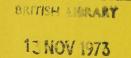


Publication of the Government Statistical Service

# **Business Monitor**

DEPARTMENT OF TRADE AND INDUSTRY BUSINESS STATISTICS OFFICE



OF POLICICAL AND ECONOMIC SCIENCE

## Report on the Census of Production 1970

C23 Tobacco

STATISTICS BACK-UP

A2/MA29

Publication of the Government Statistical Service

DEPARTMENT OF TRADE AND INDUSTRY **BUSINESS STATISTICS OFFICE** 

# Report on the Census of Production 1970

## C23 Tobacco

Presented by the Department of Trade and Industry to Parliament in pursuance of the Statistics of Trade Act 1947 (10 & 11 Geo. 6 Cha. 39 sec 7)

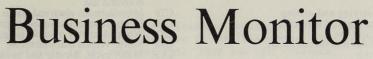
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Commencing with the 1970 Census, the Census of Production reports will in future be published annually as part of the Business Monitor series. They will continue to be available on standing order from HMSO, but they are not included in the global subscription arrangements for the Business Monitor series.

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### List of Industry Reports, etc.

C1	Introductory Notes
C2	Coal mining
C3	
C4 C5	
CS	Salt and miscellaneous non-metalliferous
	mining and quarrying
C6	Metalliferous mining and quarrying
C7	Grain milling
C8	Bread and flour confectionery
C9 C10	Biscuits Bacon curing, meat and fish products
CII	Milk and milk products
C12	Sugar
C13	Cocoa, chocolate and sugar confectionery
C14	Fruit and vegetable products
C15	Animal and poultry foods
C16 C17	Vegetable and animal oils and fats Margarine
C18	Starch and miscellaneous foods
C19	Brewing and malting
C20	Soft drinks
C21	Spirit distilling and compounding
C22 C23	British wines, cider and perry
C23 C24	Tobacco Coke ovens and manufactured fuel
C25	Mineral oil refining
C26	Lubricating oils and greases
C27	General chemicals (inorganic)
C28	General chemicals (organic)
C29	General chemicals (other than inorganic
-	and organic)
C30	Pharmaceutical chemicals and preparations
C31 C32	Toilet preparations Paint
C32 C33	Soap and detergents
C34	Synthetic resins and plastics materials
C34	and synthetic rubber
C35	Dyestuffs and pigments
C36	Fertilizers
C37	Polishes
C38	Formulated adhesives, gelatine, etc.
C39	Explosives, fireworks and matches
C40	Formulated pesticides and disinfectants
C41	Printing ink
C42	Surgical bandages, etc.
C43	Photographic chemical materials
C44	Iron and steel (general)
C45	Steel tubes
C46 C47	Iron castings, etc. Aluminium and aluminium alloys
C48	Copper, brass and other copper alloys
C49	Miscellaneous base metals
C50	Agricultural machinery (except tractors)
C51	Metal-working machine tools
C52	Pumps, valves and compressors
C53	Industrial engines
C54 C55	Textile machinery and accessories Construction and earth moving equipment
C56	Mechanical handling equipment
C57	Office machinery
C58	Mining machinery
C59	Printing, bookbinding and paper goods
-	making machinery
C60	Refrigerating machinery (except domestic
CCI	type refrigerators)
C61	Space heating, ventilating and air-
C62	Food and drink processing machinery
C62	Miscellaneous (non-electrical) machinery
C64	Industrial (including process) plant and
	steelwork
C65	Ordnance and small arms
C66	General mechanical engineering
C67	Photographic and document copying equipment
C68	Watches and clocks
C69	Surgical instruments and appliances
C70	Scientific and industrial instruments
C71	and systems Electrical machinery
C72	Electrical machinery Insulated wires and cables
C73	Telegraph and telephone apparatus and
	equipment
C74	Radio and electronic components
C75	Broadcast receiving and sound
	reproducing equipment
C76 C77	Electronic computers
517	Radio, radar and electronic capital goods

C78	Electric appliances primarily for
C70	domestic use
C79 C80	
C81	
C82	Motor vehicle manufacturing
C83	Motor cycle, tricycle and pedal cycle manufacturing
C84	Aerospace equipment manufacturing
C05	and repairing
C85 C86	Locomotives and railway track equipment Railway carriages, wagons and trams
C87	Engineers' small tools and gauges
C88	Hand tools and implements
C89 C90	Cutlery, spoons, forks and plated tableware, etc. Bolts, nuts, screws, rivets, etc.
C91	Wire and wire manufactures
C92	Cans and metal boxes
C93 C94	Jewellery and precious metals Metal furniture
C95	Drop forgings, etc.
C96	Metal hollow-ware
C97 C98	Miscellaneous metal goods Production of man-made fibres
C99	Spinning and doubling on the cotton
~	and flax systems
C100 C101	Weaving of cotton, linen and man-made fibres Woollen and worsted
C101	Jute
C103	Rope, twine and net
C104 C105	Hosiery and other knitted goods Lace
C105	Carpets
C107	Narrow fabrics
C108 C109	Made-up household textiles and handkerchiefs Canvas goods and sacks, etc.
C109	Textile finishing
C111	Asbestos
C112	Miscellaneous textiles
C113	Leather (tanning and dressing) and fellmongery
C114	Leather goods
C115	Fur Waterproof outerween
C116 C117	Waterproof outerwear Men's, and boys' tailored outerwear
C118	Women's and girls' tailored outerwear
C119	Overalls and men's shirts, underwear, etc.
C120 C121	Dresses, lingerie, infants wear, etc. Hats, caps and millinery
C122	Corsets and miscellaneous dress industries
C123	Gloves
C124 C125	Footwear Bricks, fireclay and refractory goods
C126	Pottery
C127 C128	Glass Cement
C128	Abrasives
C130	Miscellaneous building materials and mineral
C131	products Timber
C132	Furniture and upholstery
C133	Bedding and soft furnishing
C134 C135	Shop and office fittings Wooden containers and baskets
C136	Miscellaneous wood and cork manufacturers
C137	Paper and board
C138	Cardboard boxes, cartons and fibre-board packing cases
C139	Packaging products of paper and associated
~	materials (other than board)
C140 C141	Manufactured stationery Wallcovering
C141	Miscellaneous manufactures of paper and board
C142	Printing, publishing of newspapers and
C143	periodicals General printing, publishing, etc.
C144	Rubber
C145	Linoleum, plastics floor covering,
C146	leathercloth, etc. Brushes and brooms
C140 C147	Toys, games and children's carriages
	Sports equipment
C148 C149	Miscellaneous stationers' goods Plastics products
C149	Musical instruments
	Miscellaneous manufacturing industries
C151 C152	Gas Electricity
C152	Water supply
C154	Summary tables

ii

#### C23 Tobacco

This report on the Tobacco Industry relates to establishments engaged wholly or mainly in manufacturing tobacco, cigars, cigarettes and snuff.

The industry corresponds to minimum list heading 240 in the Standard Industrial Classification (revised 1968) which was used for the first time as a basis of classification in the 1968 census, when it was reported as part 23. The definition of the industry is the same for 1963, 1968 and 1970 censuses.

## In interpreting the data in the tables it is essential to bear

C23.1

in mind the notes and definitions which commence on page (iii).

#### LIST OF TABLES

C23.2

Table No	Title	Page
	Section I - Estimates for all United Kingdom establishments in the industry	
1	Net output, 1963, 1968 and 1970 - Establishments classified to the industry	C23.3
2	Capital expenditure and stocks, 1963, 1968 and 1970 - Establishments classified to the industry	C23.4
3	Analysis of establishments by size, 1970 – Establishments classified to the industry	C23.5
4	Percentage analysis of employees by age and sex, 1970 – Establishments classified to the industry	C23.6
5	Regional distribution of employment, net capital expenditure and net output, 1970 - Establishments classified to the industry	C23.7
	Section II - Analysis of returns received	
6	Analysis of net output of returns received from establishments employing 25 or more persons, 1963, 1968 and 1970	C23.8
7	Percentage analysis of twelve-month periods covered by returns from establishments employing 25 or more persons, 1970	C23.9

#### TABLE 1

Net output, 1963, 1968 and 1970

All United Kingdom establishments classified to the industry (a)

aus auer Seast Stea	Unit	1963	1968	1970
Enterprises	Number	29	23	25
Establishments (b)	н	60	53	41
Sales of goods produced and work done Services rendered to other organisations (c)	£'000	} 1,172,384	1,404,140	1,551,452
Goods merchanted or factored . Canteen takings	II II	55,932	67,618	122,112
Total sales and work done	п	J 1,228,316	1,471,758	1,673,565
Change during the year, goods on hand for sale	П	- 2,566	+ 2,323	+ 2,668
Change during the year, work in progress Gross output	"	-1,350 1,224,400	- 238 1,473,842	-2,434 1,673,799
Cost of purchases	11	190,564	243,842	311,861
Change during the year, stocks of materials, stores and fuel	П	- 1,442	+ 2,810	+ 2,146
Payments to other organisations for work done on materials given out	11	Term to the		non inte adams
for transport by road for transport by rail, water, air and Post Office parcel services (d)		> 2,925	3,892	5,136
Excise payments etc. (net)	11	919,813	1,070,819	1,157,170
Total costs	П	1,114,744	1,315,743	1,472,021
Net output	П	109,655	158,099	201,778
Fotal employment (including working proprietors) (e)	Thousands	43.3	40.8	39.7
Net output per head	£	2,534	3,878	5,082

(a) Including estimates for establishments not making satisfactory returns and for establishments employing less than 25 persons.

(b) See definition of establishments in notes on page (iii).

(c) Amounts charged for hiring out plant, machinery or other goods, for providing transport, or for any technical or other services rendered.

(d) For 1963 and 1968, payments for postal services are excluded.

(e) Average number of persons employed during the year.

C23.3

Capital expenditure and stocks, 1963, 1968 and 1970

All United Kingdom establishments classified to the industry (a)

and the second second second second second	1963	1968	1970 (b)
Capital expenditure	£'000	000'3	£'000
New building work	532	970	3,999
Land and existing buildings			
Acquisitions		25	h
Disposals	+ 39(c)	456	+ 155(c)
Plant and machinery	Ĩ		auticidad - maio 14847
Acquisitions	7,188	10,202	12,371
Disposals	648	2,023	2,531
Vehicles	usistyata a	allered and words	guinph equints
Acquisitions	373	895	1,132
Disposals	188	269	348
Total net capital expenditure (c)	7,297	9,343	14,778
tocks and work in progress at end of year		nimetregne sed	in it attended
Materials, stores and fuel	97,508	132,228	167,637
Work in progress	25,384	22,516	24,612
Goods on hand for sale	23,684	34,906	45,126
Total stocks	146,577	189,649	237,374

(a) Including estimates for establishments not making satisfactory returns and for establishments employing less than 25 persons.

(b) Capital expenditure in respect of manufacturing establishments where production had not commenced before the end of the year, is included for 1970.

'cquisitions <u>less</u> disposals.

Analysis of establishment by size, 1970 All United Kingdom establishments classified to the industry (a)

0.		Estab-	Total	Employ	ees	Wages and	salaries	Wages and s per he		Total		Net	Net	Capital	Total stocks and work in
Size group (b)	Enterprises (c)			Operatives	Others (e)	Operatives	Others (e)	Operatives	Others (e)	sales and work done (f)	Gross output	Net output	output per head	expenditure (net) (g)	progress at end of year
	Numbe r	Numbe r	Number	Numbe r	Numbe r	£'000	£'000	£	£	£'000	£'000	£,000	£	£,000	£'000
1-10	6	6	29	1							an a				
11-24	6	6	127	428	163	347	255	811	1,562	14,693	14,891	1,781	2,988	99	2 200
25-49	6	10	269	420	105	041	200	011	1,302	14,055	14,031	1,701	2,900	99	2,206
50-99	3	3	171										8	A	
100 and over	5	16	39,107	28,627	10,477	27,557	17,510	963	1,671	1,658,872	1,658,908	199,997	5,114	14,678	235,168
Total	25	41	39,703	29,055	10,640	27,904	17,765	960	1,670	1,673,565	1,673,799	201,778	5,082	14,778	237,374

- (a) Including estimates for establishments not making satisfactory returns and for establishments employing less than 25 persons.
- (b) Average number employed during the year (including working proprietors) by the establishment.
- (c) The sum of the figures for the size groups exceeds the total for the industry to the extent that enterprises made returns for establishments in more than one size group.

- (d) See definition of establishments in notes on page (iii).
- (e) Administrative, technical and clerical employees.
- (f) Including sales of goods merchanted or factored and canteen takings. Also includes services rendered to other organisations (amounts charged for hiring out plant, machinery or other goods, for providing transport, or for technical or other services rendered).
- (g) Acquisitions less disposals.

Percentage analysis of employees, by age and sex, 1970 (a)

All United Kingdom establishments classified to the industry

Ages	Males	Females	All employees	
	per cent	per cent	per cent	
Under 18	1	6	7	
18 and over	43	50	93	
All ages	44	. 56	100.0	

Source: Department of Employment

(a) The percentages relate to the numbers employed (excluding working proprietors) at mid-June, 1970.

TABLE 5

Regional distribution of employment, net capital expenditure and net output, 1970 All United Kingdom establishments classified to the industry

Area		number red (a)		apital ture (b)	Net output and employment in the region of establishments with more than 80 per cent of their employment in the region (c)			
	11 112, and 11 502,00		Conserved to the second		Estimated net output	Average number employed as a percentage of total average number employed in the industry in the region	Net output as percentage of total of the industry in the United Kingdom	
192, 505, 564	Thousands	per cent of United	£'000	per cent of United	£'000	emek dates ban y	efine trebt	
	218,5	Kingdom		Kingdom	lay of they	i no shooy ranor a	Checke during 19	
Standard Regions of England	-	2.M. (*)		19	604033(0)	a ni state state e	Conser Series	
North	*	*	*	*	*	*	*	
Yorkshire and Humberside	*	*	*	*	*	*	/ *	
East Midlands	*	*	*	*	*	*	*	
East Anglia	*	*	*	*	*	*	*	
South East	*	*	*	*	*	*	*	
South West	*	*	*	*	*	*	*	
West Midlands	17 B	-	4	-	-	- 5007 - 10	1000001_103	
North West	*	*	*	*	*	*	1 million + 102	
England	27.8	70.0	10,444	70.7	121,220	89.3	60.1	
Wales	*	*	*	*	*	*	*	
Scotland	*	*	*	*	*	*	*	
Great Britain	*	*	*	*	*	*	*	
Northern Ireland	*	*	*	*	*	*	*	
Unallocated (d)	-	- 7	-	-	46,453	tane and	23.2	
United Kingdom	39.7	100.0	14,778	100.0	201,778		100.0	

(a) Including working proprietors.

- (b) New building work plus acquisitions <u>less</u> disposals of land and existing buildings, plant and machinery and vehicles: including capital expenditure at establishments not yet in production.
- (c) Where a census return covered addresses in two or more regions an estimate was made of the net output attributable to the region only where more than 80 per cent of the establishment's employees were located proportionate to employment at the address. The establishment's residual net output was included in unallocated net output.
- or more regions.

C23.6

in the region. The estimate was made by assuming that net output at each address covered by a return was

(d) Includes estimates of net output for establishments not making satisfactory returns and establishments employing less than 25 employees, and unallocated net output of establishments covering addresses in two

C23.7

C23.8

Analysis of net output of returns received from United Kingdom establishments employing 25 or more persons, 1963, 1968 and 1970

	Unit	1963	1968	1970
Enterprises	Numbe r	16	12	8
Establishments (a)	п	47	41	21
Sales of goods produced and work done	£'000	1,168,265	1,398,285	1,175,206
Services rendered to other organisations (b)	П	J		
Goods merchanted or factored	ů	h		
Canteen takings		55,735	67,336	93,363
Total sales and work done	П	1,224,000	1,465,621	1,268,569
Change during the year, goods on hand for sale	п	- 2,557	+ 2,313	+ 1,531
Change during the year, work in progress	н	- 1,345	- 237	- 1,788
Gross output	П	1,220,099	1,467,697	1,268,311
Cost of purchases	п	189,895	242,825	236,472
Change during the year, stocks of materials, stores and fuel	п	- 1,437	+ 2,798	+ 1,695
Payments to other organisations		-		as lying and
for work done on materials given out	п	h		Board Root.
for transport by road	11	2,915	3,876	3,857
for transport by rail, water, air and Post Office parcel services (c)	п			व प्रत्ये संस्वदर्भ
Excise payment etc. (net)	II	916,582	1,066,355	874,503
Total costs	П	1,110,829	1,310,258	1,113,137
Net output	Ш	109,270	157,439	155,174
Total employment (including working proprietors) (d)	Thousands	43.1	40.6	30.0
Net output per head	£	2,534	3,878	5,190

(a) See definition of establishments in notes on page (iii).

(b) Amounts charged for hiring out plant, machinery or other goods, for providing transport, or for any technical or other services rendered.

(c) For 1963 and 1968, payments for postal services are excluded.

(d) Average number of persons employed during the year.

#### TABLE 7

Percentage analysis of twelve-month periods covered by returns received from United Kingdom establishments employing 25 or more persons, 1970

Accounting year ended	Percentage of total returns received	Percentage of total numbers employed
produces and a first to be manifestion .	per cent	per cent
1970 April (a)	0.0	0.0
May	0.0	0.0
June	20.0	23.1
July	0.0	0.0
August	0.0	0.0
September	0.0	0.0
October	40.0	59.4
November	0.0	0.0
December	10.0	15.4
1971 January	10.0	0.8
February	5.0	0.7
March (b)	15.0	0.6
	100.0	100.0

(a) From 6th April.

(b) Including returns made for twelve-month period ending 1st to 5th April 1971.

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#### Notes

These notes give the main information needed for interpreting the figures in the industry reports, (more detailed information about the census is given in a separate booklet—"Introductory Notes", Part C1 of the Report on the Census of Production for 1970).

#### GENERAL INFORMATION

Changes compared with 1968

- (i) purchases of sales by con (ii) payments of rates
- (iii) payments for repairs and maintenance
- (iv) costs of operating road goods vehicles.

The amounts payable to other organisations for transport of goods however, did include the cost of the Post Office parcel services.

Other changes concern the treatment of firms employing less than 25 persons and the rules used for classifying establishments to industry. Any such changes are explained in the following paragraphs, or in the introductions to the industry reports, or by footnotes to the tables.

#### Industrial classification

Establishments were classified to industries on the basis of major activity in conformity with the third edition of the Standard Industrial Classification (Revised 1968). Normally an establishment was classified to an industry if its sales of the principal products of that industry accounted for a greater proportion of its total sales than in its sales of the principal products of any other industry. Classification of an establishment in this census was based on the establishment's return to the Census of Production, 1968.

Establishments added to the register subsequent to the 1968 census were classified on the basis of the description of the business given by the respondent.

#### Coverage

Detailed census returns were generally sought only from establishments employing on average 25 or more persons, but in industries where firms employing less than 25 persons account for a relatively high proportion of total employment and output the exemption limit was lowered to 11. Census returns were also sent to establishments whose employment was not known to the Business Statistics Office at the time of despatch; if their employment was below the exemption limit for their industry establishments were asked to supply figures only of total employment and total sales.

#### TERMS USED IN THE CENSUS REPORT

#### Average number employed

Establishments were required to state the number of persons on the payroll (i.e. whose national insurance cards were held by them) on the average during the year of return, whether full time or part time employees. Separate figures were required for (a) administrative, technical and clerical employees and (b) all other employees (operatives). Averages could be calculated from figures relating to the last week of each calendar month. Establishments were also required to state the number of working proprietors where appropriate and these are included in total employment figures. Outworkers (i.e. persons employed by establishments who worked in their own homes etc. on materials supplied by the establishments) are excluded.

The figures include persons engaged on merchanting or factoring and canteen workers where particulars in respect of these activities could not be excluded from the return.

#### Working Proprietors

These include all persons regarded as "self employed" for national insurance purposes and members of their families who worked in the business without receiving a fixed wage or salary; but such persons who worked less than half the normal number of working hours are excluded. Directors working in the business but not in receipt of a definite wage, salary or commission are included under this heading: directors paid by fee only are not included.

#### Employees

Administrative, technical and clerical employees include managing and other directors in receipt of a definite wage, salary or commission, managers, superintendents and works foremen; research, experimental development, technical and design employees (other than operatives); draughtsmen and

#### tracers; editorial staff, staff reporters, canvassers, competition and advertising staff; travellers; and office (including works office) employees.

Operatives include all other classes of employees, that is, broadly speaking, all manual wage earners. They include those employed in and about the factory or works; operatives employed in power houses, transport work (including roundsmen), stores, warehouses, shops and canteens; inspectors, viewers and similar workers; maintenance workers, and cleaners. Operators engaged in outside work of erecting, fitting etc. are also included, but outworkers are excluded.

#### Capital expenditure

#### (a) New building work

This represents the cost incurred during the year of new building and other constructional work (including office buildings, canteens and the like used in connection with the business covered by the return, but not dwelling houses for employees). The value is that charged to capital account during the year of return; it includes expenditure on new buildings or on the extension or reconstruction of old buildings, the value of works of a capital nature carried out by the establishment's own staff and the cost of any newly constructed buildings purchased. Figures shown include any legal charges, stamp duties, agents' commissions, etc.

#### (b) Land and existing buildings

The items shown are the capital cost of freeholds purchased and the capital cost of premium payable for leaseholds acquired (excluding the value of any assets acquired in taking over an existing business), and the amounts receivable for any freeholds or leaseholds disposed of. The value is that charged to capital account during the year of return.

#### (c) Plant, machinery and vehicles

The items shown are the value of plant and machinery and of vehicles acquired, both new and second-hand, and the amount received for items disposed of during year. The value of plant and machinery acquired includes plant, etc., which firms produced for their own use in connection with the business covered by the return. The value of plant, etc., acquired is the expenditure charged to capital account during the year of return less any discounts received, but including the cost of transport and installation. No deduction is made for depreciation, amortization or obsolescence. The proceeds of items disposed of during the year exclude amounts written off for items scrapped.

Capital expenditure during the year in respect of manufacturing establishments where production had not started before the end of the year is excluded from the figures for both 1963 and 1968 but is included in the figures for 1970.

#### Enterprise

The term enterprise is used in this report to mean one or more establishments under common ownership or control. An enterprise normally consists of a single establishment, more than one establishment owned by the same firm, or a number of establishments owned by a parent company and its subsidiary companies. Information about the relationship between constituent companies of enterprises was obtained mainly from published sources such as the Stock Exchange Year Book supplemented by information from company reports and information supplied by establishments. The information available is not complete but covers the largest and most important groups of industrial establishments and is believed sufficient to provide a worthwhile basis for analysis.

#### Establishment

The definition of the establishment differed between the Censuses for 1963, 1968 and 1970. The definitions used were as follows:— 1963: the establishment was normally the premises under the

same ownership or management at a particular address. 1968: the establishment was defined, in accordance with Standard Industrial Classification (Revised 1968), as being the smallest unit which could provide the information normally required for an economic census, for example, employment, expenses, turnover and capital formation. Sometimes activities which are conducted as a single business are carried on at a number of addresses. In 1968 where the activities of such a business were closely integrated and the addresses, termed local units, were in close proximity the establishment was defined to cover the combined activities and a single return was accepted. When the activities were closely integrated but the addresses were not in close proximity a combined return was accepted but the individual addresses were treated-in the count of establishments in an industry, for instance-as separate establishments.

1970: the practice of treating as multi-unit establishments those businesses with closely integrated activities at a number of addresses in close proximity was extended to all those businesses where the local units were at more than one geographical location and detailed census information was not available for each unit. Separate figures were obtained, however, of employment and capital expenditure at each unit. The effect of this change is to reduce somewhat the number of establishments as compared with 1968.

#### Gross output

Gross output measures the total value of production (including work done) by establishments during the year. It is calculated as follows:—

Value of sales and work done

Plus/Less: Increase/decrease in value of stocks of goods on hand for sale

Plus/Less: Increase/decrease in value of work in progress Gross output.

#### Net output

Net output represents the value added to materials by the process of production (including the margin on selling any merchanted or factored goods). It is calculated as follows:—

Gross output

- Less: Purchases adjusted for change in value of stocks of fuel and raw materials
- Less: Payments for work given to other establishments
- Less: Payments for transport Less: Net amount of any duties, subsidies, allowances and levies
- payable
- = Net output.

#### Net output per person employed

The figures of net output per person employed are derived by dividing the net output by the average number of persons employed (full time and part time) on all activities covered by the returns, including operatives, administrative, technical and clerical employees and working proprietors, but excluding outworkers.

#### Purchases

Purchases include the cost of materials and components bought for use in production; of fuel and electricity for all purposes; of packaging materials including the cost of returnable cases and containers when first purchased; of workshop materials, office materials and materials for repairs to establishment's own buildings, plants and vehicles when carried out by their own work people included in the returns; of consumable tools; and of parts for machinery purchased during the year as replacements. Water charges are also included. In general, purchases of goods for merchanting or factoring and canteen supplies are included. Materials supplied by customers for processing are excluded, as are all purchases charged to capital account.

The values shown include any duty paid (less rebate, etc.) but exclude trade discounts allowed. The cost of transport is included only if included in the cost of materials as invoiced; amounts paid to transport organisations, including an establishment's own separate transport organisations for delivery of materials and fuel are, therefore, excluded. Materials purchased overseas are included at the c.i.f. cost plus any duty payable if the cost of transport from the docks was not included in the invoiced price, but at their full delivery cost if invoiced "carriage paid home". Materials and fuel transferred from another department of the establishment not covered by the same return are included at the estimated selling value recorded by the other department.

#### Sales

Sales are in respect of goods made by the business covered by the return, goods made for it by outworkers or by other establishments from materials given out to them (sometimes described as goods made on commission) and waste products. Any machinery or other capital items produced for use in the business covered by the return are included, the value being that adopted in the establishment's asset accounts. Goods sold without being subjected to any manufacturing process (i.e. merchanted or factored) and canteen takings are included.

The value shown for sales is the net selling value, defined as the amount charged to customers whether on an ex-works or delivered basis excluding any trade discounts, agents' commissions, allowances for returnable cases, purchase tax, etc.; the net amount charged for packaging materials is included. Goods charged on a delivered basis to customers overseas are included at the f.o.b. value. Goods produced in one establishment and transferred to another establishment of the same firm not covered by the return were treated as sales by the producing establishment and valued as far as possible as if they had been sold to an independent purchaser. Goods transferred to wholesale or retail selling organisations for which separate accounts were kept were valued on the same basis.

To the extent that sales of finished products of one establishment constitute the materials purchased by another, total figures of the value of sales (and of materials and fuel purchased) include an element of duplication. In some industries, e.g. motor vehicle manufacturing, and woollen and worsted, this duplication is substantial; and aggregates of the figures for a number of industries contain significantly greater amounts of duplication. For work done on commission, sub-contract work, etc., the value shown is the total amount charged for the work, including the value of any materials bought and used in such work.

#### Services rendered

This represents the amounts charged for hiring out plant, machinery and other goods, providing transport, or for any technical or other services rendered to other organisations. It includes amounts credited for similar services rendered to other establishments of the same enterprise not covered by the return.

#### Standard Industrial Classification

Industry classification is based on the Standard Industrial Classification (Revised 1968). It is published by H M Stationery Office together with a separate index in the form of an alphabetical list of industries.

#### Stocks and work in progress

Values are given of stocks of goods on hand for sale, and of materials and fuel, at the end of the year of return, including any stocks of goods held for merchanting or factoring. Values of the change during the year are also shown. The values include duty in the case of dutiable goods held out of bond.

The value of work in progress at the end of, and the change during, the year are also usually shown. This excludes any progress payments made to sub-contractors, and no deduction is made on account of progress payments received.

#### Transport payments

These represent the total amount paid or credited during the year for both outwards transport of finished goods sold and inwards transport of materials and fuel purchased. They include payment to other establishments, and to any separate transport organisation of the same establishment not covered by the return, but exclude the value of transport services provided by the business covered by the return. The items included are payments for hired cartage and for inwards and outwards carriage by all forms of inland transport, i.e. railways, road haulage, canals, coastwise shipping, air, etc. Payments made for sea and air freight on goods sold to customers overseas and on materials and fuel purchased from overseas suppliers are excluded.

#### Wages and salaries

These are amounts paid during the year to operatives and to administrative, technical and clerical employees. Payments to working proprietors, whether called salaries or not, are excluded. The values shown include all overtime payments, bonuses and commissions, whether paid regularly or not, and no deduction is made for income tax, insurances, contributory pensions, etc. The value of any payments in kind, travelling expenses, lodging allowances, etc. and employers' contributions to national insurances and pension schemes is excluded.

#### Work given out

The figures shown represent the total amount paid for work done by other establishments (whether part of the same enterprise or not) on materials supplied to them. They do not include payments to individual outworkers or payments for business and other services.

#### SYMBOLS USED

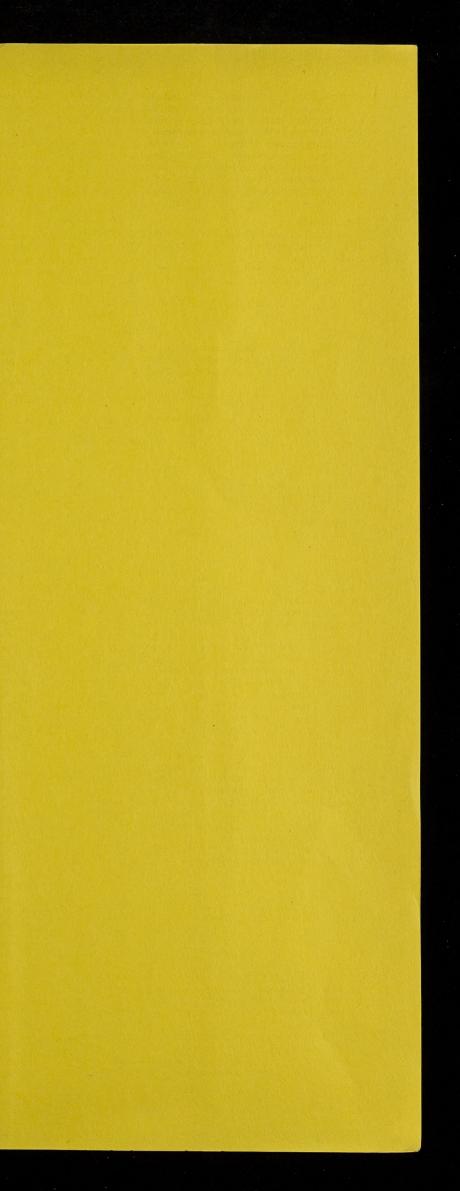
The following symbols are used throughout the report:

- .. not available,
- nil or negligible (less than half the last significant figure)
- \* figures cannot be shown owing to risk of disclosing information about individual enterprises.

#### ROUNDING OF FIGURES

Figures in the tables have, where necessary, been rounded to the nearest final digit; there may, therefore, be apparent slight discrepancies between the sums of the constituent items and the totals shown.

iv



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