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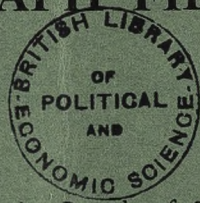
BOARD OF TRADE

THE REPORT
on the
CENSUS OF PRODUCTION
FOR 1951

Volume 11

Trade G

CINEMATOGRAPH FILM PRODUCTION



*Presented by the Board of Trade to Parliament
in pursuance of the Statistics of Trade Act, 1947
(10 & 11 Geo. 6, Ch. 39, Sec. 7).*

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* Not applicable to this trade

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CINEMATOGRAPH FILM PRODUCTION TRADE

THIS REPORT relates to firms engaged in the production of cinematograph films.

This trade corresponds to minimum list heading 195(1) in the Standard Industrial Classification.

Firms that produced cinematograph films were asked to value their output on the basis (a) of the amount charged (for films made for other firms) or (b) of the total cost of production up to and including the making of the final married print, covering all materials purchased and used, salaries, wages and other overhead charges (including payments for copyrights, hire of studios, etc.) properly attributable to the production of films. Included in the total is the cost of films or parts of films made abroad. Where films were not completed entirely within a producer's business year, only the cost of the work done during the year is included.

The value of the gross output of the trade shown in Table 1, consists primarily of the cost of work done on films during the year and the amount received for facilities provided (e.g., studios and equipment hired out by studio owners) and other work done.

Net output for this trade is calculated by deducting from gross output the cost of materials and fuel, the cost of films made abroad and amounts paid for work given out, for the hire of studios, equipment and facilities, and for royalties and copyright. Because output is valued mainly in terms of the cost of work done and not - as for most other manufacturing trades - in terms of the selling value of the products, no figures are shown in Table 1 or elsewhere for net output per head.

There were no firms in Northern Ireland in the register for this trade.

IMPORTANT NOTES and definitions appear on the inside of the back cover of this report. In interpreting the data in the following tables, it is essential to bear these in mind.

OTHER MANUFACTURING INDUSTRIES
CINEMATOGRAPH FILM PRODUCTION TRADE

Summary
All firms

TABLE 1

	Great Britain				
	1951	1950	1949	1948	1937
	£'000	£'000	£'000	£'000	£'000
Gross output (production)	12,949	14,206	16,755	19,502	7,163
Cost of materials and fuel used	1,129	1,256	1,518	1,448	825
Cost of films made abroad by United Kingdom firms (a)	424	454	837	788	74
Amount paid for work given out	608	621	669	644	323
Amount paid for hire of studios, equipment and other facilities	1,919	2,278	2,568	4,337	1,064
Royalties and copyright payments	285	353	339	363	..
Net output	8,583	9,245	10,825	11,922	4,877
Wages and salaries of persons employed, other than crowd artistes	5,519	6,358	7,812	8,142	..
Payments to crowd artistes	199	233	301	285	..
Average number of persons employed (b)	No. 6,316	No. 7,782	No. 9,527	No. 10,480	No. 7,785
Stocks of materials and fuel at end of year	£'000 414	£'000 370	£'000 362	£'000 373	£'000 ..
Number of returns	No. 120	No. 125	No. 112	No. 118	No. 134

The values of gross output and of materials and fuel used are derived in the following way:-

	£'000	£'000	£'000	£'000	£'000
Output of firms in this trade					
Total cost of work done on films during the year (c)	10,039	11,747	14,438	15,902	5,709
Amount charged for facilities provided and other work done (d)	2,904	2,459	2,318	3,501	1,448
Goods sold and work done proper to other trades	5				
Gross output (production)	12,949	14,206	16,755	19,502	7,163
Materials and fuel used by firms in this trade					
Purchases	1,172	1,265	1,489	1,549	825
Changes in stocks	- 42	- 9	+ 29	- 101	
Materials and fuel used	1,129	1,256	1,518	1,448	825

(a) Including the following amounts paid as wages and salaries for work abroad to employees normally resident in the United Kingdom: £112,000 in 1951, £97,000 in 1950, £155,000 in 1949 and £149,000 in 1948.

(b) Including working proprietors. Crowd artistes are excluded for all years except 1937.

(c) For details for 1951, 1948 and 1937, see Tables 8 - (A) and (B).

(d) For details for 1951, 1948 and 1937 see Table 8 - (C).

TABLE 2 - Summary: Small firms

Separate details of the small firms in this trade are not available. Details relating to all firms have been included in Table 1.

TABLE 3 - Estimated average employment: All firms

See Table 1.

Analysis by size, 1951
All firms in Great Britain

TABLE 4

Average number employed	Returns	Gross output	Net output	Persons employed	Remuneration			
					Operatives	Other employees (a)	Artistes on contract	Total
	No.	£'000	£'000	No.	£'000	£'000	£'000	£'000
1 - 10	57	1,082	479	283	12	146	30	188
11 - 24	19	767	536	330	30	160	84	274
25 - 49	17	1,399	820	571	14	305	97	416
50 - 99	16	2,567	1,513	1,068	195	459	201	855
100 - 299	6	2,096	1,285	894	85	551	266	902
400 and over	5	5,038	3,950	3,170	769	1,485	632	2,885
Total	120	12,949	8,583	6,316	1,105	3,105	1,309	5,519

(a) Administrative, technical and clerical employees.

Analysis by standard region, 1951
All firms in Great Britain

TABLE 5

Region	Returns	Gross output	Net output		Persons employed	Remuneration			Total
			Value	Percentage of total		Operatives	Other employees (a)	Artistes on contract	
	No.	£'000	£'000		No.	£'000	£'000	£'000	£'000
England and Scotland									
London and South Eastern	107	10,492	6,783	79.0	4,737	788	2,328	876	3,991
Southern	7	2,386	1,751	20.4	1,509	316	752	433	1,501
South Western; Midland; North Western; and Scotland	6	71	50	0.6	70	1	25	-	27
Northern; East and West Ridings; North Midland; and Eastern	-	-	-	-	-	-	-	-	-
Total England and Scotland	120	12,949	8,583	100.0	6,316	1,105	3,105	1,309	5,519
Wales	-	-	-	-	-	-	-	-	-
Great Britain	120	12,949	8,583	100.0	6,316	1,105	3,105	1,309	5,519

(a) Administrative, technical and clerical employees.

TABLE 6 - Analysis according to specialisation within the trade, 1951

No specialisation within this trade was distinguished.

TABLE 7 - Total make of intermediate products

This table is not applicable to the trade.

Sales (or production) of the principal products of the trade, including sales of these products by establishments classified to other trades

All firms in Great Britain

(A) - Cost of work done on films during the year

TABLE 8

(i) On standard film (b) (ii) On sub-standard film (c)	Cinematograph film production										
	1951(a)				1948				1937		
	Number	Total length	Cost	Entries	Number	Total length	Cost	Entries	Number	Total length	Cost
Films completed in the year of return whether wholly produced in that year or commenced earlier											
Sponsored films (excluding cartoons)		Th.lin.ft.	£'000	No.		Th.lin.ft.	£'000	No.		Th.lin.ft.	£'000
Sponsored by Government Departments (including official trailers for circulation with newsreels)											
For training of personnel	{ (i) 15 (ii) 41	{ 37.4 16.6	{ 71	{ 10	{ 28 -	{ 83.4 -	{ 168	{ 13	{ ..	{ ..	{ (d)
Other	{ (i) 304 (ii) 15	{ 279.6 5.0	{ 268	{ 15	{ 361 49	{ 311.3 26.7	{ 412	{ 18	{ ..	{ ..	{ (d)
Commercially sponsored (including films sponsored by State owned corporations, e.g., the National Coal Board)											
Advertising branded goods or featuring the wares of particular concerns	{ (i) .. (ii) 46	{ 149.4 529.8(e)	{ 403	{ 27	{ 117 ..	{ 87.2(f) 480.4(e)	{ 251	{ 24	{ 14,648	{ 622.9	{ 127(g)
Public relations films featuring the wares or services of an industry but not the wares or services of particular concerns	{ (i) 69 (ii) 7	{ 93.9 5.7	{ 188	{ 10	{ 42 3	{ 59.2 2.6	{ 141	{ 14	{ ..	{ ..	{ (d)
Other (e.g., training films, films sponsored by learned societies, religious bodies, social groups, educational authorities, political parties, charitable organisations, etc.)	{ (i) 89 (ii) 27	{ 122.8 9.7	{ 138	{ 23	{ 114 20	{ 169.9 16.7	{ 246	{ 20	{ ..	{ ..	{ (d)
Commercial entertainment i.e., films made primarily for exhibition in commercial cinemas (excluding newsreels, sponsored films of all descriptions, religious and educational films, trailers and cartoons) (h)											
Dramatic											
Exceeding 6,500 ft.											
Black and white or monochrome	51	397.0	5,421	25							
Colour	4	37.8	1,518	..	67	501.3	11,498(g)	24			
Exceeding 3,000 ft. but not exceeding 6,500 ft.	13	60.8	173	7							
Not exceeding 3,000 ft.	61	100.2	87	5	79	78.8	120(g)	5			
Factual (e.g., 'documentary')											
Exceeding 3,000 ft.									343	1,329.2	5,169(g)
Black and white or monochrome	7	36.6	31	5	18	67.1	77(g)	10			
Colour	-	-	-	-							
Not exceeding 3,000 ft.											
Black and white or monochrome	93	78.8	40	9	88	127.9	198	17			
Colour	-	-	-	-							
Newsreels (h)	1,798	1,518.4	526	9	1,389	1,198.9	553(g)	8	557	606.5	296(g)
Cartoons (h)											
Commercial entertainment (i.e., made primarily for exhibition in commercial cinemas)	{ 2 ..	{ 2.8 4.6	{ 16	{ ..	{ 75	{ 60.5	{ 110	{ 10	{ 10	{ 8.1	{ 11(g)
Other cartoons (including advertising)	222	18.5	88	6							
Other kinds of films produced, including trailers and shots produced for other film companies (h)	{ 632	{ 315.5 104.9 ..	{ 234 356	{ 29	{ 479	{ 194.3 2,138.7 ..	{ 147 63 216	{ 35	{ 695	{ 839.3	{ 129
Sound track recorded separately (h)	{ 326	{ 400.4 147.8 ..	{ 51 8	{ 12	{ 1,200	{ 778.1 112.6 ..	{ 43 33	{ 14			
Sub-standard films			(i)				(i)		28	11.1	1
Total cost of work done on films completed in year of return			9,618	..			14,275	..			5,733
Less work done before year of return on films not completed at beginning of year			3,272	..			5,670	..			1,291
Plus cost of work done on films not completed by end of year of return			3,737	..			7,331	..			1,267
Total cost of work done on films during year of return			10,083	..			15,935	..			5,709
Cost of work done on films by establishments classified to other trades (see Table 9) (j)			44	..			33	..			-
Total cost of work done on films during the year of return by firms in the trade			10,039	..			15,902	..			5,709

OTHER MANUFACTURING INDUSTRIES

CINEMATOGRAPH FILM PRODUCTION

(a) See Table 8 - (B) for further details relating to 1951.

(b) Photographed on film of a width of 1.378 ins. (35 mm.).

(c) Photographed on film of a width, of less than 1.378 ins. (e.g., 16 mm. and 9.5 mm.).

(d) Not recorded separately.

(e) Mainly parts and short pieces of these films.

(f) Corrected figure.

(g) Excluding films photographed on sub-standard film.

(h) Photographed on film not separately distinguished between standard and sub-standard film.

(i) The separate figure of the value of sub-standard films produced is not available. The quantitative particulars where available are given against the appropriate headings.

(j) The particulars included for establishments classified to other trades are in respect of larger establishments (employing more than ten persons) only.

(B) - Cost of work done on films, 1951

TABLE 8 (contd.)

(i) On standard film (ii) On sub-standard film	Films completed in the year of return whether wholly produced in that year or commenced earlier				Work done before year of return on films not completed at beginning of year		Work done during the year of return on films not completed by end of year		Total cost of work done on films during the year
	Number	Total length	Cost	Entries	Cost	Entries	Cost	Entries	
		Th.lin. ft.	£'000	No.	£'000	No.	£'000	No.	£'000
Sponsored films (excluding cartoons)									
Sponsored by Government Departments (including official trailers for circulation with newsreels)									
For training of personnel	{ (i) 15 (ii) 41	{ 37.4 16.6	{ 71	{ 10	{ 35	{ 7	{ 40	{ 9	{ 76
Other	{ (i) 304 (ii) 15	{ 279.6 5.0	{ 268	{ 15	{ 85	{ 9	{ 3	{ ..	{ 187
Commercially sponsored (including films sponsored by State owned corporations, e.g., the National Coal Board)									
Advertising branded goods or featuring the wares of particular concerns									
Black and white or monochrome	{ (i) 134 (ii) 10	{ 141.6 5.4	{ 223	{ 19	{ 65	{ 13	{ 64	{ 12	{ 222
Colour	{ (i) 28 (ii) 36	{ 7.7 182.3 24.5	{ 180	{ 19	{ 18	{ 9	{ 56	{ 14	{ 218
Public relations films featuring the wares or services of an industry but not the wares or services of particular concerns									
Black and white or monochrome	{ (i) 61 (ii) 2	{ 86.6 1.7	{ 156	{ 9	{ 40	{ 6	{ 181	{ 16	{ 328
Colour	{ (i) 8 (ii) 5	{ 7.3 4.0	{ 32	{ ..	{ -	{ ..			
Other (e.g., training films, films sponsored by learned societies, religious bodies, social groups, educational authorities, political parties, charitable organisations, etc.)									
	{ (i) 89 (ii) 27	{ 122.8 9.7	{ 138	{ 23	{ 38	{ 15	{ 64	{ 19	{ 164
Commercial entertainment i.e., films made primarily for exhibition in commercial cinemas (excluding newsreels, sponsored films of all descriptions, religious and educational films, trailers and cartoons)									

OTHER MANUFACTURING INDUSTRIES

Dramatic									
Exceeding 6,500 ft.									
Black and white or monochrome	51	397.0	5,421	25	{ 2,637	15	{ 1,546	15	{ 7,506
Colour	4	37.8	1,518	..		{ 1,658	7		
Exceeding 3,000 ft. but not exceeding 6,500 ft.									
	13	60.8	173	7	{ 101	6	{ 27	9	{ 186
Not exceeding 3,000 ft.	61	100.2	87	5		{ 43	6	{ 102	
Factual (e.g., documentary')									
Exceeding 3,000 ft.									
Black and white or monochrome	7	36.6	31	5	{ 4	..	{ 43	{ 6	{ 102
Colour	-	-	-	-	{ 8	5			
Not exceeding 3,000 ft.									
Black and white or monochrome	93	78.8	40	9	{ 8	5	{ 43	{ 6	{ 102
Colour	-	-	-	-	{ -	-			
Newsreels									
	1,798	1,518.4	526	9	{ -	..	{ -	..	{ 525
Cartoons									
Commercial entertainment (i.e., made primarily for exhibition in commercial cinemas)									
	{ 2 ..	{ 2.8 4.6	{ 16	{ ..	{ 31	{ ..	{ 24	{ ..	{ 97
Other cartoons (including advertising)									
	222	18.5	88	6	{ -	{ -	{ -	{ -	{ -
Other kinds of film produced, including trailers and shots produced for other film companies									
	{ 632	{ 313.5 104.9 ..	{ 234 356	{ 29	{ 206	{ 7	{ 26	{ 5	{ 411
Sound track recorded separately									
	{ 326	{ 400.4 147.8 ..	{ 51 8	{ 12	{ 2	{ ..	{ 5	{ ..	{ 62
Total cost of work done on films			9,618	..	3,272	..	3,737	..	10,083
Cost of work done on films by establishments classified to other trades (see Table 9)			44	..	-	-	-	-	44
Total cost of work done on films by firms in the trade			9,574	..	3,272	..	3,737	..	10,039

CINEMATOGRAPH FILM PRODUCTION

(C) - Amount charged (or received) by owners of studios and others for hire of studios, facilities and services and other work done during the year

This table also includes the total value of work done on films, details of which are given in Table 8 - (A).

TABLE 8 (contd.)

	1951		1948		1937
	Amount charged	Entries	Amount charged	Entries	Amount received
	£'000	No.	£'000	No.	£'000
Studios, equipment and facilities let out on hire by studio owners, including that which was sub-let by tenants of studio owners (a)	2,900	38	3,268	48	1,337
Other work done	66	24	223	25	111
Still pictures	3	£	54(b)	12	
Total	2,969	..	3,544	..	1,448
Less amounts charged by establishments in other trades for hire of studios, equipment and facilities (see Table 9) (c)	65	..	43	..	-
Total amount charged (or received) by firms in the trade	2,904	..	3,501	..	1,448
Total cost of work done on films during the year by firms in the trade (see Table 8-(A))(a)	10,039	..	15,902	..	5,709
Total principal products of this trade by firms in the trade	12,944	120	19,403	118	7,157

(a) Owners of studios letting out space, equipment, etc. to producing firms returned as the value of their output the total amount charged for these services. The figures for cost of work done on films include payments for the hire of studios, equipment, etc. totalling £1,919,000 for 1951; £4,337,000 for 1948; and £1,064,000 for 1937. (see Table 1). The totals recorded in this table for amounts charged for hire of studios, equipment, etc. therefore, involve some duplication with the figures recorded for the cost of work done on films.

(b) So far as recorded separately.

(c) The particulars included for establishments classified to other trades are in respect of larger establishments only.

Sales (or production) of principal products of the trade by establishments classified to other trades

Larger establishments in Great Britain

TABLE 9

	1951		1948	1937
	Value	Entries	Value	Value
	£'000	No.	£'000	£'000
Work done on films, other than sponsored films, commercial entertainment films, newsreels, cartoons, etc., but including trailers and shots made for other film companies	44	5	33	-
Amount charged for studios, equipment and facilities let out on hire by studio owners during the year, including that which was sub-let by tenants of studio owners	65	..	43	-
	109	..	76	-

TABLE 10 - Sales (or production) in the trade of other than principal products

All firms in Great Britain

The total value of sales and amount charged for work done in this trade of other than principal products amounted to £5,000 in 1951, £99,000 in 1948, and £6,000 in 1937.

TABLE 11 - Production, exports and imports of certain principal products

This table is not applicable to the trade.

Usage of certain specified purchased materials, 1951

All firms in Great Britain

TABLE 12

Materials used	Quantity
	Th.cu.ft.
Timber (other than reclaimed), including that used for packing or packing case manufacture but excluding joinery, other fabricated woodwork and purchased packing cases	5
Hardwood	189
Softwood	

Employment in September

All firms (a)(b)

TABLE 13

(i) Operatives

	Great Britain				
	1951	1950	1949	1948	1937
Males					
Under 18	17	12	26	30	46
All ages	2,496	2,427	3,030	4,371	2,649
Females					
Under 18	1	-	3	3	2
All ages	79	85	91	71	80
Total					
Under 18	18	12	29	33	48
All ages	2,575	2,512	3,121	4,442	2,729

(ii) Artistes (other than crowd artistes)

	Great Britain				
	1951	1950	1949	1948	1937(c)
Males					
Under 18	-	9	54	7	2
All ages	309	279	233	329	3,704
Females					
Under 18	1	3	23	6	4
All ages	97	82	91	172	421
Total					
Under 18	1	12	77	13	6
All ages	406	361	324	501	4,125

(iii) Administrative, technical and clerical employees

	Great Britain				
	1951	1950	1949	1948	1937
Males					
Under 18	62	61	132	275	115
All ages	2,759	2,745	3,307	3,937	2,105
Females					
Under 18	34	36	60	109	21
All ages	929	967	1,261	1,534	570
Total					
Under 18	96	97	192	384	136
All ages	3,688(d)	3,712(d)	4,568(d)	5,471(d)	2,675

(continued overleaf)

TABLE 13 (contd.)

	(iv) Total employees				Number
	Great Britain				
	1951	1950	1949	1948	1937
Males					
Under 18	79	82	212	312	163
All ages	5,564	5,451	6,570	8,637	8,458
Females					
Under 18	36	39	86	118	27
All ages	1,105	1,134	1,443	1,777	1,071
Total					
Under 18	115	121	298	430	190
All ages	6,669(d)	6,585(d)	8,013(d)	10,414(d)	9,529

(a) Excluded employees. The following persons were employed in this trade in 1951 but are not included in the above tables or in any other Census of Production report (e.g., employees engaged in distribution):-

Canteen workers	19 Males	130 Females
Other workers	159 Males	130 Females

(b) In week ended September 22, 1951, September 30, 1950, September 24, 1949, September 25, 1948 and October 16, 1937.

(c) Including crowd artistes.

(d) Working proprietors. In addition working proprietors, shown in Table 13 (v) below, were engaged in this trade. The 1937 figures include working proprietors.

	(v) Working proprietors				Number
	Great Britain				
	1951	1950	1949	1948	
Males	1	1	7	1	
Females	1	1	2	2	
Total	2	2	9	3	

Average employment

All firms

TABLE 14

Number

	Great Britain				
	1951	1950	1949	1948	1937
Operatives	2,178	2,771	3,751	4,583	2,607
Artistes (a)	434	704	534	423	2,503
Administrative, technical and clerical employees	3,702	4,305	5,233	5,471(b)	2,675(b)
Total	6,314	7,780	9,518	10,477	7,785

(a) Excluding crowd artistes in post-war years, but including them in 1937. The total number of man-days worked by crowd artistes employed in each year is shown below.

	Man-days			
	Great Britain			
	1951	1950	1949	1948
	63,000	75,300	114,500	108,500

(b) In week ended September 25, 1948 and October 16, 1937. The 1937 figure includes working proprietors.

Outworkers. No outworkers were recorded in this trade.

TABLE 15 - Shift working, 1951: All firms in Great Britain

No firm in this trade, recorded shift working in the week ended September 22, 1951.

Wages and salaries and employers' National Insurance contributions paid during the year

All firms

TABLE 16

£'000

	Great Britain			
	1951	1950	1949	1948
Wages and salaries (a) of				
Operatives	1,105	1,292	1,771	2,106
Artistes (b)	1,309	1,401	1,494	1,584
Administrative, technical and clerical employees	3,105	3,665	4,547	4,452
Total	5,519	6,358	7,812	8,142
Employers' contributions to all National Insurance Schemes	66	75	94	67

(a) Including bonus and commission payments.

(b) Excluding crowd artistes. The payments made to crowd artistes employed in each year are shown below:-

	£'000			
	Great Britain			
	1951	1950	1949	1948
	199	233	301	285

Plant, machinery and vehicles - acquisitions and disposals, and capital expenditure on new building work

All firms

TABLE 17

£'000

	Great Britain		
	1951	1949	1948
Plant, machinery and vehicles			
Acquisitions			
Plant and machinery			
New	183	839	1,329
Second-hand	25	10	22
Vehicles			
New	23	37	41
Second-hand	12	8	15
Total acquisitions	244	895	1,406
Disposals			
Plant and machinery			
Vehicles	29	60	49
	11	16	7
Total disposals	40	75	56
New building work			
Capital expenditure on new building and other constructional work of a capital nature (excluding site values and development charges)	66	980	822

CINEMATOGRAPH FILM PRODUCTION TRADE

1951

TABLES 18 - 26 - These tables which normally analyse the main results of the trade by countries, are not included in this report as no information additional to that given in the previous tables can be shown. There were no firms in Wales in the register for this trade and owing to the risk of disclosure of information relating to individual firms, separate particulars for Scotland cannot be given.

GENERAL NOTES

The following brief notes refer to Great Britain and, unless otherwise stated, to the census of production for 1951. Reference should be made to the separate booklet in this series entitled 'The Report on the Census of Production for 1951: Introductory Notes' (price 1s.6d. net) for particulars of the minor differences in the Northern Ireland censuses and other details about the census of production.

Trade classification: Establishments are classified to trades according to the nature of their output. Certain products, called principal products, are identified as characteristic of the production of individual trades, the principal products for a given trade being of a similar nature or commonly associated in production. An establishment is classified to a trade if its output of principal products of that trade accounted for a greater proportion of the value of its output than did its output of principal products of any other trade.

The establishment: The basic unit for the collection of information is generally the establishment which in most cases comprises the whole of the premises under the same ownership or management at a particular address (e.g., a factory). Offices, warehouses and other ancillary places of business situated apart from the producing works are included in the return for the works.

Larger establishments and small firms: Larger establishments are those which employed more than 10 persons on the average during the year; small firms are those employing on the average 10 or fewer persons.

Working proprietors are proprietors of businesses other than limited companies, and include members of their families who work in the business without receiving fixed wages or salaries. Any persons working less than half the normal hours are excluded.

Persons employed: Administrative employees include directors other than those paid by fee only, managers, superintendents and works foremen; research, experimental, development, technical and design employees (other than operatives); draughtsmen and tracers; and travellers and office (including works office) employees. Operatives include all other classes of employees, that is, broadly speaking, all manual workers.

All these figures exclude canteen employees and persons engaged in merchanting or any other activity not covered by a firm's return who are shown separately as excluded employees.

Figures for employees include only persons on the pay-roll (that is whose National Insurance cards were held by the firm), whether full-time or part-time employees.

Outworkers, who are shown separately, are persons employed by the firm who work on materials supplied by the firm, but do not work on the premises; operatives directly employed who work out of doors (e.g., maintenance workers) and sub-contractors are not included as outworkers.

Wages and salaries include all overtime payments, bonuses, and commissions, without any deduction for income tax, insurance, contributory pensions, etc. They exclude payments to working proprietors.

Capital expenditure: Expenditure on plant, machinery and vehicles relates to expenditure charged to capital account during the year of return, including transport and installation costs involved. Expenditure on new building work is similarly that charged to capital account during the year.

Materials and fuel: The cost of materials and fuel purchased includes all purchases during the year of materials for use in production and of fuel (including oil, gas, and electricity for all purposes, including heating and lighting); all packing materials, including the full cost of returnable containers when first purchased; workshop materials; office materials; water charges; materials for repairs to firms' own buildings, plant and vehicles when carried out by

their own work people included in the return; and consumable tools and parts for machinery purchased as replacement. Materials, components, etc. which were purchased and re-sold in the same state (that is, merchanting or factored goods) were excluded. For 1951 firms in many trades were required to state the quantities of certain purchased materials used.

Stocks and work in progress: Firms were instructed to give these at income tax value.

Output: Sales means sales during the year of goods made in the establishment covered by the return or made on commission for it, whether produced in the year or not. For all post-war censuses the value of sales was the net selling value, that is, the amount charged to customers, whether on an ex-works or delivered basis, and net of any trade discounts, agents' commissions, allowances for returnable cases, purchase tax, etc. For goods charged on a delivered basis to customers overseas, firms were required to give the f.o.b. value.

Gross output of a trade is the total value of goods made and other work done during the year; this means the value of sales and work done during the year adjusted for changes in the values of stocks.

Net output is the amount left after deducting from the value of gross output the aggregate of the cost of materials and fuel used and the amount paid for work given out and, for 1951, any transport payments included in firms' returns. This represents the value added to materials by the process of production, and constitutes the fund from which wages, salaries, rents, rates and taxes, advertising and other selling expenses and all other similar charges have to be met as well as depreciation and profits.

Customs and Excise Duty paid on materials purchased is included in the cost of materials, but where it is especially important separate figures are shown.

Later reports: Reports will be published later summarising the main census results and giving information about power equipment and fuel consumption.

Disclosure of information: The report has been prepared in conformity with the disclosure provisions of the Statistics of Trade Act, 1947. Figures have been combined with others of a similar nature in certain cases where publication of separate details might disclose the operations of an individual firm.

Symbols used: '...' for 'Not available', '-' for 'Nil or negligible (less than half the final digit shown)'

The figures in the tables have been rounded off to the nearest final digit, and there may be an apparent slight discrepancy between the sums of the constituent items and the totals shown.

Tables 1 to 17 show figures for the United Kingdom (or Great Britain).

Tables 18 to 26 are country tables and give, where practicable, separate details for England and Wales, Scotland and Northern Ireland.

Table 6: Specialist producers refer to those establishments 50 per cent. or more of whose total output by value is accounted for by the groups of products specified.

Table 8 (or 8(i)) shows the total sales of principal products of the trade, and includes therefore the sales of these products returned by establishments whether classified to the trade or to other trades. Those produced by establishments in other trades are shown in Table 9.

Table 10 shows the sales by establishments in the trade of products other than those regarded as principal products of the trade.

Table 20 (or 20(i)) shows sales by establishments in the trade of products, whether principal products or not, and broadly the aggregates here are equal to the corresponding figures in Table 8 (or 8(i)) less those in Table 9, plus those in Table 10.

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