industry.

(b) Included in sales of goods produced.

(c) Details of manufacturers' quarterly sales of principal products are published regularly in Business Monitor PQ494.1

(d) Average number employed, including full and part-time employees (see table 7) and working proprietors.

(e) For 1974 and 1975 rents of industrial and commercial buildings were not recorded separately, but included in hire of vehicles, plant and machinery.

TABLE 2

PA494.1

Capital expenditure, 1974–1978 All United Kingdom establishments classified to the industry (a)(b)

the second s	an para ana ang ang ang ang ang ang ang ang an	The second second second second	and and and and a service	and the state of the second	£ thousand
	1974	1975	1976	1977	1978
Land and buildings				ate.	Egeneration and the second s
New building work	1,780	1,739	1,825	3,063	2,541
Land and existing buildings					
Acquisitions	310	301	337	1,344	2,634
Disposals	68	158	22	.87	346
vehicles					
Acquisitions	792	895	1,906	2,140	2,278
Disposals	221	264	482	580	724
Plant and machinery					
Acquisitions	6,222	6,115	8,880	10,721	15,172
Disposals	278	120	190	265	540
Total net capital expenditure	8,538	8,508	12,253	16,337	21,016

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments not selected for the Census.

(b) Capital expenditure in respect of manufacturing establishments where production had not commenced before the end of the year, is included.

TABLE 3

Stocks and work in progress, 1974–1978 All United Kingdom establishments classified to the industry (a)

£ thousand 1974 1975 1976 1977 1978 Value at Increase end of year Materials, stores and fuel 6,533 914 5,271 3,477 4,971 34,057 Work in progress 2,275 93 3,120 2,720 2,063 16,474 Goods on hand for sale 10,192 1,899 5,389 4.899 2,964 36,900 Total 19,000 2,906 13,780 11,096 9,997 87,430

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments not selected for the Census.

PA494.1

PA494.1

Analysis of establishments by size, 1978 All United Kingdom establishments classified to the industry (a)

Size group (b)	Estab- lish- ments	lish-	lish-	lish-	lish-	Enter- prises (c)	Employment			Wages and salaries (f)			
			Total (d)	Opera-	Opera- Others tives (e)	Operatives		Others (e)	Others (e)				
			(0)	11105		Total	per head	Total	per head				
	Number	Number	Number	Number	Number	£ thousand	£	£ thousand	£				
1–10	339	335	1,505)										
11-19	71	71	986)	4,565	1,160	9,931	2,175	4,520	3,897				
20-49	50	50	1,464)	4,909	1,100	3,301	2,175	1,020	0,007				
50—99	31	30	2,137)										
100—199	23	20	3,149	2,539	599	5,539	2,181	2,469	4,12				
200—299	9	9	2,063	1,507	552	3,725	2,472	1,741	3,15				
300—399	5	5	1,694	1,327	367	3,595	2,709	1,599	4,35				
400–499	8	6	3,436	2,699	737	6,700	2,482	2,980	4,04				
500—749	5	5	3,062	2,446	616	5,591	2,286	2,639	4,28				
750 and over	7	5	15,822	12,152	3,670	31,234	2,570	13,042	3,55				

Total	548	519	35,318	27,235	7,701	66,315	2,435	28,990	3,764
				and the second second					

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments not selected for the Census.

(b) Average number employed, including full and part-time employees (see table 7) and working proprietors.

(c) The sum of the figures for the size groups may exceed the total for the industry because some enterprises control establishments in more than one size group.

4

(d) Including working proprietors.

(e) Administrative, technical and clerical employees.

Total sales and work done (g)	Gross output		Net output		Gross value added at factor cost		Net capital expenditure (h)	Total stocks and work in progress at end of year
			Total	per head	Total	per head		
£ thousand	£ thousa	nd	£ thousand	£	£ thousand	£	£ thousand	£ thousand
66,661	67,968		35,135	5,767	(j)	(j)	4,553	15,149
	00.001		000	22				
32, 396	33,301		19,445	6,175	42,410(j)	4,589(j)	1,507	6,465
21,272	21,687		11,318	5,486	9,174	4,447	794	5,741
27,735	28,641		14,171	8,365	10,834	6,396	1,236	5,681
35,757	35,022		18,792	5,469	14,312	4,165	1,899	9,218
34,137	34,395		19,947	6,514	16,400	5,356	1,524	5,293
55,502	157,473		104,452	6,602	90,780	5,738	9,503	39,884
	of Cotorsine se							

373,460	378,486	223,260	6,321	183,911	5,207	21,016	87,430

(f) The cost of employers' contributions to national insurance, pensions and welfare schemes and the running costs of canteens, is estimated for the industry at £15,494 thousand. The remuneration of outworkers on returns received was £1,492 thousand.

(g) Sales of goods produced, capital goods manufactured and buildings constructed by establishments for their own use, work done, industrial and non-industrial services rendered and merchanted goods.

5

(h) New building work plus acquisitions less disposals of land and existing buildings, vehicles and plant and machinery.

(j) Gross value added data relate to establishments employing 1–199.

2 402

21016 4518

PA494 1

TABLE 6

Regional distribution of employment, net capital expenditure, net output and gross value added at factor cost, 1978 All United Kingdom establishments classified to the industry (a)

Area	Total employment	Total employment (b)		Net capital expenditure (c)		Gross value added at factor cost (d)	Gross value added at factor cost returned by establishments with 80 per cent or more of their employment in the region as a proportion of total
- Carlor Contracting and						and an and a second sec	gross value added at factor cost in the region
		per cent of United Kingdom	£ thousand	per cent of United Kingdom	£ thousand	£ thousand	percentage
Standard regions of England							
North	0.5	1.4	1,411	6.7	2,090	1,735	70.4
Yorkshire and Humberside	2.0	5.8	1,057	5.0	11,069	7,979	64.1
East Midlands	4.3	12.2	2,354	11.2	33,340	25,846	90.7
East Anglia	1.2	3.4	1,309	6.2	7,084	5,937	31.5
South East	16.0	45.2	9,207	43.8	108,558	92,506	92.5
South West	1.3	3.7	807	3.8	7,494	5,932	65.4
West Midlands	1.6	4.4	536	2.6	7,511	5,648	37.8
North West	2.9	8.3	2,600	12.4	14,900	11,842	59.5
England	29.8	84.4	19,281	91.7	192,046	157,424	/
Wales	4.5	12.8	1,087	5.2	24,435	20,948	92.8
Scotland	*	*	*	*	*	*	*
Great Britain	*	*	*	*	*	*	/
Northern Ireland	*	*	*	*	*	*	*
United Kingdom	35.3	100.0	21,016	100.0	223,260	183,911	/

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments not selected for the Census.

(b) Average number employed, including full and part-time employees (see table 7) and working proprietors.

(c) New building work plus acquisitions less disposals of land and existing buildings, vehicles and plant and machinery.

(d) Where a census return covered addresses in two or more regions, an estimate of the net output attributable to each address was made by assuming that net output was proportionate to employment. An estimate for each region was obtained by aggregating estimates of net output for addresses located in that region. Gross value added at factor cost is treated similarly.

6

Percentage analysis of twelve-month periods covered by returns received from United Kingdom establishments, 1978

Accourt	ting year ended	Percentage of total returns received	Percentage of tot	al number employed
	1 //J (072.4	per cent	per cent	en in the Print During for
1978	April (a)	7.5	3.2	
	Мау	3.2	0.6	
	June	1.1	0.6	
	July	1.1	0.8	
	August	2.2	2.2	
	September	4.3	1.9	
	October	2.2	2.5	
	November	2.2	0.6	
	December	49.5	42.0	
1979	January	5.4	26.6	
	February	1.1	0.7	
	March (b)	20.4	18.4	

(a) From 6th April.

(b) Including returns made for twelve-month period ended 1st to 5th April 1979.

39

TABLE 7

Female

Percentage analysis of employees, by full and part-time employment and sex, 1977(a) Toys, games and children's carriages and sports equipment industries, minimum list heading 494

Sex	Full-time	Part-time	All employees
A COMPANY	per cent	per cent	per cent
Male	40	2	42

19

Source: Department of Employment

58

(a) The percentages relate to the numbers employed (excluding working proprietors) in the United Kingdom in minimum list heading 494 at mid-June, 1977. In the 1977 Census of Production the employment of the Toys, games and children's carriages industry represented 73 per cent of the employment of minimum list heading 494 as a whole.

7

TABLE 8

Operating ratios, 1977–1978 All United Kingdom establishments classified to the industry (a)

	Unit	1977	1978
Gross output per head	£	9,578	10,717
Net output per head	£	5,493	6,321
Gross value added per head	£	4,475	5,207
Gross value added as a percentage of gross output	%	47	49
Ratio of gross output to stocks		4.1	4.3
Wages and salaries as a percentage of gross value added	%	54	52
Ratio of operatives to administrative, technical and clerical employees		3.6	3.5
Nages and salaries per administrative, technical and clerical employee	£	3,748	3,764
Wages and salaries per operative	£	2,079	2,435
Net capital expenditure per head	£	483	595
Net capital expenditure as a percentage of gross value added	%	11	11

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments not selected for the Census.

Produced in Wales by Her Majesty's Stationery Office Reprographic Unit, Cardiff Dd. 699517 K6 Cdf 374 8/80

8

Notes

PA494.1

These notes give the main information needed for interpreting the figures in the industry Business Monitors: more detailed information about the census is given in a separate Business Monitor PA 1001 (Introductory Notes) of the Report on the census of Production, 1978.

NERAL INFORMATION

anges made for 1978

The Census for 1978 is in line with similar inquiries being anducted in other member countries of the European Economic communities.

The census differed from earlier censuses in three respects. Sampling was introduced for establishments employing 20 to 49 and a sample of smaller units was selected. A new question on the leasing of capital assets was included for 1978 only. This will provide register information for use in related inquiries into leasing.

poression of information relating to individual undertakings tion 9(5)(b) of the Statistics of Trade Act 1947 states he following provisions shall have effect with respect to any ort, summary or other communication to the public of rmation obtained under the foregoing provisions of this Act in compiling any such report, summary or communication the competent authority shall so arrange it as to prevent any particulars published therein from being identified as being narticulars relating to any individual person or undertaking except with the previous consent in writing of that person or the person carrying on that undertaking, as the case may be; but this provision shall not prevent the disclosure of the total quantity or value of any articles produced, sold or delivered; so, however, that before disclosing any such total the competent authority shall have regard to any representations made to hem by any person who alleges that the disclosure thereof would enable particulars relating to him or to an undertaking carried on by him to be deduced from the total disclosed". a figure involved disclosure the contributor concerned was times asked to give permission for its publication. In the prity of cases permission was given. When it was refused and re contributors were not approached the figure has been ressed, either by combining it with other figures, or as in the nal tables, by omitting the figure altogether.

mbols used

The following symbols are used throughout the PA series of Business Monitors:

not available

nil or less than half the final digit shown figures cannot be shown owing to the risk of disclosing information about individual enterprises. revised

Rounding of figures

Figures in the tables have, where necessary, been rounded to the rearest final digit. Where figures have been so rounded, the sum of the constituent items may not always agree exactly with the total shown.

Industrial classification

he United Kingdom Standard Industrial Classification (SIC) was st issued in 1948 and was subsequently revised in 1958 and 968. It exists to promote uniformity and comparability in the fficial statistics of the United Kingdom. The general principles illowed are those of the International Standard Industrial lassification of all Economic Activities of the United Nations tatistical Office but the United Kingdom SIC reflects the ganisation and structure of industry and trade as it exists in the nited Kingdom. The SIC is a classification by activity and is ot a commodity classification. However, an index of all commodity adings for which sales data are provided in the Quarterly Business onitors, is published in Business Monitor PQ 1000.

Statistical units

^{he}statistical unit for the purpose of the Census is the establishment hich is defined in the SIC as the smallest unit which can provide ^e information normally required for an economic census, for example, employment, expenses, turnover, capital formation, Usually the principal activities carried on in an establishment fall within a single heading of the classification (eq steel making or sugar refining). Typically the establishment embraces all the activities carried on at a single address eg a mine or a factory, including those which are ancillary to the principal activities. Frequently distinct activities characteristic of different industries are carried on at one address, but normally these are not classified separately and the whole establishment is classified according to the main activity. If, however, the required range of data can be provided for each activity, each is taken to constitute a separate establishment. Sometimes activities which are conducted as a single business are carried on at a number of addresses. Where this is so, businesses are asked to provide the full range of information in respect of each address, whether or not the activities are different. Their activities may, however, be integrated to such an extent that they constitute a single establishment. In the latter case the establishment is defined to cover the combined activities at these addresses (termed local units). Separate figures are obtained of employment and net capital expenditure at each unit in order to compile regional tables. Efforts are made by the Business Statistics Office (BSO) to ensure, by negotiating with respondents that the return from an establishment does not cover local units in more than one of the countries of the United Kingdom.

Establishments are asked to exclude from their returns particulars relating to any department not engaged in production eg merchanting, transport, warehousing, for which they keep a separate set of accounts. Transfers of goods produced to such departments are treated as sales and respondents are asked to value them as far as possible as if sold to an independent purchaser. Where separate accounts are not kept they are asked to include details of all these activities in their return.

Particulars relating to head offices mainly engaged in the administration of the production units within the scope of the census were included. Where more than one return was made the information in respect of the head office was apportioned among them.

For certain purposes in the annual censuses of production (especially the enterprise analyses of Business Monitor PA 1002) related establishments are combined. An enterprise group is defined as a business consisting of either a single establishment or two or more establishments under common ownership or control. Bringing together establishments into enterprise groups is also necessary for the purpose of ensuring that there will be no disclosure of the activities of any one enterprise group. Information about the relationship of establishments, the changing structure of groups of companies and about common ownership links is obtained from many sources, including the Stock Exchange Year Book, company reports, press reports and information supplied by individual establishments.

THE REGISTER

The register permits a questionnaire to be sent direct to the reporting establishment on which the latter can include information relating to all the manufacturing (or local) units which it comprises, The inquiries provide a major source of information for keeping the register continuously up-to-date and act as a check on its detail and structure. For the establishments on the register making returns to the quarterly inquiries, the industrial classification is derived from an analysis of their sales of commodities and is reviewed annually. Employment data are entered on the register from returns to the annual census of production. In cases where an establishment does not make a return to these inquiries the employment data are based on information provided by the Department of Employment from the annual censuses of employment. New additions to the register are obtained from various sources including the Department of Employment and HM Customs and Excise. The 1973 Finance Act allows the latter to pass lists of businesses registered for VAT to the BSO. Where necessary details are sought directly from new businesses. Units which cease to trade are removed from the live register.

Coverage

In recent censuses returns have been required from all establishments employing 20 or more. For the 1978 Census in 68 selected manufacturing industries coverage of establishments in the 20 to 49 employment size band has been reduced to a 1 in 2 sample. This change has relieved some 5,800 firms of the need to complete a census return. The Census has included for the first time a small sample (around 10 per cent) of units employing 11 to 19 to meet an EEC requirement to collect a limited range of data from smaller units every 5 years.

Regions

The regions defined in Table 5 take account of the boundary changes arising out of the Local Government Act 1972 and the Local Government Act (Scotland) 1973. These changes came into effect in April 1974 in England and Wales and May 1975 in Scotland.

TERMS USED IN THE CENSUS REPORT

Average number employed

Establishments were required to state the average number of persons on the payroll during the year of return. Separate figures were required for:

(a) administrative, technical and clerical employees

(b) all other employees (operatives)

Averages could be calculated from the figures relating to the last week of each calendar month. Establishments were also required to state the number of working proprietors where appropriate and these are included in total employment figures. Full-time and part-time employees are included but outworkers (ie persons employed by establishments who worked in their own homes etc on materials supplied by the establishment) are excluded. The figures include persons engaged on merchanting or factoring and canteen workers where particulars in respect of these activities could not be excluded from the return.

Working proprietors

These include all persons regarded as "self-employed" for national insurance purposes and members of their families who worked in the business without receiving a wage or salary; but such persons who worked less than half the normal number of working hours are excluded. Directors working in the business but not in receipt of a definite wage, salary or commission are included under this heading: directors paid by fee only are not included.

Employees

Administrative, technical and clerical employees include directors in receipt of a definite wage, salary or commission, managers and works foremen; research and design employees (other than operatives); draughtsmen, editorial staff, advertising staff, travellers and all office employees.

Operatives include all other classes of employees, that is, broadly speaking, all manual wage earners. They include operatives employed in power stations, transport (including roundsmen), warehouses, stores, shops and canteens, inspectors, maintenance workers and cleaners. Operatives engaged in outside work of erecting, fitting etc are also included, but outworkers are excluded.

Capital expenditure

Capital expenditure during the year in respect of manufacturing units where production had not started before the end of the year is included. Establishments were asked not to deduct from the value of capital expenditure amounts received or expected to be received in grants or allowances from the Government or any statutory body or local authority. Establishments with 100 or more employees were asked to include a total net capital expenditure figure for each calendar year and to state whether any of the investment shown in cost of new building work, vehicles or plant and machinery included goods for letting out on hire or leasing.

(a) New building work

This represents the cost incurred during the year of new building and other constructional work to be used in connection with the business covered by the return. The value is that charged to capital account during the year of return; it includes expenditure on new buildings and on the extension or reconstruction of old buildings, the value of works of a capital nature carried out by the establishment's own staff and the cost of any newly constructed buildings purchased. Figures shown include legal charges, stamp duties, agents' commissions, etc.

(b) Land and existing buildings

The items shown are the capital cost of freeholds purchased and the capital cost or premium payable for leaseholds acquired (excluding the value of assets acquired in taking over an existing business), and the amounts receivable for freeholds or leaseholds disposed of. The value is that charged to capital account during the year of return.

(c) Plant, machinery and vehicles

The items shown are the value of plant and machinery and of vehicles acquired, both new and second-hand, and the amount received for items disposed of during the year. The value of plant and machinery acquired includes plant, etc which firms produced for their own use in connection with the business covered by the return. The value of plant, etc acquired is the expenditure charged to capital account during the year of return less any discounts received, but including the cost of transport and installation. Deductible value added tax is excluded but non-deductible value added tax on motor cars acquired is included. No deduction is made for depreciation, amortization or obsolescence. The proceeds of items disposed of during the year exclude amounts written-off for items scrapped.

Cost of industrial services

This includes amounts payable to other firms for work done on materials supplied by the establishment, payments for repairs and maintenance (including those in respect of rented buildings) and amounts paid to other firms for contracts which have been sublet. Payments to outworkers are excluded.

Cost of non-industrial services

This includes rents of industrial and commercial buildings, hire of plant, machinery and vehicles (excluding vehicles hired with drivers), commercial insurance premiums, bank charges and amounts paid for professional services, post office services, transport (within the United Kingdom), advertising etc. Amounts payable on royalties for the right to use patents, trademarks, copyrights etc, manufacturing and quarrying rights and technical "know-how" are also included.

Gross output

In the calculation of gross output the value of total sales and work done is increased by the rise (or reduced by the fall) during the year in the value of work in progress and goods on hand for sale

Net output

Net output, a customary census measure, is calculated by deducting from gross output the cost of purchases (reduced by the rise, or increased by the fall, during the year of stocks of materials etc) and the cost of industrial services received, and where applicable, duties etc.

Net output per head

The figures of net output per head are derived by dividing the net output by the average number of persons employed (full and part-time) on all activities covered by the returns, including operatives, administrative, technical and clerical employees and working proprietors, but excluding outworkers.

Gross value added at factor cost

Gross value added at factor cost is calculated by deducting from net output the cost of non-industrial services eg rent of buildings, hire of plant, machinery and vehicles (excluding vehicles hired with drivers), commercial insurance premiums, bank charges and amounts paid for professional services, post office services, transport (within the United Kingdom) and advertising, rates (excluding water rates) and the cost of licensing motor vehicles. This estimate of gross value added approaches more closely than census net output to the definition of net output or value added in national accounts statistics.

Gross value added at factor cost per head

The figures of gross value added at factor cost per head are derived by dividing the gross value added by the average number of persons employed (full and part-time) on all activities covered by the returns, including operatives, administrative, technical and clerical employees and working proprietors, but excluding outworkers.

Purchases

Purchases include the cost of raw materials, components, semimanufactured goods and workshop materials; of replacement parts and consumable tools not charged to capital account; of packaging materials of all types; of stationery and printed matter; of fuel, electricity and water; of materials to be used by the establishment or given out to other establishments for the production of machinery or other capital items for the establishment's own use; of materials for use by the establishment when working on goods supplied by

nomers; and of food, etc for any canteen covered by the ablishment's return. Transfers of goods to the establishment m another department of the same firm not covered by the ablishment's return are included at a cost corresponding to the mated selling value recorded by the other department. Amounts vable to transport firms or credited to the firm's own transport artment for delivery of materials are excluded, as are all chases of machinery and plant charged to capital account. chases of goods for merchanting or factoring have been lected separately since 1973. The values shown exclude VAT. y include, in addition to the actual purchase price, the value packaging material charged to the establishment. The value of ned goods or packaging material returned to suppliers and any de discounts are excluded. Materials purchased duty-paid are uded at their duty-paid value, less any drawback, rebate, etc. cost of transport is included only if it is included with the hase price in the firm's accounts. Imported goods are included heir full delivered cost. If in the firm's accounts the transport docks or airport is not included in the cost of goods purchased, cost is entered at cif plus duty (if applicable). Leasing, ing and hire purchase charges are excluded.

les of goods produced

les for the purposes of the annual censuses means deliveries on of goods made by establishments in the United Kingdom red by the inquiry. Sales of goods made for these establishments sutworkers or by other establishments from materials given out hem and sales of waste products are included. New building rk and machinery or other capital items produced by establishnts for hiring out or leasing are regarded as sales, the value hided in the return being that adopted in the establishments' bital asset accounts. Forward sales and canteen takings are excluded. sales in the period of the inquiry are included irrespective of en the goods were manufactured. Goods produced in one ablishment and transferred either to ancillary departments not aged in production for which there are separate accounts, or to er establishment of the same firm not covered by the return. treated as sales by the producing establishment and valued as as possible as if they had been sold to an independent purchaser. ds transferred to wholesale or retail selling organisations, for separate accounts are kept are valued on the same basis.

The value shown for sales is the "net selling value" defined as the amount (excluding VAT) charged to customers whether on an exworks or delivered basis, after any trade discounts and agents' commissions have been deducted. The cost of packing materials less allowance for returnable cases is included. In industries where products attract Excise Duty the value stated is usually inclusive of duty if sold duty-paid and exclusive of duty if sold in bond or exported.

Receipts for work done and industrial services rendered

Figures for work done represent the amount charged for work carried out on materials supplied by a customer and include repair work. Within certain industries this heading covers a wide variety of activities, for example, within the food sector - butter packed on commission; within the textile industries - making up of garments, fur dressing and textile finishing; within printing and publishing preparatory work on type-setting, block making and binding. Work done is also significant in the electrical machinery and heavy engineering industries, covering erection, installation and repair and obbing work. Other activities within this heading include exploration work, research and development, glass cutting and dressing and planing of timber.

Industrial services rendered include repairs and maintenance, installation work, and technical research and studies for other organisations.

Capital goods produced for establishments' own use

his includes all work of a capital nature carried out during the earby the establishments' own staff for their own use.

Non-industrial services rendered

This includes rents received for commercial and industrial buildings, amounts charged for hiring out plant, machinery and vehicles and other goods and amounts charged to other organisations for the provision of transport. It also includes amounts received for the right to use patents, trademarks, copyrights etc, manufacturing and quarrying rights and technical "know-how" and revenue from such staff facilities as canteens.

Goods merchanted or factored

Merchanted goods are those (excluding canteen sales) sold without having been subjected to any manufacturing process by the seller.

Stocks and work in progress

Values are given of stocks of goods on hand for sale and of materials, stores and fuel, at the end of the year of return and of the change during the year, including any stocks of goods held for merchanting or factoring. Work in progress is defined as materials which have been partially processed by the establishment but which are not usually sold or transferred to another establishment without further processing. The values include the cost of materials consumed and labour used. Progress payments made to sub-contractors are excluded and progress payments received from other organisations are not deducted.

Wages and salaries

These are amounts paid during the year to operatives and to administrative, technical and clerical employees. Payments to working proprietors, whether called salaries or not, are excluded. The values shown include all overtime payments, bonuses and commissions, whether paid regularly or not, and no deduction is made for income tax, insurances, contributory pensions etc. The value of redundancy payments less any amounts reimbursed from Government sources is included. The value of any payments in kind, travelling expenses etc is included.

Remuneration paid to outworkers

The remuneration paid to outworkers (ie persons employed by the establishment who do their work in their own homes) is generally on a piece-work basis. Only amounts paid to outworkers whose names appear on the establishment's payroll are included. Amounts paid to outworkers by sub-contractors are excluded.

Employers' insurance and welfare contributions

This item includes employers' contributions to national insurance under the Social Security Pensions Act, 1975 as well as commercial insurance premiums to provide pensions, superannuation or other retirement benefits, sickness benefits, personal accident benefits, disability or death benefits for employees or former employees or their dependants. Contributions to the running costs of canteens, social centres, children's and holiday homes, etc for employees, former employees and their dependants are also included.

Operating ratios

The operating ratios shown were obtained by dividing the estimate of the industry total for the quantity shown in the numerator by the corresponding estimate for the quantity shown in the denominator. These estimates cover all establishments classified to each industry, including not selected establishments and non-respondents. Within an industry, it is possible to compare ratios for an individual firm with the ratios shown for the relevant industry. However, it is important to bear in mind that various factors may affect the results – for example, differences in definitions, treatment of depreciation (which is not identified in the census data) and varying practice with regard to stock valuation, may affect comparability in some respects.

© Crown copyright 1980

Her Majesty's Stationery Office

Government Bookshops

49 High Holborn, London WC1V6HB 13a Castle Street, Edinburgh EH2 3AR 41 The Hayes, Cardiff CF1 1JW Brazennose Street, Manchester M60 8AS Southey House, Wine Street, Bristol BS1 2BQ 258 Broad Street, Birmingham B1 2HE 80 Chichester Street, Belfast BT1 4JY

Government publications are also available through booksellers

Extracts from this publication may be reproduced provided the source is acknowledged. Proposals for complete reproduction should be addressed to the Librarian, Business Statistics Office, Newport, Gwent NPT 1XG