

# EUROPE & YOU



**INSIDE:** Karren Brady explains why Britain's economy is stronger in Europe



**BUSINESSES IN LONDON:** trading with the EU helps us create jobs



**LOWER PRICES** for families as part of Europe



## The EU Referendum: your vote will decide your family's future

This year, every voter in the UK will get to vote on whether we remain part of Europe – or leave to be on our own.

The vote will be final: if the UK decides to leave, we will leave. There will be no going back.

And there is so much at stake: jobs,

the prices in our shops, rights in the workplace, our national security, and the opportunities for future generations.

The Prime Minister is renegotiating in Europe to get a better deal for Britain. This newsletter gives you the facts so you can make the right choice.

### WHAT DOES EUROPE MEAN FOR JOBS IN LONDON?

Being part of Europe means businesses in London get free access to over 500 million customers in the EU – and can trade with no tariffs or barriers.

This helps them grow and create jobs here in London. Independent sources estimate that one in every ten UK jobs is linked to our trade with the EU – that's one in every ten working people (Source: Office for National Statistics and House of Commons Library).

And it's estimated that remaining in the EU will mean another 790,000 jobs being created across the UK over the next 15 years – creating more opportunities for young people in London (Source: Centre for Economic and Business Research).



**Tom, Company Founder, London**

"The success of my business has been down to our ability to trade in Europe. As a result, my company has been able to grow and create jobs here in London."

## SIX KEY FACTS YOU NEED TO KNOW

**1** Over 3 million UK jobs are linked to our trade with the EU – that's one in every ten UK jobs.

Source: Office for National Statistics, House of Commons Library

**2** Being in the EU means lower prices in our shops because it's cheaper to trade and there is more choice – saving you on average £450 a year.

Source: European Commission

**3** While being in the EU costs each household less than a pound a day, independent experts estimate the benefits are worth £3,000 a year to the average household, due to lower prices and more jobs, trade and investment.

Source: CBI, Office for National Statistics

**4** We are safer thanks to the European Arrest Warrant, which means we can arrest criminals across the EU – we would lose this if we left.

**5** 200,000 UK businesses trade with the EU – helping them create jobs here in the UK.

Source: HMRC

**6** The UK gets £66 million of investment every day from EU countries – creating even more jobs and opportunities for UK families.

Source: Office for National Statistics



### How will shop prices in London be affected?

Being in the EU makes it cheaper to import vital goods from the EU, which means lower prices for every family in London.

If we left the EU, the cost of these imports would increase by £11 billion – meaning you

and your family would have to pay more as prices go up. (Source: HMRC and World Trade Organisation)

Find out how much you'd be out of pocket at [strongerin.co.uk/yourfamilybudget](http://strongerin.co.uk/yourfamilybudget)

**Do you want to join the campaign to keep the UK in Europe?** Sign up online now: [strongerin.co.uk/join](http://strongerin.co.uk/join)

**EXCLUSIVE: TOP BUSINESSWOMAN KARREN BRADY – BEING IN EU HELPS CREATE UK JOBS**



**“UK businesses can create more jobs in Europe than out on their own.”**

**Karren Brady, one of Britain's leading business figures**

**Why is being in the EU so crucial to UK businesses?**

The EU is the world's largest trading bloc, home to 500 million consumers and the destination of nearly half of the UK's exports. It also provides access to global markets through free trade agreements with more than 50 countries around the world – helping UK businesses trade and create jobs, and attracting investment into the UK which brings more jobs.

**What about our trade with the rest of the world?**

It's crucial the UK remains at the centre of the EU to help sign new partnerships with the emerging markets of Latin America and Asia – and to extend our relationships with the US and Canada. Those powerful economies want to trade with a market of 500 million people which gives the UK clout on the world stage.

**What would happen if we left? Would jobs be at risk?**

Jobs would be put at risk by leaving, definitely – 3 million UK jobs are linked to our trade with the EU. If the UK lost our place in the EU, it would be damaging for UK businesses – and would limit ability to attract new international companies to set up and employ people in the UK.

**LOWER PRICES AND A BETTER DEAL FOR UK FAMILIES AS PART OF EUROPE**

**BEING IN THE EU MEANS A BETTER DEAL FOR UK FAMILIES:**

- > **LOWER PRICES IN OUR SHOPS** – BECAUSE IT'S CHEAPER TO IMPORT GOODS FROM THE EU AND THERE IS MORE CHOICE
- > **AN END TO MOBILE PHONE ROAMING CHARGES** DUE TO EU ACTION – HELPING UK HOLIDAYMAKERS WHEN CALLING OR USING THE INTERNET ABROAD
- > **CHEAPER FLIGHTS** BECAUSE THE EU HAS MADE IT EASIER FOR LOW-COST AIRLINES – MEANING THE COST OF FLIGHTS HAS FALLEN BY 40%

**PRICES WOULD RISE IF WE LEFT THE EU – HITTING FAMILIES ACROSS THE UK, AND LEAVING YOU AND YOUR FAMILY OUT OF POCKET**

**FIND OUT HOW MUCH YOUR FAMILY WOULD BE OUT OF POCKET IF WE LEFT: [STRONGERIN.CO.UK/YOURFAMILYBUDGET](http://strongerin.co.uk/yourfamilybudget)**

**The European Arrest Warrant: keeping us safer**

The European Arrest Warrant means people who commit crimes in the UK can't escape justice even if they flee abroad – and it makes it easier for us to deport dangerous criminals.

The international nature of crime, and particularly the global threat of terrorism, means co-operation with our allies is a vital tool to keep us more secure.

**But we only get access to the European Arrest Warrant as a member of the EU – we would lose it if we left.**

Using the European Arrest Warrant, we have removed over 7,000 suspected criminals to face justice across Europe – and over 1,000 suspects on our wanted list have been brought back to Britain to face justice (Source: National Crime Agency).

Hussain Osman, a terrorist involved in the July 2005 London bomb attacks, faced justice in Britain thanks to the European Arrest Warrant.



**If you want Britain to remain part of the EU, add your name to our petition today: [strongerin.co.uk/addyourname](http://strongerin.co.uk/addyourname)**

# What we'd lose if we left Europe

We pay a membership fee in to the EU but get more back in return for being a member

⊕ UK businesses are free to trade with all EU countries with no barriers - helping them grow and create jobs in the UK

⊕ UK families get lower prices in the shops thanks to cheaper trade and more choice - and no more roaming charges when calling from abroad

⊕ The UK is safer thanks to the European Arrest Warrant, which means we can bring terrorists to justice even if they flee Britain

⊕ UK holidaymakers get free emergency healthcare in EU countries - and we're free to move and live anywhere we want in the EU

**AT RISK**

**AT RISK**

**AT RISK**

**AT RISK**

If we leave the EU, we would lose all these benefits - because we only get them if we remain a member.

**Being in the EU is crucial for our security, say former Home Secretaries and top cop**

For more information about our membership of the EU, go to [strongerin.co.uk](http://strongerin.co.uk) today - and sign up for email updates



**Sir Hugh Orde: Britain is safer in the EU**

Being in Europe, working together and sharing intelligence with other EU countries, is essential to Britain's national security - according to former Home Secretaries and senior police.

"The threats we face today are global in nature - whether it is ISIS, cyber-crime, a more assertive Russia or even climate change," said Sir Hugh Orde, who was President of the Association of Chief Police Officers.

"We have the best of both worlds: the security and stability gained from being part of Europe but the flexibility to opt out of arrangements that aren't in our national interest."

And six former Home Secretaries - including Alan Johnson, Jacqui Smith, Charles Clarke, David Blunkett, Jack

Straw and Ken Clarke - have written a joint letter stressing:

"By sharing intelligence, pooling resources and working together, European countries add value to each others' efforts to tackle terrorism."

"The overriding priority for any British Government is to keep Britain safe. As the threat level rises we know that, without European cooperation, we would be more at risk."

**"As the threat level rises we know that, without European cooperation, we would be more at risk."**

**Is leaving Europe a leap into the dark?**

Nobody knows what life would be like for UK families if we left Europe.

It would take many years to negotiate our future trading relationship with Europe - and then we'd have to negotiate our arrangements with other countries on trade, travel, investment, security and more.

Already, there are reports that Britain's economy would be downgraded by credit agencies - meaning we'd have to pay more interest on our debts, leading to cuts to public services or higher taxes.

**Britain's credit rating could be cut by two notches if it leaves the EU** *The Telegraph, 29/10/15*

Some countries might be less willing to trade with us, or invest in the UK - putting jobs at risk.

**US warns Britain: If you leave EU you face barriers to trading with America** *The Guardian, 29/10/15*

And if we wanted to maintain our important trading relationship with the EU, we might have to still pay into the EU budget but lose our say over EU laws - like Norway and Switzerland, who sit outside the EU but still pay into the budget with no say over laws that apply to them.

**The truth is no-one knows how bad it would be if Britain left Europe - but we do know UK businesses, jobs and families would be hit.**

# MYTHBUSTERS:

## THE TRUTH BEHIND UKIP'S PROPAGANDA

There are a lot of myths being spread by UKIP and others about this referendum and about our membership of the EU. Below we reveal the truth.

Make sure you know the facts about this referendum. Sign up for email updates here: [strongerin.co.uk/join](http://strongerin.co.uk/join)

### MYTH:

**UKIP MYTH:** We pay in money and get nothing in return

**NOT TRUE**

### TRUTH:

**THE TRUTH:** Being in the EU costs each household less than a pound a day - but independent experts estimate the benefits are worth £3,000 a year to the average household, due to lower prices and more jobs, trade and investment. (Source: CBI)

**UKIP MYTH:** We have to do whatever the EU tells us - they set our laws

**NOT TRUE**

**THE TRUTH:** We are an independent nation within the EU and have important opt-outs, for example on the Euro and the open borders agreement (Schengen). And on issues including foreign affairs, defence and policing the UK has a veto on policy.

**UKIP MYTH:** Your family won't be affected if we leave

**NOT TRUE**

**THE TRUTH:** Everyone in the UK benefits from being in the EU: we get lower prices in our shops, more UK jobs, we can travel freely abroad and get free emergency healthcare when there, and our country is safer thanks to the European Arrest Warrant.

**UKIP MYTH:** Being in Europe stops us trading with the rest of the world

**NOT TRUE**

**THE TRUTH:** While the EU is our biggest trading partner (almost half our exports go there), being in Europe also means we benefit from free trade deals the EU has signed with over 50 countries around the world - helping UK businesses grow and create UK jobs. (Source: ONS)

**UKIP MYTH:** Leaving the EU will stop immigration into the UK

**NOT TRUE**

**THE TRUTH:** Leaving the EU won't end immigration. Countries that want free access to Europe's market of 500 million have to accept free movement - as Norway and Switzerland have done, with higher rates of immigration than us. Leaving would also mean our border controls move from Calais to Dover.

**UKIP MYTH:** The EU has done nothing for London

**NOT TRUE**

**THE TRUTH:** The EU has invested millions in important projects in London, including cultural programmes at the British Museum, £20 million funding for the cable car from the O2 to the Docklands, vital HIV and cancer research projects at London universities, and £1 billion of finance to help build Crossrail.

## Europe: what do you think?

### Question 1.

Which of these do you think is the most important benefit of being in Europe?

- Lower prices
- More jobs
- Free trade for businesses
- More security

### Question 2.

What do you think is the biggest risk of leaving?

- Jobs being lost
- Businesses being hit
- Workers' rights being lost
- Our economy being downgraded
- Our security put at risk

### Question 3.

Which way are you thinking of voting in this referendum?

- To remain in the EU
- To leave the EU
- Don't know yet

NAME:

EMAIL:

PHONE NUMBER:

ADDRESS:

**PLEASE RETURN TO:**  
Britain Stronger In Europe,  
St Bride's House,  
Salisbury Square,  
London, EC4Y 8EH

## YOUR VIEWS

We want to know what you think about Europe. Please fill in the questions to the left, cut out the form and send it to the return address - or go to [strongerin.co.uk/haveyoursay](http://strongerin.co.uk/haveyoursay)

Below Natalie tells us her views.



**Natalie**  
(works for a charity)

"When you look at the many benefits of being part of the EU compared to the costs, it's clear we're stronger and better off in Europe than out."

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