## PA273

## (05/42(An2s)

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1976

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## Business Monitor

## Report on the Census of Production

Toilet preparations

## Business Monitor

Special Note for Purchasers
Commencing with the 1971 Census, the Census of
Production reports are being numbered in a uniform Monitor series. These Business Monitors the Business P (for production) followed first by A (indicating th t is an annual series) or $\mathbf{Q}$ (quarterly) or M (monthly) and then by a number indicating the minimum list heading, or sub-division of a minimum list heading,
The Census of Production (PA) reports are available
on standing order (details on application to He
Majesty's Stationery Office, P.O. Box 569, London SE1 9NH. Telephone 01-928 6977), although they are not included in the global subscription arrangements
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## Report on the Census of Production 1976

## Toilet preparations

Presented by the Secretary of State for Industry to Parliament in pursuance of the Statistics of Trade Act 1947 (10 \& 11 Geo. 6 Cha. 39 sec 7 )

## Department of Industry

Business Statistics Office

## List of Industry Reports, etc

| PA1001 | Introductory | PA369.1 Electrical equipment for motor vehicles, cycles |
| :---: | :---: | :---: |
| PA102 | Coal mining Stone and slate quarrying and mining | PA369.2 Prd aircraft Primary and secondary batteries |
| PA103 | Chalk, clay, sand and gravel extraction | PA369.4 Electric lamps, electric light fittings, wiring |
| 104 | oleum and natural gas | accessories, etc. |
| PA109 | Miscellaneous mining and quarrying | PA370 Shipbuilding and marine engineering |
| PA211 | Grain milling | PA380 Wheele |
| PA212 | Bread and flour conf | Motor vehicle manufacturing |
| PA213 | ${ }_{\text {Bacon }}{ }_{\text {Biscuits }}$ (uring, meat and fish products | PA331.2 Trailers, caravans and freight contain |
| PA215 | Milk and milk products | PA382 Motor cycle, tricycle and pedal cycle manufacturing |
| PA216 | Sugar | PA384 Locomotives, railway track equipment, railway carriages, |
| ${ }_{\text {PA212 }}$ | Cocoa, chocolate and sugar confectionery |  |
| ${ }_{\text {PA212 }}$ | Fruit and vegetable products | PA330 Engineers' small tools and ga |
| PA221 | Vegetable and animal oils and fats | PA392 Hand toois and implements |
| PA229.1 | Margarine | PA393 Bolts, nuts, screws, rivets, etc. |
| PA229. 2 | Starch and miscellaneous food | PA394 Wire and wire manufactures |
| PA231 | Brewing and malting | PA395 Cans and metal boxes |
| PA232, | Soft drinks | PA396 Jewellery and precious metals |
| PA239.2 | 2 British wines, cider and perry | PA399.1 Metal furniture |
| PA240 | Tobacco | ${ }_{\text {PA }}{ }^{\text {P999.6 }}$ Metal hollow, ware |
| PA261 | Coke ovens and manufactured fuel | PA399.8 Miscellaneous metal manufacture |
| PA262 | Mineral oil refining | PA411 Production of man-made fibres |
| PA263 | Lubricating oils and greases | PA412 Soinning and doubli |
| PA271.1 | Inorganic chemicals | PA413 Weaving of cotton, linen and man-made fibres |
| PA271. ${ }^{\text {P }}$ | Miscellaneous chemicals | PA414 Woollen and worsted |
| PA272 | Pharmaceutical chemicals and preparations | A415 Jute |
|  | Toilet preparations | (1) Rope, twine and |
| PA274 | Paint | PA417.1 Hosiery and other knitted goods |
| PA275 | Soap and detergents | PA418 Lace |
| PA276 | Synthetic resins and plastics materials and | PA419 Carpe |
|  | Dyestuffs and pioments | PA421 Narrow fabrics |
| PA278 | Fertilizers | ${ }_{\text {PA422.1 }}$ PA422.2 Cousehold textiles and handkerchiefs Canvas goods and sacks and onter made |
| PA279. 1 | Polishes | PA423 Textile finishing |
| PA279.3 | Formulated adhesives, gelatine, etc. | PA429.1 Asbestos |
| PA2799.4 | Formulated pesticides, etc. | PA429.2 Miscellaneous textile industries |
| PA279.5 | Printing ink | PA432 Leather goods |
| PA279.6 PA279 | Surgical bandages, etc. Photograohic chemical material | PA433 Fur |
| PA311 | Iron and steel (general) | PA441 Weatherproof outerwear |
| PA312 | Steel tubes | PA443 Men 'sand boys tallore |
| PA313 | Iron castings, etc. | PA444 Overalls and men's shirts, underwear, et |
| PA321 A | Aluminium and aluminium alloys | PA445 Dresses, lingerie, infants' wear, etc. |
| PA322 | Copper, brass and other copper allo | PA446 Hats, caps and millinery wear, etc. |
| PA331 | Miscellaneous base metals | PA449.1 Corsets and miscellaneous dress industries |
| PA332 | Agricultural machinery (except tractors) | PA449.2 Gloves |
| PA ${ }^{\text {P333, }} 1$ | Meta-working machine tools | PA450 Footwear |
| PA333.2 | Valves | PA461.1 Refractory goods |
| РАЗ33.3 С | Compressors and fluid power equipment | ${ }_{\text {PA4 }}$ P461.2 ${ }^{\text {Building bricks and non-refractory goods }}$ |
| PA334 | Industrial engines | PA463 Glass |
| PA335 T | Textile machinery and accessories | PA464 Cemen |
| PA336 C | Construction and earth-moving equipment | PA469.1 Abrasives |
| PA338 ${ }^{\text {O }}$ | Mechanical handling equipment | PA469.2 Miscellaneous building materials and mineral products |
| РАЗ39.1 | Mining machine | PA471 ${ }_{\text {PA472 }}$ Timber |
| PA339.2 Pr | Printing, bookbinding and paper goods machinery | $\begin{array}{ll}\text { PA472 } & \text { Furniture and upholstery } \\ \text { PA473 } \\ \text { Bedding, etc. }\end{array}$ |
| PA339.3 R | Refrigerating machinery, space-hea | PA474 Shop and office fitti |
|  | ventilating and airconditioning equipment | PA475 Woode |
| A339.5 | Scales and w | PA479 Miscellaneous wood and cork manufactures |
| PA339.7 | Food and drink processing machinery and |  |
|  | packaging and bottling machinery | PA482.2 Packaging producsts of paper and associiated materials |
| PA3419 M | Miscellaneous (non-electrical) machinery | PA483 Manufactured stationery |
|  | Ordnance and small arms | PA484.2 Miscellaneous |
| A349.1 Bal | Ball, roller, plain and other bearings | PA485 Printing publishing of newsomapers and periodicals |
| A349.2 Pr | Precision chains and other mechanical engineering | PA489 General printing and publishing and periodicals |
| PA351 Ph | Photographic and document copy ying equipment | PA491 Rubber |
|  | Watches and clocks | 92 Linoleum, plastics floor-covering, leathercloth, etc |
| A353 Su | Surgical instruments and appliances | PA493 Brushes and brooms |
| A A34 Sci | Scientific and industrial instruments and systems | PA494.1 Toys, games and children's carriages |
| A362 | Electrical machinery | PA494.3 Sports eat |
| A363 Te | Telegraoh and telephone | PA495 Miscellaneous stationers' goods |
|  | eelegrap and telephone apparatus and | PA496 Plastics |
| A364 Ra | Radio and electronic components | PA499.1 Musical instrument |
| A365.1 1 Gr | Gramophone records and tape recordings | ${ }_{\text {PA5500 }}$ PA49.2 Miscellaneous manufacturing industries |
| A365.2 ${ }^{\text {Br }}$ | Broadcast receiving and sound reproducing | PA601 Gas |
|  | Electronic computers | PA602 Electricity |
|  | Radio, radar and electron | PA1002 Summary |
|  | Electrical appliances primarily for domestic use | PA1002 Summary |

The information in this report relates to establishments classified to the Toilet preparations industry, minimum list heading 273 in the Ith information in this reportian (revised 1968). The activities of the industry include:-

Manufacturing cosmetics, hair dressings, bath salts, shampoos, toothpastes and powders, and perfumes etc.

In interpreting the data in the table it
mind the notes and definitions which commence on page (iii)

## LIST OF CONTENTS

|  | Unit | 1973 | 1974 | 1975 | 1976 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Enterprises | Number | 210 | 211 | 208 | 217 |
| Establishments | " | 221 | 217 | 217 | 227 |
| Sales of goods produced | £ thousand. | 214,769 | 243,526 | 295,562 | 353,818 |
| Receipts for work done and industrial services rendered | " | (b) | (b) | (b) | 456 |
| Capital goods produced for establishments' own use <br> 258 <br> 195 <br> 94 <br> 146 |  |  |  |  |  |
| Non-industrial services rendered | " | 826 | 898 | 1,352 | 1,392 |
| Goods merchanted or factored | " | 20,603 | 19,202 | 17,310 | 19,661 |
| Total sales and work done (c) | " | 236,456 | 263,820 | 314,317 | 375,473 |
| Increase during the year, work in progress and goods on hand for sale | " | 3,552 | 8,894 | 1,363 | 2,780 |
| Gross output | " | 240,008 | 272,715 | 315,681 | 378,253 |
| Purchases of materials for use in production, and packaging and fuel | " | 96,370 | 123,378 | 135,119 | 164,382 |
| Purchases of goods for merchanting or factoring | " | 13,276 | 12,613 | 9,718 | 11,834 |
| Increase during the year, stocks of materials stores and fuel | " | 7,351 | 13,976 | -5,735 | 8,972 |
| Cost of industrial services received | " | 4.134 | 6,068 | 6,259 | 6,304 |
| Excise payments etc. (net) | " | . | 300 | 249 | 41 |
| Net output | " | 133,579 | 144,333 | 158,600 | 204,664 |
| Total employment (d) | Thousands | 23.8 | 24.6 | 22.3 | 21.8 |
| Net output per head | £ | 5,608 | 5,863 | 7,105 | 9,390 |
| Payments for non-industrial services |  |  |  |  |  |
| Rents, hire of plant and machinery (e) (f) | £ thousand | 2,196 | 2,222 | 2,673 | 3,227 |
| Commercial insurance premiums | " | 902 | 1,079 | 1,345 | 1,663 |
| Bank charges | " | 141 | 274 | 215 | 178 |
| Other non-industrial services (g) | " | 17,119 | 23,331 | 34,384 | 51,547 |
| Licensing of motor vehicles | " | 53 | 56 | 85 | 98 |
| Rates, excluding water rates | " | 1,319 | 1,838 | 2,638 | 3,170 |
| Gross value added at factor cost | " | 111,849 | 115,533 | 117,261 | 144,781 |
| Gross value added at factor cost per head | £ | 4,695 | 4,696 | 5,253 | 6,643 |

[^0]Capital expenditure, 1973-1976
All United Kingdom establish

|  |  |  |  | $£$ thousand |
| :---: | :---: | :---: | :---: | :---: |
|  | 1973 | 1974 | 1975 | 1976 |
| Land and build dings |  |  |  |  |
| New building work | 3.624 | 2,790 | 3,204 | 2,132 |
| Land and existing buildings |  |  |  |  |
| Acquisitions | 644 | 350 | 407 | 1.031 |
| Disposals | 2,112 | 276 | 206 | 409 |
| Vehicles |  |  |  |  |
| Acquisitions |  |  |  |  |
| Motor cars | 1.006 93 | $\begin{array}{r} 1,139) \\ 154 \end{array}$ | 1.230 | 1.728 |
| Other vehicles | 93 |  |  |  |
| Disposals |  |  |  |  |
| Motor cars | 404 | $5701$ | 685 | 673 |
| Other vehicles | 17 |  |  |  |
| Plant and machinery |  |  |  |  |
| Acquisitions | 3,748 | 5,149 | 4,347 | 6,278 |
| Disposals | 202 | 198 | 263 | 351 |
| Total net capital expenditure | 6,382 | 8,495 | 8,034 | 9,737 |

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments exempt because of size. Satisfactory returns accounted for 79 per cent of employment within the industry.
Capital expenditure in respect of manufacturing establishments where production had not commenced before the end of the year, is included.

TABLE 3
Stocks and work in progress, 1973-1976
Stock sand work in progress, 1973-1976
All United Kingdom establishments classified to the industry (a)

|  | 1973 | 1974 | 1975 |  | 1976 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Increase |  |  |  | Value at and of year |
| Materials, stores and fuel | 7.351 | 13,976 | $-5.735$ | 8,972 | 45.892 |
| Work in progress | 299 | 825 | 5 | 1,335 | 4.135 |
| Goods on hand for sale | 3,254 | 8.070 | 1.359 | 1.445 | 32,322 |
| Total | 10,903 | 22,871 | -4,372 | 11,752 | 82,349 |

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments exempt because of size. Including estimates for establishments not making satisfactory returns, non-response
Satisfactory returns accounted for 79 per cent of employment within the industry.

All United Kingdom establishments classified to the industry (a)

| Size <br> group <br> (b) | Estab-lishments | Enter- <br> prises <br> (c) | Employment |  |  | Wages and salaries (f) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Total <br> (d) | $\begin{aligned} & \text { Opera- } \\ & \text { tives } \end{aligned}$ | Others <br> (e) | Operatives |  | Others (e) |  |
|  |  |  |  |  |  | Total | $\begin{aligned} & \text { por } \\ & \text { head } \end{aligned}$ | Total | per head |



| Total | 227 | 217 | 21,795 | 12,780 | 8,860 | 26,313 | 2,059 | 29,517 | 3,331 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments with fewer than 20 employees.
(b) Average number employed, including full and part-time employees (see table 7) and working proprietors
(c) The sum of the figures for the size groups may exceed the total for the industry because some enterprises control establishments in more than one size group.
(d) Including working proprietors.
(e) Administrative, technical and clerical employees.

| $\begin{aligned} & \text { Total sales } \\ & \text { and work } \end{aligned}$done (g) | Gross output | Net output |  | Gross value added at factor cost |  | Net capital expenditure (h) | Total stock and work end of year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | $\begin{aligned} & \text { per } \\ & \text { head } \end{aligned}$ | Total | $\begin{aligned} & \text { per } \\ & \text { head } \end{aligned}$ |  |  |
| $\overline{\text { £ thousand }}$ | £ thousand | £ thousand | £ | £ thousand | £ | £ thousand | f thousand |
| 45,295 | 46,402 | 23,529 | 8,361 | ${ }^{(j)}$ | (j) | 1.914 | 12,146 |
| 39,252 | 39,459 | 22,068 | 10.100 | 28,810(j) | 5,763(i) | 680 | 9,410 |
| 33,286 | 34,318 | 17,234 | 9,051 | 10,702 | 5,621 | 1,387 | 9,526 |
| 34,575 | 34,834 | 18,306 | 7.181 | 10,222 | 4,010 | 1,329 | 6,347 |
| 97.807 | 98,368 | 61,070 | 16,838 | 47,364 | 13,059 | 1.670 | 18,984 |
| 125,258 | 124,873 | 62,457 | 7,166 | 47,682 | 5,471 | 2,757 | 25,937 |


(f) The cost of employers' contributions to national insurance, graduated pensions, other pensions and welfare schemes and the running

The cost co employers' contributions to national insurance, graduct
costs of canteens, is estimated for the industry at $£ 7,936$ thousand
(g) Sales of goods produced, capital goods manufactured, buildings constructed by establishments for their own use, work done,
industrial and non-industrial services rendered and merchanted goods.
(h) New building work plus acquisitions less disposals of land and existing buildings, vehicles and plant and machinery.
(j) Gross value added data relate to establishments employing 1-199

Regional distribution of employment, net capital expenditure, net output and gross value added at factor cost, 1976 All United Kingdom establ ishments classified to the industry

| Area | Total employment (a) |  | Net capital expenditure (b) (c) |  | Net output, gross value added and employment in the region from returns received from establishments with more than 80 per cent of their employment in the region (d) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Net output | Gross value added at factor cost | Employment as a percentage of total regional employment in the industry |
|  | Thousands | per cent of United <br> Kingdom |  |  | £ thousand | per cent of <br> United <br> Kingdom | £ thousand | £ thousand |  |
| Standard regions of England |  |  |  |  |  |  |  |
| North | * | * | * | * | * | * | * |
| Yorkshire and Humberside | 1.8 | 8.3 | 1,343 | 13.8 | * | * | * |
| East Midands | 2.7 | 12.3 | 1,054 | 10.8 | * | * | * |
| East Anglia | 0.6 | 2.7 | 204 | 2.1 | 3.022 | 1,995 | 97.6 |
| South East | 11.7 | 53.9 | 5.111 | 52.5 | 94,081 | 73,750 | 75.2 |
| South West | 1.5 | 7.0 | 976 | 10.0 | 9.636 | 6.418 | 96.6 |
| West Midands | * | * | * | * | * | * | * |
| North West | * | * | * | * | * | * | * |
| England | 19.4 | 89.2 | 8,634 | 88.7 | 140,501 | 104,064 | 78.4 |
| Wales | 2.3 | 10.4 | 1,059 | 10.9 | * | * | * |
| Scotland | * | * | * | * | * | * | * |
| Great Britain | * | * | * | * | * | * | * |
| Northern Ireland | * | * | * | * | * | * | * |
| Unallocated (e) | - | - | - | - | 53,890 | 33,499 | - |
| United Kingdom (b) | 21.8 | 100.0 | 9.737 | 100.0 | 204,664 | 144,781 | $\cdots$ |

(a) Average number employed, including full and part-time employees (see table 7 ) and working proprietors.
(b) Including estimates for establishments not making satisfactory returns, non-response and establishments with fewer than 20 employees. (c) New building work plus acquisitions less disposals of land and existing buildings, vehicles and plant and machinery.
(d) Where a census return covered addresses in two or more regions an estimate was made of the net output and gross value added attributable to the region only where more than 80 per cent of the establishment's employees were located in the region. The estimate was made by assuming that net output and gross value added at each address covered by a return was proportional to employment at
the address. the address.
(e) Unallocated net output and gross value added covering establishments with addresses in two or more regions, plus estimates for
unsatisfactory returns, non-response and establishments exempt because of size.

Percentage analysis of twelve-month periods covered by returns received from United Kingdom establishments employing 20 or more
Percentage anals
persons, 1976

| Accounting year ended | Percentage of total returns received <br> per cent$\quad$Percentage of total number employed <br> per cent |
| :--- | :--- | :--- |

1976 April (a) |  | per cent | per |
| :--- | :--- | :--- |
| 0.0 | 0.0 | 0.0 |

| April (a) | 0.0 | 0.0 |
| :--- | :--- | ---: |
| May | 0.0 | 0.0 |

3.3

0
June
Juil $\quad 0.0$. 0.0

| August | 1.6 |
| :--- | :--- |

September 3.300 .9
October 1.6

| November | 4.9 |
| :--- | ---: |
|  | 57.4 |


| 1977 | January | 8.2 | 5.4 |
| :--- | :--- | :--- | :--- |
|  | February | 3.3 | 0.3 |


| March (b) | 16.4 | 9.3 |
| :--- | :--- | :--- |
|  |  | 9.0 |

(a) From 6th April
(b) Including returns made for twelve-month period ended 1st to 5th April 1977

TABLE 7
Percentage analysis of employees, by full and part-time employment and sex, 1976(a)

| Sex | Full-time |  | Part-time |  |
| :--- | :--- | :--- | :--- | :--- |
|  | per cent |  | All employees |  |
|  | 38 | 1 | per cent |  |
| Male | 49 | 12 | 39 |  |
| Female | 49 |  | 61 |  |

Female

Source: Department of Employment
yed (excluding working proprietors) in the United Kingdom at end June, 1976

Notes
These notes give the main information needed for These notes glve the main information needed for
interpreting the flgures in the industry Business
Monitors: more detailed information about the Monitors: more detailed information about the
census is given in a separate Business Monitor census is given in a separate Business Monitor -
PA1001 (Introductory Notes) of the Report on the PA1001 (introductory Notes.
Census of Production, 1976.
general information
Changes made for 1976
The Census for 1976 is in line with similar
inquiries belng conducted in other member countries Inquiries beling conducted in other member countries
of the European Economic Communitles. There was small number of changes in the scope of the Industry reports comp
separate headings for

Sales of goods produced
Recelpts for work done and industrial services rendered
Amounts paid for hire of plant and machinery Amounts paid for rent of industrial and
commerclal buildings Specific changes are explained in the introduction to the industry reports or by footnotes to the Suppression of information relating to individual undertakings
Section $9(5)$ (b) of the Statistics of Trade Act 1947 states - "The following provisions shall have
sffect with respect to any report, summary or other effect with respect to any report, summary or other
communication to the public of information obtained under the foregoing provisions of this Act
in compiling any such report, summary in compling any such report, summary or
communication the competent authority shall so
arrange it arrange it as to prevent any particulars
published therein from being identified as being particulars relating to any individual person or undertaking except with the previcus consent in writing of that person or the person carrying on
that undertaking, as the case may be; but this that undertaking, as the case may be; but the total quantlity or value of any articles produced, sold or delivered; so, however, that before
disclosing any such totai the competent authority shall have regard to any representations made to them by any person who alleges that the dis closure thereof would enable particulars relating
to him or to an undertaking carried on by him to to him or to an undertaking carried on
be deduced from the total disclosed."
If a figure involved disclosure the contributor concerned was sometimes asked to give permission for its publication. In the majority of cases
permission was given. When it was refused and where contributors were not approached the figure has been suppressed, either by combining it with other figures, or as in the reglonal tables, by omitring the figure altogether.

## The foll lowing

serles owing symbols are used throughout the PA
$\because$ not avarlable half the final digit shown
$\because$ nil or less than
figures cannot be shown owing to the risk of figures cannot be shown owing to the risk of prises
revised

Rounding of figures
FIgures in the tables have, where necessary, been rounded to the nearest final digit. Where flgures have been so rounded, the sum of the constituent
items may not always agree exactly with the total shown.
ndustrial classificatio United Kingdom Standard Industrial
Classification (SIC) was first issued in 1948 and was subsequently revised in 1958 and 1968. exists to promote uniformity and comparabllity
the officlal statistics of the United King The general principles followed are those of international standard Industrial Classification f all Economic Activities of the United Nations Statistical Office but the United Kingdom
eflects the organisation and structure industry and trade as it exists in the United
Kingdom. The SIC is a classification by actlyvity KIngdom. The SIC is a classification by activity
and is not a commodity classification. However an index of all commodity headings sales data are provided in the Quarterly Business tatistical units
The statistical unit for the purpose of the Census is the establishment which is defined in the as the smallest unit which can provide
information normally required for an econ census, for example, employment, expenses, tu over, capital formation. Usually the princi
activities carrited on in an establisment activities carried on in an establishment fal
within a single heading of the classificat (e.g. steel making or sugar refining). Typlcal the establishment embraces all the actlviti carried on at a single address e.g. a farm, a mi
or a factory, including those which are anclllar o the principal activities. Frequentiy distinct activities characteristic of different industries are carried on at one address, but normally these are not classified separately and the who
ostablishment is classified according to the mate
activity. If, however, the required range of dater activity. If, however, the required range of
can be provided for each activity, each is take can be provided for each activity, each is taken
to constitute a separate establishment. Sometimes activitites which are conducted as a singlo business are carried on at a number of addresses, Where this is so, businesses are asked to provide
the full range of separate information in respect the full range of separate information in respect different. Their activities may, however, be integrated to such an extent that thay constitut astablishment is defined to cover the combine activities at these addresses (termed loca
units).
Separate figures are obtained units).
employment
Separate figures are obtained
and net capital expenditure at employment and net capital expenditure
unit in order to complle regional tables. Efforts are made by the Business Statistics Offic to ensure, by negotlating with respondents, tha
the return from an establishment does not cover the return from an establishment does not cover
local units or addresses in more than one of the countries of the United Kingdom.
Further information about the
Further information about the statistical unt appeared in an article "The statistical unit in
business inquiries" in Statistical News No. 13 May 1971.

Establishments are asked to exclude from thel
returns particulars relating to any department no returns particulars relating to any department
engaged in production e.g. merchanting, transport warehousing, tor which they keep a separate set accounts. Transfers of goods produced to suc departments are treated as sales and responden
are asked to value them as far as possible as sold to an independent purchaser. Where separat accounts are not kept they are asked to includ
detalis of ali these activities In their return
detic detalis of all these activities in their return.
Particulars relating to head offices malnly angaged units within the scope of the census
Included. Where more than one return was made the included. Where more than one return was made the
information in respect of the head office wa information in respect of the head office
apportioned among them.
for certain purposes in the annual censuses
roduction (especially the enterprise analyses of Business Monitor PA1002) related establishments
ue combined. For these purposes an enterprise re combined. for these purposes an enterprise
roup may be defined as a business consisting of
ither a single establishment or two or more
 establishments
Bringing together establ ishments into enterpr ise
group is is ise ensur ing that there will be no disclosure of the
activies of any one enterprise group. information about the relationship of
tablishments, the changing structure of groups compan les and about common ownership links is
trom many sources, including the stock xchange Year Book, company reports, press reports
id Information supplied by Individual estab|Ish-

E REGISTER
register permits a questionnaire to be sent
to the reporting establishment on which rect to the reporting establishment on which
ectatter can include information relating to all
manufacturing (or local) units which it mprises. Inquirles provide a major source of information
keeping the register continuously up-to-date act as a check on its detall and structure. the establishments on the register making
aturns to the quarterly inquiries, the industrial asturns to the quarteriy from an analysis of their salos of commodities and is reviewed annually. imployment data are entered on the register from
aturns to the annual census of production. In eturns to the annual census of production. In
cases where an establ ishment does not make a return虽 these inquir les the employment data are based on ntormation provided by the Department of Employ-
rent from the annual censuses of employment.
 included in the censuses each year and the inform-
ton they supply to the census is supplemented by tlon they supply to the census is supplememted by
the returns that those with 25 or more employees ovide to the quarterly inquirios. information most industries is less securely based, but hcreasing use has been made of data on these
small establishments supplied by the Department of Employment. One benefit of using this information Is an Improvement in the estimates of the number of
smal ler establishments and enterprises, but there snalier establishments and enterprises, but there
is little effect on other aggregates (e.g. employment, output, net capital expenditure).
Coverage
return
return was required in the 1976 Census from each sstablishment is classified to an an industry, as lefined in the SIC, whose principal products
the major part of the estabilishment's sales.
Reglons
The regions defined in Table 5 take account of the chardary changes arising out of the Local
overnment Act 1972 and the Local Government Act (scotland) 1973. These changes came into effect in
ipri) 1974 In England and Wales and May 1975 in
poril 1974
scotland.
ERMS USED IN THE CENSUS REPORT
verage number employed
stabilishments were required to state the number
persons on the payroll on average during the ear of return, wheynher full-time or part-time
(a) administrative, technical and clerical
(b) all other
verages could be calculated from the figures
elating to the last week of each calendar month.
stablishments
number of working proprietors where approprlate
and these are included in total employment



 not be excl uded from the return

employd" for all persons regarded as "self employed" for national insurance purposes and
members their families who worked in the business without recelving a wage or salary; but
such persons who worked less than half the such persons who worked less than half the normal
number of working hours are excluded. Directors
working in the business but not in recelpt of a definite wage, salary or comission are included under this heading: directors pald by fee only are

Employees
Administrative, technical and clerical employees Include directors in receipt of a definite wage,
salary or commission, managers, superintendents and works foremen; research and design employess
(other than operatives); draughtsmen, editorial (other than operatives); draughtsmen, editorial
staff, advertising staff, travellers and all office employees. Operatives include all other classes of employees,
that is, broadly speaking, all manual wage that is, broadly speaking, ar manual wage power statlins, transport (including roundsmen), warehouses, stores, shops and canteens,
inspectors, maintenance workers and cleaners. Operatives engaged in outside work of erecting,
fiting etc. are also included, but outworkers fitting etc.
are excluded.

## Capital expenditur

Capital expenditure during the year in respect of
manufacturing .units where production had mantacturing, units where production had not
started before the end of the year is included Establishments were asked not to deduct from the expected to be received in grants or allowances from the Government or any statutory body or iocal
authority.
Establishments with 100 or more authority. Establishments with 100 or more
employes were asked to include a total net capital expenditure figure for each calendar year.
(a) Now building work

This represents the cost incurred during the year
of new building and other constructional work to be used in connection with constructional work to the return. The value is that charged to capltal expenditure on new buildings and on the extension or reconstruction of old bulldings, the value of
works of a capital nature carrled out by the works of a capltal nature carrled out by the
establishment's own staff and the cost of any newly constructed builings purchased. Figures
shown include legal charges shown include legal charges, stamp duties, agents'
commissions, etc. (b) Land and oxist
(b) Land and existing buildings purchased and the capital cost or premlum payable
for leaseholds acquired (excluding the value of assets acquired in taking over an existing business), and the amounts receivable for free-
holds or leaseholds disposed of. The value Is
that that cha
return.
(c) Plant, machinery and vehicles
The Items shown are the value of plant and
maccinery and of vehicles acquired, both new and
second-hand, and the amount received for items
disposed of during the year. The value of plant
and machinery acguired iacluder plant eetc.
and machinery acquired includes plant, etc. which
firms produced for their own use in connection with the business covered by the return, The value of
plant, etc. acquired is the expenditure charged to capital account during the year of return less any discounts recelved, but including the cost of
transport and instailation. Deductible value added transport and instal ation.
tax is excluded but non-deductible value added tax tax is excluded but non-deductible value added tax is made for depreclation, amortization or obsolescence. The proceeds of items disposed of during
the year exclude amounts written-off for items the year
scrapped.
Cost of industrial services
Cost of industrial services
Thls Includes amounts payable to other firms for
work done on materlals supplied by the establishwork done on materlals supplied by the establish-
ment, payments for repairs and maintenance (including those in respect of rented buildings) and amounts pald to other firms for contracts which
have been sublet. Payments to outworkers are excluded.
Cost of non-Industrial services
This includes rent of industrial and commercial buildings, hire of plant and machinery, commercial Insurance premlums, bank charges and amounts paid
for professional services, post office services, transport, advertising etc. Amounts payable on royalties for the right to use patents, trademarks, copyrights etc., manufacturing and quarrying rights

Gross output
In the calculation of gross output the value of total sales and work done is increased by the rise
(or reduced by the fall) during the year in the lor reduced by the fall during the year in the
value of work in progress and goods on hand for
sale. sale.
Net output
Net output, a customary census measure, is
calculated by deducting from gross output the cost calculated by deducting from gross output the cost of purchases (reduced by the rise, or increased by
the fall, during the year of stocks of materlals the fall, during the year of stocks of materlals
etc.) and the cost of industrial services received, and where applicable, duties etc.
Net output per head
The flgures of net output per head are derived by
dividing the net output by the average number of dividing the net output by the average number of
persons employed (full and part-time) on all persons employed (full and part-time) on all
activities covered by the returns, including operatives, administrative, techntcal and clerical
omployees and working proprietors, but excluding operatives, administrative,
employees and working proprietors, but excluding
outworkers.

Gross value added at factor cost
Gross value added at factor cost is calculated by deducting from net output the cost of nonIndustrial services (e.g. rent of buildings, hire
of plant and machinery, commercial insurance
premiums, bank charges and amounts paid for premiums, bank charges and amounts pasid for
professional services post office services professional services, post office servicos,
transport and advertising), rates (excluding water transport and advertising), rates (exctuding water
rates) and the cost of licensing motor vehicles. rates) and the cost of estimate of gross value added approaches more closely than census net output to the definltion
of net output or value added in national accounts of net outp
statistics.
Gross value added at factor cost per head
The figures of gross value added at factor cost per head are derived by dividing the gross value added
by the average number of persons employed (full and part-time) on all activities comered by the
pored returns, including operatives, administrative,
technical and clerical employees and working proprletors, but excluding outworkers.
Purchases
Purchases
Purchases include the cost of raw materials,
components, semi-manufactured goods and worksho
mater ials; of replacement parts and consum aterlals; of replacement parts and consumab
tools not charged to caplal account; of packagin
naterials of all types; of stationery and materials of all types; of statlonery and printe
matter; of fuel, electricity and wackiter matter; of fuel, electricity and water;
materials to be used by the establishment or out to other establishments for the production machinery or other capital items for the estab IIshment's own use; of materials for use by the
establishment when working on goods supplled customers; and of food, etc. for any cante
con customers; and of food, etc. for any cant
covered by the establishment's return. Transt
of goods to the establishment from another depart of goods to the establishment from another depert
ment of the same firm not covered by the
establishment's return are included at establishment's return are included at a recordod by the other the estimated selling val
Amourtment.
Amounts payab to transport firms or credited to the firm's o
transport department for dellvery of materials
 plant charged to capital account. Purchases goods for merchant ing or factor thi have be
collected separately since 1973 . The values sho exclude VAT. They include, in addition to then actual purchase price, the value of packagi of returned goods or packaging material return of returned goods or packaging mater lal return
to suppliers and any trade discounts are excluded
Mater lals purchased duty-paid are included at the Materlals purchased duty-paid are included at the
duty-paid value, less any drawback, rebate, et duty-paid value, less any drawback, rebate,
The cost of transport is included only if included with the purchase price in the fis Imported goods are included at the
full delivered cost. If in the firms accounts transport from docks or airport is not included the cost of goods purchased, the cost is entered c. $1 . \mathrm{t}$. plus duty (if applicable). Leasing, rent
and hire purchase charges are excluded.

Sales of goods produced
Sales for the purposes of the annual censuses
manans deliveries on sale of goods made by estab
lishments ishments in the United Kingdom covered by
inquiry. Sates of goods made for these esta IIshments by outworkers or by other establishmen from materlals given out to them and sales
waste products are included. New building wo waste products are included. New bulling wo
and machinery or other capital items produced and machinery or other capital out or peasing estabided as sales, the value or included in return being that adopted in the establlishmen
capital asset accounts. Forward sales and cant takings are excluded. All sales in the perlod the inquiry are included irrespective of when goods were manufactured. Goods produced in
establishment and transferred elther to ancilla departments not engaged in production for whic
there are separate accounts, or to there are separate accounts, or to anoth
establishment of the same firm not covered by return, are treated as sales by the produc establishment and valued as far as possible as
they had been sold to an independent purchase they had been sold to an independent purchasil
Goods transferred to wholesale or retail sell coods transferred to wholesale or retail sell
organisations, for which separate accounts kept are valued on the same basis.
The value shown for sales is
The value shown for sales is the "net sell
value" defined as the amount (excluding value" defined as the amount (excluding
added tax) charged to customers whether ex-works or delivered basis, after any
discounts and agents' commissions haver discounts and agents' commissions have deducted. The cost of packing materials
al lowance for returnable cases is included. allowance for returnable cases is Enclse Duty value stated is usually inclusive of duty if so
duty-pald and exclusive of duty if sold in bond exported

Wigures for work done represent the a Figures for work done represent the amount char for work carrled out on materlals supplied by
customer and include repair work. Within corta

Industrles this heading covers a wide variety of activities, for example, within the food sector-
itter packed on commission; within the textlile industrles - making up of garments, fur dressing and textile finishing; within printing and pub-
ishing - preparatory work on type-setting, block lishing - propinding. Work done is also significant making electrical machinery and heavy engineering
in the eriles, covering erection, installation and industries, covering erection, installation and epalir and heading include exploration work, research and this heading include exploration work, research and
development, glass cutting and dressing and planing of timber. industrial services rendered include repairs and
naintenance, instal lation work, and technical naintenance,
research and studies for other organisations.
Capltal goods produced for establishments' own use out during the year by the establishments' own staff for their own use.
Von-Industrial services rendered
Inls includes rents received for commerclal and ind plant, machinery and other goods and amounts
out porging and charged to other organisations for the provislon of
transport. it also includes amounts received for
 lcal manufacturing and quarrying rights and tech-
"know-how" and revenue from such staff facilities as canteens.
coods merchanted or factored
lerchanted goods are those (excluding canteen
(ales) sold without having been subjected to any manufacturing process by the seller.
Stocks and work in progress
Values are given of stocks
values are gliven of stocks of goods on hand for
sala and of materials, stores and fuel, of the year of return and of the change during the enar, including any stocks of goods held for
nerchanting or factoring. Work in progress is deflined as materlals which have been partially
processed by the establishment but which are not processed by the establishment but which are not
usually sold or transferred to another estab-
IIshment ussally sold or transferred to another estab-
Ilshment without further processing. The values Include the cost of mater lals consumed and labour used, together with a margin of overhead costs and
profits
Progress profits. $\left.\begin{array}{l}\text { Progress payments made to sub- } \\ \text { contractors are excluded and progress payments } \\ \text { received arom other organisations are not } \\ \text { from }\end{array}\right)$ received
deducted.

Nages and salarles
These are amounts pald during the year to
poeratives and to administrative, technical to operatives and to administrative, technical and
clerical emp oyees. Payments to working Payments to working
propr ilitors, whether called salaries or not, are
excluded. The values shown include all overtime payments, bonuses and commisslons, whether pald
regularly or not and no deduction is made for regularly or not, and no deduction is made for
income tax, insurances, contributory pensions etc.
The
The value of redundancy payments less any amounts
reimbursed from Government sources is included.
The value of any payments in kind, travelling The value of any payments in kind, travelling
expenses etc. Is excluded.

Remuneration pald to outworker
The remuneration patid to outworkers (1.e. persons
employed by the establ ishment wo do the ir work in the ir own homes) is generally on a piece-work basis. Only amounts pald to outworkers whose names
appear on the establlshment's payroll are included appoar on the establishment's payroll are included.
Amounts paid to outworkers by sub-contractors are Amounts pa
oxcluded.
Employers' Insurance and welfare contributions Thls Item includes and welfare contributions
national to national Insurance and graduated penslons (and/or
earnings related basic contributions under the

Social Securlty Act, 1973) as well as commercial Insurance premiums to provide pensions, super-
annuation or other retirement benefits, sickness
 or death benefits for employees or former
employees or ther dependants. Contributions to
the employees or their dependants. Contributlons to
the running costs of canteens, soclal contres children's and holiday homes, etc. for employees, former employees and their dependants are also
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[^0]:    (a) Including estimates for establishments not making satisfactory returns, non-response and establishments exempt because of size. Satisfactory returns accounted for 79 per cent of employment within the industry.
    (b)

    Figures included with Sales of goods produced.
    (c) Details of manufacturers' sales of principal products are published regularly in Business Monitor PQ273.
    (d) Average number employed, including full and part-time employees (see table 7 ) and working proprietors.
    (e) 1973 figures include hire of vehicles.
    (f) For 1973 -1975 rents of industrial and commercial buildings were not recorded separately. For 1976 the amount payable was $£ 1,474$
    thousand. thousand.
    (g) 1974-1976 figures include the cost of hiring goods vehicles.

