## The Report on the

Census of Production

$$
\text { for } 1954
$$

## Volume 2: Industry G

TOILET PREPARATIONS AND PERFUMERY

Presented by the Board of frade to Pamament in pursuance of the Statistics of Trade Act, IGAOH1allid Geo. 6 Ch. 39, Sec. 7)

LONDON : HER MAJESTY'S STATIONERY OFFICE

## 1957

PRICE is 9 d NET

THIS REPORT on the Toilet Preparations and Perfumery Industry relates to establishments engaged wholly or mainly in the manufacture of cosmetics, hair dressings, bath salts,
shampoos, tooth pastes and powders, perfumes, etc.

There were no establishments in Northern Ireland in the register for this industry.
This industry corresponds to minimum list heading $32(2)$ in the Standard Industrial Classification.


The following notes describe terms in general usa in the the terms use and a description of the scope
tions of the
nd method of taking the census are given in the separ-
 fication. Eatablishmente are ed to industries according to the nature of their out put and as far as posible. in conformity with the
Standar Industrial Cosificiction
Certain product ate ind inentified as the principal products of individual
andustries. the principal products for a given industry ndustries. the principal products for a given industry
being of asiniliar nature or commonly associated in pro-
Suct

 industry accounted for a grea
of its output than dids its out
ducts of any other industry.
Specialist producers normally comprise those establish
nents so per cent. or more of whose total output b ent is per cent. or more of whose total output by
value is accounted for by the characteristic products of
the specialist qroup.
Intermediate products: For some industries figures are given showing the total quantities made during the year
of intermediate products, i.e.. products uhich may be in in ermediate products. i.e. products which may be
further processed in the estabishments in which they
arget establishments: The information given in the re
 stablishments of firms employing on the average more
than 10 persons. In most cases an establishment com.


 Small 11 firms
ferer persons
The estimates for the industry as a whole given in tems shoun in the same proportion as total employment Gross output (production) is the total value of good
nade and other work done during the year: it is obtai ed by adjusting the value of sales and work done during
the year for changes in the value of stocks of product
on hand for sale sand work in progress.
Net output is the amount left after deducting from the
value of gross output the aggregate of the cost of mat rials and fuel 1 used, the amount paid for work given ou
and, for 1951 and 1954; any transport payments made

 Sales means sales during the year of goods made in the
establishment covered by the return or made on commiss-

 comissions. allowances for returnable cases. purchase
tax. etc. For Gods charged on a delivered basis to.
customers overseas. firms were required to give the Materials and fuel. The total cost of materials and fuer purchased inciude a al purchases during the year
of materials for use in production, and of fuel (includ-
ing oil. gas and electricity) for all purposes: packing
materiais. including the full cost of returnable cases
 water charges: materials for repairs to buildings:
plant and vehicles when carried out ty firms own work:
people included in their returns: consumable tools:

 year in the value of stocks. Stods: Firms were required to give stocks of materials
and fuel. products on hand for sale, and work in progress, at income tax values. Customs and Excise Duty paid on materials purchased is
no rmally included in the cost of materials. Finished goods are similarly valued as they were sold, duty-paid or duty-free. The net amount of any duty paid is de
ducted in arriving at net output. Employment: Total empl oyment includes working propriet-
ors. administrative. technical and clerical employees. ors. administrative, technical and clerical employes
and operatives, but excludes outrorkers, canteen employand operative. but excludes outarkers, canteen employ-
ees and porsons engage in merchanting or any other ac.
tivity not covered by a firm's return, who are shown
 sons on the pay-roll (i.e. persons whese National In.
surance cards owere held by employers). whe ther employed
full-time or part-time. Horking proprietors are proprietors of businesses other families who worked in the business without receiving
fixed
 Ireland directors of 1 iimited ocmpanies. (other than those
paid by fee only) are also included. Administrative, tectnical and clerica directors. other than those paid by fee only (except in
 and design employees (other than operatives): draughts-
and tracers. travelers: and office (including
men and men and tracers; trave
works of fice) employes.
Operatives include all other classes of employees, i.e..
broadly speaking. all manual workers. Outworkers are persons employed by the firm who work on
materials supplied by the firm in their own homes. Wages and salaries include all overtime payments, bonus-
es and comis sions without any deductions for income tax. insurances. Contributory pensions etc. They exclude
ins ayments to working proprietors.
paty Copital expendi $\quad$
Capital expendi ture includes expenditure on nem building
work, and on plant, machinery and vehicles, charged to capital account during the year. including any transport
and installation costs involved. It includes expendi-
ture in respect ture in respect of establisiments in Great Britain which
thad not begun production before the end of the year
her had not be gun production be fore the ond of the year
(which has not previousy ben inclued in the Census of
production reports for individual industries). Symbols used:
for not available
for nil or negligible (less than half the final
digit shown)
est $\varepsilon$ there figures are rounded. e.g.. given to the nearest thousand. the may me aparent slight discrepan-
cies betuen the sums of constituent items and the tot-
als shomn. In with others of $a$ similar nature where publication of separate details might disclose information relating to
an individual undertaking.

|  | United Kingdom |  |  | $\begin{gathered} \text { Scot tand } \\ \text { Sas } \\ (a) \\ \hline(a) \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Wales } \\ & 1954 \\ & \text { (a) } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1948 | 1951 | 1954 |  |  |
|  | £ million | £ million | £ million | £ million | ¢ million |
| Gross output (production) | 18.1 | 25.8 | 33.0 | .. | .. |
| Net output | 9.5 | 12.4 | 18.0 | .. | . |
| Total stocks and work in progress At beginning of year Change during year | 4.8 +0.0 | 6.1 $+\quad 3.0$ | +5.0 | . |  |
| Capital expenditure less disposals (b) | 0.4 | 0.4 | 0.6 | $\cdots$ | .. |
| Wages and salaries | 2.9 | 3.4 | 4.6 | ... | .. |
| Total employment (including | Thousands | Thousands | Thousands | Thousands | Thousands |
| working proprietors) | 10.0 | 10.6 | 11.7 | .. | .. |

(b) Capital expenditure on new building work, plant, machinery and vehicles (including (except in 1948) that incurrex in Great Britain for establishments not yet in production). Less amounts received for plant.
nachinery and vehicles disposed of.

|  | Uni | $\underset{\substack{\text { Great } \\ 1948}}{\text { britain }}$ | United Kingdom |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1951 | 54 |
| firms employing on average more than 10 Persons |  |  |  |  |
| Number of establishments Total value of sales and work done | ${ }^{\text {No. }}$ O 000 | 17. ${ }^{83}$ |  |  |
|  | ${ }^{\prime}$ | 17.229 1.017 | 24.347 1.256 | 30.926 1.381 |
| and work in Gross output (prodress | .. | 17. $+\quad 24$ +17 |  | $\begin{array}{r}\text { a } \\ +\quad 1281 \\ +\quad 424 \\ \hline\end{array}$ |
| Gross output (production) (a) | ". | 17.137 | $\begin{array}{r}25.046 \\ \hline 109\end{array}$ | ${ }^{31.350} 5$ |
| Purchases of materials and fuel | . | 8.110 | 15.045 |  |
| Stocks of materials and fuel at beginning of year | ". | $\begin{array}{r}8.110 \\ -\quad 3.507 \\ \hline\end{array}$ | $\begin{array}{r}15.095 \\ +\quad 4.698 \\ \hline\end{array}$ | $\begin{array}{r}14.421 \\ +\quad 3.404 \\ \hline\end{array}$ |
| Cost of materials and fuel used change during year | $\cdots$ | - 8.118 | 2.169 +12.876 | ( $+\quad 13.829$ |
| Payment for work done on materials given out Payment for transport (b) | ". | 11. | 12, 17 | 15,400 4 |
| Net output | " | 9,009 |  |  |
| Average number of employees $\left\{\begin{array}{l}\text { operatives } \\ \text { othars }\end{array}\right.$ | No. | 6.842 | 7.044 | 7.471 |
| Total employment (d) ${ }^{\text {d }}$ (others | .. | 2,612(c) | 3.188 | 3.695 |
| Net output per person employed (d) | $\varepsilon$ | 9.455 | 10.234 1.171 | 11.166 1.532 |
| Wages and salaries $\quad\left\{\begin{array}{l}\text { of operatives } \\ \text { of others }\end{array}\right.$ | £. 000 | 1.358 1.372 | 1.604 1.691 | 2.143 2.267 |
| Capital expenditure |  |  |  |  |
| New building work (e) | " | 70 | 85 |  |
| Plant and machinery $\quad\left\{\begin{array}{l}\text { acquisitions } \\ \text { disposals }\end{array}\right.$ (e) | ". | 300 40 | 331 60 | 284 29 |
| Vehicles $\quad$ acquisitions (e) | " | 54 | 126 | ${ }_{183}^{29}$ |
| disposals |  | 10 | 56 | 84 |
| ms employing on average 10 or fewer persons |  |  |  |  |
| Number of returns ${ }_{\text {Total }}$ emplo | No. | 112 | 79 | 84 |
| proprietors |  | 506 | 326 | 423 |

(a) For the year 1948 gross output excludes payments for transport services outwards on finished goods sold.
 Year 1948 payments cover only transport outwards of finished goods sold. For subsequent years they
cover payments for transport

(58402)

| Average number employed ( $a$ ) | Estab-lishments | (Gross | ( $\begin{gathered}\text { Net } \\ \text { output }\end{gathered}$ | Employees |  | Wages and salaries |  | $\qquad$ | $\begin{array}{\|c} \text { Net output } \\ \text { per person } \\ \text { empored } \\ \text { en oyed } \\ \text { (a) } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Qperatives | Others | Operatives | Others |  |  |
|  | Number | $\varepsilon^{\prime} 000$ | $\varepsilon^{\prime} 000$ | Number | Number | \& 000 | £'000 | £ 000 | $\varepsilon$ |
| 11-24 | 12 | 399 | ${ }_{601}^{180}$ | 176 368 | 56 122 | 38 95 | 31 <br> 74 | 9 29 | 774 1.227 |
| $25-49$ $50-99$ | 14 18 | ${ }_{2,932}^{1.272}$ | 1.602 | 368 <br> 789 <br> 89 | ${ }_{450}^{122}$ | ${ }_{221}^{230}$ | 249 290 29 | 40 74 | 1.293 1.211 |
| 100-199 | ${ }_{9}$ | ${ }_{2,859}$ | 1,632 | 902 | 445 |  |  |  |  |
| 200-299 | 5 | ${ }^{3.363}$ | 1.966 | 846 | 385 | 235 314 | ${ }_{391}^{252}$ | ${ }_{90}^{112}$ | ${ }_{2}^{1.592}$ |
| ${ }_{300}$ - ${ }_{399}$ | 5 | 6. 3578 | 4.034 | 1.059 | 678 614 | 314 289 | 391 349 | 132 | ${ }_{1}^{1.421}$ |
| $400-499$ 500 | 4 | 4.548 9.620 | 4.530 | ${ }_{2.139}^{1.192}$ | ${ }_{945}^{614}$ | 720 | 632 | 189 | 1.469 |
| Total | 71 | 31,350 | 17.110 | 7.471 | 3.695 | 2.143 | 2.267 | 671 | 1.532 |

Analysis according to specialisation within the industry, 1954 Larger establishments in the United Kingdom

| Larger establishments in the United Kingdom |
| :--- |
| TABLE 4 |


| TABLE 5 |
| :--- |

[^0]TABLE 5 (contd.)

|  | 1951 |  | 1954 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Quantity | Value | Quantity | Value | Entries |
| Cosmetics and toilet preparations (other than perfumed spirits. essential oils, soaps and dental preparations) (contd.) Lipsticks | Th. 1 lb . | $¢^{\prime} 000$ | Th.1b. | ${ }^{\prime} 000$ | Number |
|  |  |  |  |  |  |
|  | 120 | 1.129 | 142 | ${ }_{267}^{1.477}$ | 29 |
| Rouge of all kinds | 39 | 212 | . ${ }^{5}$ | 178 35 | 25 |
| Manicure preparations | .. | 429 | . | 683 | 10 |
| Bath salts and cubes, bath oatmeal and other bath water softeners | 9.413 | 682 | 14.743 | 859 | 55 |
| Other toilet preparations (including toilet preparations for animals) | .. | 913 | .. | 1.222 | ${ }^{36}$ |
| Unclassified | .. | 406 | - |  |  |
| Dental preparations |  |  |  |  |  |
| Tooth paste and tooth powder Tooth paste | 12.383 | 3.193 | 12.015 | ${ }^{3} 329$ | 11 |
| Tooth powder (including camphorated chalk sold as dentifrice) and solid dentifrice | 1.821 | 364 | 1.515 | 319 | 9 |
| Unclassified | 3.249 | 837 | 4,971 | 1.886 | 25 |
| Denture cleansing powder | 4.585 | 768 | 5.943 | 974 | 17 |
| Other | .. | 90 (a) | .. | 145 |  |
| Compound oils (perfumery) sold as such | 1.809 | 2.986 |  | 666 | 12 |
| Home permanent waving outfits |  |  |  |  |  |
| Complete | .. | .. | 48 | 13 | $\cdots$ |
| Refills | . | $\cdots$ | 8.731 | 1.300 | $\because$ |
| Weste products | .. | 3 | .. | 11 | 12 |
| Work done for the trade or on commission (b) |  | 65 |  | 181 |  |
| Total | .. | 30.601 | .. | 37.813 |  |
| Sales in other industries (see Table 6) |  | 8.905 |  | 10.168 | . |
| Principal products of this industry sold by establishments in the industry |  | 21.696 |  | 27.645 | 69 |

(a) So far as recorded
(b) Amount charged.

Sales of principal products of the industry by establishment classified to other industries
Larger establishments in the United Kingdom

|  | 1954 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Quantity | value | Entries |  |
|  | Th.gal. | $\varepsilon^{\prime} 000$ | Number |  |
| Perfumes Perfumed spirits | ${ }^{30}$ | ${ }_{384}^{157}$ | \} 24 | 2E. 2F. 2 J |
| Perfumes, non-alcoholic and compound oils (perfumery) sold as such | .. | 682 | 13 | 2E. 2F. 2 T |



(a) | The rolume number and industry references given are to the industries shown in the list at the |
| :--- |
| back of this report. |

\[\)|  Sales in the industry of other than principal products  |
| :--- |
|  Larger establishments in the United Kingdom  |

\]

TABLE 7

TABLE 8 - Total make of intermediate products
Larger establishments in the United Kingdom
This table is not applicable to the industry

|  | Quantity | Cost |
| :---: | :---: | :---: |
|  | Th.cwt. | \&. 000 |
| Materials |  |  |
| Waxes |  |  |
| Beeswax | 5 | 150 |
| Other | 5 | 27 16 |
| Stearine (stearic acid) | 6 | 39 |
| Higher fatty alcohols including lanolin | 7 | 42 |
| Synthetic detergents and emulsifiers including sulphonated and sulphated oils and fatty acids | 59 | 358 |
| Vegetable oils | 14 | 85 |
|  | Th.gal. |  |
| Mineral oils (other than for use as fuel) | 1.015 | 252 |
| Aliphatic alcohols |  |  |
| Ethyl alcohol and denatured spirit | 150 | ${ }_{39}^{51}$ |
| Other | 71 | 29 |
| Aromatic raw materials Th.lb. |  |  |
| Natural essential oils | 356 | 731 |
| Floral concretes and absolutes | 8 | 106 14 |
| Synthetic aromatic chemicals | 147 | 176 |
| Compound perfumery bases | 179 | 529 |
| Fixatives and other perfumery raw materials | 39 | 46 5 |
|  | Th. . ${ }^{\text {cme }}$ |  |
| Glycerine distilled (on the basis of $98 \%$ glycerol) | 16 | 220 |
| Soap purchased for further processing and soap base | 34 | 194 |
| Precipitated chalk, talc, magnesium carbonate and other powder bases | 115 | 229 |
| Replacement parts for plant, machinery and vehicles and consumable tools bought as replacements | .. | 77 |
| Packing materials |  |  |
| Glass bottles and jars | .. | 2,257 |
| Timber and containers made of timber | .. | 165 |
| Paper for wrapping and packing | . | 88 |
| Paper bags | .. | 34 |
| Cardboard boxes and cartons | .. | 1.713 |
| Fibre-board packing cases | .. | 199 |
| Of plastic materials | .. | 863 |
| Other packing materials |  | 2.847 |


|  | Quantity | Cost |
| :---: | :---: | :---: |
|  | Th.sq.yds. | £. 000 |
| Materials (contd.) (indece goods (including filter cloth but | 138 | 14 |
| Cotton and other piece goods (including filter cloth but | 13 | 2 |
| All other purchased materials | .. | 2.677 |
| Fuel and electricity | Th. tons |  |
| Coal | 4 | 15 |
| Coke | 3 | 14 |
| Liquid fuels (including creosote/pitch mixtures) |  |  |
| For use in internal combustion engines | Th.gal. |  |
| Motor spirit (petrol) for use in road vehicles and derv. fuel | 139 | ${ }_{7}^{29}$ |
| Other | 38 | 2 |
| For burning in furnaces, boilers. kilns, etc. | 1.109 | 47 |
| Gas purchased | Th. therms |  |
| From Gas Boards | 156 | 11 |
| From other sources, including other departments of the same firms | - | - |
| Electricity purchased (a) | Th. kWh . |  |
| From Electricity Boards | 6.642 |  |
| From other sources. including other departments of the same firms |  | 10 |
| All other purchased fuel |  | (b) |
| Total Cost |  | 14.461 |

Average number of employees, and wages, salaries
and superannuation payments
Larger establishments in the United Kingdom (a)


2/G/10

|  | 1951 | 1954 |
| :---: | :---: | :---: |
|  | \&. 000 | £. 000 |
| Wages and salaries paid to |  |  |
| Operatives | 1.604 | 2.143 2.267 |
| Administrative, technical and clerical employees |  |  |
| Total | 3.295 | 4.411 |
|  | $\varepsilon$ | $\varepsilon$ |
| Wages and salaries per head |  |  |
| ( Operatives $\begin{aligned} & \text { Administrative, technical and clerical employees }\end{aligned}$ | 228 530 | ${ }_{614}^{287}$ |
| Administrative, technical and clerical employees |  | \&.000 |
| Superannuation and other pension funds for employees and dependents |  |  |
| Employers' contributions | .. | 213 |
|  |  | Number |
| Employees covered | .. | 3.642 |
|  |  | £ 000 |
| Pension, etc. payments to former employees and dependents |  | 36 |

(a) The following persons not included -above were also employed by larger establishments in this
industry

|  | United Kingdom |  |
| :---: | :---: | :---: |
|  | 1951 | 1954 |
|  | Number | Number |
| Outworkers Male | 2 |  |
| Female | 73 | 79 |
| Total | 75 | 79 |
| Canteen workers |  |  |
| Male | 148 | 181 |
| Total | 150 | 186 |
|  |  |  |
| Female | 146 | ${ }_{35}^{18}$ |
| Total | 288 | 53 |
| Total excluded employees | 438 | 239 |
| Payments to outworkers | $\varepsilon^{\prime} 000$ | ${ }^{1} 12000$ |

Employment in a specified week (a)
Larger establishments in the United Kingdom

| TABLE 11 |  |  |  | 1954 Numbe |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1951 |  |  |  |  |  |
|  | Males | Females | Total | Males | Females | Total |
| Working proprietors | 2 | - | 2 | $\cdot$ | - | - |
| Operatives | 1.811 | 5.410 | 7.221 | 1.907 | 5.978 | 7.885 |
| Administrative, technical and clerical employees | 1.315 | 1,900 | 3.215 | 1.528 | 2.221 | 3.749 |
| Total employees | 3.126 | 7.310 | 10.436 | 3.435 | 8.199 | 11.634 |

[^1]LIST OF INDUSTRY REPORTS


C. Chain. Nail. Screr and
Misce 1 laneous Forgings Misce llaneous Forgings
D. Mire and Mre Monu factures
E. Hardande. Ho How-are Metal
 Furniture and Sheet Metal
F. Brass Manu factures Hooss and
G. Neodlos. Pins. Fish Hooks and
Netal Smalliares
x rinixi


volume 6
A. Cotton Spinning and Doubling
B. Cotton Weaving
A. Cotton Spinning
B. Cotton Mearing

F. Flax Processing
G. Linen and Soft Hemp
H. Jute. Trine and Net
I. Hope
J. Hosiery and Other Knitted Goods
K. Hosier
K. Cace
L. Carpet
L.
Narrour
N. Canvae

Narrow Fabrics
Canvas
Goods and Sacks
. Textile Converting
P. Made-up Household Textiles
R. Textile Finish
Q. Textile Finishing
h. Textile Packing

vowne 8 (contd.)
E. Preserved Meat
F. Mik Products
Gice
G. ICe Cream
H. Sucose
I. Cogar and
Cocoat. Chocolate and Sugar
J. Preserectioned Fruit and Vegetables

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\text { voluve } 9
$$

A. Margarine
B. Fish Curing
C. Cattle. Dog and Poultry Foods Fish Curing ond Poultry Foods
Vitleor Doa
Vinegar and Other Condiments D. Vinegar
E: Starch
F: Ice

Ge Miscel laneous Preserved Foods
G. Breol ing and MITting
Wholesale Bottling
 1. Wholesale Bottling
S. Sirt Distililing
K. Spirit hetifying and
Compounding
L. Compounding, British wines
L. Soft drid
and Cide
M. Tobaccioc
volume 10
A. Timber
B. Furniture and Upholstery
C. Soft Furni ishings

Soft Furn indining
Shop and off fice Fit
Shop and Office Fitting
Wooden Containers and Baske ta
E. Wooden Contain
F. Faper and Boar
G. Wapaper
I. aratipapord Box. Cart ton and
Fibreaboard Packing Case

J. Nags and Kindred Indus trie
K. Printing and Publishing
volume 11
A. Rubber
B. Linoleum, Leathercloth and
Allied Industries

Rllied Industries
C. Bushes and Brooms
Toys and Games


vowne 12
A. Building and Contracting

D. Trammay. Trolley Bus and

Omi ibus Under tataings
(Civil Engineering)
(Civil Engineer ing)
E. Canal. Dock and Harbour
Under takkng
Engineor ing (Civil

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Water Under taking

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[^0]:    (a) Excluding outworkers.
    (b) Excluding expenditure for establishments not yet in production.

[^1]:    DS 58402/1/Wt. 3351 K. 4 6/57 C

