

## THE PRINTING AND PUBLICATION OF NEWSPAPERS AND PERIODICALS

### INTRODUCTORY

This trade comprises firms whose business consisted wholly or mainly in the printing and the publishing of newspapers and periodicals. Publishers who did not do their own printing but gave it out to other firms were not, in general, required to make returns.

Tables VI and VIII are not included for this trade.

**Table I A.—General summary**

Particulars	1935	1930	1924
	£'000	£'000	£'000
Value of products (Gross output) ...	50,772	51,597	45,876
Cost of materials, fuel and electricity used ...	12,541	14,662	13,762
Amount paid for work given out ...	423	264	406
Net output ...	37,808	36,671	31,708
	No.	No.	No.
Average number of persons employed ...	79,454	71,396	58,041
	£	£	£
Net output per person employed ...	476	514	546
	No.	No.	No.
Number of returns ...	483	478	467
Number of establishments ...	510	628	*

\* Not available.

**Table I B.—Firms employing not more than ten persons on the average**

Particulars	1935	1930	1924
	No.	No.	No.
Number of returns received ...	162	102	112
Average number of persons employed:—			
Males ...	979	511	648
Females ...	130	88	94
TOTAL ...	1,109	599	742
Number of firms not making returns ...	6	15	30

In 1924 the value of the gross output of the small firms making returns was 0.5 per cent. of the total.

**Table II.—Size of establishments in 1935**

Size of establishment (average number employed)	Number of establishments	Gross output (£'000)	Net output (£'000)	Number of persons employed	Net output per person employed (£)
11-24 ...	163	854	704	2,852	247
25-49 ...	148	1,804	1,450	5,124	283
50-99 ...	91	2,663	2,136	6,276	340
100-199 ...	39	2,951	2,331	5,390	432
200-299 ...	22	3,352	2,596	5,330	487
300-399 ...	6	1,198	825	2,027	407
400-499 ...	4	1,062	779	1,722	453
500-749 ...	13	5,445	4,127	8,275	499
750-999 ...	7	3,973	3,060	6,139	498
1,000-1,499 ...	7	7,151	5,262	8,733	603
1,500 and over ...	10	20,319	14,538	27,586	527
TOTAL ...	510	50,772	37,808	79,454	476

**Table III.—Particulars of output, etc., in each of the principal areas of the United Kingdom**

Area*	Number of establishments†	Gross output	Net output	Number of persons employed	Net output per person employed	
		£'000	£'000	No.	£	
1 ...	1935	101	27,188	19,790	38,708	511
	1930	84	27,225	19,488	32,981	591
2 ...	1935	69	8,906	6,538	12,609	519
	1930	63	8,846	5,994	9,809	611
3 ...	1935	28	2,201	1,739	4,205	414
	1930	24	2,454	1,833	4,035	454
4 ...	1935	15	1,147	902	1,902	474
	1930	13	1,352	878	2,947	298
5 ...	1935	32	1,691	1,312	2,663	493
	1930	31	1,686	1,195	2,480	482
6 ...	1935	21	876	661	1,805	366
7 ...	1935	14	375	286	870	329
8 ...	1935	60	1,341	1,077	3,326	324
9 ...	1935	37	717	564	1,918	294
10 and 11 ...	1935	30	857	703	1,764	398
6 to 11 ...	1935	162	4,166	3,291	9,683	340
	1930	164	4,341	3,252	9,967	326
12 ...	1935	14	614	497	1,149	432
	1930	17	691	424	1,290	328
13 ...	1935	14	111	91	377	241
	1930	9	68	54	227	238
14 ...	1935	14	2,396	1,846	3,239	570
	1930	13	2,591	1,824	2,906	628
15 ...	1935	14	1,364	994	2,535	392
16 ...	1935	10	72	60	252	238
17 ...	1935	13	325	266	603	441
15 to 17 ...	1935	37	1,761	1,320	3,390	389
	1930	40	1,739	1,313	3,283	400
18 ...	1935	24	591	482	1,529	315
	1930	20	604	416	1,471	283
TOTAL ...	1935	510	50,772	37,808	79,454	476
	1930	478	51,597	36,671	71,396	514

\* For particulars see page xviii.

† Number of returns for 1930.

**Table IV.—No sub-divisions of this trade have been distinguished.**

### PRODUCTION

**Table V.—Output of principal products**

Kind of output	1935		1930
	Value (£'000)	Entries (No.)	Value (£'000)
Newspapers:—			
Daily ...	30,111	112	31,419
Other than daily ...	11,483	605	11,318
Magazines, reviews, trade journals and similar periodicals ...	10,781	803	10,044
TOTAL—PRINCIPAL PRODUCTS ...	52,375	...	53,381

The values shown above include the following output recorded by firms that made returns on schedules for the Printing, Bookbinding, etc., Trades.

Kind of output	1935		1930
	Value	Entries	Value
	£'000	No.	£'000
Newspapers :—			
Daily... ..	393	7	295
Other than daily ... ..	800	169	1,168
Magazines, reviews, trade journals and similar periodicals ... ..	4,078	688	3,297
TOTAL ... ..	5,271	...	4,760

Publishers who did their own printing were required to value their output on the basis of their total receipts in the year, including those from sales, subscriptions and advertisements. Printers of newspapers and periodicals, who were not also publishers, recorded the value of the printing work done, including the cost of the paper when supplied by them.

As indicated in the introductory note, returns were not generally required from publishers that gave out all their printing to other firms, and the total cost of publication (except printing) of newspapers and periodicals owned by these firms thus escaped record. For 1935, however, returns were obtained from certain important publishers of *daily newspapers* that did no printing, the total value of their output of these publications being £3,466,000. As the amount paid by these firms for work given out was about £1,200,000 the total value of daily newspapers published in this country in 1935 may be estimated at about £32½ million. Returns were also received from a number of publishers of other newspapers and magazines etc. that did no printing, and while the output of these publications is not sufficiently complete to enable totals to be estimated, the aggregate output is known to be deficient by at least £2 million, the deficiency being greater for magazines etc. than for newspapers not published daily.

Table VII.—Volume of Production, 1924-1935

Output	1924	1930	1935
	£'000	£'000	£'000
Value of output as returned ... ..	48,151	53,381	52,375
Estimated value at 1935 prices* ... ..	42,600	50,400	52,375
Volume of production as a percentage of 1935	Per cent. 81	Per cent. 96	Per cent. 100

\* In the absence of particulars of quantities, these estimates are based on prices of materials used and other manufacturing costs.

Table IX.—Other output

The value of the gross output of the firms whose returns were made on schedules for the Printing and Publication of Newspapers and Periodicals was £50,772,000 in 1935 and £51,597,000 in 1930 of which £47,104,000 in 1935 and £48,621,000 in 1930 consisted of products included in Table V. Particulars of the remaining items are shown below.

Kind of output	1935	1930
	£'000	£'000
Books, printed and bound ... ..	151	192
Job and general printing ... ..	3,166	2,281
Stereotyping and electrotyping ... ..	10	36
Lithographic printing, bookbinding, machine-ruling and other work ... ..	57	85
Manufactured stationery, etc. ... ..	34	56
Waste products sold ... ..	250	326
TOTAL ... ..	3,668	2,976

### MATERIALS AND FUEL

Table X A.—Materials, fuel and electricity purchased and used

Kind of materials, etc.	1935		1930
	Quantity	Cost	Cost
	Th. tons	£'000	£'000
Fuel and electricity used for all purposes :—			
Coal ... ..	11.5	17	14,662
Coke ... ..	12.8	19	
Heavy fuel oil ... ..	1,339	23	
	Th. B.T.U. (Kw.-hrs.)		
Purchased electricity ... ..	59,575	295	
All purchased materials and other fuel... ..	...	12,187	
TOTAL ... ..	...	12,541	14,662

Table X B.—Consumption of coal, coke and electricity

Kind of fuel	1935	1930
	Th. tons	Th. tons
Coal ... ..	11.5	6.3
Coke... ..	12.8	12.2
Electricity :—	Th. B.T.U. (Kw.-hrs.)	Th. B.T.U. (Kw.-hrs.)
Generated in same works ... ..	514	528
Purchased ... ..	59,575	46,712
Total electricity consumed ... ..	60,089	47,240

### EMPLOYMENT

Table XI A.—Average numbers employed

Persons employed	Males		Females		Total	
	Under 18	All ages	Under 18	All ages	Under 18	All ages
	Operatives (average for the year) ... ..	2,510	45,773	507	3,297	3,017
Administrative, technical and clerical staff* ... ..	1,869	24,115	964	6,269	2,833	30,384
TOTAL ... ..	4,379	69,888	1,471	9,566	5,850	79,454
	4,878	62,905	1,513	8,491	6,391	71,396

\* As at 12th October, 1935, and 18th October, 1930.

**Table XI B.—Operatives employed in one week in each month of 1930 and 1935 by firms furnishing returns in respect of the twelve months ended December**

Mid week of*	Operatives employed		Monthly index†	
	1930	1935	1930	1935
January ... ..	28,496	35,522	97.9	97.7
February ... ..	29,424	35,671	101.0	98.2
March ... ..	29,760	35,920	102.2	98.8
April ... ..	29,748	36,451	102.2	100.3
May ... ..	29,915	36,582	102.7	100.7
June ... ..	29,421	36,638	101.0	100.8
July ... ..	29,865	36,367	102.6	100.1
August ... ..	29,641	36,170	101.8	99.5
September ... ..	29,532	36,648	101.4	100.8
October ... ..	29,341	36,980	100.8	101.8
November ... ..	29,169	36,732	100.2	101.1
December ... ..	28,848	36,440	99.1	100.3
Average for the twelve months ...	29,430	36,343	101.1	100.0
Proportion of total operatives represented ... ..	59.35	74.06	...	...

\* For the ending date of each week see page **XIV**  
 † Based on the estimated average for the year 1935.

**Table XI C.—Average numbers employed, 1924-1935**

Year	Operatives	Administrative, technical and clerical staff	Total
1924 ... ..	40,235	17,806	58,041
1930 ... ..	49,590	21,806	71,396
1935 ... ..	49,070	30,384	79,454

### WAGES

**Table XII.—Wages paid by firms furnishing returns of wages**

The aggregate amount of wages paid by firms furnishing returns of wages was £7,492,000 in 1935 representing 32.0 per cent. of the net output of these firms, the corresponding figures for 1930 being £7,115,000 and 29.2 per cent. The figures for these firms given below indicate the size of the sample and the extent to which it is representative.

Firms furnishing returns of wages	1935		1930*	
	Aggregate	Proportion of trade	Aggregate	Proportion of trade
	£'000	Per cent.	£'000	Per cent.
Gross output... ..	31,603	62.2	34,398	67.5
Net output ... ..	23,423	62.0	24,402	67.3
Operative staff employed:—				
During mid-week of October:—				
Males ... ..	27,341	59.1	†	†
Females... ..	1,671	50.2		
Total ... ..	29,012	58.5	30,386	62.7
Average for the year ... ..	28,567	58.3	30,080	62.0
Administrative, technical and clerical staff ... ..	19,289	63.5	†	†
Number of establishments ... ..	155	30.4	...	...

\* Great Britain only.

† Not recorded separately.

### COUNTRY TABLES (1935)

*Note.*—The figures given in the following tables relate only to firms whose returns were made on schedules for the Printing and Publication of Newspapers and Periodicals.

**Table I.—General summary**

Particulars	Unit	England and Wales	Scotland	Great Britain	Northern Ireland
Value of products (Gross output) ... ..	£'000	46,024	4,157	50,181	591
Cost of materials, fuel and electricity used ... ..	"	11,451	985	12,436	105
Amount paid for work given out ... ..	"	413	6	419	4
Net output ... ..	"	34,160	3,166	37,326	482
Average number of persons employed ... ..	No.	71,296	6,629	77,925	1,529
Net output per person employed ... ..	£	479	478	479	315
Number of returns ... ..	No.	409	50	459	24
Number of establishments ... ..	"	435	51	486	24

**Table II.—Output**

Kind of output	Unit	England and Wales	Scotland	Great Britain	Northern Ireland
Newspapers:—					
Daily ... ..	£'000	26,406	2,915	29,321	397
Other than daily ... ..	"	9,944	643	10,587	96
Magazines, reviews, trade journals and similar periodicals ... ..	"	6,276	422	6,698	5
Books, printed and bound ... ..	"	99	47	146	5
Job and general printing ... ..	"	2,982	109	3,091	75
Stereotyping and electrotyping ... ..	"	9	—	9	1
Lithographic printing, book-binding, machine-ruling and other work ... ..	"	17	1	48	9
Manufactured stationery ... ..	"	31	1	32	2
Waste products sold ... ..	"	230	19	249	1
TOTAL — VALUE OF GOODS MADE AND WORK DONE ...	£'000	46,024	4,157	50,181	591

**Table III A.—Materials, fuel and electricity purchased and used**

Kind of materials, etc.	Unit	England and Wales	Scotland	Great Britain	Northern Ireland
Fuel and electricity used for all purposes:—					
Coal ... ..	Th. tons	9.1	1.9	11.0	0.5
£'000		14	2	16	1
Coke ... ..	Th. tons	11.7	0.8	12.5	0.3
£'000		17	1	18	1
Heavy fuel oil ... ..	Th. galls.	1,236	97	1,333	6
£'000		21	2	23	*
Purchased electricity ... ..	Th. B.T.U. (Kw.-hrs.)	53,242	5,565	58,807	768
£'000		271	21	292	3
All purchased materials and other fuel ... ..	£'000	11,128	959	12,087	100
TOTAL ... ..	£'000	11,451	985	12,436	105

\* Less than £500.

Table III B.—Consumption of electricity

Electricity consumed	England and Wales	Scotland	Great Britain	Northern Ireland
	Th. B.T.U. (Kw.-hrs.)	Th. B.T.U. (Kw.-hrs.)	Th. B.T.U. (Kw.-hrs.)	Th. B.T.U. (Kw.-hrs.)
Generated in same works ...	335	166	501	13
Purchased ...	53,242	5,565	58,807	768
<b>Total ...</b>	<b>53,577</b>	<b>5,731</b>	<b>59,308</b>	<b>781</b>

Table IV A.—Numbers employed in week ended 12th October, 1935

Persons employed	Males		Females		Total	
	Under 18	All ages	Under 18	All ages	Under 18	All ages
England and Wales :—						
Operatives ...	2,267	41,746	371	2,839	2,638	44,585
Administrative, etc.*...	1,726	21,750	893	5,425	2,619	27,175
<b>Total ...</b>	<b>3,993</b>	<b>63,496</b>	<b>1,264</b>	<b>8,264</b>	<b>5,257</b>	<b>71,760</b>
Scotland :—						
Operatives ...	200	3,568	127	354	327	3,922
Administrative, etc.*...	133	2,034	65	730	198	2,764
<b>Total ...</b>	<b>333</b>	<b>5,602</b>	<b>192</b>	<b>1,084</b>	<b>525</b>	<b>6,686</b>
Great Britain :—						
Operatives ...	2,467	45,314	498	3,193	2,965	48,507
Administrative, etc.*...	1,859	23,784	958	6,155	2,817	29,939
<b>TOTAL ...</b>	<b>4,326</b>	<b>69,098</b>	<b>1,456</b>	<b>9,348</b>	<b>5,782</b>	<b>78,446</b>
Northern Ireland :—						
Operatives ...	69	946	14	138	83	1,084
Administrative, etc.*...	10	331	6	114	16	445
<b>Total ...</b>	<b>79</b>	<b>1,277</b>	<b>20</b>	<b>252</b>	<b>99</b>	<b>1,529</b>

\* Administrative, technical and clerical staff.

Table IV B.—Operatives employed in one week in each month in 1935

Week ended	Males and females			
	England and Wales	Scotland	Great Britain	Northern Ireland
January 19 ...	43,253	3,812	47,065	1,069
February 16 ...	43,419	3,812	47,231	1,074
March 16 ...	43,833	3,793	47,626	1,081
April 13 ...	44,357	3,756	48,113	1,081
May 18 ...	44,436	3,799	48,235	1,092
June 15 ...	44,413	3,856	48,269	1,084
July 13 ...	44,246	3,903	48,149	1,086
August 17 ...	43,924	3,976	47,900	1,085
September 14 ...	44,457	3,978	48,435	1,081
October 12 ...	44,585	3,922	48,507	1,084
November 16 ...	44,416	3,892	48,308	1,089
December 14 ...	44,110	3,882	47,992	1,096
<b>Average for the twelve months ...</b>	<b>44,121</b>	<b>3,865</b>	<b>47,986</b>	<b>1,084</b>

Table V.—Firms employing not more than ten persons on the average

Particulars	England and Wales	Scotland	Great Britain	Northern Ireland
Number of returns received ...	No. 114	No. 35	No. 149	No. 13
Average number of persons employed :—				
Males ...	656	232	888	91
Females ...	79	39	118	12
<b>Total ...</b>	<b>735</b>	<b>271</b>	<b>1,006</b>	<b>103</b>