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A publication of the Government Statistical Service

Report on the Census of Production

Electrical appliances primarily for domestic use



Department of Industry Business Statistics Office

HMSO

PA368



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Report on the 1972

Electrical appliances primarily for domestic use

Presented by the Secretary of State for Industry to Parliament in pursuance of the Statistics of Trade Act 1947 (10 & 11 Geo.6 Cha.39 sec 7)

Department of Industry Business Statistics Office

Census of Production

London: Her Majesty's Stationery Office 1975

List of Industry Reports, etc.

PA1001	Introductory notes
PA101	Coal mining
PA102	Stone and slate quarrying and mining
PA103	Chalk, clay, sand and gravel extraction
PA104	Petroleum and natural gas
PA109	Miscellaneous mining and quarrying
PA211	Grain milling
PA212	Bread and flour confectionery
PA213	Biscuits
PA214	Bacon curing, meat and fish products
PA215	Milk and milk products
PA216	Sugar
PA217	Cocoa, chocolate and sugar confectionery
PA218	Fruit and vegetable products
	Animal and poultry foods
PA219	
PA221	Vegetable and animal oils and fats
PA229.1	Margarine
PA229.2	Starch and miscellaneous foods
PA231	Brewing and malting
PA232	Soft drinks
	Spirit distilling and compounding
PA239.2	British wines, cider and perry
PA240	Tobacco
PA261	Coke ovens and manufactured fuel
PA262	Mineral oil refining
PA263	Lubricating oils and greases
PA271.1	Inorganic chemicals
PA271.2	Organic chemicals
PA271.3	Miscellaneous chemicals
PA272	Pharmaceutical chemicals and preparations
PA273	Toilet preparations
PA274	Paint
PA275	Soap and detergents
PA276	Synthetic resins and plastics materials and
	synthetic rubber
DA 277	
PA277	Dyestuffs and pigments
PA278	Fertilizers
PA279.1	Polishes
	Formulated adhesives, gelatine, etc.
	Explosives and fireworks
	Formulated pesticides, etc.
	Printing ink
PA279.6	Surgical bandages, etc.
PA279.7	Photographic chemical materials
PA311	Iron and steel (general)
PA312	Steel tubes
PA313	Iron castings, etc.
PA321	Aluminium and aluminium alloys
PA322	Copper, brass and other copper alloys
PA323	Miscellaneous base metals
PA331	Agricultural machinery (except tractors)
PA332	Metal-working machine tools
PA333	Pumps, valves and compressors
PA334	Industrial engines
PA335	Textile machinery and accessories
PA336	Construction and earth-moving equipment
PA337	Mechanical handling equipment
PA338	Office machinery
	Mining machinery
	Printing, book binding and paper goods machiner
	Refrigerating machinery, space heating,
PA339.3	
	ventilating and air-conditioning equipment
PA339.7	ventilating and air-conditioning equipment Food and drink processing machinery and
PA339.7	ventilating and air-conditioning equipment Food and drink processing machinery and
	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery
	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery
	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable
PA339.9	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools
	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl
PA339.9	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools
PA339.9	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl
PA339.9 PA341 PA342	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms
PA339.9 PA341 PA342 PA349.1	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings
PA339.9 PA341 PA342 PA349.1 PA349.2	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelwork Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineering
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelwork Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353 PA354	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353 PA354 PA361	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelwork Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353 PA354 PA354 PA361 PA362	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353 PA354 PA361 PA362 PA363	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA354 PA361 PA362 PA363 PA364	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme Radio and electronic components
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA354 PA361 PA362 PA363 PA364	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme Radio and electronic components
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA354 PA361 PA362 PA363 PA364	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme Radio and electronic components Gramophone records and tape recordings
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353 PA354 PA361 PA362 PA363 PA364 PA365	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme Radio and electronic components Gramophone records and tape recordings Broadcast receiving and sound reproducing
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353 PA354 PA361 PA362 PA363 PA364 PA365	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme Radio and electronic components Gramophone records and tape recordings Broadcast receiving and sound reproducing equipment
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353 PA354 PA361 PA362 PA363 PA364 PA365	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme Radio and electronic components Gramophone records and tape recordings Broadcast receiving and sound reproducing equipment Electronic computers
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353 PA354 PA361 PA362 PA363 PA364 PA365	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme Radio and electronic components Gramophone records and tape recordings Broadcast receiving and sound reproducing equipment Electronic computers Radio, radar and electronic capital goods
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353 PA354 PA361 PA362 PA363 PA364 PA365	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme Radio and electronic components Gramophone records and tape recordings Broadcast receiving and sound reproducing equipment Electronic computers
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353 PA354 PA361 PA362 PA365 PA366 PA366 PA366 PA366 PA368	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme Radio and electronic components Gramophone records and tape recordings Broadcast receiving and sound reproducing equipment Electrical appliances primarily for domestic use
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353 PA354 PA361 PA362 PA363 PA366 PA366 PA366 PA366 PA366 PA368 PA369	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme Radio and electronic components Gramophone records and tape recordings Broadcast receiving and sound reproducing equipment Electronic computers Radio, radar and electronic capital goods Electrical appliances primarily for domestic use Electrical equipment for motor vehicles, cycles
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA354 PA361 PA362 PA363 PA364 PA365 PA366 PA366 PA366 PA366 PA366 PA368 PA369	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme Radio and electronic components Gramophone records and tape recordings Broadcast receiving and sound reproducing equipment Electronic computers Radio, radar and electronic capital goods Electrical equipment for motor vehicles, cycles and aircraft
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353 PA354 PA361 PA363 PA364 PA365 PA366 PA366 PA366 PA366 PA369	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme Radio and electronic components Gramophone records and tape recordings Broadcast receiving and sound reproducing equipment Electronic computers Radio, radar and electronic capital goods Electrical appliances primarily for domestic use Electrical equipment for motor vehicles, cycles and aircraft Primary and secondary batteries
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353 PA354 PA361 PA363 PA364 PA365 PA366 PA366 PA366 PA368 PA369	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme Radio and electronic components Gramophone records and tape recordings Broadcast receiving and sound reproducing equipment Electrical appliances primarily for domestic use Electrical equipment for motor vehicles, cycles and aircraft Primary and secondary batteries Electric lamps, electric light fittings, wiring
PA339.9 PA341 PA342 PA349.1 PA349.2 PA351 PA352 PA353 PA354 PA361 PA363 PA364 PA365 PA366 PA366 PA366 PA368 PA369	ventilating and air-conditioning equipment Food and drink processing machinery and packaging and bottling machinery Miscellaneous (non-electrical) machinery Scales and weighing machinery and portable power tools Industrial (including process) plant and steelworl Process plant engineering contractors Ordnance and small arms Ball and roller bearings Precision chains and other mechanical engineerin Photographic and document copying equipment Watches and clocks Surgical instruments and appliances Scientific and industrial instruments and systems Electrical machinery Insulated wires and cables Telegraph and telephone apparatus and equipme Radio and electronic components Gramophone records and tape recordings Broadcast receiving and sound reproducing equipment Electronic computers Radio, radar and electronic capital goods Electrical appliances primarily for domestic use Electrical equipment for motor vehicles, cycles and aircraft Primary and secondary batteries
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PA370	Shipbuilding and marine engineering
PA380	Wheeled tractor manufacturing
PA381	Motor vehicle manfacturing Trailers, caravans and freight containers
PA382	Motor cycle, tricycle and pedal cycle
	manufacturing
PA383	Aerospace equipment, manufacturing and repairing
PA384	Locomotives, railway track equipment, railway carriages, wagons and trams
PA390	Engineers' small tools and gauges
PA391	Hand tools and implements
PA392	Cutlery, spoons, forks and plated tableware, etc.
PA393	Bolts, nuts, screws, rivets, etc. Wire and wire manufactures
PA394 PA395	Cans and metal boxes
PA396	Jewellery and precious metals
PA399.1	Metal furniture
PA399.5	Drop forgings, etc.
	Metal hollow-ware Miscellaneous metal manufacture
PA411	Production of man-made fibres
PA412	Spinning and doubling on the cotton and flax systems
PA413	Weaving of cotton, linen and man-made fibres
PA414 PA415	Woollen and worsted Jute
	Rope, twine and net
PA417	Hosiery and other knitted goods
DA 410	Warp knitting
PA418 PA419	Lace Carpets
PA421	Narrow fabrics
	Household textiles and handkerchiefs
PA422.2	Canvas goods and sacks and other made-up
PA423	textiles Textile finishing
	Asbestos
PA429.2	Miscellaneous textiles
	Leather (tanning and dressing) and fellmongery
PA432 PA433	Leather goods Fur
PA433 PA441	Weatherproof outerwear
	Men's and boys' tailored outerwear
PA443	Women's and girls' tailored outerwear
PA444 PA445	Overalls and men's shirts, underwear, etc. Dresses, lingerie, infants' wear, etc.
PA445 PA446	Hats, caps and millinery
	Corsets and miscellaneous dress industries
PA449.2	
	Footwear Refractory goods
PA461.1 PA461.2	Building bricks and non-refractory goods
	Pottery
PA463	Glass
PA464	Abrasives
	Miscellaneous building materials and mineral
17(10).2	products
PA471	Timber
PA472	Furniture and upholstery
PA473 PA474	Bedding, etc. Shop and office fittings
PA475	Wooden containers and baskets
PA479	Miscellaneous wood and cork manufactures
PA481	Paper and board
PA482.1	Cardboard boxes, cartons and fibre-board packing cases
PA482.2	Packaging products of paper and associated
	materials
PA483	Manufactured stationery
PA484.1 PA484.2	Wallcovering Miscellaneous manufactures of paper and board
PA485	Printing and publishing of newspapers and
	periodicals
PA489	General printing, publishing, etc.
PA491 PA492	Rubber Linoleum, plastics floor-covering,
FA492	leathercloth, etc.
PA493	Brushes and brooms
PA494.1	Toys, games and children's carriages
PA494.3	Sports equipment Miscellaneous stationers' goods
PA495 PA496	Plastics products
PA499.1	Musical instruments
PA499.2	Miscellaneous manufacturing industries
	Gas
PA602 PA603	Electricity Water supply
	Summary tables

PA1002 Summary tables

PA368 ELECTRICAL APPLIANCES PRIMARILY FOR DOMESTIC USE

The information in this report relates to establishments classified to the Electrical appliances primarily for the information do the line of the standard industrial Classification (revised 1968). The activities of the industry include:-

Manufacturing electric vacuum cleaners, washing machines, refrigerators (including non-electric refrigerators), deep freeze units, food mixers, hair clippers and dry shavers, cookers, radiators, toasters, irons and other domestic type electric appliances. The manufacture of refrigerating machinery and commercial refrigerating equipment is excluded.

> In interpreting the data in the tables it is essential to bear in mind the notes and definitions which commence on page (iii).

LIST OF CONTENTS

Title

able		
No		

3

4

5

6

United Kingdom establishments classified to the industry

- Input and output, 1970, 1971 and 1972
- Capital expenditure and stocks, 1970, 1971 and 1972 2
 - Analysis of establishments by size, 1972
- Regional distribution of employment, net capital expe
- Percentage analysis of twelve-month periods covered b establishments employing 25 or more persons, 1972
 - Percentage analysis of employees by full and part tim
- Sales of principal products of the industry by establ more persons, including sales by establishments class industries, 1972

Page

	INJUG
enditure and net output, 1972	PA368
by returns received from	PA368
ne employment and sex, 1972	PA368
lishments employing 25 or sified to other	Does

PA368	2
PA368	3
PA368	4
PA368	5
PA368	6
PA368	6

not apply

PA368 2

TABLE 2

Input and output, 1970, 1971 and 1972

All United Kingdom establishments classified to the industry (a)

	1	and a state		the liter series that is
	Unit	1970	1971	1972
Enterprises	Number	268	270	223
Establishments	П	295	.304	258
Sales of goods produced and work done	£'000	287,646	340,540	358,920
Services rendered to other organisations (b)	II II	1,922	1,998	701
Goods merchanted or factored	П	14,913	18,946	15,768
Canteen takings	II	973	995	927
Total sales and work done	н	305,454	362,479	376,315
Increase during the year, work in progress and goods on hand for sale	П	6,592	-3,675	3,978
Gross output	П	312,046	358,804	380,293
Cost of purchases	п	173,057	191,802	201,993
ncrease during the year, stocks of aterials, stores and fuel	п	2,416	-1,989	3,633
ayments to other organisations for work done on materials given out	П	3,450	3,620	4,742
for transport by road	П	2,962	3,168	3,577
for transport by rail, water, air and Post Office parcel services	н	992	666	608
Total costs	Π	178,045	201,245	207,287
Net output	П	134,001	157,558	173,007
otal employment (including working roprietors) (c)	Thousands	65.0	65.6	60.5
Net output per head	£	2,061	2,402	2,861

(a) For 1972, estimates for establishments not making satisfactory returns and for establishments employing less than 25 persons, accounted for 16 per cent of the total figures in which they were incorporated: of this unsatisfactory returns accounted for 13 per cent.

(b) Amounts charged for hiring out plant, machinery or other goods, for providing transport, or for any technical or other services rendered.

(c) Average number employed (full and part time; see table 6) during the year (including working proprietors) by the establishment.

Capital expenditure and stocks, 1970, 1971 and 1972

All United Kingdom establishments classified to the industry (a)

The second secon	1970
Capital expenditure (b)	
	4,373
New building work	4,070
Land and existing buildings	
Acquisitions	175
Disposals	1,296
Plant and machinery	LANE SPIELS
Acquisitions	6,223
Disposals	436
Vehicles	
Acquisitions	1,098
Disposals	327
Total net capital expenditure (c)	9,810
Increase in stocks and work in progress, 1970, 1971 and 1972 and value of stocks	Increase
and work in progress at end of 1972	
	Comp. y
Materials, stores and fuel	2,416
Work in progress	313
Goods on hand for sale	6,279
Total	9,008
	-

(a) Including estimates for establishments not making satisfactory returns and for establishments employing less than 25 persons.

(b) Capital expenditure in respect of manufacturing establishments where production had not commenced before the end of the year, is included.

(c) Acquisitions less disposals.

1972 1971 2,732 2,082 236 247 1,403 726 8,272 7,847 586 92 1,300 1,011 425 420 10,513 9,562 Value at end Increase Increase of year -1,989 3,633 30,640 3,062 17,685 -661 -3,014 916 20,764 -5,664 7,611 69,090

£'000

Analysis of establishments by size, 1972

All United Kingdom establishments classified to the industry (a)

	Estab-			Empl	oyees	Wages and	salaries		l salaries head				Net	Capital	Total stocks and
Size group (b)	lish- ments	Enter- prises (c)	Total employment (b)	Operatives	Others (d)	Operatives	Others (d)	Operatives	Others (d)	Total sales and work done (e)	Gross output	Net output	output per head	expen- diture (net) (f)	work in progress at end of year
	Number	Number	Numbe r	Number	Number	£'000	£'000	£	£	£'000	£'000	£'000	£	£'000	£'000
1-10	94	94	487												
11-24	63	62	1,125						9 8						
25-49	10	10	351	2,604	756	2,392	1,169	919	1,546	17,707	17,752	7,480	2,085	611	2,987
50-99	24	23	1,623												
100-299	26	24	3,891	3,151	732	2,966	1,194	941	1,631	21,057	21,441	8,341	2,143	460	3,525
300-499	8	8	3,349	2,279	1,070	2,488	1,665	1,092	1,556	17,356	17,276	7,961	2,377	- 453	3,920
500-749	13	11,	8,211	6,102	2,108	7,327	3,514	1,200	1,666	47,199	46,523	19,422	2,365	1,275	9,090
750-1,499	8	7	9,039	6,921	2,117	9,433	3,489	1,362	1,648	66,993	68,163	22,906	2,534	2,345	15,116
1,500-1,999	4	3	7,171	5,173	1,998	6,799	3,352	1,314	1,677	38,049	37,375	19,395	2,705	1,048	6,052
2,000 and over	8	6	25,217	17,598	7,619	26,909	14,597	1,529	1,915	167,955	171,763	87,501	3,469	4,276	28,399
				11											
Total	258	223	60,464	43,828	16,400	58,315	28,980	1,330	1,767	376,315	380,293	173,007	2,861	9,562	69,090

(a) Including estimates for establishments not making satisfactory returns and for establishments employing less than 25 persons.

- (b) Average number employed (full and part time; see table 6) during the year (including working proprietors) by the establishment.
- (c) Some enterprises control establishments in more than one size group: the sum of the figures for the size groups will therefore exceed the total for the industry.

(d) Administrative, technical and clerical employees.

- (e) Including sales of goods merchanted or factored, canteen takings and services rendered to other organisations (amounts charged for hiring out plant, machinery or other goods, for providing transport, or for any technical or other services rendered).
- (f) Acquisitions less disposals.

PA368 4

Regional distribution of employment, net capital expenditure and net output, 1972 All United Kingdom establishments classified to the industry

Area	Average employ			apital ture (b)	establishme	and employment in nts with more than yment in the regio	80 per cent of
					Estimated net output	Average number employed as a percentage of total average number employed in the industry in the region	Net output as percentage of total of the industry in the United Kingdom
	Thousands	per cent of United Kingdom	£,000	per cent of United Kingdom	£'000		nangan sent
Standard regions of England				1.25			* antennentil
North	*	*	*	*	*	*	*
Yorkshire and Humberside	3.9	6.4	871	9.1	2,339	31.1	1.4
East Midlands	*	*	*	*	*	*	*
East Anglia	3.1	5.1	*	*	3,509	46.8	2.0
South East	*	*	*	*	*	*	*
South West	3.0	5.0	836	8.7	6,939	90.3	4.0
West Midlands	10.7	17.7	1,345	14.1	24,904	88.4	14.4
North West	4.4	7.2	756	7.9	4,058	40.7	2.3
England	45.5	75.2	7,131	74.6	95,831	74.7	55.4
Wales	*	*	*	*	*	*	*
Scotland	*	*	*	*	*	*	*
Great Britain	*	*	*	*	*	*	*
Northern Ireland	*	*	*	*	*	*	*
Unallocated (d)	-	-	-	-	36,577	-	21.1
United Kingdom	60.5	100.0	9,562	100.0	173,007		100.0

(a) Average number employed (full and part time; see table 6) during the year (including working proprietors) by the establishment.

(b) New building work plus acquisitions less disposals of land and existing buildings, plant and machinery and vehicles.

(c) Where a census return covered addresses in two or more regions an estimate was made of the net output attributable to the region only where more than 80 per cent of the establishment's employees were located in the region. The estimate was made by assuming that net output at each address covered by a return was proportionate to employment at the address. The establishment's residual net output was included in unallocated net output.

(d) Includes estimates of net output for establishments not making satisfactory returns and establishments employing less than 25 employees, and unallocated net output of establishments covering addresses in two or more regions.

PA368 6

TABLE 7

Percentage analysis of twelve-month periods covered by returns received from United Kingdom establishments employing 25 or more persons, 1972

	Accounting year ended	Percentage of total returns received	Percentage of total number employed
	the state of the same	per cent	per cent
1972	April (a)	2.4	0.6
	May	1.2	0.1
	June	1.2	0.3
	July	3.6	2.2
	August	1.2	0.1
	September	9.7	5.7
		month man said ports inag	
	October	0.0	0.0
	November	2.4	0.4
	December	43.4	58.8
1973	January	2.4	0.1
	February	6.0	1.9
	March(b)	26.5	29.8
		100.0	100.0

~

(a) From 6th April

(b) Including returns made for twelve-month period ended 1st to 5th April 1973

TABLE 6

Percentage analysis of employees, by full and part time employment and sex, 1972 (a)

Sex	Full time		Part time	All employees
	per cent		per cent	per cent
				The state of the second
B. MOR. P. M. T. T. M.		Goo B		In The Prestants of
Male	64		1	65
Female	30		5	35
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evotor a gil berarro sectore	rianijan pe graiger Lideres Adi Ta jur Leog Je derilog im Leoz e scoutojikeje	ishq (E hali yai)	sovered addresses in two shin only shire erro the stimuto was sain by easy aptoreant of the address het.	allactivesta withe The
	94		6	100

Source: Department of Employment

(a) The percentages relate to the numbers employed (excluding working proprietors) in the United Kingdom at mid-June, 1972

Sales of principal products of the industry by establishments employing 25 or more persons, including sales by establishments classified to other industries, 1972

Does not apply

For this industry, the quarterly inquiry into manufacturers' sales did not commence until the third quarter of 1973.

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Notes

These notes give the main information needed for interpreting the figures in the industry reports, (more detailed information about the census is given in a separate booklet-"Introductory Notes", Part PA 1001 of the Report on the Census of Production for 1972).

GENERAL INFORMATION Changes made for 1972

There were only minor changes in the scope of certain industry reports compared with 1971. Any such changes are explained in the introductions to the industry reports concerned or by footnotes to the tables.

Industrial classification

The Annual Censuses of Production are conducted on the Business Statistics Office's Production Register. Normally establishments on the Register are classified to industries on the basis of major activity in conformity with the Standard Industrial Classification (revised 1968). Generally an establishment is classified to an industry if its sales of the principal products of that industry accounts for a greater proportion of its total sales than its sales of the principal products of any other industry; classification is generally based on an establishment's returns to the quarterly production inquiry. Where this is not possible-for example where a quarterly production inquiry has not been introduced-the classification of an establishment reflects its return to the Census of Production, 1968. Establishments for which information is not available either from the quarterly inquiries or the 1968 Census are classified on the basis of the description of the business given by the establishments to the Business Statistics Office, for instance, in the course of registration.

Coverage

Detailed census returns were generally sought only from establishments employing on average 25 or more persons, but in some industries where firms employing less than 25 persons account for a relatively high proportion of total employment and output the exemption limit was lowered to 11. Census returns were also sent to establishments whose employment was not known to the Business Statistics Office at the time of dispatch.

TERMS USED IN THE CENSUS REPORT

Average number employed

Establishments were required to state the number of persons on the payroll (i.e. whose national insurance cards were held by them) on the average during the year of return, whether full-time or part time employees. Separate figures were required for (a) administrative, technical and clerical employees and (b) all other employees (operatives). Averages could be calculated from figures relating to the last week of each calendar month. Establishments were also required to state the number of working proprietors where appropriate and these are included in total employment figures. Outworkers (i.e. persons employed by establishments who worked in their own homes etc. on materials supplied by the establishments) are excluded.

The figures include persons engaged on merchanting or factoring and canteen workers where particulars in respect of these activities could not be excluded from the return.

Working Proprietors

These include all persons regarded as "self employed" for national insurance purposes and members of their families who worked in the business without receiving a wage or salary; but such persons who worked less than half the normal number of working hours are excluded Directors working in the business but not in receipt of a definite wage, salary or commission are included under this heading: directors paid by fee only are not included

Employees

Administrative, technical and clerical employees include managing and other directors in receipt of a definite wage, salary or commission, managers, superintendents and works foremen; research, experimental development, technical and design employees (other than operatives); draughtsmen and tracers; editorial staff, staff reporters, canvassers, competition and advertising staff; travellers; and office (including works office) employees.

(a) New building work This represents the cost incurred during the year of new building and other constructional work (including office buildings, canteens and the like used in connection with the business covered by the return, but not dwelling houses for employees). The value is that charged to capital account during the year of return; it includes expenditure on new buildings or on the extension of reconstruction of old buildings, the value of works of a capital nature carried out by the establishment's own staff and the cost of any newly constructed buildings purchased. Figures shown include any legal charges, stamp duties, agents' commissions etc.

(b) Land and existing buildings The items shown are the capital cost of freeholds purchased and the capital cost of premium payable for leaseholds acquired (excluding the value of any assets acquired in taking over an existing business), and the amounts receivable for any freeholds or leaseholds disposed of. The value is that charged to capital account during the year of return.

(c) Plant, machinery and vehicles The items shown are the value of plant and machinery and of vehicles acquired, both new and second-hand, and the amount received for items disposed of during year. The value of plant and machinery acquired includes plant, etc., which firms produced for their own use in connection with the business covered by the return. The value of plant, etc., acquired is the expenditure charged to capital account during the year of return less any discounts received, but including the cost of transport and installation. No deduction is made for depreciation, amortization or obsolescence. The proceeds of items disposed of during the year exclude amounts written off for items scrapped.

analysis.

Establishment The definition of an establishment in 1970, 1971 and 1972 was that of the Standard Industrial Classification (revised 1968): "the smallest unit which can provide the information normally required for an economic census, for example, employment, expenses, turnover, capital formation". Sometimes activities which are conducted as a single business are carried on at a number of addresses, termed local units. Where the activities of such a business are closely integrated, and detailed census information is not available for each unit, it is treated as a multi-unit establishment and a single return accepted. Separate figures are obtained, however, of employment and net capital expenditure at each unit.

Operatives include all other classes of employees, that is, breadly speaking, all manual wage earners. They include those employed in and about the factory or works; operatives employed in power houses, transport work (including roundsmen), stores, warehouses, shops and canteens; inspectors, viewers and similar workers; maintenance workers and cleaners. Operatives engaged in outside work of erecting, fitting etc. are also included, but out-workers are excluded.

Capital expenditure

Capital expenditure during the year in respect of manufacturing units where production had not started before the end of the year is included in the figures for both 1970, 1971 and 1972.

Establishments were asked to include in the value of capital expenditure, amounts received under the Local Employment Acts, 1960 to 1971 and any investment grants received under the Industrial Development Act, 1966 or regional development grants under the Industry Act, 1972.

The term enterprise is used in this report to mean one or more establishments under common ownership or control (as defined in the Companies Act 1948) making returns to the census. An enterprise may consist of a single establishment, or of more than one establishment owned by one legal unit, usually a company, or of a number of establishments owned by a parent company and subsidiary company or companies. Information about the relationship between constituent companies of enterprises was obtained mainly from published sources such as the Stock Exchange Year Book supplemented by information from company reports and information supplied by establishments. The information available is not complete but covers the largest and most important groups of industrial establishments and is believed sufficient to provide a worthwhile basis for

Gross output

Gross output measures the total value of production (including work done) by establishments during the year. It is calculated as follows:

Value of sales and work done

- Plus/Less: Increase/decrease in value of stocks of goods on hand for sale
- Plus/Less: Increase/decrease in value of work in progress Gross output.

Net output

Net output represents the value added to materials by the process of production (including the margin on selling any merchanted or factored goods). It is calculated as follows :-Gross output

- Less: Purchases adjusted for change in value of stocks of fuel and raw materials
- Less: Payments for work given to other establishments
- Less: Payments for transport
- Less: Net amount of any duties, subsidies, allowances and levies payable
- Net output.

Net output per person employed

The figures of net output per person employed are derived by dividing the net output by the average number of persons employed (full time and part time) on all activities covered by the returns, including operatives, administrative, technical and clerical employees and working proprietors, but excluding outworkers.

Purchases

Purchases include the cost of materials and components bought for use in production; of fuel and electricity for all purposes; of packaging materials including the cost of returnable cases and containers when first purchased; of workshop materials, office materials and materials for repairs to establishment's own buildings, plants and vehicles when carried out by their own work people included in the returns; of consumable tools; and of parts for machninery purchased during the year as replacements. Water charges are also included. In general, purchases of goods for merchanting or factoring and canteen supplies are included. Materials supplied by customers for processing are

excluded, as are all purchases charged to capital account. The values shown include any duty paid (less rebate, etc.) but exclude trade discounts allowed. The cost of transport is included only if included in the cost of materials as invoiced: amounts paid to transport organisations, including an establishment's own separate transport organisations for delivery of materials and fuel are, therefore, excluded. Materials purchased overseas are included at the c.i.f. cost plus any duty payable if the cost of transport from the docks was not included in the invoiced price, but at their full delivery cost if invoiced "carriage paid home" Materials and fuel transferred from another department of the establishment not covered by the same return are included at the estimated selling value recorded by the other department.

Sales

Sales are in respect of goods made by the business covered by the return, goods made for it by outworkers or by other establishments from materials given out to them (sometimes described as goods made on commission) and waste products. Any machinery or other capital items produced for use in the business covered by the return are included, the value being that adopted in the establishment's asset accounts. Goods sold without being subjected to any manufacturing process (i.e. merchanted or factored) and canteen takings are included.

The value shown for sales is the net selling value, defined as the amount charged to customers whether on an ex-works or delivered basis excluding any trade discounts, agents' commissions, allowances for returnable cases, purchase tax, etc.; the net amount charged for packaging materials is included. Goods charged on a delivered basis to customers overseas are included at the f.o.b. value.

Goods produced in one establishment and transferred to another establishment of the same firm not covered by the return were treated as sales by the producing establishment and valued as far as possible as if they had been sold to an independent purchaser. Goods transferred to wholesale or retail selling organisations for which separate accounts were kept were valued on the same basis.

To the extent that sales of finished products of one establishment constitute the materials purchased by another, total figures of the value of sales (and of materials and fuel purchased) include an element of duplication. In some industries, e.g. motor vehicle manufacturing, and woollen and worsted, this duplication is substantial; and aggregates for a number of industries contain significant amounts of duplication. For work done on commission, sub-contract work, etc., the value shown is the total amount charged for the work, including the value of any materials bought and used in such work.

Services rendered

This represents the amounts charged for hiring out plant, machinery and other goods, providing transport, or for any technical or other services rendered to other organisations. It includes amounts credited for similar services rendered to other establishments of the same enterprise not covered by the return

Standard Industrial Classification

Industry classification is based on the Standard Industrial Classification (revised 1968). It is published by HM Stationery Office together with a separate index in the form of an alphabetical list of industries

Stocks and work in progress

Values are given of stocks of goods on hand for sale, and of materials and fuel, at the end of the year of return, including any stocks of goods held for merchanting or factoring. Values of the change during the year are also shown. The values include duty in the case of dutiable goods held out of bond.

The value of work in progress at the end of, and the change during the year are also usually shown. This excludes any progress payments made to sub-contractors, and no deduction is made on account of progress payments received.

Transport payments

These represent the total amount paid or credited during the year for both outwards transport of finished goods sold and inwards transport of materials and fuel purchased. They include payment to other establishments, and to any separate transport organisation of the same establishment not covered by the return, but exclude the value of transport services provided by the business covered by the return. The items included are payments for hired cartage and for inwards and outwards carriage by all forms of inland transport, i.e. railways, road haulage, canals, coastwise shipping, air, etc. Payments made for sea and air freight on goods sold to customers overseas and on materials and fuel purchased from overseas suppliers are excluded

Wages and salaries

These are amounts paid during the year to operatives and to administrative, technical and clerical employees. Payments to working proprietors, whether called salaries or not, are excluded. The values shown include all overtime payments, bonuses and commissions, whether paid regularly or not, and no deduction is made for income tax, insurances, contributory pensions, etc. The value of any payments in kind, travelling expenses, lodging allowances, etc. and employers' contributions to national insurances and pension schemes is excluded.

Work given out

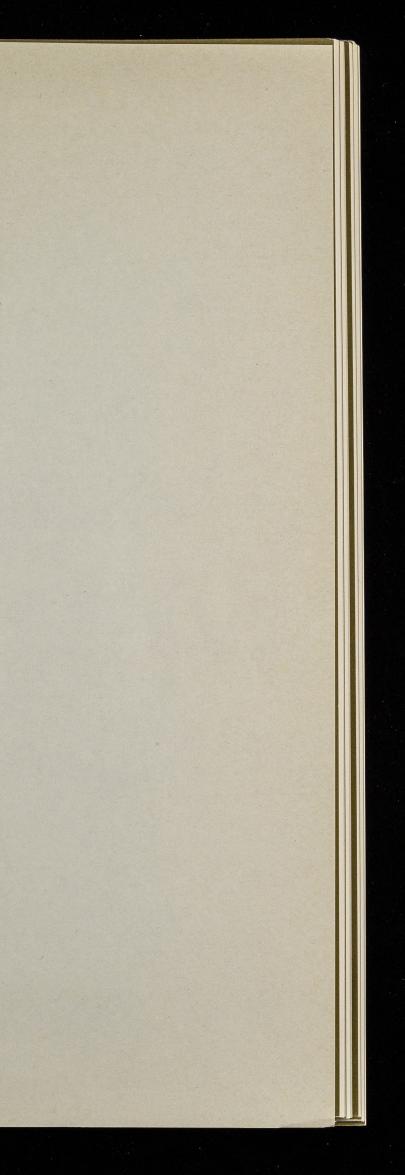
The figures shown represent the total amount paid for work done by other establishments (whether part of the same enterprise or not) on materials supplied to them. They do not include payments to individual outworkers or payments for business and other services.

SYMBOLS USED

The following symbols are used throughout the report: not available

- nil or less than half the final digit shown
- * figures cannot be shown owing to the risk of disclosing
- information about individual enterprises
- R revised

ROUNDING OF FIGURES Figures in the tables have, where necessary, been rounded to the nearest final digit; there may be an apparent slight discrepancy between the sum of the constituent items and the total shown.



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