# FINAL REPORT on the CENSUS OF PRODUCTION FOR 1948 

Volume 11
Trade E Sports Requisites

Presented by the Board of Trade to Parliament
in pursuance of the Statistics of Trade Act, 1947 ( 10 \& 11 Geo. 6, Ch. 39, Sec. 7).

LONDON : HIS MAJESTY'S STATIONERY OFFICE

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\begin{aligned}
& \text { Capital expenditure on bullding work and changes in occupation of buildings } \\
& \text { and land, 1948: Larger establishnents in Great Britain }
\end{aligned}
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Sunmary: Larger establishments
Surmary: Sinall firms
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Sales in the trade: Small f1rms
Purchased materlals and fuel: Larger establishments
Purcnased materials and fuel: Small f1rms
Employment and remuneration: Larger establishments
Employnent: Sinall firms
Monthly index of employment of operatives: Larger establishments

* Not applicable to th1s trade


## SPORTS RRQUISITES TRADE

THIS REPORT on the Sports Requisites Trade relates to establishments engaged wholly or mainly in the manufacture and repair of balls, bats, rackets, sticks and other equipment for all kinds of sports, ice and roller skates, gymnastic equipment, fishing rods and tackle, gut for rackets and musical instruments, etc. The following are excluded: billiard and bagatelle tables and billiard room furniture; rubber goods, except, golf balls and tennis balls neady for use; fishing hooks; fishing lines and nets, and sports nets

This trade corresponds to minimum list heading 193 (2) in the Standar Industrial Classification.

Any establishments in Northern Ireland are excluded in 1948; no production was recorded there in this trade for 1937 or 1935.

## Summary, 1948

small firms in Great britain

|  | 1948 | 1937 | 1935 |
| :---: | :---: | :---: | :---: |
|  | §'000 | \$, 000 | §'000. |
| Gross output (production) | 5,902 | 2,882 | 2,827 |
| Cost of materials and fuel used | 2,437 | 1,382 | 1,293 |
| Payment for work done on materials given out | 28 | 2 | 2 |
| Net output | 3,437 | 1,498 | 1,532 |
| Wages and salartes of persons employed | 2,160 | . | $\ldots$ |
|  | No. | No. | No. |
| Average number of persons employed (a) | 8,345 (b) | 7,758 | 8,005 |
|  | § | \& | £ |
| Net output per person employed (a) | 412 | 193 | 191 |
|  | §'000 | §'000 | §. 000 |
| Stocks at end of year |  |  |  |
| Finished products and work in progress | 864 | . | . |
| Materials and fuel | 866 | - 0 | .. |
|  | No. | No. | No. |
| Number of establishments | 132 | . | 141 |

table 2

| Number of returns | 155 |
| :--- | :---: |
| Average number of persons employed (a) |  |
| Males | 543 |
| Femaies | 277 |
| Total | 820 |

(a) Including working proprietors.

Estimated average employment, 1948
All firms in Great Britain
table 3
(a) Exaluain out
(a) Excluding outworkers

The values of gross output and of materials and fuel used are derived in the following way:-

|  | 1948 | 1937 | 1935 |
| :---: | :---: | :---: | :---: |
| Output of firms in this trade <br> Total value of sales (1948) or production (1937 and 1935) | § 1000 | §'000 | §'000 |
| Princlpal products (see Table 8) <br> Other output (see Table 10) <br> Adjustment for changes in stocks and work in progress (see table 14) | $\begin{array}{r} 5,234 \\ 486 \\ +\quad 209 \end{array}$ | $\begin{array}{r} 2,730 \\ 152 \end{array}$ | $\begin{array}{r} 2,688 \\ 139 \end{array}$ |
| Less payment for transport by other f1rms | $\begin{array}{r} 5,929 \\ 27 \end{array}$ | 2,882 | 2,827 |
| Gross output (production) | 5,902 | 2,882 | 2,827 |
| Materials and fuel used by firms in this trade <br> Purchases (see Table 13) <br> Adjustment for changes in stocks (see Table: 14) | $\begin{array}{r} 2,504 \\ -\quad 67 \end{array}$ | 1,382 | 1,293 |
| Materials and fuel used | 2,437 | 1,382 | 1,293 |

Total value of sales (1948) or production (1937 and 1935)

Princlpal products (see Table 8)
djustment for changes in stocks and work in progress (see table 14)
dayment for transport by other firms

Materials and fuel used by firms in this trade ases (see Table 13)

Materials and fuel used

Larger establishments in Great britain

| Average number employed | Establish- | Gross output | $\begin{aligned} & \text { Net } \\ & \text { output } \end{aligned}$ | Persons employed | Remuneration |  |  | Net output employed |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Wages | Salaries | Total |  |
|  | No. | §'000 | g. 1000 | No. | $\Sigma^{1} 000$ | §'000 | §1000 | ${ }_{2}$ |
| 11-24 | 43 | 603 | 356 | 788 | 153 | 47 | 200 | 452 |
| 25-49 | 49 | 1,171 | 686 | 1,623 | 335 | 95 | 429 | 422 |
| 50-99 | 23 | 1,220 | 708 | 1,697 | 344 | 97 | 441 | 417 |
| 100-199 | 8 | 709 | 435 | 991 | 201 | 52 | 253 | 439 |
| 200 and over | 9 | 2,199 | 1,253 | 3,246 | 652 | 184 | 836 | 386 |
| Total | 132 | 5,902 | 3,437 | 8,345 | 1,685 | 475 | 2,160 | 412 |

Analysis by standard region, 1948
Larger establishments in Great Britain

| Region | $\begin{aligned} & \text { Establish- } \\ & \text { ments } \end{aligned}$ | Gross output | Net output |  | Persons employed | Remuneration |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Value | Percentage of total |  | Wases | Salaries | Total |
| England and wales | No. | \& 1000 | §'000 |  | No. | \&'000 | §'000 | §'000 |
|  |  |  |  |  |  |  |  |  |
| Northern; East |  |  |  |  |  |  |  |  |
| and West Ridings of |  |  |  |  |  |  |  |  |
| Yorkshire; and North Midland | 16 | 1,640 | 925 | 26.9 | 2,415 | 467 | 152 | 620 |
| Eastern | 14 | 475 | 273 | 7.9 | 722 | 150 | 44 | 194 |
| London and South Eastern | 46 | 1,918 | 1,088 | 31.7 | 2,501 | 561 | 129 | 690 |
| Southern | 4 | 54 | 32. | 0.6 | 103 | 18 | $\varepsilon$ | 26 |
| South Western | 3 | 114 | 66 | 1.9 | 14.5 | 33 | 10 | 43 |
| $\begin{aligned} & \text { Wales; and } \\ & \text { Midiand } \end{aligned}$ | 23 | 1,020 | 638 | 18.6 | 1,497 | 256 | 83 | 339 |
| North Western | 7 | 139 | 99 | 2.9 | 188 | 34 | 17 | 51 |
| Total England and Wales | 113 | 5,359 | 3,123 | 90.8 | 7,571 | 1,520 | 444 | 1,964 |
| Scotland | 19 | 543 | 315 | 9.2 | 774 | 165 | 31 | 196 |
| Great Eritain | 132 | 5,902 | 3,437 | 100.0 | 8,345 | 1,685 | 475 | 2, 160 |

Great Eritain

Sales (or production) of the principal products of the trade, Including sales (or production) of these products by establishments classified to other trades

Larger establishments

|  | $\begin{aligned} & 1948 \\ & \text { Sales } \end{aligned}$ |  |  | $\begin{gathered} 1937 \\ \text { Production } \end{gathered}$ |  | $\begin{gathered} 1935 \\ \text { Production } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Quantity | Value | Entries | Quantity | value | Quantity | Value |
|  | Th. doz. | §'000 | No. | Th. doz. | \& 1000 | Th. doz. | \& ${ }^{1} 000$ |
| Billiard balls, cues and other accessories(a) | . | 126 | 7 | . | 46 | . | 44 |
| Requisites for sports and a thletics Woodworking section |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Tenn1s rackets | 18.2 | 472 | 19 |  |  |  |  |
| Badminton rackets | 4.3 | 82 | 18 | 39.9 | 450 | 42.1 | 495 |
| Other rackets | 0.9 | 18 | 13 |  |  |  |  |
| Racket frames, unstrung | 14.4 | '210 | 16 | 14.8 | 110 | 18.8 | 146 |
| Other parts of tennis, badminton, etc. rackets | . | 34 | 8 | .. | 13 | . | (b) |
| Presses for tennis, badminton, etc. rackets | 32.4 | 65 | 9 | 49.0 | 26 | .. | (b) |
| Cricket bats, spliced | 20.2 | 308 | 13 | 14.3 | 97 | 14.7 | 116 |
| Golf requisites |  |  |  |  |  |  |  |
| Golf clubs, complete | 27.4 | 456 | 17 | 50.5 | 362 | 48.7 | 350 |
| Other, except <br> golf balls and bags and heads for golf clubs, sold separately | . | 15 | 13 | . | 4 | . | (b) |
| Hockey sticks | 10.8 | 125 | 17 | 8.2 | 38 | 9.0 | 41 |
| Tenn1s posts | Th. prs. <br> 1.8 | 14 | 7 | $\begin{gathered} \text { Th. prs. } \\ 3.7 \end{gathered}$ | 10 | Th. prs. 4.8 | 13 |
|  | Thous. |  |  | Thous. |  | Thous. |  |
| Croquet sets, complete | $1.1{ }^{\text {c }}$ | 7 | . | 3.2 | 7 | 2.8 | 5 |
| DS 90949/1 |  |  |  |  |  |  |  |

11/E/B OTHER MANUFACTURING INDUSTRIES
TABLE 8 (contd.)


SPORTS REQUISITES
TABLE 8 (contd.)

| TABLE 8 (contd.) |
| :--- |

(a) So far as recorcied separately.
(b) Not recorded separately.

For particulars of the output of f1sh hooks see the Needles, Pins, Fish Hooks and Metal
Smailwares Trades (Volume 5 , Snallwares Trades (Volune 5, Tr
Net Trade (Volume 6, Trade H).
(d) Not recorded separately.
(e) Amount charged in 1948 and amount received in 1937 and 1935.

Larger establishments
TABLE 9

| TABLE 9 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Requisites for sports and
athletics (contd.)
Goods of leather or canvas Boxing gloves

Gloves for cricket, fives,
etc.


11/E/ 12
TABLE 9 (contd.)

|  | $\begin{aligned} & 1948 \\ & \text { Sales } \end{aligned}$ |  |  | $\begin{aligned} & 1937 \\ & \text { Production } \end{aligned}$ |  | $\begin{aligned} & 1935 \\ & \text { Production } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Quantity | value | Entries | Quantity | value | Quantity | value |
|  |  | §'000 | No. |  | $\AA^{\prime} 000$ |  | §'000 |
| Requisites for sports and athletics (contd.) |  |  |  |  |  |  |  |
| Finished strings for tennis and other rackets; and musical instrunent strings, wholly of gut | . | 76 | $\cdots$ | - | 55 | $\cdots$ | 79 |
| Repair work |  | - | - |  | 5(a) |  | - |
| Total |  | 1,444 | .. |  | 902 |  | 893 |

(a) Amount received.

Sales (or production) in the trade of other than principal products Larger establishment

|  | $\begin{aligned} & 1948 \\ & \text { Sales } \end{aligned}$ |  | $\begin{aligned} & 1937 \\ & \text { Production } \end{aligned}$ |  | $\begin{aligned} & 1935 \\ & \text { Procuction } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Quantity | Value | Quantity | value | Quantity | value |
|  |  | \& 1000 |  | \&'000 |  | \&'000 |
| B1111ard and bagatelle tables and accessorles | . | 3 | .. | 77 | . | 68 |
| Toys and indoor games | . | 51 | .. | 25 | .. | 16 |
| Dressed leather and goods of leather and leather substitutes | . | 145 | .. | 24 | .. | 25 |
| Rubber goods | - | 28 | .. | 2 | .. | 3 |
| Playground equipment (swings, slides, etc.) | . | 33 | - | - | - | - |
| Other goods | . | 202 | . | 21 | .. | 24 |
| Work done (a) |  | 23 |  | 3 |  | 5 |
| Total |  | 486 |  | 152 |  | 139 |

(a) Amount charged in 1948 and amount received in 1937 and 1935.

DS 90949/1

Analysis of sales, 1948
Larger establishments in Great Britain
TABLE 11

| Sales | Percentage of total sales |
| :---: | :---: |
| §'000 |  |
| 7 | 0.1 |
| 465 | 8.4 |
| 119 | 2.1 |
| 592 | 10.6 |
| 900 | 16.2 |
| 275 | 4.9 |
| 146 | 2.6 |
| 216 | 3.9 |
| $722(\mathrm{a})$ | 13.0 |
| 2,619 | 47.0 |
| 62 | 1.1 |
| 39 | 0.7 |
| 4,979 | 89.4 |
| 5,571 | 100.0 |

(a) Of th1s total $£ 416,000$ was recorded as divided between $£ 159,000$ for export and $£ 257,000$ for other sales.

| TABLE 12 |
| :--- |

## Purchased materials and fuel

Larger establishments
TABLE 13


DS $90949 / 1$

11/E/16
OTHER MANUFACTURING INDUSTRIES
TABLE is (contd.)

a) Rubber sheet and thread only
(b) Not recorded separately.
(b) Not recorded separately.
(c) Including fuel not specified separately.

Stocks of finished products and work in
progress and stocks of materials and fuel, 1948
Larger establishments in Great britain
TABLE 14

|  | At beginning of year | At end of year |
| :--- | :---: | :---: |
|  | Value | Value |
| Finished products | $\AA^{\prime} 000$ | 287 |
| Work in progress | 360 | 403 |
| Total finished products and work .in progress | 655 | 461 |
| Materials and fuel | 799 | 864 |
| DS 90949/1 |  | 866 |

Larger establishments


DS $90949 / 1$

TABLE 18

| TABLE 16 |
| :--- |

(a) Including bonus and cormission payments.

TABLE 17 - Payments for work done on materials given out, 1948 Larger establishments in Great britain

The total amount pald for work done on materials given out was $\$ 28,000$.

|  | Amount paid |
| :---: | :---: |
|  | \& ${ }^{1} 000$ |
| Repair and maintenance |  |
| of bulldings | 19 |
| of plant, machinery and vehicles | 46 |
| Unclassified | 17 |
| Hire of plant, machinery and vehicles | 5 |
| Advertising and market research |  |
| Advertising in newspapers, magazines and periodicals | 21 |
| Other advertising services (poster display, despatch of circulars, etc.) and market research | 20 |
| Unclassified | 20 |
| Payments made for research work |  |
| To research assoctations | - |
| To universities, institutions, academic bodies and similar agencles | - |
| To other cormerctal concerns | 1 |
| Postage, telephone, telegrams and cables | 39 |
| Commercial insurance premiums | 34 |
| Rates (excluding water rates) payable in the year | 10 |

Plant, machinery and vehicles acquired and disposed of, 1948 Larger establishments in Great Britain


TABLE 20

1. Capital expenditure on building work (a)
2. Existing buildings and land (b)
(1) Capital cost of freeholds bought

Est1mated capital value of
(11) Rented property newly occupled in the year (c)
(111) Leasehold bulldings and land newly occupied in the year

> Total of heading 2 Total of headings 1 and 2
3. Existing buildings and land relinquished (d)
(11) Estimated value of other properties relinguished Total of heading 3
4. Headıngs 1 and 2 less heading 3

holds sold

## 106

- 40
(a) Excluding site value, which, where appropriate, is included in heading 2(1)
(b) The figures do not reflect changes in ownership of previously occupled land and buildings.
(c) Property which is occupled under an agreement for the payment of rent without the purchase of a lease or the payment of a premium.
d) Including property destroyed or abandoned.


## Larger establishments

NOTE - Owing to the risk of disclosure of information relating to individual fims, separate figures for Wales cannot be given.
TABLE 21

|  | England and Wales | Scotland | Great Britain |
| :---: | :---: | :---: | :---: |
|  | § 1000 | § 1000 | \& 1000 |
| Gross output (production) | 5,359 | 543 | 5,902 |
| Cost of materials and fuel used | 2,210 | 227 | 2,437 |
| Payment for work done on materials given out | 27 | 1 | 28 |
| Net output | 3,123 | 315 | 3, 437 |
| Wages and salartes of persons employed | 1,964 | 196 | 2,160 |
| Average number of persons employed (a) | ${ }_{7,571}^{\text {No. }}$ | ${ }_{774}$ No. | No. |
|  | ${ }_{\Sigma}$ | \& | \% |
| Net output per person employed (a) | ${ }^{412}$ | 407 | 412 |
| Stocks at end of year | \&'000 | \&'000 |  |
| Finished products and work in progress | 820 | 44 | 864 |
| Materials and fuel | 751 | 115 | 866 |
| Number of establishments | No. | No. 19 | No. |

(a) Excluding outworkers

The values of gross output and of materials and fuel used are derived in the following way:-

| The values of gross output and of materials and fuel used are derived in the following way:- |
| :--- |

11/E/22

|  | Engl and and Wales | Scotıand | $\underset{\text { Britain }}{\text { Great }}$ |
| :---: | :---: | :---: | :---: |
| Number of returns | 116 | 39 | 155 |
| Average number of persons employed (a) |  |  |  |
| Males | 415 | 128 | 543 |
| Fenales | 226 | 51 | 277 |
| Total | 641 | 179 | 820 |

(a) Including working proprietors

TABLE 23

Requisites for sports and athlet1cs
Woodworking section
Tennis rackets
Badminton rackets
other rackets
Racket frames, unstrung
resses for tenn1
badmin ton,
rackets
ract
Cricket bats, spliced
Golf requisites
Golf clubs complete
ther, except gol f
balls and bags and heads for golif clubs,
sold separately
Hockey st1cks

Croquet sets, complete
Table tenn1s sets and
other équipment
Tenn1s posts; table
tenn1s tables; bowls;
parts of tenn 1 s ,
badminton, etc.
badminton, etc.
rackets, and other.
sports
sports, requisi tes of
wood, including parts

- muang parts

Gynnasium e
appliances

Sales in the trade
Larger establishments


| England and Wales |  | Scotiand |  | Great Britain |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quantity | Value | quantity | Value | Qaintity | value |
| Th. doz. | \&'000 | Th. doz. | \&'000 | Th. doz. | $\S^{\prime} 000$ |
| 18.0 | 468 | - | - | 18.0 | 468 |
| 4.3 | 82 | - | - | 4.3 | 82 |
| 0.9 | 18 | - | - | 0.9 | 18 |
| 14.4 | 210 | - | - | 14. 4 | , 210 |
| 32.4 | 65 | - | - | 32.4 | 65 |
| 20.0 | 304 | - | - | 20.0 | 304 |
| 11.8 | 197 | 15.6 | 259 | 127.4 | 456 |
| . | 1 | . | 7 | . | 7 |
| 10.6 | 122 | - | - | 10.6 | 122 |
| Thous. |  |  |  | Thous. |  |
| 1.1 | 7 | - | - | 1.1 | 7 |
| -• | 45 | - | - | . | 45 |
| .. | (a) | . | (a) | . | 179 |
| . | (a) | . | (a) | .. | 92 |

- 

Principal products (contd.)

Principal products (contd.)
Requisites for sports
and athletics (contd.

## Rubber goods

Golf balls, new and remade; and tenn1s realls,
covered, ready for covered, ready for use
Goods of leather or canvas
Boxing gloves
Gloves for cricket,
f1ves, etc.

Football cases
Footballs, complete
Cricket balls and othe leather balls
Bags for crick
gol f, etc.

Football and hockey
shin guards
Other requisites of leather or canvas,
including rucksacks Fishing tackle Rods

Reels
Other fishing tackle, except hooks, lines
and nets
Heads for golf clubs,
sold separately

Skates

| Th . d |
| :---: | :---: |
| prs |
| 27.9 |

$\stackrel{\circ}{\circ}$
$\stackrel{\substack{\infty \\ \infty \\ \infty}}{\infty}$

67
$\stackrel{9}{3}$
$\cdots$

-
TABLE 23 (contd.) SPORTS REQUISITES COUNTRY TABLES
TABLE 23 (contd. England and Wales Scotland



Monthly index of employment of operatives: Larger establishments (average employment in $1948=100$ )

| Month | Monthly index (a) |  |  | Month | Monthly index (a) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | England | Scotiand | $\underset{\text { Britain }}{\text { Great }}$ |  | $\begin{aligned} & \text { England } \\ & \text { and Wal es } \end{aligned}$ | Scotiand | $\underset{\text { Great }}{\text { Britain }}$ |
| 1948 |  |  |  | 1948 |  |  |  |
| January | 103.7 | 104.1 | 103.8 | Angust | 97.6 | 100.0 | 97.7 |
| February | 104.5 | 103.0 | 104.4 | September | 37.5 | 100.0 | 97.6 |
| March | 103.3 | 102.4 | 103.2 | october | 97.9 | 97.0 | 97.8 |
| April | 102.5 | 102.4 | 102.5 | November | 98.1 | 95.9 | 98.0 |
| May | 100.4 | 101.2 | 100.5 | December | 96.0 | 97.0 | 96.0 |
| June | 99.7 | 98.8 | 99.6 | Percentage employment in this trade |  |  |  |
| July | 99.0 | 99.4 | 99.0 | $\begin{aligned} & \text { in this trade } \\ & \text { covered by the index } \end{aligned}$ | 57.2 | 24.9 | 54.1 |

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