PA218

**Business Statistics Office** 

# **Business Monitor**

Report on the Census of Production

Fruit and vegetable products

1978

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# **Special Note for Purchasers**

Commencing with the 1971 Census, the Census of Production reports are being numbered in a uniform series embracing all industrial inquiries in the Business Monitor series. Business Monitors have a code P (for production) followed first by A (indicating that it is an annual series) or O (occasional) or Q (quarterly) or M (monthly): and then by a number indicating the minimum list heading, or sub-division of a minimum list heading, of the Standard Industrial Classification (revised 1968).

The Census of Production (PA) reports are available on standing order (details on application to Her Majesty's Stationery Office, P.O. Box 569, London SE1 9NH. Telephone 01-928 6977), although they are not included in the global subscription arrangements for the Business Monitor series.

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# PA218

# **Business Monitor**

A publication of the Government Statistical Service

Report on the Census of Production 1978

# Fruit and vegetable products

Presented by the Secretary of State for Industry to Parliament in pursuance of the Statistics of Trade Act 1947 (10 & 11 Geo.6 Cha.39 sec 7)

Department of Industry
Business Statistics Office

London: Her Majesty's Stationery Office

Introductory notes

Petroleum and natural gas

Milk and milk products

Bread and flour confectionery

Fruit and vegetable products

Vegetable and animal oils and fats

Spirit distilling and compounding

Coke ovens and manufactured fuel

Pharmaceutical chemicals and preparations

Synthetic resins and plastics materials and

Formulated adhesives, gelatine, etc.

Aluminium and aluminium alloys

Copper, brass and other copper alloys

Agricultural machinery (except tractors)

Construction and earth-moving equipment

Scales and weighing machinery and portable

Printing, bookbinding and paper goods machinery

Industrial (including process) plant and steelwork Ordnance and small arms

Photographic and document copying equipment Watches and clocks

Scientific and industrial instruments and systems

Mineral oil refining Lubricating oils and greases

Animal and poultry foods

PA229.2 Starch and miscellaneous foods

Brewing and malting

PA239.2 British wines, cider and perry

Inorganic chemicals

Toilet preparations

Soap and detergents

Dyestuffs and pigments

PA279.6 Surgical bandages, etc. PA279.7 Photographic chemical materials

Iron and steel (general)

Miscellaneous base metals

Metal-working machine tools

PA333.3 Compressors and fluid power equipment

Mechanical handling equipment

PA339.3 Refrigerating machinery, space-heating, ventilating and air-conditioning equipment

PA339.7 Food and drink processing machinery and

packaging and bottling machinery

Ball, roller, plain and other bearings PA349.2 Precision chains and other mechanical engineering

Surgical instruments and appliances

Telegraph and telephone apparatus and

Gramophone records and tape recordings

Broadcast receiving and sound reproducing

Radio, radar and electronic capital goods

Electrical appliances primarily for domestic use

Radio and electronic components

Electrical machinery

Electronic computers

equipment

Insulated wires and cables

Miscellaneous (non-electrical) machinery

Textile machinery and accessories

synthetic rubber

PA279.3 Explosives and fireworks PA279.4 Formulated pesticides, etc.

Iron castings, etc.

Industrial engines

Office machinery

Mining machinery

power tools

Fertilizers

Steel tubes

Pumps

Polishes

PA279.5 Printing ink

Tobacco

PA271.2 Organic chemicals

Paint

PA271.3 Miscellaneous chemicals

Stone and slate quarrying and mining

Chalk, clay, sand and gravel extraction

Miscellaneous mining and quarrying

Bacon curing, meat and fish products

Cocoa, chocolate and sugar confectionery

Coal mining

Grain milling

Biscuits

Sugar

PA229.1 Margarine

PA1001

PA103 PA104

PA109

PA211

PA212

PA213

PA214

PA215

PA216

PA218

PA219

PA221

PA231

PA239.1

PA261

PA262

PA273

PA276

PA277

PA278

PA311

PA312

PA313

PA322

PA332

PA333.1

PA334

PA337

PA338

PA339.5

PA349.1

PA351

PA352

PA353

PA361

PA362

PA363

PA366

PA333.2 Valves

PA279.1

PA369.1	Electrical equipment for motor vehicles, cycles
	and aircraft

PA369.2 Primary and secondary batteries PA369.4 Electric lamps, electric light fittings, wiring accessories, etc.

Shipbuilding and marine engineering PA380 Wheeled tractor manufacturing PA381 1

Motor vehicle manufacturing
Trailers, caravans and freight containers Motor cycle, tricycle and pedal cycle manufacturing Aerospace equipment manufacturing and repairing PA383

Locomotives, railway track equipment, railway carriages, wagons and trams Engineers' small tools and gauges

Hand tools and implements Cutlery, spoons, forks and plated tableware, etc. PA391 PA392

Bolts, nuts, screws, rivets, etc. PA394 Wire and wire manufactures Cans and metal boxes PA395

PA396 Jewellery and precious metals PA399 1 Metal furniture

PA399.5 Drop forgings, etc. Metal hollow-ware PA399.6

PA399.8 Miscellaneous metal manufacture PA411 Production of man-made fibres

Spinning and doubling on the cotton and flax systems PA413 Weaving of cotton, linen and man-made fibres

PA414 Woollen and worsted PA415 Jute

PA416 Rope, twine and net

PA417.1 Hosiery and other knitted goods PA417.2 Warp knitting

PA418 PA419 Carpets PA421 Narrow fabrics

Household textiles and handkerchiefs PA422.2

Canvas goods and sacks and other made-up textiles PA423 Textile finishing

PA429.1 Asbestos Miscellaneous textile industries PA429 2

PA431 Leather (tanning and dressing) and fellmongery

PA432 Leather goods PA433

PA441 Weatherproof outerwear Men's and boys' tailored outerwear PA443

Women's and girls' tailored outerwear PA444 Overalls and men's shirts, underwear, etc. Dresses, lingerie, infants' wear, etc. PA446 Hats, caps and millinery

PA449 1 Corsets and miscellaneous dress industries PA449.2 Gloves

PA450 Footwear PA461 1

Refractory goods PA461.2 Building bricks and non-refractory goods

PA462 Potterv PA463 Glass PA464 Cement PA469.1 Abrasives

PA469.2 Miscellaneous building materials and mineral products PA471

Timber PA472 Furniture and upholstery Bedding, etc. PA474

Shop and office fitting PA475 Wooden containers and baskets Miscellaneous wood and cork manufactures PA479

PA481

PA482 PA482.2

Cardboard boxes, cartons and fibre-board packing cases Packaging products of paper and associated materials Manufactured stationery PA484 1

Wallcoverings PA484.2 Miscellaneous manufactures of paper and board

Printing, publishing of newspapers and periodicals
General printing and publishing PA489 PA491 Rubber Linoleum, plastics floor-covering, leathercloth, etc.

PA492 PA493 Brushes and brooms

Toys, games and children's carriages PA494.1 PA494.3 Sports equipment Miscellaneous stationers' goods

PA496 Plastics products PA499

Musical instruments
Miscellaneous manufacturing industries PA499.2 Construction

PA601 PA602 Electricity PA603 Water supply PA1002

PA218 FRUIT AND VEGETABLE PRODUCTS

The information in this report relates to establishments classified to the Fruit and vegetable products industry, minimum list heading 218 in the Standard Industrial Classification (revised 1968). The activities of the industry include:—

Manufacturing jam, marmalade, mincemeat, jellies, fruit curd, fruit pulp, crystallised fruit, candied peel, potato crisps, pickles, sauces and other relishes, salad cream, vinegar, soups and homogenized baby foods; the quick freezing of fruit and vegetables, the preserving of fruit and vegetables by canning, bottling, pickling, drying (except field drying), dehydrating, and the processing of fruit and vegetables by heat treatment. The canning of spaghetti, etc. and the processing of honey are also included.

> In interpreting the data in the tables it is essential to bear in mind the notes and definitions which commence on page (iii).

# LIST OF CONTENTS

Table No	Title				Page
1	Output and costs, 1974–1978				2
2	Capital expenditure, 1974–1978				3
3	Stocks and work in progress, 1974–19	978			3
4	Analysis of establishments by size, 19	78			4–5
5	Regional distribution of employment,	net capital exper	nditure, net output and g	ross value added	
6	at factor cost, 1978				6
	Percentage analysis of twelve-month p Kingdom establishments, 1978	erioas coverea b	y returns received from C	Inited	7
7	Percentage analysis of employees, by	full and part-time	employment and sex, 1	977	.7
8	Operating ratios, 1977-1978				8

TABLE 2

PA218

Output and costs, 1974–1978
All United Kingdom establishments classified to the industry (a)

	Unit	1974	1975	1976	1977	1978
Enterprises	Number	300	294	294	. 285	272
Establishments		349	331	338	330	318
Sales of goods produced	£ thousand	724,871	793,476	969,955	1,155,085	1,240,372
Receipts for work done and industrial ervices rendered	in the second	(b)	(b)	3,355	1,711	4,311
Capital goods produced for establish- nents' own use	,,	768	289	. 431	602	1,096
Non-industrial services rendered		2,647	2,279	1,666	1,872	2,364
Goods merchanted or factored	"	43,491	50,890	59,745	61,745	71,573
Total sales and work done (c)	"	771,778	846,934	1,035,151	1,221,014	1,319,716
ncrease during the year, work in progress and goods on hand for sale	"	32,606	21,590	10,473	33,611	22,744
Gross output	,,	804,384	868,524	1,045,624	1,254,625	1,342,460
Purchases of materials for use in production, and packaging and fuel	"	487,272	530,936	629,799	763,680	796,192
Purchases of goods for merchanting or actoring	"	40,482	47,490	48,481	54,666	60,454
ncrease during the year, stocks of naterials, stores and fuel	"	28,948	6,385	11,229	13,771	17,515
Cost of industrial services received	"	11,996	10,729	12,954	15,899	19,346
Net output	"	293,581	285,754	365,620	434,152	483,984
Total employment (d)	Thousands	67.8	55.8	54.1	55.7	55.6
Net output per head	£	4,333	5,120	6,759	7,796	8,711
Payments for non-industrial services						
Hire of vehicles, plant and machinery	£ thousand	5,629	5,651	2,866	4,439	5,442
Rents of industrial and commercial buildings		(e)	(e)	2,336	2,864	3,497
Commércial insurance premiums		1,830	2,009	2,344	2,973	3,393
Bank charges		431	375	266	307	334
Other non-industrial services		48,889	38,276	45,257	60,338	74,982
icensing of motor vehicles		265	338	408	434	458
Rates, excluding water rates		3,616	4,212	4,897	5,458	6,34
Gross value added at factor cost	" -	232,922	234,895	307,246	357,338	389,534
Gross value added at factor cost per head	£	3,437	4,209	5,680	6,416	. 7,01

<sup>(</sup>a) Including estimates for establishments not making satisfactory returns, non-response and establishments not selected for the Census. Satisfactory returns accounted for 94 per cent of employment within the industry.

Capital expenditure, 1974—1978
All United Kingdom establishments classified to the industry (a)(b)

					£ thousand
and the same	1974	1975	1976	1977	1978
Land and buildings					
New building work	6,185	3,807	3,253	5,939	9,686
Land and existing buildings					
Acquisitions	1,445	1,114	615	1,910	1,595
Disposals	64	194	534	478	486
Vehicles					
Acquisitions	2,678	1,863	3,159	4,142	4,761
Disposals	597	616	765	1,050	1,414
Plant and machinery					
Acquisitions	22,254	16,207	16,220	30,199	29,081
Disposals	307	766	443	562	702
Total net capital expenditure	31,596	21,416	21,504	40,100	42,523

<sup>(</sup>a) Including estimates for establishments not making satisfactory returns, non-response and establishments with fewer than 20 persons.

TABLE 3

Stocks and work in progress, 1974—1978
All United Kingdom establishments classified to the industry (a)

						£ thousand
	1974	1975	1976	1977		1978
5-81 650/912 and 62	5 S. A.	185.24	Increase			Value at end of year
Materials, stores and fuel	28,948	6,385	11,229	13,771	17,515	135,785
Work in progress	6,112	-440	1,542	-488	5,581	15,990
Goods on hand for sale	26,494	22,030	8,931	34,099	17,164	171,660
Total	61,554	27,975	21,702	47,382	40,259	323,435

<sup>(</sup>a) Including estimates for establishments not making satisfactory returns, non-response and establishments not selected for the Census.

<sup>(</sup>b) Included in sales of goods produced.

<sup>(</sup>c) Details of manufacturers' quarterly sales of principal products are published regularly in Business Monitor PQ218.

<sup>(</sup>d) Average number employed, including full and part-time employees (see table 7) and working proprietors.

<sup>(</sup>e) For 1974 and 1975 rents of industrial and commercial buildings were not recorded separately, but included in hire of vehicles, plant and machinery.

Analysis of establishments by size, 1978
All United Kingdom establishments classified to the industry (a)

Size group (b)	Estab- lish- ments	Enter- prises (c)	Employme	nt		Wages and sa	laries (f)		Maria de la composición dela composición de la composición dela composición de la composición dela composición de la composición dela composición de la composición dela composición de la composición dela composición dela composi
			Total (d)	Opera- tives	Others (e)	Operatives		Others (e)	
			(a)	lives	(6)	Total	per head	Total	per head
	Number	Number	Number	Number	Number	£ thousand	£	£ thousand	£
1-10	132	131	729)						
11-19	51	50	743)						
20-49	30	29	873)	3,594	808	8,890	2,474	3,529	4,368
50-99	31	30	) 2,260)						
100-199	16	14	2,065	1,653	409	3,699	2,238	1,637	4,003
200-299	12	12	3,289	2,742	544	7,632	2,783	2,238	4,114
300-399	12	11	4,089	3,398	691	9,775	2,877	2,862	4,142
400-499	6	6	2,722	2,042	675	5,301	2,596	3,963	5,871
500-749	12	11	6,956	5,554	1,402	15,680	2,823	5,718	4,078
750—999	4	4	3,423	2,868	555	8,432	2,940	2,574	4,638
1,000-1,499	4	4	4,607	3,817	784	11,364	2,977	3,657	4,665
1,500—1,999	3	3	5,449	4,050	1,399	11,438	2,824	5,989	4,281
2,000 and over	5	4	18,358	14,486	3,872	47,249	3,262	18,390	4,749

Total	318	272	55,563	44,204	11,139	129,460	2,929	50,558	4,539

<sup>(</sup>a) Including estimates for establishments not making satisfactory returns, non-response and establishments not selected for the Census.

rotal sales and work done (g)	Gross output	Net output		Gross value added at factor cost		Net capital expenditure (h)	Total stocks and work in progress at end of year
		Total	per head	Total	per head		
£ thousand	£ thousand	£ thousand	£	£ thousand	£	£ thousand	£ thousand
108,174	110,143	32,239	7,001	(j)	(j)	5,128	20,573
47,210	47,833	11,616	5,625	34,494(j)	5,172(j)	2,122	11,528
92,786	93,392	24,469	7,440	21,091	6,413	3,942	19,898
84,939	84,768	20,548	5,025	14,730	3,602	4,627	20,302
54,555	57,588	21,058	7,736	13,860	5,092	1,554	16,126
182,644	182,082	56,465	8,117	46,233	6,646	4,008	52,567
89,164	87,742	32,737	9,564	27,130	7,926	1,651	13,501
92,708	98,382	42,726	9,274	38,084	8,267	4,333	24,016
119,891	124,695	50,730	9,310	42,196	7,744	3,800	21,831
447,644	455,835	191,395	10,427	151,716	8,264	11,357	123,093

1,319,716	1,342,460	483,984	8,711	389,534	7,011	42,523	323,435

<sup>(</sup>f) The cost of employers' contributions to national insurance, pensions and welfare schemes and the running costs of canteens, is estimated for the industry at £ 31,386 thousand.

<sup>(</sup>b) Average number employed, including full and part-time employees (see table 7) and working proprietors.

<sup>(</sup>c) The sum of the figures for the size groups may exceed the total for the industry because some enterprises control establishments in more than one size group.

<sup>(</sup>d) Including working proprietors.

<sup>(</sup>e) Administrative, technical and clerical employees.

<sup>(</sup>g) Sales of goods produced, capital goods manufactured and buildings constructed by establishments for their own use, work done, industrial and non-industrial services rendered and merchanted goods.

<sup>(</sup>h) New building work plus acquisitions less disposals of land and existing buildings, vehicles and plant and machinery.

<sup>(</sup>j) Gross value added data relate to establishments employing 1-199.

TABLE 6

PA218

Regional distribution of employment, net capital expenditure, net output and gross value added at factor cost, 1978 All United Kingdom establishments classified to the industry (a)

Area	Total employment (b)		Net capital expenditure (c)		Net output (d)	Gross value added at factor cost (d)	Gross value added at factor cost returned by establishments with 80 per cent or more of their employment in the region as a proportion of total gross value added at factor cost in the
							region
	Thousands	per cent of United Kingdom	£ thousand	per cent of United Kingdom	£ thousand	£ thousand	percentage
Standard regions of England							
North	2.9	5.2	1,031	2.4	27,910	26,296	35.6
Yorkshire and Humberside	6.3	11.3	5,878	13.8	48,634	34,589	44.1
East Midlands	7.7	13.8	8,100	19.0	64,498	53,146	36.9
East Anglia	9.9	17.8	6,419	15.1	77,825	57,275	81.2
South East	8.5	15.4	7,030	16.5	80,317	64,800	29.0
South West	3.2	5.8	2,179	5.1	29,392	26,171	95.1
West Midlands	3.6	6.6	3,187	7.5	26,237	20,036	56.1
North West	8.2	14.7	4,473	10.5	87,690	72,492	22.4
England	50.3	90.5	38,295	90.1	442,505	354,806	
Wales	0.5	0.8	221	0.5	3,095	2,652	62.5
Scotland	4.5	8.1	3,182	7.5	36,226	30,293	77.3
Great Britain	55.3	99.5	41,699	98.1	481,826	387,751	
Northern Ireland	0.3	0.5	824	1.9	2,158	1,783	47.6
United Kingdom	55.6	100.0	42,523	100.0	483,984	389,534	

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments not selected for the Census.

(b) Average number employed, including full and part-time employees (see table 7) and working proprietors.

(c) New building work plus acquisitions less disposals of land and existing buildings, vehicles and plant and machinery.

(d) Where a census return covered addresses in two or more regions, an estimate of the net output attributable to each address was made by assuming that net output was proportionate to employment. An estimate for each region was obtained by aggregating estimates of net output for addresses located in that region. Gross value added at factor cost is treated similarly.

percentage analysis of twelve-month periods covered by returns received from United Kingdom establishments, 1978

Accounting year ended		Percentage of total returns received	Percentage of total number employed
	Real Control of the Control	per cent	per cent
1978	April (a)	2.8	13.3
	May	4.6	5.0
	June	2.8	1.8
	July	en Santagrado dos Esperantes de Carlos de Carl	
	August	0.9	
	September	12.0	5.8
	October	4.6	14.7
	November	Company of the Education State of the Company of th	
	December	40.7	35.8
979	January	1.8	3.1
	February	and the second state of the second se	
	March (b)	29.6	20.5

(a) From 6th April.

(b) Including returns made for twelve-month period ended 1st to 5th April 1979.

# TABLE 7

Percentage analysis of employees, by full and part-time employment and sex, 1977(a)

Sex	Full-time	Part-time	All employees
	per cent	per cent	per cent
Male	46	1 2005 2005 200	47
Female	36	17	53

Source: Department of Employment

(a) The percentages relate to the numbers employed (excluding working proprietors) in the United Kingdom at mid-June, 1977.

PA218

Operating ratios, 1977–1978
All United Kingdom establishments classified to the industry (a)

The second residence of the second se	Unit	1977	1978
Gross output per head	£	22,528	24,161
Net output per head	£	7,796	8,711
Gross value added per head	£	6,416	7,011
Gross value added as a percentage of gross output	%	28	29
		4.5	4.2
Ratio of gross output to stocks		4.5	4.2
Wages and salaries as a percentage of gross value added	%	44	46
Ratio of operatives to administrative, technical and clerical employees		3.9	4.0
Wages and salaries per administrative, technical and clerical employee	£	3,739	4,539
Wages and salaries per operative	£	2,567	2,929
Net capital expenditure per head	£	720	765
Net capital expenditure as a percentage of gross value added	%	11	11

<sup>(</sup>a) Including estimates for establishments not making satisfactory returns, non-response and establishments not selected for the Census.

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These notes give the main information needed for interpreting the figures in the industry Business Monitors: more detailed information about the census is given in a separate Business Monitor PA 1001 (Introductory Notes) of the Report on the Census of Production, 1978.

# GENERAL INFORMATION

Changes made for 1978

The Census for 1978 is in line with similar inquiries being conducted in other member countries of the European Economic communities.

The census differed from earlier censuses in three respects. Sampling was introduced for establishments employing 20 to 49 and a sample of smaller units was selected. A new question on the leasing of capital assets was included for 1978 only. This will provide register information for use in related inquiries into leasing.

Suppression of information relating to individual undertakings section 9(5)(b) of the Statistics of Trade Act 1947 states -The following provisions shall have effect with respect to any report, summary or other communication to the public of nformation obtained under the foregoing provisions of this Act in compiling any such report, summary or communication the competent authority shall so arrange it as to prevent any particulars published therein from being identified as being particulars relating to any individual person or undertaking except with the previous consent in writing of that person or the person carrying on that undertaking, as the case may be; but this provision shall not prevent the disclosure of the total quantity or value of any articles produced, sold or delivered; so, however, that before disclosing any such total the competent authority shall have regard to any representations made to them by any person who alleges that the disclosure thereof would enable particulars relating to him or to an undertaking carried on by him to be deduced from the total disclosed" a figure involved disclosure the contributor concerned was metimes asked to give permission for its publication. In the ajority of cases permission was given. When it was refused and where contributors were not approached the figure has been ppressed, either by combining it with other figures, or as in the

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The following symbols are used throughout the PA series of Business Monitors:

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nil or less than half the final digit shown

gional tables, by omitting the figure altogether.

 figures cannot be shown owing to the risk of disclosing information about individual enterprises.

R revised

Rounding of figures

Figures in the tables have, where necessary, been rounded to the nearest final digit. Where figures have been so rounded, the sum of the constituent items may not always agree exactly with the total shown.

ndustrial classification

The United Kingdom Standard Industrial Classification (SIC) was first issued in 1948 and was subsequently revised in 1958 and 1968. It exists to promote uniformity and comparability in the official statistics of the United Kingdom. The general principles followed are those of the International Standard Industrial Classification of all Economic Activities of the United Nations Statistical Office but the United Kingdom SIC reflects the organisation and structure of industry and trade as it exists in the United Kingdom. The SIC is a classification by activity and is not a commodity classification. However, an index of all commodity leadings for which sales data are provided in the Quarterly Business Monitors, is published in Business Monitor PQ 1000.

tatistical units

hestatistical unit for the purpose of the Census is the establishment hich is defined in the SIC as the smallest unit which can provide information normally required for an economic census, for

example, employment, expenses, turnover, capital formation, Usually the principal activities carried on in an establishment fall within a single heading of the classification (eq steel making or sugar refining). Typically the establishment embraces all the activities carried on at a single address eg a mine or a factory, including those which are ancillary to the principal activities. Frequently distinct activities characteristic of different industries are carried on at one address, but normally these are not classified separately and the whole establishment is classified according to the main activity. If, however, the required range of data can be provided for each activity, each is taken to constitute a separate establishment. Sometimes activities which are conducted as a single business are carried on at a number of addresses. Where this is so, businesses are asked to provide the full range of information in respect of each address, whether or not the activities are different. Their activities may, however, be integrated to such an extent that they constitute a single establishment. In the latter case the establishment is defined to cover the combined activities at these addresses (termed local units). Separate figures are obtained of employment and net capital expenditure at each unit in order to compile regional tables. Efforts are made by the Business Statistics Office (BSO) to ensure, by negotiating with respondents, that the return from an establishment does not cover local units in more than one of the countries of the United Kingdom.

Establishments are asked to exclude from their returns particulars relating to any department not engaged in production eg merchanting, transport, warehousing, for which they keep a separate set of accounts. Transfers of goods produced to such departments are treated as sales and respondents are asked to value them as far as possible as if sold to an independent purchaser. Where separate accounts are not kept they are asked to include details of all these activities in their return.

Particulars relating to head offices mainly engaged in the administration of the production units within the scope of the census were included. Where more than one return was made the information in respect of the head office was apportioned among them.

For certain purposes in the annual censuses of production (especially the enterprise analyses of Business Monitor PA 1002) related establishments are combined. An enterprise group is defined as a business consisting of either a single establishment or two or more establishments under common ownership or control. Bringing together establishments into enterprise groups is also necessary for the purpose of ensuring that there will be no disclosure of the activities of any one enterprise group. Information about the relationship of establishments, the changing structure of groups of companies and about common ownership links is obtained from many sources, including the Stock Exchange Year Book, company reports, press reports and information supplied by individual establishments.

#### THE REGISTER

The register permits a questionnaire to be sent direct to the reporting establishment on which the latter can include information relating to all the manufacturing (or local) units which it comprises. The inquiries provide a major source of information for keeping the register continuously up-to-date and act as a check on its detail and structure. For the establishments on the register making returns to the quarterly inquiries, the industrial classification is derived from an analysis of their sales of commodities and is reviewed annually. Employment data are entered on the register from returns to the annual census of production. In cases where an establishment does not make a return to these inquiries the employment data are based on information provided by the Department of Employment from the annual censuses of employment. New additions to the register are obtained from various sources including the Department of Employment and HM Customs and Excise. The 1973 Finance Act allows the latter to pass lists of businesses registered for VAT to the BSO. Where necessary details are sought directly from new businesses. Units which cease to trade are removed from the live register.

#### Coverage

In recent censuses returns have been required from all establishments employing 20 or more. For the 1978 Census in 68 selected manufacturing industries coverage of establishments in the 20 to 49 employment size band has been reduced to a 1 in 2 sample. This change has relieved some 5,800 firms of the need to complete a census return. The Census has included for the first time a small sample (around 10 per cent) of units employing 11 to 19 to meet an EEC requirement to collect a limited range of data from smaller units every 5 years.

#### Regions

The regions defined in Table 5 take account of the boundary changes arising out of the Local Government Act 1972 and the Local Government Act (Scotland) 1973. These changes came into effect in April 1974 in England and Wales and May 1975 in Scotland.

#### TERMS USED IN THE CENSUS REPORT

#### Average number employed

Establishments were required to state the average number of persons on the payroll during the year of return. Separate figures were required for:

(a) administrative, technical and clerical employees

(b) all other employees (operatives)

Averages could be calculated from the figures relating to the last week of each calendar month. Establishments were also required to state the number of working proprietors where appropriate and these are included in total employment figures. Full-time and part-time employees are included but outworkers (ie persons employed by establishments who worked in their own homes etc on materials supplied by the establishment) are excluded. The figures include persons engaged on merchanting or factoring and canteen workers where particulars in respect of these activities could not be excluded from the return.

#### Working proprietors

These include all persons regarded as "self-employed" for national insurance purposes and members of their families who worked in the business without receiving a wage or salary; but such persons who worked less than half the normal number of working hours are excluded. Directors working in the business but not in receipt of a definite wage, salary or commission are included under this heading: directors paid by fee only are not included.

#### Employees

Administrative, technical and clerical employees include directors in receipt of a definite wage, salary or commission, managers and works foremen; research and design employees (other than operatives); draughtsmen, editorial staff, advertising staff, travellers and all office employees.

Operatives include all other classes of employees, that is, broadly speaking, all manual wage earners. They include operatives employed in power stations, transport (including roundsmen), warehouses, stores, shops and canteens, inspectors, maintenance workers and cleaners. Operatives engaged in outside work of erecting, fitting etc are also included, but outworkers are excluded.

#### Capital expenditure

Capital expenditure during the year in respect of manufacturing units where production had not started before the end of the year is included. Establishments were asked not to deduct from the value of capital expenditure amounts received or expected to be received in grants or allowances from the Government or any statutory body or local authority. Establishments with 100 or more employees were asked to include a total net capital expenditure figure for each calendar year and to state whether any of the investment shown in cost of new building work, vehicles or plant and machinery included goods for letting out on hire or leasing.

# (a) New building work

This represents the cost incurred during the year of new building and other constructional work to be used in connection with the business covered by the return. The value is that charged to capital account during the year of return; it includes expenditure on new buildings and on the extension or reconstruction of old buildings, the value of works of a capital nature carried out by the establishment's own staff and the cost of any newly constructed buildings purchased. Figures shown include legal charges, stamp duties, agents' commissions, etc.

## (b) Land and existing buildings

The items shown are the capital cost of freeholds purchased and the capital cost or premium payable for leaseholds acquired (excluding the value of assets acquired in taking over an existing business), and the amounts receivable for freeholds or leaseholds disposed of. The value is that charged to capital account during the year of return.

#### (c) Plant, machinery and vehicles

The items shown are the value of plant and machinery and of vehicles acquired, both new and second-hand, and the amount received for items disposed of during the year. The value of plant and machinery acquired includes plant, etc which firms produced for their own use in connection with the business covered by the return. The value of plant, etc acquired is the expenditure charged to capital account during the year of return less any discounts received, but including the cost of transport and installation. Deductible value added tax is excluded but non-deductible value added tax on motor cars acquired is included. No deduction is made for depreciation, amortization or obsolescence. The proceeds of items disposed of during the year exclude amounts written-off for items scrapped.

#### Cost of industrial services

This includes amounts payable to other firms for work done on materials supplied by the establishment, payments for repairs and maintenance (including those in respect of rented buildings) and amounts paid to other firms for contracts which have been sublet. Payments to outworkers are excluded.

#### Cost of non-industrial services

This includes rents of industrial and commercial buildings, hire of plant, machinery and vehicles (excluding vehicles hired with drivers), commercial insurance premiums, bank charges and amounts paid for professional services, post office services, transport (within the United Kingdom), advertising etc. Amounts payable on royalties for the right to use patents, trademarks, copyrights etc, manufacturing and quarrying rights and technical "know-how" are also included.

#### Gross output

In the calculation of gross output the value of total sales and work done is increased by the rise (or reduced by the fall) during the year in the value of work in progress and goods on hand for sale.

#### Net output

Net output, a customary census measure, is calculated by deducting from gross output the cost of purchases (reduced by the rise, or increased by the fall, during the year of stocks of materials etc) and the cost of industrial services received, and where applicable, duties etc.

## Net output per head

The figures of net output per head are derived by dividing the net output by the average number of persons employed (full and part-time) on all activities covered by the returns, including operatives, administrative, technical and clerical employees and working proprietors, but excluding outworkers.

#### Gross value added at factor cost

Gross value added at factor cost is calculated by deducting from net output the cost of non-industrial services eg rent of buildings, hire of plant, machinery and vehicles (excluding vehicles hired with drivers), commercial insurance premiums, bank charges and amounts paid for professional services, post office services, transport (within the United Kingdom) and advertising, rates (excluding water rates) and the cost of licensing motor vehicles. This estimate of gross value added approaches more closely than census net output to the definition of net output or value added in national accounts statistics.

## Gross value added at factor cost per head

The figures of gross value added at factor cost per head are derived by dividing the gross value added by the average number of persons employed (full and part-time) on all activities covered by the returns, including operatives, administrative, technical and clerical employees and working proprietors, but excluding outworkers.

#### Purchases

Purchases include the cost of raw materials, components, semi-manufactured goods and workshop materials; of replacement parts and consumable tools not charged to capital account; of packaging materials of all types; of stationery and printed matter; of fuel, electricity and water; of materials to be used by the establishment or given out to other establishments for the production of machinery or other capital items for the establishment's own use; of materials for use by the establishment when working on goods supplied by

customers; and of food, etc for any canteen covered by the establishment's return. Transfers of goods to the establishment from another department of the same firm not covered by the establishment's return are included at a cost corresponding to the estimated selling value recorded by the other department. Amounts payable to transport firms or credited to the firm's own transport department for delivery of materials are excluded, as are all nurchases of machinery and plant charged to capital account. Purchases of goods for merchanting or factoring have been mllected separately since 1973. The values shown exclude VAT. They include, in addition to the actual purchase price, the value of packaging material charged to the establishment. The value of returned goods or packaging material returned to suppliers and any trade discounts are excluded. Materials purchased duty-paid are ncluded at their duty-paid value, less any drawback, rebate, etc. The cost of transport is included only if it is included with the purchase price in the firm's accounts. Imported goods are included at their full delivered cost. If in the firm's accounts the transport romdocks or airport is not included in the cost of goods purchased, the cost is entered at cif plus duty (if applicable). Leasing, enting and hire purchase charges are excluded.

#### Sales of goods produced

Sales for the purposes of the annual censuses means deliveries on sale of goods made by establishments in the United Kingdom overed by the inquiry. Sales of goods made for these establishments by outworkers or by other establishments from materials given out them and sales of waste products are included. New building work and machinery or other capital items produced by establishments for hiring out or leasing are regarded as sales, the value ncluded in the return being that adopted in the establishments' capital asset accounts. Forward sales and canteen takings are excluded. All sales in the period of the inquiry are included irrespective of when the goods were manufactured. Goods produced in one establishment and transferred either to ancillary departments not engaged in production for which there are separate accounts, or to another establishment of the same firm not covered by the return. are treated as sales by the producing establishment and valued as far as possible as if they had been sold to an independent purchaser. Goods transferred to wholesale or retail selling organisations, for hich separate accounts are kept are valued on the same basis.

The value shown for sales is the "net selling value" defined as the amount (excluding VAT) charged to customers whether on an ex-works or delivered basis, after any trade discounts and agents' commissions have been deducted. The cost of packing materials less allowance for returnable cases is included. In industries where products attract Excise Duty the value stated is usually inclusive of duty if sold duty-paid and exclusive of duty if sold in bond or exported.

#### Receipts for work done and industrial services rendered

Figures for work done represent the amount charged for work carried out on materials supplied by a customer and include repair work. Within certain industries this heading covers a wide variety of activities, for example, within the food sector - butter packed on commission; within the textile industries - making up of garments, fur dressing and textile finishing; within printing and publishing - preparatory work on type-setting, block making and binding. Work done is also significant in the electrical machinery and heavy engineering industries, covering erection, installation and repair and jobbing work. Other activities within this heading include exploration work, research and development, glass cutting and dressing and planing of timber.

Industrial services rendered include repairs and maintenance, installation work, and technical research and studies for other organisations.

# Capital goods produced for establishments' own use

This includes all work of a capital nature carried out during the year by the establishments' own staff for their own use.

#### Non-industrial services rendered

This includes rents received for commercial and industrial buildings, amounts charged for hiring out plant, machinery and vehicles and other goods and amounts charged to other organisations for the provision of transport. It also includes amounts received for the right to use patents, trademarks, copyrights etc, manufacturing and quarrying rights and technical "know-how" and revenue from such staff facilities as canteens.

#### Goods merchanted or factored

Merchanted goods are those (excluding canteen sales) sold without having been subjected to any manufacturing process by the seller.

#### Stocks and work in progress

Values are given of stocks of goods on hand for sale and of materials, stores and fuel, at the end of the year of return and of the change during the year, including any stocks of goods held for merchanting or factoring. Work in progress is defined as materials which have been partially processed by the establishment but which are not usually sold or transferred to another establishment without further processing. The values include the cost of materials consumed and labour used. Progress payments made to subcontractors are excluded and progress payments received from other organisations are not deducted.

#### Wages and salaries

These are amounts paid during the year to operatives and to administrative, technical and clerical employees. Payments to working proprietors, whether called salaries or not, are excluded. The values shown include all overtime payments, bonuses and commissions, whether paid regularly or not, and no deduction is made for income tax, insurances, contributory pensions etc. The value of redundancy payments less any amounts reimbursed from Government sources is included. The value of any payments in kind, travelling expenses etc is included.

#### Remuneration paid to outworkers

The remuneration paid to outworkers (ie persons employed by the establishment who do their work in their own homes) is generally on a piece-work basis. Only amounts paid to outworkers whose names appear on the establishment's payroll are included. Amounts paid to outworkers by sub-contractors are excluded.

#### Employers' insurance and welfare contributions

This item includes employers' contributions to national insurance under the Social Security Pensions Act, 1975 as well as commercial insurance premiums to provide pensions, superannuation or other retirement benefits, sickness benefits, personal accident benefits, disability or death benefits for employees or former employees or their dependants. Contributions to the running costs of canteens, social centres, children's and holiday homes, etc for employees, former employees and their dependants are also included.

#### Operating ratios

The operating ratios shown were obtained by dividing the estimate of the industry total for the quantity shown in the numerator by the corresponding estimate for the quantity shown in the denominator. These estimates cover all establishments classified to each industry, including not selected establishments and non-respondents. Within an industry, it is possible to compare ratios for an individual firm with the ratios shown for the relevant industry. However, it is important to bear in mind that various factors may affect the results — for example, differences in definitions, treatment of depreciation (which is not identified in the census data) and varying practice with regard to stock valuation, may affect comparability in some respects.

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