## PA489

Business Statistics Office

## Business Monitor

## Report on the <br> Census of Production

## General printing and publishing

## PA489

## Business Monitor

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## Report on the Census of Production 1976

## General printing and publishing

Presented by the Secretary of State for Industry to Pariament in pursuance of the Statistics of Trade Act 1947 to Parliament in pursuance of the
$(10 \& i 1 \mathrm{Geo} 6 \mathrm{Cha} .39 \mathrm{sec} 7$.

List of Industry Reports, etc.

| PA1001 | Introductory | PA369.1 | Electrical equipment for motor vehicles and aircraft |
| :---: | :---: | :---: | :---: |
| PA101 | Coal mining |  | arimary and secondary ba |
| PA102 | Stone and slate quarrying and mining | PA369.4 | Electric lamps, electric light fittings, wiring |
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| PA213 | Biscuits |  |  |
| PA214 | Bacon curing, meat and fish products |  | Aerospace equipment manufac |
| PA215 | Milk and milk products | PA384 | Locomotives, railway track equipment, railway carriages, |
| PA217 | Cocoa, chocolate and sugar confectionery |  |  |
| PA218 | Fruit and vegetable products | PA390 | Engineers smal tools and taces |
| PA219 | Animal and poultry foods | PA392 | Cutiery, spoons, forks and plated tableware, etc. |
| PA221 | Vegetable and animal oils and fats | PA393 | Bolts, nuts, screws, rivets, etc. |
| PA229.1 | Margarine Starch and miscellaneous foods | PA394 | Wire and wire ma |
| PA229.2 | Starch and miscellaneous foods | PA395 |  |
| PA231 | Brewing and malting | PA396 | Jewellery and precious metals |
| PA 232 | Soft drinks |  | Metal furniture |
| PA239.1 | Spirit distilling and compounding | PA399 | Drop forgins |
| PA23992 | Sritish wines, cider and perrry | PA399.6 | Metal hollow |
| PA220 | Coke ovens and manufactured fuel | PA399.8 | Miscelllaneous m |
| PA261 | Coke ovens and manuractured fuel | PA411 | Production of man-made fibres |
| PA263 | Lubricating oils and greases | PA412 | Spinning and doubling on the cotton and flax sy |
| PA271.1 | Inorganic chemicals | PA414 | Wooll len and worsted |
| ${ }_{\text {PA P271. }}$ PA271. | Organic Chemicals | PA415 |  |
| PA272 | Miscellaneous chemicals Pharmaceutical cnemicals and preparations | PA416 | Rope, twine and net |
| PA273 | Toilet preparations | PA417. | Hosiery and other knitted goods |
| PA274 | Paint | PA417.2 | nittin |
| PA275 | Soap and detergents | PA478 |  |
| PA276 | Synthetic resins and plastics materials and | PA421 | Narrow fa |
| 277 | Dvestuft's and pigments | PA422.1 | Household textiles and hand |
| A78 | Fertilizers | PA422.2 | Canvas goods and sacks and other made-up textiles |
| PA279. | Polishes | PA423 | Textile finishing |
| PA279. 2 | Formulated adhesives, gelatine, etc. | PA429.1 | Asbestos |
| PA279.3 | Explosives and fireworks | PA429.2 | Miscellaneous textile ind |
| PA279.4 | Formulated pesticides, etc. | PA432 | Leather goods |
| PA2799.6 | Purinting ink lindages, etc. | PA433 |  |
| PA279.7 | Photographic chemical materials | PA441 | Weatherproof outerwe |
| PA311 | Iron and steel (general) | PA442 | Men's and boys tail |
| PA312 | Steel tubes | PA443 | Woren's and men's shirts underwear. etc. |
| PA313 | Iron castings, etc. | PA444 | Dresses lingerie infants' wear, etc. |
|  | Aluminium and aluminium alloys | PA446 | Hasts caps and millinery |
| PA322 | Copper, brass and other copper alloys |  | Corsets and miscellaneous dress industries |
| PA323 | Miscellaneous base metals A Aricultural machinery (except tractors) |  | Gloves |
|  | Agricultural machinery (except tractors) | PA450 | Footwear |
| PA333.1 | Metal-working machine tools Pumps | PA461.1 | Refractory good |
|  | Vamps | PA461.2 | Building bricks and non-refractory goods |
|  | Compressors and fluid power equip | PA462 | Pottery |
| PA334 | Industrial engines | PA463 |  |
| PA335 | Textile machinery and accessories | PA464 | Cemen |
| PA336 | Construction and earth-moving equipment | PA469.1 | Abrasives |
| PA337 | Mechanical handling equipment | ${ }_{\text {PA4479 }}$ | Timber |
| PA338 | Office machinery |  | Furniture and upholstery |
| PA339.1 | Mining machinery | PA473 | Bedding, etc. |
| ${ }_{\text {PA339. }}$ | Printing, bookbinding and paper goods machinery | PA474 | Shop and office fitting |
| PA339.3 |  | PA475 | Wooden containers and baske |
| РАЗ39.5 | Scales and weighing machinery and portable | PA479 | Miscellaneous wood and cork manufactures |
|  | power tools |  |  |
| PA339.7 | Food and drink processing machinery and and | PA482.2 | Packaging products of paper and associated materials |
| РАЗ39.9 | Miscellaneous (non-electrical) machinery | PA483 | Manufactured stationery |
| PA341 | dustrial (including process) plant and steelwork | PA484.1 | Wallcoverings |
| PA3 | Ordnance and small arms | PA484. 2 | Miscellaneous manufactures of paper and board |
| PA349. 1 | Ball, roller, plain and other bearin | PA485 | Printing, publishing of newspapers and General printing and publishing |
| ${ }^{\text {PA351 }} 1$ | Photographic and document copying equipment | PA491 | Rubber |
| PA352 | Watches and clocks | PA492 | Linoleum, plastics floor-covering, leathercloth, etc. |
| PA353 | Surgical instruments and appliances | PA493 | Brushes and brooms |
| PA354 | Scientific and industrial instruments and systems |  | Sports equiome |
| PA361 | Electrical machinery | PA495 | tioners' goods |
| PA363 | Telegulea wh and tesephone apparatus and | PA496 | Plastic |
|  |  |  |  |
|  | Radio and electronic components | PA499. 2 | Miscellaneous manutacturing industries |
|  |  | PA500 | Construction |
| PA365. 2 | Broadcast receiving and sound reproducing | PA601 | Gas |
|  |  |  | Electricia |
|  | Electronic computers | PA1002 | Summary tables |
| PA368 | Electrical appliances primarily for domestic use |  |  |

( The information in this report relates to estabishments classified to the General printing and put
in the Standard Industrial Classification (revised 1968). The activities of the industry include:-

Printing and publishing books, maps, music, religious tracts, almanacs, etc., general printing, printing of banknotes, postage stamps, tickets, Christmas cards, playing cards, etc., letterpress bookbinding, book repairing, die sinking and relief stamping, etching and engraving, printing plates and rollers, and printing on meal, etc. Her Majesty's Stationery Office at one printing and publishing of news
lishments are included as also are publishers of books who do not carry out their own printing, but the pal papers and periodicals is excluded.

In interpreting the data in the tables it is essential to bear
in mind the notes and definitions which commence on page (iii)

## LIST OF CONTENT

Table Title
No
Output and costs, 1973-1976
Capital expend iture, 1973-1976
Stocks and work in progress, 1973-1976
Analysis of establishments by size, 1976
Regional distribution of employment, net capital expenditure, net output and gross value added $\quad 6$
Percentage analysis of twelve-month periods covered by returns received from United
Kingdom establishments employing 20 or more persons, 1976

|  | Unit | 1973 | 1974 | 1975 | 1976 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Enterprises (b) | Number | 7,597 | 8,202 | 8.450 | 8.962 |
| Establishments (b) | " | 8.161 | 8,820 | 9,098 | 9,690 |
| Sales of goods produced | £ thousand | 1,010,232 | 1,261,615 | 1,491,884 | 1,846,009 |
| Receipts for work done and industrial services rendered | . | (c) | (c) | (c) | 9,087 |
| Capital goods produced for establishments' own use | " | 1,293 | 719 | 548 | 842 |
| Non-industrial services rendered | " | 4,251 | 6,523 | 7.403 | 8,154 |
| Goods merchanted or factored | " | 38,399 | 58,953 | 69,354 | 89,772 |
| Total sales and work done (d) | " | 1,054,175 | 1,327,810 | 1,569,189 | 1,953,863 |
| Increase during the year, work in progress and goods on hand for sale | . | 17,510 | 47,918 | 28,671 | 26,296 |
| Gross output | " | 1,071,685 | 1,375,728 | 1,597,860 | 1,980,159 |
| Purchases of materials for use in production, and packaging and fuel | " | 319,291 | 429,604 | 470,582 | 608,013 |
| Purchases of goods for merchanting or factoring | " | 27,357 | 42,140 | 48,333 | 63,055 |
| Increase during the year, stocks of materials, stores and fuel | " | 16,009 | 37,617 | -13,982 | 17,096 |
| Cost of industrial services received (e) | " | 84,111 | 128,787 | 129,516 | 170,488 |
| Net output | " | 656,935 | 812,814 | 935,447 | 1,155,700 |
| Total employment (f) | Thousands | 194.8 | 204.1 | 200.2 | 199.5 |
| Nat output per head (g) | £ | 3,372 | 3,982 | 4,673 | 5,792 |
| Payments for non-industrial services |  |  |  |  |  |
| Rents, hire of plant and machinery (h)(j) | £ thousand | 12,100 | 14,782 | 18,993 | 22.841 |
| Commercial insurance premiums | " | 5,752 | 7,311 | 8.795 | 11,761 |
| Bank charges | " | 1,014 | 1,385 | 1,606 | 1,811 |
| Other non-industrial services (k) | " | 42,970 | 53,042 | 71,427 | 106,073 |
| Licensing of motor vehicles | " | 381 | 455 | 590 | 781 |
| Rates, excluding water rates | " | 9,056 | 12,465 | 16,115 | 20,767 |
| Gross value added at factor cost | " | 585,662 | 723,374 | 817,920 | 991,665 |
| Gross value added at factor cost per head | £ | 3,006 | 3,544 | 4,086 | 4,970 |

(a) Including est imates for establishments not mak ing satisfactory returns, non-response and establishments exempt because of size.

Satisfactory returns accounted for 54 per cent of employment with in the industry.
(b) Year on year increases are largely attributable to improved estimates of the number of establishments with less than 20 employees ee notes on page (iii).
(c) Included with sales of goods produced
(d) Details of manufactures' sales of principal products are published regularly in Business Monitor PQ489
(e) In connection with matter published and work done on materials supplied. For example printing and preparatory work, binding and other finishing work ancillary to printing, also including authors royalties. copyright payments, payments to contributors
and press agencies and editorial artists and readers fees, less payments received from authors.
Average number employed (full and part-time; see table 7) during the evear (including work ing proprietors) by the establishments excluding casual employees (j) isers) for whom firms did not hold National Insurance Cards. The following information relates to jobbers:-

|  |  | 1973 | 1974 | 1975 | 1976 |
| :--- | :--- | :--- | :--- | :--- | ---: |
| Total (average) | Number | 1.568 | 1,223 | 1.553 | 712 |
| Wages | $\mathrm{f}^{\prime} 000$ | 258 | 263 | 479 | 1,508 |
| Wages per head | $£^{\prime}$ 's | 165 | 215 | 308 | 2.118 |

(g) Casual employees (jobbers) have been excluded from the employment data used in calculating Net Output per Head
(h) For 1973 , the figures include hire of vehicles.
(i) For 1973-1975, rents of industrial and commercial build dings were not recorded separately. For 1976, the amount payable w
(i) For 1973-1975, rents of industrial and commercial build din
f16,331 thousand.
(k) 1974-1976 figures include the cost of hiring goods vehicles.

All United Kingdom establ ishments classified to the industry (a) (b)

|  | 1973 | 1974 | 1975 | 1976 |
| :---: | :---: | :---: | :---: | :---: |
| Land and buildings |  |  |  |  |
| New building work | 8,534 | 11,799 | 9,206 | 8,105 |
| Land and existing buildings |  |  |  |  |
| Acquisitions | 2,916 | 3,136 | 3.586 | 2,821 |
| Disposals | 4,524 | 2.827 | 5,470 | 3,183 |
| venicles |  |  |  |  |
| Acquisitions |  |  |  |  |
| Motor cars | 7.011 749 | $\begin{aligned} & 9,168) \\ & 1,284 \end{aligned}$ | 9,378 | 14,908 |
| Other vehicles | 749 |  |  |  |
| Disposals |  |  |  |  |
| Motor cars | 2,876 | 3,126) | 3.465 | 5,249 |
| Other vehicles | 141 | 157) |  |  |
| Plant and machinery |  |  |  |  |
| Acquisitions | 39,527 | 43,147 | 47,630 | 55,862 |
| Disposals | 3,170 | 3,367 | 3.038 | 5,663 |
| Total net capital expenditure | 48,027 | 59,056 | 57,828 | 67,602 |

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments exempt because of size. Including estimates for establishments nor making samployment with in the industry.

Capital expenditure in respect of manufacturing establishments where production $h$

## TABLE 3

Cks and work in poress 1973-1976
All United Kingdom establishments classified to the industry (a)

|  | 1973 | 1974 | 1975 |  | 1976 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Increase |  |  |  | Value at end of year |
| Materials, stores and fuel | 16,009 | 37,617 | -13,982 | 17.096 | 105,600 |
| Work in progress | 13,608 | 19.811 | 1,766 | 14.811 | 114.016 |
| Goods on hand for sale | 3,903 | 28,107 | 26,905 | 11,485 | 126,096 |
| Total | 33,519 | 85,535 | 14,688 | 43,392 | 345,712 |

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments exempt because of size. Including estimates for establishments not making satisfactory return. none ind
Satisfactory returns accounted for 54 per cent of employment within the industr

## TABLE 4

Analysis of establishments by size, 1976
All United Kingdom establishments classified to the industry (a)

| $\begin{aligned} & \text { Size } \\ & \text { group } \\ & \text { (b) } \end{aligned}$ | Estab-lishments | Enterprises <br> (c) | Employment |  |  | Wages and salaries (f) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Total <br> (d) | $\begin{aligned} & \text { Opera- } \\ & \text { tives } \end{aligned}$ | Others(e) | Operatives |  | Others (e) |  |
|  |  |  |  |  |  | Total | $\begin{aligned} & \text { per } \\ & \text { head } \end{aligned}$ | Total | $\begin{aligned} & \text { per } \\ & \text { head } \end{aligned}$ |
|  | Number | Number | Number | Number | Number | £ thousand | £ | £ thousand | £ |
| 1-10 | 6.559 | 6,357 | 27,294) |  |  |  |  |  |  |
| 11. 19 | 1,420 | 1,389 | 20,414 ) |  |  |  |  |  |  |
| 20-49 | 999 | 972 | 29,647) | 68.854 | 26,604 | 189,141 | 2,747 | 88,804 | 3,338 |
| 50.99 | 378 | 343 | 25,979) |  |  |  |  |  |  |
| 100-199 | 176 | 151 | 24,603 | 17,120 | 7.439 | 48,299 | 2.821 | 24,103 | 3,240 |
| 200-299 | 66 | 56 | 15,939 | 11,345 | 4.591 | 32,218 | 2,840 | 15,561 | 3,389 |
| 300-399 | 38 | 35 | 13,374 | 9,378 | 3.988 | 27,094 | 2,889 | 13,666 | 3,427 |
| 400-499 | 14 | 14 | 6.463 | 4,166 | 2,297 | 12,874 | 3,090 | 7.468 | 3,251 |
| 500-749 | 22 | 20 | 13,107 | 8,734 | 4,372 | 31,119 | 3,563 | 15,871 | 3,630 |
| 750-999 | 9 | 9 | 7.745 | 4.042 | 3,703 | 11.520 | 2,850 | 13,722 | 3.706 |
| 1,000-1,499 | 4 | 4 | 4.825 | 2,353 | 2,469 | 7.594 | 3,227 | 8.516 | 3,449 |
| 1.500 and over | 5 | 5 | 10.141 | 7,514 | 2,627 | 23,465 | 3,123 | 9,999 | 3.806 |


| Total | 9,690 | 8,962 | 199,531 | 133,506 | 58,090 | 383,324 | 2,871 | 197,710 | 3,404 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments with fewer than 20 employees.
(b) Average number employed, (full and part-time, see table 7 ) during the year, (including working proprietors) by the establishment

Average number employed, (fuli) and part-time, see table 7) during the year. (lincluding work
excluding casual employees (jibbers) for whom firms did not hold National Insurance Cards.
(c) The sum of the figures for the size groups may exceed the total for the industry because some enterprises control establishments in
more than one size group.
(d) Including working proprietors.
(e) Administrative, technical and clerical employees.

| $1,953,863$ | $1,980,159$ | $1,155,700$ | 5,792 | 991,665 | 4,970 | 67,602 | 345,712 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

(f) The cost of employers' contributions to national insurance, graduated pensions, other pensions and welfare schemes and the running The cost of employers contributions to national insurance, graduate
costs of canteens, is estimated for the industry at $£ 77,272$ thousand.
(g) Sales of goods produced, capital goods manufactured, buildings constructed by establishments for their own use, work done, industrial and non-industrial services rendered and merchanted goods.
(h) Casual employees (jobbers) have been excluded from the employment data used in calculating net output per head.
(i) New building work plus acquisitions less disposals of land and existing buildings, vehicles and plant and machinery.
(k) Gross value added data relate to establishments emploving 1-199.

Regional distribution of employment, net capital expenditure, net output and gross value added at factor cost, 1976 All United Kingdom establishments classified to the ind ustry

| Area | Total employment (a) |  | Net capital expenditure (b) (c) |  | Net output, gross value added and employment in the region from returns received from establishments with more than 80 per cent of their employ. ment in the region (d) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Net output | Gross value added at factor cost | Employment as a percentage of total regional employment in the industry |
|  | Thousands | per cent of United Kingdom |  |  | £ thousand | per cent of United Kingdom | $\overline{\text { £ thousand }}$ | £ thousand |  |
| Standard regions of England |  |  |  |  |  |  |  |
| North | 6.9 | 3.5 | 2,897 | 4.3 | 26,291 | 24,767 | 61.8 |
| Yorkshire and Humberside | 15.0 | 7.5 | 5.908 | 8.7 | 50,680 | 44,755 | 62.9 |
| East Midlands | 13.3 | 6.7 | 5.612 | 8.3 | 39,872 | 35,177 | 56.1 |
| East Anglia | 8.5 | 4.3 | 1.169 | 1.7 | 21,874 | 19,851 | 50.4 |
| South East | 96.6 | 48.4 | 32,649 | 48.3 | * | * | * |
| South West | 13.8 | 6.9 | 3,882 | 5.7 | 41,279 | 34,841 | 55.0 |
| West Midlands | 10.7 | 5.4 | 4,345 | 6.4 | 20,305 | 17,980 | 39.8 |
| North West | 16.2 | 8.1 | 4.925 | 7.3 | * | * | * |
| England | * | * | * | * | * | * | * |
| Wales | 2.9 | 1.4 | 873 | 1.3 | 2,024 | 1,764 | 18.3 |
| Scotland | * | * | * | * | * | * | * |
| Great Britain | 197.7 | 99.1 | 66.821 | 98.8 | 629,672 | 539.106 | 51.1 |
| Northern Ireland | 1.8 | 0.9 | 780 | 1.2 | 6.012 | 5,330 | 75.4 |
| Unallocated (e) | - | - | - | - | 520.016 | 447,229 | - |
| United Kingdom (b) | 199.5 | 100.0 | 67,602 | 100.0 | 1,155,700 | 991,665 |  |

(a) Average number employed, including full and part-time employees (see table 7 ) and working proprietors.
(b) Including estimates for establishments not making satisfactory returns, non-response and establishments with fewer than 20 employees.
(c) New building work plus acquisitions less disposals of land and existing buildings, vehicles and plant and machinery.
(d) Where a census return covered addresses in two or more regions an estimate was made of the net output and gross value added Where a census return covered addresses in two or more regions an estimate was made of the net output and gross value added
attributable to the region only where more than 80 per cent of the establishment's employees were located in the region. The estima
was made by assuming that net output and was made by assuming that net output and gross value added at each address covered by a return was proportional to employment at
the address the address.
(e) Unallocated net output and gross value added covering establishments with addresses in two or more regions, plus estimates for unsatisfactory returns, non-response and establishments exempt because of size.

Percentage analysis of twelve-month periods covered by returns received from United Kingdom establishments employing 20 or more Percentage ana
persons, 1976

| Accounting year ended |  | Percentage of total returns received | Percentage of total number employed |
| :---: | :---: | :---: | :---: |
| 1976 |  | per cent | per cent |
|  | April (a) | 3.1 | 2.2 |
|  | May | 2.0 | 0.9 |
|  | June | 5.7 | 4.0 |
|  | July | 2.3 | 1.1 |
|  | August | 2.5 | 1.1 |
|  | September | 7.4 | 6.7 |
| 1977 | October | 3.4 | 2.0 |
|  | November | 1.5 | 0.7 |
|  | December | 39.3 | 40.2 |
|  | January | 4.9 | 7.4 |
|  | February | 2.4 | 4.1 |
|  | March (b) | 25.5 | 29.7 |

(a) From 6th April.
D) Including returns made for twelve-month period ended 1st to 5 th April 1977

TABLE 7
Percentage analysis of employees, by full and part-time employment and sex, 1976(a)

| Sex | Full-time | Part-time | All employees |
| :---: | :---: | :---: | :---: |
|  | per cent | per cent | per cent |
| Male | 63 | 2 | 65 |
| Female | 27 | 8 | 35 |

## Female

Source: Department of Employmen
The percentes relate to the numbers employed (excluding working proprietors) in the United Kingdom at end June, 1976

Produced in Wales by Her Majesty's Stationery Office
Reprographic Unit, Cardiff
Dd. 597332 K5 Cdf 93 5/79

Notes
These notes give the main information needed for Interpreting the figures in the Industry Business
Monitors: more detailed information about the census is glven in a separate Business Monitor PA 1001 (Introductory Notes)
Census of Production, 1976.
GENERAL INFORMATION
Changes made for 1976
The Census for 1976 is in line with similar
inquiries being conducted in inquiries being conducted in other member countries small number of changes in the scope of the
industry reports compared with 1975. These include separate headings for:
Sales of goods produced
Recelpts for work done and industrial services
rendered
rendered
Amounts pald for hire of plant and machinery Amounts paid for rent of industrial and
commercial buildings Speclitic changes are explained in the introductions to the industry reports or by footnotes to the tables.
Suppression of information relating to individual undertakings
Sectlon $9(5)$ (b) of the Statistics of Trade Act 1947 states - "The following provisions shall hav communlcation to the public of information obtained
under the foregoing provisions of this Act under the foregoing provisions of this Act or
In complling any such report, summary or
comunication the arrange it as to prevent any particulars
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disclosing information about individual enter prises
revised
Rounding of flgures
FIgures in the tables have, where necessary, been rounded to the nearest final digit. Where tigures have been so rounded, the sum of the constituent shown.

Industrial classification The United Kingdom
Classification (SIC) was Classification (SIC) was first Istand Industria exists to promote uniformity 1958 and 1968. the official statistics of the United Kingdom,
The general principles followed are The general principles followed are those of th
International standard Industrial Classification of all Economic Activities of the United Nation Statistical Office but the United Kingdom reflects the organisation and structure ndustry and trade as it exists in the Unit
ingdom. The SIC is a classification by actlvity and is not a commodity classification. However,
an index of all commodity headings for which
sales data are provided in the Quarterly Buslon sales data are provided in the Quarterly Busines
Monitors, is published in Business Monitor PQ1000, Statistical units
he statistical unit for the purpose of the Census is the establishment which is defined in the as the smallest unit which can provide to
information normally required for an econom ensus, for example, employment, expenses, tur
over, capital formation. Usually the princl activities carried on in an establishment fall within a single heading of the classificat (e.g. steel making or sugar refining). Typical
the establishment embraces all the activiti carried on at a single address e.g. a farm, a min or a factory, including those which are ancillar
to the principal activities. Frequently distinct to the principal activities. Frequently distin
activities characteristic of different industr are carried on at one address, but normally thes are not classifled separately and the who
establishment is classifled according to the ma activity. If, however, the required range of date can be provided for each activity, each is taken
to constitute a separate establishment. Sometimes business are carried on at a number of a sing Where this is so, businesses are asked to provic he full range of separate information in respes of each addresselr activities may, however, integrated to such an extent that they constitu
a single establishment. In the latter case
 activities at these adresses (termed units). Separate figures are obtaine
employment and net capital expenditure at employment and net capital expenditure
unit in order to comple regional tables. Efforts are made by the Business Statistics to ensure, by negotiating with respondents, th
the return from an establishment does not cover the return from an establishment does not
local units or addresses in more than one o countries of the United Kingdom.
uppeared information about the statistical unt business inquiries" in Statistical News No. 13 Mar
Establishments are asked to exclude from their returns particulars relating to any department not engaged in production e.g. merchanting, transport,
warehousing, for which they keep a separate set of accounts. Transfers of goods produced to departments are treated as sales and respondents are asked to value them as far as possible as accounts are not kept they are asked to include details of all these activities in their return.
particulars relating to head offices mainly Particulars relating to head offices mainiy engaged in the administration of the production
unlts within the scope of the census were
inctuded Where more than one return was made the included. Where more than one return was made the
information in respect of the head office was information in respect of the head office
apportioned among them.
For certain purposes in the annual censuses
production (especially the enterprise analyses of

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or contro inging together establishments into enterprise
ts also necessary for the purpose of of ing that there will one enterprise group. establishments, the changing structure of groups of compan fres and about common ownership links is
obtained from many sources, including the stock Exchange Year Book, company reports, press reports

## THE REGISTER

The register permits a questionnaire to be sent direct to the reporting establishment on which
the latter can include information relating to all the manufacturing (or local) units which it
compr ises.
The Inquir
The inquirles provide a major source of information
for keeping the register continuously up-to-date for keeping the register continuously up-tu-date
and act as a check on its detall and structure.
F classification is derlived from an analysis of their cales of commodities and is reviewed annually.
employment data are entered on the resister from Employment data are entered on the register from
returns to the annual census of production. In returns to the annual census of production. In
cases where an establishment does not make a return to these inquir les the employment data are based on
Information provided by the Department of EmployInformation provided by the Department of Emplay
ment from the annual censuses of employment. ment from the annual censuses more omployees are
Establi ishments with 20 or mere
included in the censuses each year and the informIncluded in the censuses each year and the inform-
ation they supply to the census is supplemented by ation they supply to
the returns that those with 25 or more employees
then about establishments with fewer than 20 employees
in most industries is less securely based, but In most industries is less securely based, but
increasing use has been made of data on these
small Increasing use has been made of data on these
smal I establ ishments supplied by the Department of
Employment. One benefit of using this information Employment. One benefit of using this information
is an Improvement in the estimates of the number of smaller establishments and enterprises, but there
is 1 lttle effect on other aggregates (e.g. employis ment, output, net capital expenditure).

## cormas

A return was required in the 1976 Census from each
ostabl Ishment establishment with 20 or more emp loyees. Each
ostabl ishment is classified to an industry, as
det defined In the SIC, whose princlpal products
the major part of the establishment's sales.
Regions
The regions defined in Table 5 take account of the Government Act 1972 and the Local Government Act (Scotland) 1973. These changes came into effect in
Aprit 1974 in England and Wales and May 1975 in
Scotland.

## RMS USED IN THE CENSUS REPOR

verage number employed
Establ Ishments were required to state the number of persons on the payroll on average during the
year of return, whether full-tIme or part-time year of return, whether full-time or part-time
employees. Separate tigures were required for:
(a) administrative, technical and clerical
(b) all other

## employees (operatives)

 Averages could be calculated from the figuresfelating to the last week of each calendar month.
Establ lis
number of working propletors where approprlate
and these are included in total employment tigures. outworkers ( (i.e. persons employed by
establishments who worked in their own homes otc. on materials supplide by the establ ishment) are
oxcluded. The figures Include persons engaged on
exter excluded.
merchanting or factoring and canteen workers where
particulars in in tespect of these activities could particulars in respect of these
not be excluded from the return.
Working proprietors
These include all persons regarded as "selfmembers of the national tramilies who worked in and the business without recelling a wage or salary; but
such persons who worked less than half the normal such persons who worked less than half the normal
number of working hours are excluded. Directors
working in the business but not in recelpt of a working in the business but not in recelpt of a
definite wage, salary or commission are Included under this head
not included.

## Emp loyees Admin istra <br> trative, technical and clerical employees include directors in receipt of a definite wage, and works formmission, managers, super intendents (other than operatives); draughtsmen, eel ltorlal staff, advertising staff, travellers and all office employees Operatives include all other classes of employees, that is, broadly speaking, all manual wage earners. They include operatives employed in power stations, warehouses inspectors, maintenance workers and canteens, Operatives engaged in outside work of erecting, fitting etc. are also included, but outworkers are excl uded. <br> Capital expenditure <br> Capital expenditure during the year in respect of manufacturing .units where production had not started before the ond of the year is included. Establishments were asked not to deduct from the value of capital expendlture amounts recelved or expected to be recelved in grants or allowances from the Government or any statutory body or local author ity. Establishments with 100 or more authioyes were asked to include a total met emplatal expenditure figure for each calendar year. capital

(a) New building work
This represents the

This represents the cost incurred during the year of new bulding and other constructional work to
be used in connection with the business covered by the return. The value is that charged to capital account during the year of return; it includes
expenditure on new buildings and on the extension or reconstruction of old buildings, the value of
works of a capital nature carried out by the works of a capital nature carried out by the
establishment's own staff and the cost of any newly constructed buildings purchased. Figures
shown include legal charges, commissions, etc.
(b) Land and existing buildings The items shown are the capltal cost freeholds purchased and the capltal cost or premium payable assets acquired in taking over an existing business), and the amounts recelvable for freeholds or leaseholds disposed of diring the year of
that charged to capltal account dut
(c) Plant, machinery and vehicless a
The Items shown are the value of plant and
machinery and of vehicles acquired, both new and
second-hand, and the amount rece feo for items
disposed of during the year. The val of plant
and machinery acauired includes plant, etc. which
firms produced for their own use in connection with the business covered by the return. The value of plapltal account during the year of return less any discounts recelved, but including the cost of
transport and instailation. Deductible value added transport and installation. Deductible value added
tax is excluded but non-deductible value added tax tax is excluded but non-deductible value added tax
on motor cars acquired is included. No deduction
is made for is made for deprectlation, amortization or obsolescence. The proceeds of items disposed of during
the year exclude amounts written-off for items the year
scrapped.
Cost of industrial services
Cost of industrial services
Thls includes amounts payable to other firms for
work done on materials supplied by the establishWork done on materials supplied by the establish-
ment payments for repairs and maintenance (Including those in respect of rented buildings
and amounts paid to other firms for contracts whict and amounts paid to other firms for contracts which
have been sublet. Payments to outworkers are
excluded. excluded.
Cost of non-industrial services
This includes rent of industrial and commercia bulldings, hire of plant and machinery, commerclal insurance premiums, bank charges and amounts pal
for professional services, post office services transport, advertising etc. Amounts payable on royalties for the right to use patents, trademarks
copyrights etc., manutacturing and quarrying rights copyrights otc., manufacturing and quarrying
and technical "know-how" are also Included.

Gross output
In the calculation of gross output the value of total sales and work done is increased by the rise
(or reduced by the fall) during the year in the value of work in progress and goods on hand for

Net output
Not output, a customary census measure, is
calculated by deducting from gross output the cost calculated by deducting from gross output the cos
of purchases (reduced by the rise, or increased by of purchases reduced by he rise, or increased by etc.) and the cost of industrial services received,

Net output per head
The flgures of net output per head are derived by
dividing the net output by the average number of dividing the net output by the average number o
persons employed (full and part-time) on al persons employed (full and part-time) on al inties covered by the returns, including
activiter operatives, administrative, technical and clerical
employees and working proprietors, but excluding outworkers.

Gross value added at factor cost
Gross value added at factor cost is calculated by deducting from net output the cost of non-
industrial services ce.g. rent of buildings, hire of plant and machinery, commercial insurance premlums, bank charges and amounts paid for professional services, post office services,
transport and advertising), rates (excluding water rates) and the cost of licensing motor vehicles. This estimate of gross value added approaches mor
closely than census net output to the definltion closely than census net output to the definition
of net output or value added in national accounts statistics.
Gross value added at factor cost per head The flgures of gross value added at factor cost per head are derlived by dividing the gross value added
by the average number of persons employed (fuli and part-time) on all activities covered by the returns, including operatives, administrative,
technical and clerical employees and working
proprietors, but excluding outworkers.

Purchases
Purchases
components, semi-manufactured goods and works materlals; of replacement parts and consumab
tools not materials of all types; of stationery and parking matter; of fuel, electricity and water; materlials to be used by the establishment or
out to other establishments for the production
outhinery or other capltal items for the machinery or other capital items for the est
lishment's own use; of materials for lishment's own use; of materials for use by the
establishment when working on goods supplied customers; and of food, etc. for any cante covered by the establishment's return. Transters
of goods to the establishment from another dor of goods to the establishment from another depar
ment of the same firm not covered by
establishmet establishment's return are included at a
corresponding to the estimated selling corresponding to the estimated selling value
recorded by the other department. Amounts payal
to to transport firms or credited to the firm's own excluded, as department for dellivery of materials are plant charged to capital account. purchases ano goods for merchanting or factoring have be exclude VAT. They include, in addition to the the
ent actual purchase price, the value of packagho
materlal charged to the establishment. The value of returned goods or packaging material returned to suppliers and any trade discounts are exc
Materials purchased duty-paid are included at Materials purchased duty-paid are included at
duty-pald value less any drawback, rebate duty-pald value, less any drawback, rebate,
The cost of transport is included only if included with the purchase price in the tir accounts. Imported goods are included at thel
full delivered cost. If in the firm's accounts the transport from docks or airport is not included in the cost of goods purchased, the cost is entered a c.l.t. plus duty (if applicable). Leas

Sales of goods produced
Sales for the purposes of the annual consuses means deliveries on sale of goods made by
Iishments in the united Kingdom covered inquiry. Sates of goods made for these es
IIshments by outworkers or by ther lishments by outworkers or by other establishm
from materials given out to them and sales waste products are included. New building and machinery or other capital items produce establishments for hiring out or leasing
regarded as sales, the value included in capital asset that accountspted in the establishmen takings arset accounts. Forward sales and cantee the inquiry are included irrespective of when the goods were manufactured. Goods produced in on establishment and transferred el ther to ancillar departments not engaged in production for whic
there are separate accounts, or to another there are separate accounts, or to anothe
establishment of the same firm not covered by the return, are treated as sales by the producin
establishment and valued as far as possible as 1 they had been sold to an independent purchaser.
Goods transferred to wholesale or retall sellin organisations, for which separate accounts ar
kept are valued on the same basis. kept are valued on the same basis.
The value shown for sales is the selling value" defined as the amount (excluding value
added tax) anemers on ex-works or delivered customers whether an anter any tra
enter discounts and agents' commissions have been
deducted. The cost of packing materials les delucted. for returnable cases is included. industries where products attract Excise Duty
value stated is usually value stated is usualily inclusive of duty if sol
duty-paid and exclusive of duty if sold in bond a duty-paid
exported.
Work done and industrial services rendered Figures for work done represent the amount chargel
for work carrled out on materlals supplied by for work carrled out on materlals supplled by
customer and include repalr work. Within certal

Industries this heading covers a wide variety of activities, for example, within the tood sector
butter packed on commission; within the textle butustries - making up of garments, fur dressing and textile finishing; within printing and pub-
ishing - preparatory work on type-setting, block IIshing - preparatory work on type-set significant
naking and ing. Work done is al so sign
in the electrical machinery and heavy engineering in the electrical machinery and heavy engineering
industries, covering erection, instal iation and indusalr and jobbing work. Other activities within repar heading include exploration work, research and
this
development, glass cutting and dressing and planing
of timber industrial services rendered include repairs and maintenance, installation work, and tech
mat
ascher
capital goods produced for establishments' own use
This includes all work of a capital nature carriled
out during the year by the establ Ishments own out during the year by
staff for their own use.
von-industrial services rendered
Thls includes rents received for commercial and
industrial buildings, amounts charged for hiring Industrial buirings, machinery and other goods and amounts
out plant,
charged to other organ sations for the provision of charged to other organisations for the provision of
transport. it also Includes amounts received for right to use patents, trademarks, copyrights manufacturing and quarrying rights and tech-
"know-how" and revenue from such staff ical "know-how" and

Goods merchanted or factored
Vlerchanted goods are
Marchanted goods are those (excluding canteen
sales) sold without having been sales) sold without having been subj
manufacturing process by the seller.
Stocks and work in progress
values are given of stocks
Values are given of stocks of goods on hand for
sale and of materials, storess and fuel, at the end
of the year of return and of the sale and of materials, stores and fuel, at the end
of the year of return and of the change during the
year, including any stocks of goods held for year, including any stocks of goods held for
merchanting or factoring. Work in progress is
deflned as materlals deflined as materlals which have been prortially
processed by the establishment but which are not usually sold or transferred to another estab-
lishment without
linction processing. The values Include the cost of mater lals consumed and labour
used, together with a margin of over head costs and proolits. Progress payments made to sub-
contractors are excluded and progress payments
received from other organisations are not recilved
deducted.
Hages and salarles
These are amounts paid during the year to
operatives and to administrative, technical and
 excluded. The values shown include all overtime egularly or not, and no deduction is made for
income tax, insurances, contributory pensions etc. Theme tax, insurances, contributory pensions etc.
value of redundancy payments less any amounts telmbursed frem Government sources is included.
The value of any payments in kind, travelling ine value of any paymen
expenses etc. Is excluded.

Remuneration pald to outworkers
The remuneration paid to outworkers (1.e. persons
employed by the establ ishment who do their work in the ir own themes) is generally on a piece-work
basis. Ont appear on the ostablishment's payroll are included. Amounts pai
excluded.
Employers' Insurance and wel fare contributions
his Item Includes employers' contributions to natlonal insurance and graduated pensions (and/or
earnings related basic contributions under the

Social security Act, 1973 ) as well as commerclal Insurance premiums to provide pensions, super-
annuation or other retirement benefits, slakness benefits, personal accident benefits, disability or death benefits for employees, or former
employees or their dependants. Contributions to employees or their dependants. Contributlons to
the running costs of canteens, social centres, former employees and their dependants are also included.

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