

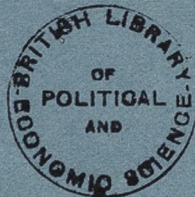
BOARD OF TRADE

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[HA 251]

*The Report on the
Census of Production
for 1954*

Volume 3: Industry N

CARTS, PERAMBULATORS, ETC.



*Presented by the Board of Trade to Parliament in pursuance of the
Statistics of Trade Act, 1947 (10 & 11 Geo. 6 Ch. 39, Sec. 7)*

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PRICE 1s 6d NET

The Report on the Census of Production for 1954

VOLUME 3, INDUSTRY N
CARTS, PERAMBULATORS, ETC.

THIS REPORT on the Carts, Perambulators, etc. Industry relates to establishments engaged wholly or mainly in the manufacture and repair of horse-drawn carts, carriages and wagons, and of hand-trucks, wheelbarrows, perambulators, push chairs, bath chairs, etc. (including the manufacture of parts such as wheels and axles).

This industry corresponds to minimum list heading 89 in the Standard Industrial Classification.

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The following notes describe terms in general use in the tables of the report. More detailed explanations of the terms used and a description of the scope and method of taking the census are given in the separate booklet entitled 'The Report on the Census of Production for 1954 - Introductory Notes' (price 1s. 6d. net).

Industrial Classification: Establishments are classified to industries according to the nature of their output and, as far as possible, in conformity with the Standard Industrial Classification. Certain products are identified as the principal products of individual industries, the principal products for a given industry being of a similar nature or commonly associated in production. The principle of classification normally followed is that an establishment is classified to an industry if its output of the principal products of that industry accounted for a greater proportion of the value of its output than did its output of the principal products of any other industry.

Specialist producers normally comprise those establishments 50 per cent. or more of whose total output by value is accounted for by the characteristic products of the specialist group.

Intermediate products: For some industries figures are given showing the total quantities made during the year of intermediate products, i.e., products which may be further processed in the establishments in which they are produced.

Larger establishments: The information given in the report relates mainly to 'larger establishments', i.e., establishments of firms employing on the average more than 10 persons. In most cases an establishment comprises the whole of the premises under the same ownership or management at a particular address (e.g., a mine or factory). Offices, warehouses, laboratories and other ancillary places of business situated apart from the producing works are not regarded as separate establishments and are included in the return for the works.

Small firms are those employing on the average 10 or fewer persons.

The estimates for the industry as a whole given in Table 1 are normally obtained by increasing the other items shown in the same proportion as total employment.

Gross output (production) is the total value of goods made and other work done during the year; it is obtained by adjusting the value of sales and work done during the year for changes in the value of stocks of products on hand for sale and work in progress.

Net output is the amount left after deducting from the value of gross output the aggregate of the cost of materials and fuel used, the amount paid for work given out, and, for 1951 and 1954, any transport payments made. This represents the value added to materials by the process of production, and constitutes the fund from which wages, salaries, rates and taxes, advertising and other selling expenses and all other similar charges have to be met, as well as depreciation and profits.

Sales means sales during the year of goods made in the establishment covered by the return or made on commission for it, whether produced in the year or not. The value of sales is the net selling value, i.e., the amount charged to customers, whether on an ex-works or delivered basis, and net of any trade discounts, agents' commissions, allowances for returnable cases, purchase tax, etc. For goods charged on a delivered basis to customers overseas, firms were required to give the f.o.b. value.

Materials and fuel: The total cost of materials and fuel purchased includes all purchases during the year of materials for use in production, and of fuel (includ-

ing oil, gas and electricity) for all purposes: packing materials, including the full cost of returnable cases when first purchased; workshop and office materials; water charges; materials for repairs to buildings, plant and vehicles when carried out by firms' own work-people included in their returns; consumable tools; and parts for machinery purchased as replacements. Purchases of goods for merchanting are excluded. The cost of materials and fuel used, given in Table 2, is obtained by adjusting purchases for changes during the year in the value of stocks.

Stocks: Firms were required to give stocks of materials and fuel, products on hand for sale, and work in progress, at income tax values.

Customs and Excise Duty paid on materials purchased is normally included in the cost of materials. Finished goods are similarly valued as they were sold, duty-paid or duty-free. The net amount of any duty paid is deducted in arriving at net output.

Employment: Total employment includes working proprietors, administrative, technical and clerical employees, and operatives, but excludes outworkers, canteen employees and persons engaged in merchanting or any other activity not covered by a firm's return, who are shown separately as excluded employees. Employees are persons on the pay-roll (i.e., persons whose National Insurance cards were held by employers), whether employed full-time or part-time.

Working proprietors are proprietors of businesses other than limited companies, together with members of their families who worked in the business without receiving fixed wages or salaries. Any persons working less than half the normal hours are excluded. For Northern Ireland directors of limited companies (other than those paid by fee only) are also included.

Administrative, technical and clerical employees include directors, other than those paid by fee only (except in Northern Ireland); managers, superintendents and works foremen; research, experimental, development, technical and design employees (other than operatives); draughtsmen and tracers; travellers; and office (including works office) employees.

Operatives include all other classes of employees, i.e., broadly speaking, all manual workers.

Outworkers are persons employed by the firm who work on materials supplied by the firm in their own homes.

Wages and salaries include all overtime payments, bonuses and commissions without any deductions for income tax, insurances, contributory pensions etc. They exclude payments to working proprietors.

Capital expenditure includes expenditure on new building work, and on plant, machinery and vehicles, charged to capital account during the year, including any transport and installation costs involved. It includes expenditure in respect of establishments in Great Britain which had not begun production before the end of the year (which has not previously been included in the Census of Production reports for individual industries).

Symbols used:

- .. for not available
- for nil or negligible (less than half the final digit shown).

Where figures are rounded, e.g., given to the nearest £ thousand, there may be apparent slight discrepancies between the sums of constituent items and the totals shown. In some cases, figures have been combined with others of a similar nature where publication of separate details might disclose information relating to an individual undertaking.

Industry summary

Estimates for the industry as a whole

TABLE 1

	United Kingdom			Scotland	Wales
	1948	1951	1954	1954	1954
	£ million	£ million	£ million	£ million	£ million
Gross output (production)	11.1	9.9	9.6	0.37	0.06
Net output	5.0	4.2	4.2	0.17	0.03
Total stocks and work in progress					
At beginning of year	1.8	1.6	1.4	0.05	0.01
Change during year	+ 0.2	+ 0.4	-	- 0.01	-
Capital expenditure less disposals (a)	0.2	-	0.2	-	0.01
Wages and salaries	2.9	2.5	2.5	0.09	0.02
Total employment (including working proprietors)	Thousands	Thousands	Thousands	Thousands	Thousands
	11.2	8.3	6.7	0.27	0.06

(a) Capital expenditure on new building work, plant, machinery and vehicles (including (except in 1948) that incurred in Great Britain for establishments not yet in production), less amounts received for plant, machinery and vehicles disposed of.

Summary of returns received

TABLE 2

	Unit	Great Britain	United Kingdom	
		1948	1951	1954
FIRMS EMPLOYING ON AVERAGE MORE THAN 10 PERSONS				
Number of establishments	No.	100	98	72
Total value of sales and work done	£'000	7,258	7,454	7,463
Products on hand for sale	"	312	353	318
and work in progress	"	+ 54	+ 102	+ 19
Gross output (production) (a)	"	7,215	7,556	7,483
Purchases of materials and fuel	"	3,953	4,313	3,975
Stocks of materials and fuel	"	847	658	753
at beginning of year	"	+ 102	+ 167	+ 19
change during year	"			
Cost of materials and fuel used	"	3,851	4,146	3,956
Payment for work done on materials given out	"	106	69	99
Payment for transport (b)	"	96	144	150
Net output	"	3,258	3,197	3,277
Average number of employees	No.	6,289	5,353	4,323
operatives	"	965(c)	949	895
others	"			
Total employment (d)	"	7,286	6,323	5,227
Net output per person employed (d)	£	447	506	627
Wages and salaries	£'000	1,521	1,477	1,491
of operatives	"	385	473	478
of others	"			
Capital expenditure	"			
New building work (e)	"	18	39	26
Plant and machinery	"	117	94	83
acquisitions (e)	"	5	142	5
disposals	"			
Vehicles	"	28	44	43
acquisitions (e)	"	6	9	10
disposals	"			
FIRMS EMPLOYING ON AVERAGE 10 OR FEWER PERSONS				
Number of returns	No.	1,039	538(f)	418
Total employment, including working proprietors	"	3,162	1,619(f)	1,249

(a) For the year 1948 gross output excludes payments for transport services outwards on finished goods sold. For subsequent years gross output includes payments to other firms and undertakings and to firms' own separate transport organisations for transport services.

(b) Payments to other firms and undertakings and to firms' own separate transport organisations. For the year 1948 payments cover only transport outwards of finished goods sold. For subsequent years they cover payments for transport of both finished goods sold and materials and fuel purchased.

(c) Number in week ended September 25, 1948.

(d) Excluding outworkers and including working proprietors.

(e) Excluding expenditure for establishments not yet in production.

(f) Excluding Northern Ireland. No information about small firms was collected in Northern Ireland for 1951.

CARTS, PERAMBULATORS, ETC.

Analysis by size, 1954

Larger establishments in the United Kingdom

TABLE 3

Average number employed (a)	Estab-lish-ments	Gross output	Net output	Employees		Wages and salaries		Capital expenditure (b)	Net output per person employed (a)
				Operatives	Others	Operatives	Others		
11 - 24	28	774	318	391	92	144	52	12	650
25 - 49	19	950	382	554	119	199	73	23	566
50 - 99	13	1,391	604	765	176	270	81	37	641
100 - 199	7	1,163	520	740	198	251	106	20	554
300 - 749	5	3,205	1,453	1,873	310	627	165	62	665
Total	72	7,483	3,277	4,323	895	1,491	478	153	627

(a) Excluding outworkers and including working proprietors.

(b) Capital expenditure on new building work and on acquisition of plant, machinery and vehicles. Excluding expenditure at establishments not yet in production.

Analysis according to specialisation within the industry, 1954

Larger establishments in the United Kingdom

TABLE 4

	Unit	Specialist producers of			Remainder of the industry	Total
		Perambulators, folders and push chairs	Hand-trucks and trolleys	Parts of vehicles (not mechanically propelled)		
Number of establishments	No.	34	15	5	18	72
Total value of sales and work done	£'000	4,487	1,010	1,114	852	7,463
Sales of characteristic products	"	3,614	728	959		
Products on hand for sale	"	177	38	63	40	318
and work in progress	"	9	13	7	4	19
Gross output (production)	"	4,497	1,023	1,107	856	7,483
Purchases of materials and fuel	"	2,528	461	476	510	3,975
Stocks of materials	"	435	110	130	78	753
and fuel	"	19	-	16	16	19
Cost of materials and fuel used	"	2,509	461	492	494	3,956
Payment for work done on materials given out	"	70	9	10	11	99
Payment for transport	"	81	25	17	26	150
Net output	"	1,836	528	588	325	3,277
Average number of employees	No.	2,771	561	571	420	4,323
Total employment (a)	"	3,269	772	669	517	5,227
Net output per person employed (a)	£	562	684	879	628	627
Wages and salaries	£'000	867	236	212	177	1,491
Capital expenditure	"	247	108	60	63	478
New building work (b)	"	12	(c)	1	(c)	26
Plant and machinery	"	38	13	13	19	83
Vehicles	"	4	-	-	-	5
	"	29	4	5	6	43
	"	6	1	1	2	10

(a) Excluding outworkers and including working proprietors.

(b) Excluding expenditure for establishments not yet in production.

(c) Owing to the risk of disclosure of information relating to individual firms, separate particulars cannot be given.

CARTS, PERAMBULATORS, ETC.

Sales of the principal products of the industry, including sales of these products by establishments classified to other industries

Larger establishments in the United Kingdom

TABLE 5

	1951		1954		
	Quantity	Value	Quantity	Value	Entries
Complete vehicles (not mechanically propelled)	Number	£'000	Number	£'000	Number
Carts and carriages for animal traction	..	41	-	-	-
Hand-trucks and trolleys	{ 75,073	823	66,032	920	..
	..	802	..	826	..
Perambulators and pramettes (not toys)	315,759	3,426	290,498	3,592	37
Folders (or folding baby carriages)	186,554	916	137,227	815	24
Push chairs and sun-cars (with or without hood)	280,798	575	379,325	1,025	25
Invalid carriages and bath chairs (excluding mechanically propelled)	15,806	178	17,476	212	11
Wheelbarrows, not of wood	{ 119,112	388	179,843	558	22
	..	260	..	351	..
Other vehicles not mechanically propelled (including trailers or semi-trailers and wheelbarrows of wood)	..	159	..	247	68
Parts of vehicles (not mechanically propelled) sold separately					
Axles for road vehicles, other than motor vehicles	..	211	..	47	8
Other metal parts (e.g. tyres)	163	8
Wheels, rims and spokes and unclassified wood parts (e.g. poles or shafts)	..	1,444	..	1,086	23
Unclassified parts	..	203	..	282	..
Repair and jobbing work on vehicles, other than motor vehicles (a)		230		121	67
Other work done (a)		58		29	8
Total		9,715		10,276	..
Sales in other industries (see Table 6)		3,350		3,822	..
Principal products of this industry sold by establishments in the industry		6,365		6,454	72

(a) Amount charged.

Sales of principal products of the industry by establishments classified to other industries

Larger establishments in the United Kingdom

TABLE 6

	1954			Principal industries in which produced (a)
	Quantity	Value	Entries	
Complete vehicles (not mechanically propelled)	Number	£'000	Number	
Hand-trucks and trolleys	{ 16,357	280	..	3G, 3I, 4I, 10A
	..	711	..	
Other vehicles (not mechanically propelled) including perambulators and pramettes (not toys), folders (or folding baby carriages), push chairs and sun-cars (with or without hood), invalid carriages and bath chairs, wheelbarrows, trailers or semi-trailers	..	2,358	75	3I, 5C, 5E, 11D
Parts of vehicles (not mechanically propelled) sold separately, including axles for road vehicles (other than motor vehicles), wheels, rims and spokes, other metal parts and other wood parts	..	415	..	3I, 4I, 10A, 10E
Repair and jobbing work on vehicles, other than motor vehicles (b)		58	60	
Total		3,822	..	

(a) The volume number and industry references given are to the industries shown in the list at the back of this report.

(b) Amount charged.

CARTS, PERAMBULATORS, ETC.

Sales in the industry of other than principal products

Larger establishments in the United Kingdom

TABLE 7

	1954	
	Quantity	Value
	Number	£'000
Invalid carriages and bath chairs, mechanically propelled, and other motor vehicles, parts and accessories	..	10
Toy perambulators and toy folders	141,231	494
Pedal motor cars and scooters, children's bicycles (with frames smaller than 15in.) and tricycles	..	43
Other toys	..	110
Hardware, hollow-ware, metal furniture, etc.	..	48
Machinery and parts	..	69
Furniture and cabinet ware	..	22
Other manufactures of wood including plywood	..	101
Medical and scientific instruments and equipment	..	21
Other goods	..	93
Total		1,009

TABLE 8 - Total make of intermediate products

Larger establishments in the United Kingdom

This table is not applicable to the industry.

Purchases of materials and fuel, 1954

Larger establishments in the United Kingdom

TABLE 9

	Quantity	Cost
	Th.tons	£'000
Materials		
Wrought tubes of iron and steel and fittings for wrought tubes (including welded, seamless, conduit etc.)	2	125
Steel	..	28
Angles, shapes, sections, bars, rods, girders, beams, joists and pillars (not fabricated)	4	172
Plates and sheets (other than tinned, terne-, and black-plates and sheets)		
1/8in. thick and over and hoop and strip (including tape)	2	77
Under 1/8in. thick	4	211
Steel in all other forms except finished parts, including steel wire in circular or other section	..	125
Aluminium in all forms except finished parts and scrap	Th.cwt. 5	63
Brass and other copper alloys (including nickel silver but excluding other nickel alloys) in all forms except finished parts and scrap	3	32

CARTS, PERAMBULATORS, ETC.

TABLE 9 (contd.)

	Quantity	Cost
	Th.cu.ft.	£'000
Materials (contd.)		
Timber (excluding timber used for making into cases, etc. or for repairing returnable cases)		
Hardwood	74	59
Softwood	..	11
	132	96
Plywood (including battenboard, blockboard and laminboard)	Th.sq.ft. 3,838	133
Leathercloth	Th.sq.yds. 809	169
Cloth coated with plastic materials (e.g. polyvinyl chloride, polyvinyl acetate) and uncoated plastic sheeting	1,017	194
Woven piece goods of all fabric materials	728	238
Paints and varnish, including emulsion paints and cellulose based paints and lacquers	..	125
Machinery components and accessories for incorporation in the finished products of the trade		
Ball and roller bearings and parts thereof	..	70
Other	..	1,082
Packing materials	..	73
Replacement parts for firms' own machinery, plant and vehicles, and consumable tools bought as replacement (e.g. files or chisels)	..	54
All other purchased materials	..	698
Fuel and electricity	Th.tons.	
Coal	5	19
Coke	1	7
Liquid fuels (including creosote/pitch mixtures)		
For use in internal combustion engines	Th.gal.	
Motor spirit (petrol) for use in road vehicles and derv. fuel	169	33
Other	..	1
For burning in furnaces, boilers, kilns, etc.	28	1
Gas purchased	Th.therms	
From Gas Boards	350	23
From other sources, including other departments of the same firms	..	6
Electricity purchased	Th.kWh.	
From Electricity Boards	7,246	46
From other sources, including other departments of the same firms	58	1
All other purchased fuel		1
Total cost		3,975

CARTS, PERAMBULATORS, ETC.

Average number of employees and wages, salaries and superannuation payments (a)

Larger establishments in the United Kingdom

TABLE 10

	1951	1954
	Number	Number
Average number of employees		
Operatives	5,353	4,323
Administrative, technical and clerical employees	949	895
Total	6,302	5,218
	£'000	£'000
Wages and salaries paid to		
Operatives	1,477	1,491
Administrative, technical and clerical employees	473	478
Total	1,950	1,969
	£	£
Wages and salaries per head		
Operatives	276	345
Administrative, technical and clerical employees	498	534
		£'000
Superannuation and other pension funds for employees and dependents (b)		
Employers' contributions	..	21
		Number
Employees covered	..	1,270
		£'000
Pension, etc. payments to former employees and dependents (b)	..	2

(a) The following persons, not included above, were also employed by larger establishments in this industry ('other workers' includes, for example, employees engaged in merchanting):-

	1951	1954
	Number	Number
Canteen workers		
Males	4	4
Females	46	47
Total	50	51
Other workers		
Males	64	8
Females	28	10
Total	92	18
Total excluded employees	142	69
Outworkers		
Males	1	6
Females	88	40
Total	89	46
	£'000	£'000
Payments to outworkers	6	6

(b) The figures given relate to larger establishments in Great Britain only.

Employment in a specified week (a): Larger establishments in the United Kingdom

TABLE 11

	1951			1954		
	Males	Females	Total	Males	Females	Total
Working proprietors	21	-	21	9	-	9
Operatives	3,284	1,976	5,260	2,720	1,740	4,460
Administrative, technical and clerical employees	527	429	956	483	435	918
Total employees	3,811	2,405	6,216	3,203	2,175	5,378

(a) Week ended September 22, 1951, or October 30, 1954.

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