



**YOUR VOTE  
CAN MAKE A  
DIFFERENCE**



**THE POLLS  
ARE NECK  
AND NECK**

(YouGov 25/05/2016)

**VOTE REMAIN ON JUNE 23RD**



# WHY VOTE?

## 1 IT'S A ONCE IN A GENERATION VOTE

Unlike a General Election, where you can choose to elect a new Government every 5 years, this vote is a once in a generation opportunity to choose a Britain that is stronger, safer and better off.



## 2 ECONOMIC EXPERTS AGREE THE UK IS BETTER OFF IN THE EU

The biggest ever survey of Britain's top economists revealed 9 in 10 think leaving Europe would hit the UK economy and cause job losses and prices in our shops to rise  
*(Source: Ipsos MORI poll of Royal Economic Society and the Society of Business Economists and Centre for Economic Performance).*



## 3 THE WEIGHT OF EVIDENCE IS OVERWHELMING

From Richard Branson to JK Rowling, from Stephen Hawking to Alan Sugar, plus the heads of the Bank of England and Trades Union Congress, all agree that we are better off IN. For example, respected consumer champion **Martin Lewis, said, "On balance of probability, it is more likely we'll have less money in our pockets if we vote to leave."**



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Promoted by Will Straw on behalf of Britain Stronger in Europe (The In Campaign Ltd), both at St Bride's House, Salisbury Square, London, EC4Y 8EH.  
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