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Business Monitor 2834

DEPARTMENT OF TRADE AND INDUSTRY BUSINESS STATISTICS OFFICE

# Report on the Census of Production

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ECONOMIC SCIENCE

C146 Brushes and brooms

Publication of the Government Statistical Service

# **Business Monitor**

DEPARTMENT OF TRADE AND INDUSTRY BUSINESS STATISTICS OFFICE

# Report on the Census of Production 1970

C146 Brushes and brooms

Presented by the Department of Trade and Industry to Parliament in pursuance of the Statistics of Trade Act 1947 (10 & 11 Geo. 6 Cha. 39 sec 7)

### Special Note for Purchasers

Commencing with the 1970 Census, the Census of Production reports will in future be published annually as part of the Business Monitor series. They will continue to be available on standing order from HMSO, but they are not included in the global subscription arrangements for the Business Monitor series.

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## C146 Brushes and brooms

C146.1

This report on the Brushes and Brooms Industry relates to establishments engaged wholly or mainly in manufacturing brushes and brooms of all materials, painters' and decorators' brushes and painting rollers, toilet, household, artists' and industrial brushes, household and industrial mops, dressed bristles, hair and fibres.

The industry corresponds to minimum list heading 493 in the Standard Industrial Classification (revised 1968) which was used for the first time as a basis of classification in the 1968 census, when it was reported as part 146. The definition of the industry is the same for the 1963, 1968 and 1970 censuses.

In this industry establishments employing less than 25 persons account for a relatively large proportion of employment and output and therefore for 1970, the full range of information was requested from all establishments employing 11 or more persons.

In interpreting the data in the tables it is essential to bear in mind the notes and definitions which commence on page (iii).

employing 11 or more persons, 1970

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Net output, 1963, 1968 and 1970

TABLE 1

All United Kingdom establishments classified to the industry (a)

1 2 2867 1 7 3 2867	Unit	1963	1968	1970
Enterprises	Number	297	226	246
Establishments (b)	11	330	250	255
				State of the last
Sales of goods produced and work done	£'000			fig her ten
Services rendered to other organisations (c)	11	24, 173	26,935	33,505
Goods merchanted or factored	п	Ĭ		6,653
Canteen takings	н	3,290	3,089	78
Total sales and work done	11	27,463	20.004	
Change during the week mode and local		21,405	30,024	40,236
Change during the year, goods on hand for sale	11	- 52	+ 125	+ 362
Change during the year, work in progress		- 4	+ 112	+ 99
Gross output	п	27,407	30,259	40,697
Cost of purchases	п.	15,535	16,225	
Change during the year, stocks of materials, stores and fuel			10,220	22, 299
Payments to other organisations	п	+ 46	+ 356	+ 154
for work done on materials given out	II	" Twoy" to how t		ter his ince
for transport by road		38	32	48
for transport by rail, water, air and		337	294	375
Post Office parcel services (d)	il		158	199
			des rel	100
Total costs	11	15,864	16,353	22,767
Net output	п	11,543	13,907	15 000
		12,010	10,907	17,929
otal employment (including working		15 2		
proprietors) (e)	Thousands	12.0	10.7	11.3
And the same of th		se winesder idniac	ter sering ton	
Net output per head	£	964	1,297	1,585

<sup>(</sup>a) Including estimates for establishments not making satisfactory returns and for establishments employing less than 11 persons.

<sup>(</sup>b) See definition of establishments in notes on page (iii).

<sup>(</sup>c) Amounts charged for hiring out plant, machinery or other goods, for providing transport, or for any technical or other services rendered.

<sup>(</sup>d) For 1963 and 1968, payments for postal services are excluded.

<sup>(</sup>e) Average number of persons employed during the year.

Capital expenditure and stocks, 1963, 1968 and 1970

All United Kingdom establishments classified to the industry (a)

may the state of t	1963	1968	1970 (b)
Number 1 region 1 radius	£,000	£,000	£'000
Capital expenditure  New building work	70	117	204
Land and existing buildings		is the bestood	above be ented
Acquisitions	+ 3(c)	15	79
Disposals		34	28
Plant and machinery			
Acquisitions	367	735	800
Disposals	14	14	37
Vehicles	t program	a viscour a source out	antrob spanich
Acquisitions	252	296	345
Disposals	107	116	118
Total net capital expenditure (c)	570	998	1,244
Stocks and work in progress at end of year		moldesiasque to	Payments to ot
Stocks and work in progress at the or your	\$100 mm	a wistrotsm so	soon sixes col
Materials, stores and fuel	4,270	4,566	5,060
Work in progress	975	1,210	1,293
Goods on hand for sale	1,989	2,391	3,659
Total stocks	7,234	8,167	10,012

<sup>(</sup>a) Including estimates for establishments not making satisfactory returns and for establishments employing less than 11 persons.

<sup>(</sup>b) Capital expenditure in respect of manufacturing establishments where production had not commenced before the end of the year, is included for 1970.

<sup>(</sup>c) Acquisitions <u>less</u> disposals.

TABLE 3

Analysis of establishment by size, 1970

All United Kingdom establishments classified to the industry (a)

				Employe	ees	Wages and	salaries	Wages and per h		Total	Gross	Net	Net output	Capital	Total stocks and work in
Size group (b)	Enterprises (c)	Estab- lishments (d)	Total employment (b)	Operatives	Others (e)	Operatives	Others (e)	Operatives	Others (e)	sales and work done (f)	output	output	per head	expenditure production (net) er	end of year
	Number	Number	Number	Number	Number	£'000	£'000	£	£	£,000	£,000	£,000	£	£,000	£,000
1-10 11-24	143 39	143	707 773	1,080	314	705	336	652	1,070	4,770	4,804	1,827	1,235	63	661
25-49	28	29	1,002	794	184	532	261	670	1,418	3,566	3,587	1,363	1,360	115	686
50-99	21	22	1,477	1,202	254	868	349	722	1,373	7,689	7,719	2,464	1,667	181	1,588
100 - 299	13	14	2,520	2,014	501	1,451	707	720	1,412	9,371	9,593	4,046	1,605	223	2,902
300-499	4	4	1,447	1,065	382	821	.531	771	1,390	5,240	5,308	2,764	1,911	130	1,653
500 and over	3	4	3,388	2,530	854	2,084	1,263	824	1,479	9,600	9,686	5,466	1,613	533	2,522
Total	246	255	11,314	8,685	2,489	6,461	3,447	744	1,385	40,236	40,697	17,929	1,585	1,244	10,012

- (a) Including estimates for establishments not making satisfactory returns and for establishments employing less than 11 persons.
- (b) Average number employed during the year (including working proprietors) by the establishment.
- (c) The sum of the figures for the size groups exceeds the total for the industry to the extent that enterprises made returns for establishments in more than one size group.
- (d) See definition of establishments in notes on (page iii).

- (e) Administrative, technical and clerical employees.
- (f) Including sales of goods merchanted or factored and canteen takings.
  Also includes services rendered to other organisations (amounts charged for hiring out plant, machinery or other goods, for providing transport, or for technical or other services rendered).
- (g) Acquisitions less disposals.

C146.6

TABLE 5

Regional distribution of employment, net capital expenditure and net output, 1970 All United Kingdom establishments classified to the industry

Percentage analysis of employees, by age and sex, 1970 (a)

All United Kingdom establishments classified to the industry

Ages	Males	Females	All employees	
the act grades gales	per cent	per cent	per cent	
Jnder 18	3	4	7	
18 and over	45	48	93	
All ages	48	52	100.0	

Source: Department of Employment

(a) The percentages relate to the numbers employed (excluding working proprietors) at mid-June, 1970.

Area		ge number oyed (a)		capital diture (b)	establish	Net output and employment in the region of establishments with more than 80 per cent of their employment in the region (c)			
1970 April 200 PS No.	086.52	977			Estimated net output	Average number employed as a percentage of total average number employed in the industry in the region	Net output as percentage of total of the industry in the United Kingdom		
	Thousands	per cent of United Kingdom	£,000	per cent of United Kingdom	£,000	provis strate they	Tules and the same the same that the same th		
Standard Regions of England	at 011 - 4			45.0	3591 4184 JOY P	year, goods on the	ady govern equally		
North	0.4	3.8	*	*	363	69.1	2.0		
Yorkshire and Humberside	0.7	6.6	79	6.3	586	73.7	3.3		
East Midlands	0.2	1.4	*	*	128	43.6			
East Anglia	1.2	10.6	88	7.1	850	54.6	0.7		
South East	4.3	37.6	325	26.2	4,835	65.9	27.0		
South West	0.6	5.2	85	6.8	1,089	92.3	6.1		
West Midlands	1.5	13.3	144	11.6	1,968	78.5	11.0		
North West	0.9	7.8	61	4.9	569	48.8	3.2		
England	9.8	86.3	954	76.7	10,389	66.8	57.9		
Wales	*	*	*	*	*	*	*		
Scotland	*	*	*	*	*	*	*		
Great Britain	*	* 200	*	*	*	*	*		
Northern Ireland	*	*	*	*	*	* 100	Topenstree Smitt		
Unallocated (d)	- 1	- 8	-	elimieus 87	4,613		25.7		
United Kingdom	11.3	100.0	1,244	100.0	17,929	-	25.7		
						Commence of the Commence of	100.0		

C146.7

(a) Including working proprietors.

(b) New building work plus acquisitions <u>less</u> disposals of land and existing buildings, plant and machinery and vehicles: including capital expenditure at establishments not yet in production.

(c) Where a census return covered addresses in two or more regions an estimate was made of the net output attributable to the region only where more than 80 per cent of the establishment's employees were located in the region. The estimate was made by assuming that net output at each address covered by a return was proportionate to employment at the address. The establishment's residual net output was included in

(d) Includes estimates of net output for establishments not making satisfactory returns and establishments employing less than 11 employees, and unallocated net output of establishments covering addresses in two or more regions.

Analysis of net output of returns received from United Kingdom establishments employing 11 or more persons, 1963, 1968 and 1970.

To prove all the Torontology New Letter 12	Unit	1963 (a)	1968 (a)	1970
Enterprises	Number	66	50	79
Establishments (b)	П	85	70	87
Sales of goods produced and work done	£,000			
Services rendered to other organisations (c)	11	18,979	22,338	28,273
Goods merchanted or factored	11			5,225
Canteen takings	11	1,926	2,067	75
Total sales and work done	II (so. 5 cold)	20,905	24,405	33,573
Change during the year, goods on hand for sal	le II	- 64	+ 90	+ 302
Change during the year, work in progress	н.	- 5	+ 110	+ 93
Gross output	TH .	20,836	24,605	33,968
Cost of purchases	m .	11,169	12,960	18,242
Change during the year, stocks of materials, stores and fuel	п	+ 37	+ 331	+ 162
Payments to other organisations	2.03	82 5 93	6.8	
for work done on materials given out	11	28	26	36
for transport by road	TH.	252	248	310
for transport by rail, water, air and	40.00			
Post Office parcel services (d)	tt sp	Ц	133	155
Total costs	ń	11,412	13,036	18,581
Net output		9,424	11,568	15,389
Total employment (including working proprietors) (e)	Thousands	9.6	8.7	9.5
Net output per head	£	980	1,323	1,625

<sup>(</sup>a) For 1963 and 1968, the analysis relates to returns received from establishments employing 25 or more persons.

Percentage analysis of twelve-month periods covered by returns received from United Kingdom establishments employing 11 or more persons, 1970

Accounting year ended	Percentage of total returns received	Percentage of total numbers employed
	per cent	per cent
1970 April (a)	0.0	0.0
May	1.1	0.7
June	3.4	6.8
July	3.4	4.8
August	3.4	1.1
September	5.7	2.8
October	1.1	0.9
November	0.0	0.0
December	45.0	56.4
1971 January	4.6	
February	2.3	1.1
March (b)	30.0	0.4 25.0
	100.0	100.0

<sup>(</sup>a) From 6th April.

TABLE 7

<sup>(</sup>b) See definition of establishments in notes on page (iii).

<sup>(</sup>c) Amounts charged for hiring out plant, machinery or other goods, for providing transport, or for any technical or other services rendered.

<sup>(</sup>d) For 1963 and 1968, payments for postal services are excluded.

<sup>(</sup>e) Average number of persons employed during the year.

<sup>(</sup>b) Including returns made for twelve-month period ending 1st to 5th April 1971.

#### Notes

These notes give the main information needed for interpreting the figures in the industry reports, (more detailed information about the census is given in a separate booklet—"Introductory Notes", Part C1 of the Report on the Census of Production for 1970).

#### GENERAL INFORMATION

#### Changes compared with 1968

The questions asked in the 1970 census were similar to those in the 1968 census with certain exceptions. In particular the 1970 census returns did not ask for details of:—

- (i) purchases or sales by commodities
- (ii) payments of rates
- (iii) payments for repairs and maintenance
- (iv) costs of operating road goods vehicles.

The amounts payable to other organisations for transport of goods however, did include the cost of the Post Office parcel services.

Other changes concern the treatment of firms employing less than 25 persons and the rules used for classifying establishments to industry. Any such changes are explained in the following paragraphs, or in the introductions to the industry reports, or by footnotes to the tables.

#### Industrial classification

Establishments were classified to industries on the basis of major activity in conformity with the third edition of the Standard Industrial Classification (Revised 1968). Normally an establishment was classified to an industry if its sales of the principal products of that industry accounted for a greater proportion of its total sales than in its sales of the principal products of any other industry. Classification of an establishment in this census was based on the establishment's return to the Census of Production, 1968.

Establishments added to the register subsequent to the 1968 census were classified on the basis of the description of the business given by the respondent.

#### Coverage

Detailed census returns were generally sought only from establishments employing on average 25 or more persons, but in industries where firms employing less than 25 persons account for a relatively high proportion of total employment and output the exemption limit was lowered to 11. Census returns were also sent to establishments whose employment was not known to the Business Statistics Office at the time of despatch; if their employment was below the exemption limit for their industry establishments were asked to supply figures only of total employment and total sales.

#### TERMS USED IN THE CENSUS REPORT

#### Average number employed

Establishments were required to state the number of persons on the payroll (i.e. whose national insurance cards were held by them) on the average during the year of return, whether full time or part time employees. Separate figures were required for (a) administrative, technical and clerical employees and (b) all other employees (operatives). Averages could be calculated from figures relating to the last week of each calendar month. Establishments were also required to state the number of working proprietors where appropriate and these are included in total employment figures. Outworkers (i.e. persons employed by establishments who worked in their own homes etc. on materials supplied by the establishments) are excluded.

The figures include persons engaged on merchanting or factoring and canteen workers where particulars in respect of these activities could not be excluded from the return.

#### Working Proprietor

These include all persons regarded as "self employed" for national insurance purposes and members of their families who worked in the business without receiving a fixed wage or salary; but such persons who worked less than half the normal number of working hours are excluded. Directors working in the business but not in receipt of a definite wage, salary or commission are included under this heading: directors paid by fee only are not included.

#### **Employees**

Administrative, technical and clerical employees include managing and other directors in receipt of a definite wage, salary or commission, managers, superintendents and works foremen; research, experimental development, technical and design employees (other than operatives); draughtsmen and

tracers; editorial staff, staff reporters, canvassers, competition and advertising staff; travellers; and office (including works office) employees.

Operatives include all other classes of employees, that is, broadly speaking, all manual wage earners. They include those employed in and about the factory or works; operatives employed in power houses, transport work (including roundsmen), stores, warehouses, shops and canteens; inspectors, viewers and similar workers; maintenance workers, and cleaners. Operators engaged in outside work of erecting, fitting etc. are also included, but outworkers are excluded

#### Capital expenditure

#### (a) New building work

This represents the cost incurred during the year of new building and other constructional work (including office buildings, canteens and the like used in connection with the business covered by the return, but not dwelling houses for employees). The value is that charged to capital account during the year of return; it includes expenditure on new buildings or on the extension or reconstruction of old buildings, the value of works of a capital nature carried out by the establishment's own staff and the cost of any newly constructed buildings purchased. Figures shown include any legal charges, stamp duties, agents' commissions, etc.

#### (b) Land and existing buildings

The items shown are the capital cost of freeholds purchased and the capital cost of premium payable for leaseholds acquired (excluding the value of any assets acquired in taking over an existing business), and the amounts receivable for any freeholds or leaseholds disposed of. The value is that charged to capital account during the year of return.

#### (c) Plant, machinery and vehicles

The items shown are the value of plant and machinery and of vehicles acquired, both new and second-hand, and the amount received for items disposed of during year. The value of plant and machinery acquired includes plant, etc., which firms produced for their own use in connection with the business covered by the return. The value of plant, etc., acquired is the expenditure charged to capital account during the year of return less any discounts received, but including the cost of transport and installation. No deduction is made for depreciation, amortization or obsolescence. The proceeds of items disposed of during the year exclude amounts written off for items scrapped.

Capital expenditure during the year in respect of manufacturing establishments where production had not started before the end of the year is excluded from the figures for both 1963 and 1968 but is included in the figures for 1970.

#### Enterprise

The term enterprise is used in this report to mean one or more establishments under common ownership or control. An enterprise normally consists of a single establishment, more than one establishment owned by the same firm, or a number of establishments owned by a parent company and its subsidiary companies. Information about the relationship between constituent companies of enterprises was obtained mainly from published sources such as the Stock Exchange Year Book supplemented by information from company reports and information supplied by establishments. The information available is not complete but covers the largest and most important groups of industrial establishments and is believed sufficient to provide a worth-while basis for analysis.

#### Establishment

The definition of the establishment differed between the Censuses for 1963, 1968 and 1970. The definitions used were as follows:—1963: the establishment was normally the premises under the same ownership or management at a particular address.

1968: the establishment was defined, in accordance with Standard Industrial Classification (Revised 1968), as being the smallest unit which could provide the information normally required for an economic census, for example, employment, expenses, turnover and capital formation. Sometimes activities which are conducted as a single business are carried on at a number of addresses. In 1968 where the activities of such a business were closely integrated and the addresses, termed local units, were in close proximity the establishment was defined to cover the combined activities and a single return was accepted. When the activities were closely integrated but the addresses were not in close proximity a combined return was accepted but the individual addresses were treated—in the count of establishments in an industry, for instance—as separate establishments

1970: the practice of treating as multi-unit establishments those businesses with closely integrated activities at a number of addresses in close proximity was extended to all those businesses where the local units were at more than one geographical location and detailed census information was not available for each unit. Separate figures were obtained, however, of employment and capital expenditure at each unit. The effect of this change is to reduce somewhat the number of establishments as compared with 1968.

#### Gross outpu

Gross output measures the total value of production (including work done) by establishments during the year. It is calculated as follows:—

Value of sales and work done

Plus/Less: Increase/decrease in value of stocks of goods on hand for sale

Plus/Less: Increase/decrease in value of work in progress

Gross output.

#### Net output

Net output represents the value added to materials by the process of production (including the margin on selling any merchanted or factored goods). It is calculated as follows:—

Gross output

Less: Purchases adjusted for change in value of stocks of fuel and raw materials

Less: Payments for work given to other establishments

Less: Payments for transport

Less: Net amount of any duties, subsidies, allowances and levies payable

= Net output.

#### Net output per person employed

The figures of net output per person employed are derived by dividing the net output by the average number of persons employed (full time and part time) on all activities covered by the returns, including operatives, administrative, technical and clerical employees and working proprietors, but excluding outworkers.

#### Purchases

Purchases include the cost of materials and components bought for use in production; of fuel and electricity for all purposes; of packaging materials including the cost of returnable cases and containers when first purchased; of workshop materials, office materials and materials for repairs to establishment's own buildings, plants and vehicles when carried out by their own work people included in the returns; of consumable tools; and of parts for machinery purchased during the year as replacements. Water charges are also included. In general, purchases of goods for merchanting or factoring and canteen supplies are included. Materials supplied by customers for processing are excluded, as are all purchases charged to capital account.

The values shown include any duty paid (less rebate, etc.) but exclude trade discounts allowed. The cost of transport is included only if included in the cost of materials as invoiced; amounts paid to transport organisations, including an establishment's own separate transport organisations for delivery of materials and fuel are, therefore, excluded. Materials purchased overseas are included at the c.i.f. cost plus any duty payable if the cost of transport from the docks was not included in the invoiced price, but at their full delivery cost if invoiced "carriage paid home". Materials and fuel transferred from another department of the establishment not covered by the same return are included at the estimated selling value recorded by the other department.

#### Sale

Sales are in respect of goods made by the business covered by the return, goods made for it by outworkers or by other establishments from materials given out to them (sometimes described as goods made on commission) and waste products. Any machinery or other capital items produced for use in the business covered by the return are included, the value being that adopted in the establishment's asset accounts. Goods sold without being subjected to any manufacturing process (i.e. merchanted or factored) and canteen takings are included.

The value shown for sales is the net selling value, defined as the amount charged to customers whether on an ex-works or delivered basis excluding any trade discounts, agents' commissions, allowances for returnable cases, purchase tax, etc.; the net amount charged for packaging materials is included. Goods charged on a delivered basis to customers overseas are included at the f.o.b. value.

Goods produced in one establishment and transferred to another establishment of the same firm not covered by the return were treated as sales by the producing establishment and valued as far as possible as if they had been sold to an independent purchaser. Goods transferred to wholesale or retail selling organisations for which separate accounts were kept were valued on the same basis.

To the extent that sales of finished products of one establishment constitute the materials purchased by another, total figures of the value of sales (and of materials and fuel purchased) include an element of duplication. In some industries, e.g. motor vehicle manufacturing, and woollen and worsted, this duplication is substantial; and aggregates of the figures for a number of industries contain significantly greater amounts of duplication. For work done on commission, sub-contract work, etc., the value shown is the total amount charged for the work, including the value of any materials bought and used in such work.

#### Services rendered

This represents the amounts charged for hiring out plant, machinery and other goods, providing transport, or for any technical or other services rendered to other organisations. It includes amounts credited for similar services rendered to other establishments of the same enterprise not covered by the return.

#### Standard Industrial Classification

Industry classification is based on the Standard Industrial Classification (Revised 1968). It is published by H M Stationery Office together with a separate index in the form of an alphabetical list of industries.

#### Stocks and work in progress

Values are given of stocks of goods on hand for sale, and of materials and fuel, at the end of the year of return, including any stocks of goods held for merchanting or factoring. Values of the change during the year are also shown. The values include duty in the case of dutiable goods held out of bond.

The value of work in progress at the end of, and the change during, the year are also usually shown. This excludes any progress payments made to sub-contractors, and no deduction is made on account of progress payments received.

#### Transport payments

These represent the total amount paid or credited during the year for both outwards transport of finished goods sold and inwards transport of materials and fuel purchased. They include payment to other establishments, and to any separate transport organisation of the same establishment not covered by the return, but exclude the value of transport services provided by the business covered by the return. The items included are payments for hired cartage and for inwards and outwards carriage by all forms of inland transport, i.e. railways, road haulage, canals, coastwise shipping, air, etc. Payments made for sea and air freight on goods sold to customers overseas and on materials and fuel purchased from overseas suppliers are excluded.

#### Wages and salaries

These are amounts paid during the year to operatives and to administrative, technical and clerical employees. Payments to working proprietors, whether called salaries or not, are excluded. The values shown include all overtime payments, bonuses and commissions, whether paid regularly or not, and no deduction is made for income tax, insurances, contributory pensions, etc. The value of any payments in kind, travelling expenses, lodging allowances, etc. and employers' contributions to national insurances and pension schemes is excluded.

#### Work given ou

The figures shown represent the total amount paid for work done by other establishments (whether part of the same enterprise or not) on materials supplied to them. They do not include payments to individual outworkers or payments for business and other services.

#### SYMBOLS USED

The following symbols are used throughout the report:

- not available,
- nil or negligible (less than half the last significant figure)
- \* figures cannot be shown owing to risk of disclosing information about individual enterprises.

#### ROUNDING OF FIGURE

Figures in the tables have, where necessary, been rounded to the nearest final digit; there may, therefore, be apparent slight discrepancies between the sums of the constituent items and the totals shown.

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